



Development Jari dream nears reality



Securities Reform poser for Clinton



Today's surveys IT Review Indian software

France to

edge closer

to Nato's

military

structure

By Bruce Clark in Brussels

World Business Newspaper

WEDNESDAY DECEMBER 6 1995

jobs after \$150m pre-tax charge

Rubbermaid, the US houseware manufacturer once cited as the most admired corporation in the US, is to cut its workforce by 9 per cent and take a charge of \$150m before tax in the fourth quarter. The company said of about 1,250 job losses, the "vast majority" would be in the US and Canada. The company issued a profits warning for the second time this year, saying full-year earnings per share before the charge would be about \$1.00, compared with \$1.42 last year. Page 17

US speaker warns of threat to markets



US interest rates will rise sharply and stock markets will crash if Congress and US pres Bill Clinton fail to strike a bargain on balancing the federal budget, speaker of the House of Representatives Newt Gingrich (left), warned. nal to the electorate that the government had

failed to grasp the best chance "in a generation" to balance the budget, he told a meeting of the American Medical Association in Washington.

Conzález warns on EU enlargement: The European Union has failed to prepare any strategy to deal with the looming prospect of up to 12 new member states. Felipe Gonzalez, the Spanish prime minister, warned. Page 16; Report points EU on path to change, Page 2; EU pact heads off action, Page 5; This man's not for turning, Page 15

Sweden's Persson to run for premier: Göran Persson, Sweden's finance minister. was last night set to become the official successor to Ingvar Carlsson who steps down as Social Democratic party leader and prime minister next March. Page 3

Veba network launch "imminent": Veba, German energy-based conglomerate, said it expected to receive a licence within the next three weeks to connect 10,000 households to a multimedia network in an effort to become the biggest telecoms operator in Germany, alongside state-owned Deutsche Telekom. Page 18

the international controls and appliances group, vowed it would continue with its aggressive acquisition strategy after spending more than £86m (\$136m) on bolt-on subsidiaries in the first half.

Defence report urges collaboration: The European defence industry must collaborate more closely and rationalise if it is to survive as a global competitor, according to a new report from a group of British MPs. Page 16; Missile tenders invited. Page 8; Editorial Comment, Page 15

Westi.B in talks on Bank Austria link: Westdeutsche Landesbank Girozentrale, the big German regional bank, is negotiating to buy a stake of up to 10 per cent in Bank Austria. Page 17: Lex.

BP stake sale raises \$790m: The UK government raised more than £500m (\$790m) from the sale of its remaining 1.8 per cent stake in British Petroleum. Page 17

Bidders line up for Canada mining stake: Almost all the world's big mining companies are competing for a stake in the Voisey Bay nickel project in Labrador, Canada, described by some analysts as the most important mining discovery for 30 years. Page 22

Drugs sales growth at three-year high: The strong growth of pharmaceutical drugs sales in the US has lifted the rate of growth worldwide to 8 per cent, the highest level for three years. Page 5

EU pact heads off trade action threat: The European Union has reached a political accord on compensation to its main trading partners - the US. Canada and Australia - to cover the accession of Austria, Finland and Sweden to the EU. Page 5

Germany tops world drinking league: Germans outdrank the rest of the world last year. with the average citizen consuming 139.6 litres of beer, researchers at the German Addiction Centre

Three die in Russian kindergarten attack: Three children were killed by three grenades thrown by a man who took them hostage at a kindergarten in Russia's Caucasus region of North Ossetia, 100km (60 miles) from the border with Chechnya. Police arrested the man, a local resident, who was also injured by shrapnel.

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Rubbermaid to cut Roh charged in S Korean slush fund case

By John Burton in Seoul

Seven business chiefs accused of paying kickbacks any special favours or privi-leges. The changing of Mr Lee

South Korean prosecutors yester-day charged former president leaders, including the chairmen of the giant Samsung and Daewoo groups, with hilbery in connection with a slush fund scan-

But prosecutors decided not to press charges against almost 30 other top executives who had been questioned in the invest tion of Mr Roh's slush fund. stioned in the investiga-Mr Roh was charged with accepting \$370m in bribes, mostly from large conglomerates, during

talks in

By David Buchan and John

Mr Alain Juppe, France's prime

minister, yesterday offered fresh

talks with the unions leading the

mass strikes and protests against

planned changes in welfare, pen-sions and public services.

Mr Juppé's statement acknowl-

edged that after 12 days of

strikes, which yesterday hit more

state and private companies, he

must win some union approval

for reforms which he had earlier counted on pushing through with

only parliamentary endorsement.

One moderate union inter-

preted his statement as a partial

climbdown, but the unions lead-

ing the campaign of industrial

unrest said the gesture was inad-equate and that the proposed

breakthrough in the crisis was

enough for the Paris Bourse's

Ridding in Paris

Juppé offers

move to ease

French crisis

edly provided Won10bn to secure ruption of South Korea's booming economy that could have been caused by a mass indictment of executives. Those charged with giving kickbacks to Mr Rob for state contracts included Mr Lee Kunhee, Samsung chairman; Mr Kim

Woo-choong, Daewoo chairman, and the heads of Dong-ah, Jinro, Daelim, Dongbu and Daeho – all medium-sized groups. Daewoo allegedly gave Won15bn (\$19.5m) to Mr Roh to win government construction government favours which they

a licence to begin vehicle production. Samsung is Korea's biggest say prosecutors. In addition, conglomerate or chaebol with some businessmen avoided interests in electronics, shipbuilding, construction and vehicles. Daewoo, the nation's fourth largest group, has a simi-lar industrial profile. None of the charged busine

men was arrested, which indi-cates they will receive suspended jail sentences if convicted. Industrial leaders from Hyundai. LG and other chaebol escaped prosecution because the

were considered insignificant, charges because the five-year statute of limitations on their alleged bribery of Mr Roh had

The charges brought against the Samsung chairman surprised some observers, since Mr Lee has enjoyed good relations with the present administration of President Kim Young-sam. Samsung denied its "dona-

tions" to Mr Roh were "in any way related to or in pursuit of

seas investment projects, the Mr Roh amassed a fund of

ecutors. He invested Won229 property and securities and lent Won97bn to the Daewoo and Hanbo groups.

The chairman of Hanbo steel and construction was arrested last week after trying to fice. Mr Roh also provided Won140bn to

Won460bn, according to the pros-

rolling party candidates for parliament during his term.

state ties, Page 4

breathing new life into the

debate on European security. said yesterday it would take a greater role in Nato's military structure, which it formally abandoned in 1966. The decision, announced at a neeting in Brussels of Nato for-

France, in a gesture aimed at

eign and defence ministers, was billed by Paris as the start of a wide-ranging reform of Nato and was welcomed by other members. The French announcement came as the 16 member countries of the alliance approved plans for the deployment of a 60,000-strong

Nato force to implement the Bosnian peace agreement.
The US, Britain and France will provide about half of the troops and most of the senior officers for the force. The French role highlights its increasingly close co-operation with Nato, whose military wing it quit three

decades ago after a series of policy disputes with the US. Mr Hervé de Charette, the French foreign minister, presented the move as an important gesture which should prod its allies into thinking harder about Nato's future and into settling

some long-stalled disputes.
"French authorities have decided to participate actively in the renewal of the alliance," he told fellow ministers.

The statement was received enthusiastically by other alliance members, adding to optimism over the belated agreement to choose Mr Javier Solana, the Spanish foreign minister, as Nato secretary general.

Mr de Charette said French defence ministers would "take part regularly" in alliance discussions. France would "take her place" in the Nato military committee, which consists of senior commanders from the 16 memhers, and in several other institutions, including defence colleges in Italy and Germany and the Nato crisis monitoring centre in

But French officials stressed either the "defence planning" or

Some French companies see

PM acknowledges need for union approval on reforms as protests grow

Mr Juppe told the National Assembly that he would stick to Alain Juppé: On monetary union France faced an 'historic choice between change or decline' - Praise Ass the social security reforms he

That is why I can calmily confirm to you! I will maintain my account of unions' views and that reform plans".

Mr Juppé said the government would consult unions and employer organisations on draft legislation and decrees implementing the social security changes and on the future of public services. On changes in public aspect of the Juppé plan that has drawn widest criticism and anxiety from strikers - he stressed

the government would do nothing to pre-empt the commission's recommendations.

But he did not retract his November statement that public sector workers would, as a rule, see the period of their pension contributions lengthened from

Mr Jean Gandois, head of the Patronat employers' federation, has suggested that only by giving the commission a completely free

hand could Mr Juppe defuse the strikes. These came to a head yester-

day in mass protest marches in Paris and in major provincial cities, crippling public transport and disrupting many other public A few private companies, including Michelin, Perrier and

sympathy protests by workers.

Continued on Page 16 Nato's squeaky wheels, Page 2

Porsche returns to profit and plans production abroad

cent, almost recouping its 2.53 per cent fall on Monday. The

franc recovered most of Monday's

losses, standing at FFr3.458 to the

D-mark from 3.481. This will ease

pressure for interest rate

increases by the Bank of France,

some of whose staff have voted to

carry out stoppages on Thursday

announced in mid-November.

France faced an "historic choice

between change or decline", he

said, referring to plans to join

Germany in monetary union,

division ... or slip into the sec-

ond league," Mr Juppé warned.

"France can and must embark

long," he said in the debate on a

censure motion tabled by the

n the road which have been delayed too

"We can either play in the first

scheduled for 1999.

in Stuttgart

Porsche scraped back into profit in 1994-95 after losing DM455m (\$315m) over the previous three years, and said it planned to move production of its next new sports car outside Germany for the first time.

Mr Wendelin Wiedeking, the chief executive who joined the company in 1991 and has overseen one of the most radical shake-outs in German industry, said the company had made a net profit of DM2.1m in the year ending July 31, a turnround from a loss of DM150m a year earlier. He said he expected Porsche to

earn a similar profit in the com-ing year and that the company would see significantly better results in 1997 after the launch of its new model, the Boxster, due customers have already put down deposits for the Boxster, expected to cost between DM70,000 and DM80.000.

Mr Wiedeking said the turnround had been achieved by strong growth in foreign sales, lower sales prices, technical improvements and productivity increases

of about 10 per cent annually. He said Porsche now stood "on tbe threshold of a new era" which would see it expand its core production of sports cars and increase its international



The Boxster: About 10,000 customers have put down their deposits

presence. Early next year the company expects to announce the results of seven feasibility

and will, for the first time, move production away from its plant ear Stuttgart because the cost of building a new plant in Germany has become prohibitive. The company already has two

development centres abroad, in the US and Japan, but said it would open another one in Asia which would take over work done at the existing facilities at Weissach, near Stuttgart, Porsche has also set up several

subsidiaries to market its special

skills. One, a 50:50 joint venture

with Mercedes-Benz to produce

roofs for convertibles, is already

CONTENTS

Saab, the Swedish car maker. Porsche said it had made pro ductivity gains of 8 per cent this year, helped by new working methods introduced by two forstudies into new models.

Porsche is looking for a partner mer Toyota engineers, and expects a further 10 per cent in the five years to Septen

1997, the company will have increased productivity by 50 per cent, enabling it to build a Porsche 911 in 60 hours. Sales rose 12 per cent to DM2.6bn in 1994/95 and Mr Wie-

deking said the company was again enjoying a "boom" in US sales which more than compensated for the strength of the D-Mark against the dol-The company sold 17,268 cars, 9

per cent up on the 15,843 sold last working for other clients like year.

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ird. Companes 18,20-22 toti, Can Mich.

France aims to apply oil to Nato's squeaky wheels

France yesterday hailed its closer relationship with Nato as an attempt to give a boost to solving a series of complex issues with which alliance members have wrestled unsuccessfully for two years.

In particular, it will press for early resolution of the debate about a new model for US-European military co-operation, in which the US would provide logistics and transport and the Europeans most or all of the troops. Mr Hervé de Charette, the French defence minister, said he regretted the two-year deadlock over this issue but was hopeful that consensus could be reached soon.

President Bill Clinton and the other 15 leaders of Nato governments agreed in January 1994 to develop as rapidly as possible a new model for co-operation, known as CJTF (combined joint task forces). But discussions have become bogged down over how much say the US would have over military missions that were mainly staffed by Europeans, and whether the US provision of logistical help would be automatic or subject to frequent review by Washington. The US and most of its Euro-

UN officials said yesterday they were seriously worried about lack of co-ordination between the international and regional bodies which are supposed to implement the Bosnian peace agreement signed last mouth in Dayton, Ohio, writes Laura Silber in Belgrade.

Mr Kofi Annan, senior UN envoy to ex-Yugoslavia, began a round of discussions yesterday with envoys of the five-nation contact group with the aim of dividing up the tasks. This effort will move into high gear on Friday with a meeting organised by the British government in London which will allocate tasks between the UN and other civilian agencies.

The UN will have no military role in Bosnia once the 50,000-strong Nato implementation force (Ifor) has been deployed. But the UN High Commissioner for Refugees will be responsible for trying to resettle as many as possible of the country's 2m displaced persons before the elections envisaged for next year can begin.

headquarters of any CJTF. Washington insists such missions be based in an existing Nato command, while France favours greater flexibility. Another question on which

Paris wants faster progress is the future status of the Western European Union, an embryonic defence club to which 10 Nato members belong. France is keen to combine preservation of the transatlantic link - about which it is seriously worried - with the fulfilment of its long-standing dream of a fully fledged 'defence identity" for Europe. Hitherto, Britain has been

wary of French enthusiasm for

day, British and French officials stressed the compatibility of their ideas on the subject. Both want to keep the US presence in Europe, and neither wants any new supranational structure to take over defence co-operation within Europe. Mr de Charette made clear

the latter project. But vester-

yesterday that France would the alliance table to press for the formulisation of Nato's troubled relationship with Russia into a full-blown charter giving Moscow a place in Europe's security order. Paris is also committed,

principle of enlarging Nato. but it seemed more than happy yesterday to endorse the latest alliance pronouncements on the issue, which aimed to "play for time" and avoid naming countries or timetables for at

UK officials said Mr Malcolm Rifkind, Britain's foreign secre-tary, called for "sensitive handling" of the enlargement issue at a time when Russla faces two important elections. Mr Rifkind stressed the need for closer Nato co-operation with Ukraine, a country that is unlikely to be in the first wave of any Nato enlargement but is resisting Russian pressure for closer military links. Instead of hastening towards

enlargement, the Nato ministers agreed to deepen their existing co-operation with the ex-communist world, to adapt the alliance's military structure to incorporate possible new members, and to begin "individual dialogues" with would-be members. These limited gestures are

expected to reassure Russia. whose foreign minister, Mr Andrei Kozyrev, arrives in Brussels today. However, they may prompt charges in central Europe that the alliance is merely looking for excuses to



Spain's foreign minister, Mr Javier Solana (centre), is congratulated at Nato yesterday on his

divisions surface over Reflection Group report

By Lionel Barber in Brussels

The European Union yesterday set in motion a protracted debate over its future with the publication of a long-awaited report on institutional reform to pave the way for enlarge-

Divisions quickly surfaced among members of the Reflection Group of government-appointed experts who are charged with preparing next year's intergovernmental conference to review the Maastricht treaty, despite the relatively modest recommendations of their report.

Britain is leading resistance to broad institutional reform, but is isolated on the principle of extending majority voting, awarding limited

new powers to the European Parliament, and extending EU-wide powers to asylum, visa and external border controls, as well as the need to preserve the UK's opt-out from the Social Chapter.

Group members were confidently predicting yesterday that British intransigence would force the IGC to stretch into mid-1997. Several governments believe that the best chance of flexibility lies with a change of government after the UK election which must be held at the latest by April 1997.

However, Mr David Davis, UK foreign office minister, expressed satis-faction that the report had taken note of British positions in favour of competitiveness, restraint in new

Euro-legislation, national sensitivities in areas such as immigration. and the need to stay in touch with European public opinion. "We are looking at a relatively modest outcome at the end of the IGC," he said. But Mr Elmar Brok, a Christian Democrat MEP who is close to Chan-

broad majority". He described British opposition as a case of "Fog in the Channel, Continent is isolated". Mr Carlos Westendorp, the senior Spanish diplomat who chaired the Reflection Group, said it was not necessary to revise the Maastricht treaty wholesale, but the IGC needed

to agree sufficient changes to cope

cellor Helmut Kohl, claimed that the

European Parliament's case for more

majority voting received a "very

with today's challenges and tomor-row's task of enlargement.

The group's report does not tackle issues such as reform of the common agricultural policy or regional aid to cope with enlargement, and the group concluded unanimously that Maastricht's provisions for launching a single European currency in 1999 should not be reopened.

Mr Westendorp listed three broad areas for discussion at the IGC. Making Europe more relevant to its citizens. This means responding to concerns about employment, the environment and internal security, such as protection against drug trafficking, money laundering, organised crime, and illicit immigration. The report suggests promoting

European values, with majority sen-timent in favour of proclamations on sexual equality, racism and xenophobia, and a procedure for their enforcement. Some backed the creation of an EU "Peace Corps" for dispatching and dispensing humanitarian aid.

• Improving the efficiency of EU institutions. The majority favoured the principle of extending majority voting, but an annex reveals that individual member states are reserved if this means higher costs. say, in social or environmental policies - a reference to southern countries including Spain.

The report does not resolve the vexed question of changing voting weights to take greater account of

population, a demand from Britain, France, Germany and Spain. But one country (believed to be France) suggests it will not support an extension of majority voting unless it obtains satisfaction on voting weights.

 On foreign policy, the reports calls for a study of how to develop new, more flexible approaches which will not prevent those who want to take common action from doing so.

It also suggests the creation of a new analysis and planning unit, and calls for ways to give the EU a higher profile, possibly with a high representative along the lines of Mr Carl Bildt as special EU envoy to former Yugoslavia. But some states fear that this could undercut the

Carlos Westendorp:

THE FINANCIAL TIMES

Westendorp completes the near impossible

By Lienel Barber in Brussels

Mr Carlos Westendorp rarely lets his professional mask slip. But even the Spanish diplorelief vesterday after completing one of the most difficult exercises in his career: chairing and authoring the report of the high-level group on EU constitutional reform.

His was a near impossible mission. Although a dry-run ahead of next year's EU intergovernmental conference, it lacked the cut-and-thrust of a negotiation. The group itself was a motley collection of gov-

ernment-appointed experts, junior ministers, and representatives of the European Com- tricht treaty and identify mission and Parliament.

Mr Westendorp had to cope with British obstreperousness French reticence. German ide alism, and what he calls the occasional outburst of "fundamentalism" from unnamed group members whose enthusiasm for supra-national decision-making remains untamed. He lacked the focus of the

Delors group on monetary union or the Dooge group on the single European market which was working to a clearly defined goal. His task was more nebulous: to assess the effectiveness of the Maasoptions for change at next approach would produce a more powers for the European year's IGC, with one eye on the prospective enlar eastern Europe.

Having spent 25 years on the European diplomatic stage, Mr Westendorp, 58, was well placed to chair the so-called Reflection Group. A former Spanish ambassador to the EU who serves as state secretary for European affairs, he is a smooth, artful, if at times sharp-tongued, defender of his country's interests.

The traditional diplomatic

method in the KU seeks consensus at all costs. But Mr tion on immigration, asylum, Westendorp realised that this external border controls, and report so devoid of content Parliament the lines are now that it would be meaning so he deliberately sought to identify areas of dissent, with-

out revealing country's names. With the exception of the British, he found teasing out individual countries' positions a challenge. The Nordic newcomers were timid; others were wary about another "great leap forward" in integration falling foul of the European public.

But on issues such as quali-

fied majority voting, co-operalated.

It remains less clear whether Mr Westendorp has succeeded in sketching an institutional framework to prepare for an enlarged Union of 27-plus members, with boundaries stretching from Malta in the south to Estonia and Romania in the east.

More likely, he has used the inevitability of enlargement to bludgeon participants into

agreeing that some institutional reform must take place. The Reflection Group may be Mr Westendorp's swan-song to Europe. A Socialist, he is if Mr Felipe Gonzalez, his prime minister, loses next spring's election. A fluent English speaker, he is most likely to seek an ambassadorial post in the US.

But there is a chance that, with the departure of Mr Javier Solana to the post of Nato secretary general, he may be elevated to replace the Spanish foreign minister. He would not say No.



identified areas of dissent

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Ministers spurn three out of four measures and halve spending

Commission social policy setback

By Caroline Southey

The European Commission's drive to promote social policy through action programmes suffered a severe setback yesterday when employment ministers agreed to slash proposed funds to boost equal opportunity measures in the EU.

Efforts by Mr Padraig Flynn, commissioner for social affairs, to put in place a system under which member states could exchange information on best practice in four areas of social policy were left in disarray after ministers agreed to back only one - on equal opportunities - then voted to cut the proposed ECU60m (\$78m) funding package by balf.

Mr Flynn described the deci-

sion as "a very negative signal as far as the EU social proammes were concerned". Mr Flynn faces stiff opposition, particularly from Germany, which has challenged the Commission's right to make policy recommendations in the four areas - equal opportunities, action on employment, support for the elderly and health and

Although ministers agreed to the programme covering equal opportunities, they failed to offer opinions on health and safety at work and action on jobs. The Commission has virtually abandoned efforts to secure agreement on a programme covering support for Germany, which agreed to back the programme on equal

opportunities on condition the funds were cut to ECU30m over five years, is nevertheless expected to continue to block the other three programmes on the grounds that the EU has no competence to deal with the

The Commission has relied heavily on using social action programmes to pursue the bulk of EU social policy as laws covering minimum standards have been put in place and legislative initiatives have

been wound down. The Commission has given notice it will introduce no new social policy legislation next year, although it is likely to propose directives on issues now being discussed by the social partners, such as burden of proof in sex discrimination

cases, parental leave and part-time work. "The Commission is using an enabling clause in the treaty to

pursue over 90 per cent of social policy which it doesn't have a specific legal base to act on", an EU official said. "That ability is now under threat'

The four action programmes backed by EU funds are designed to encourage member states to exchange information on best practice, launch information campaigns and set up pilot projects.

Mr Flynn said he "deeply regretted" the decision to cut the Commission's proposed funding level by half, adding that it sent "a serious negative message" to women across

Moscow bomb raises poll fears

By John Thomhill in Moscow

A powerful explosion wrecked

an office inside the Russian parliament building yesterday, raising concerns about political violence in this month's election campaign. The cause of the explosion

was unknown last night, but it was suspected to have been an ittempt to assassinate Mr Nikolai Lysenko, an extreme right-wing deputy who heads the National Republican Party of Russia. Mr Lysenko left his office only minutes before the blast which blew a hole in a wall and shattered windows but caused no serious injuries. On Monday, a car bomb exploded in Grozny, capital of Chechnya, killing at least 11 people. Chechen separatists have vowed to disrupt the election of a new regional leader, scheduled the same day as Russia's parliamentary vote on

December 17.
Chechen separatists have threatened to launch terrorist attacks on Moscow, but no evidence linked them with yesterday's explosion. Mr Lysenko, who combines a hatred of the US with a loathing of communism, is a controversial figure. Law and order has been

seized on by parties contesting the parliamentary elections. General Alexander Lebed, a leader of the nationalist Congress of Russian Communities movement, has vowed to combat the "huge criminal force in

warns against speeding up Emu

By Andrew Hill in Milan

Mr Lamberto Dini, the Italian prime minister. warned yesterday that moves to accelerate European monetary union could leave out member states and reduce Emu's economic and political value. In a speech to the Italian

message to Italy's EU partners that the meeting to decide which countries can go forward to monetary union in 1999 should not be held before

parliament, he sent a strong

This would give Italy, among others, time to demonstrate its suitability for Emu with full accounts for 1997.

Mr Dini said yesterday that parliament would have to make the "considerable, but not impossible" commitment to accelerate plans to reduce its own budget deficit in order to become eligible for monetary

He also addressed the continuing uncertainty over whether early elections will be held during Italy's six month presidency of the European Union, which begins on

"The government which uns the presidency must have clear ideas and receive a clear mandate," he told Italian deputies at the opening of a three-day parliamentary debate on the government's European programme.

He was referring to the motion on the presidency, which should be put to a vote tomorrow, but the passage seemed certain to be interpreted as a call to extend his own term in office.

Mr Massimo D'Alema, leader of the former communist PDS, has called on parties to make up their minds about the fate of the technocratic government before next week's summit of EU leaders in Madrid.

On the right, Mr Silvio Berlusconi's Forza Italia movement, and the National Alliance (AN) of Mr Gianfranco Fini, are calling for elections and described the as early as February.

But Mr Romano Prodi, who heads the centre-left grouping of parties, including the PDS, said yesterday that elections should be held towards the end of May, a move which would allow the government to stay in office as a caretaker

"That would give a useful message about the seriousness and clarity [of the presidency] to our European partners," Mr Prodi said.

Mr Dini is set to stand down at the end of this year, but parliament could renew his mandate for a limited period. He and President Oscar Luigi Scalfaro have already said they would prefer elections not to be held during the EU presidency, which will launch intergovernmental conference on revision of the Maastricht treaty at a special

summit in Turin in March Mr Dini will meet Mr John Major, his British counterpart, in Florence today to discuss the forthcoming presidency. Italy is particularly concerned about being left out of the process of European integration.

yesterday called for "extreme caution" about proposals that a hard core of countries which meet Maastricht criteria monetary union should take decisions on the move to a single currency.

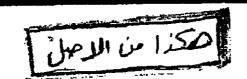
In an interview published yesterday in the Italian daily La Repubblica, Mr Major indicated he shared Italian worries. He said he welcomed Franco-German co-operation at the heart of Europe "as long as it doesn't turn into an exclusive club which keeps out the others".



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Brussels talks on Iberia threat

Talks between the European Commission and Iberia, the cash-strapped Spanish state airline, continued yesterday, in spite of a declaration by the Spanish government that it intended to pay Ptal30bn (\$1.1bn) of state aid to the airline on December 23, whether agreement on the legality of the aid was reached or not.

Such a move would almost certainly lead to Spain being taken to court for breach of European Union rules on state aid. The rules are that with such an investment a government should be like a private investor, operating under the same conditions, and with prospects of profits.

However, the Spanish statement is widely believed to have been a political gesture for domestic consumption ahead of a likely agreement in the next two weeks on how much aid can be paid. Brussels has said all along that Ptal30hn is out of the question, while the Spanish authorities have argued that this is the amount required to bring the company - already a recipient of earlier aid - back to viability. Brussels is willing to consider a smaller amount - less than Pta100bn - if it is

Spain's industry minister. Mr Juan Manuel Egulagaray, sald in a radio interview yesterday: "If there is no agreement I will not let Iberia's position deteriorate, damaging the interests of the company and of Spain." Mr Eguiagaray was speaking after the airline's board announced an extraordinary general meeting for December 23 to approve the Pta130bn injection of public funds. Emma Tucker, Brussels, and Tom Burns, Madrid

French fury on bomb suspect

France has criticised Sweden over its decision not to extradite Mr Abdelkrim Deneche, an Algerian suspected of organising a bombing last July on the Paris metro which killed seven people and injured 86, Swedish officials said yesterday.

The French Justice minister, Mr Jacques Toubon, said in a letter addressed to Swedish justice minister Laila Freivalds that the issue could harm relations between the two countries "I can only express my regret that the Supreme Court has published an unfavourable decision which binds your government and which could raise doubts over the quality of

relations between our two countries in the fight against terrorism," said the letter to the Swedes obtained by Reuter. A Swedish justice ministry spokesman said: "The decision was made by the highest court, the Swedish Supreme Court, which means there is no possibility for the government to

Bonn backs Turkey-EU pact

The German government yesterday gave strong backing to the planned customs union between the European Union and Turkey but reservations about Turkey's human rights record

were apparent among opposition parties.

During a two-hour discussion in Bonn with Ms Tansu Ciller, the Turkish prime minister, Mr Helmut Kohl, Germany's chancellor, said his centre-right coalition government "emphatically supported" the customs union, which will be subject to a vote in the European Parliament on December 13. Mr Cem Ozdemir, a German Green MP of Turkish

extraction, said Turkey's people should not be punished for their government's policies. But other Green MPs said the EU parliament should only approve the customs union once improvement in Turkey's human rights record was clear. The former communist Party of Democratic Socialism said there should be no customs union without a political solution of the Kurdish problem, the release of imprisoned Turkish MPs and an amnesty for political prisoners.

Contraceptive pill cost ruling

The European Commission has ordered Organon Laboratories, a British subsidiary of Azko, the Dutch drugs company, to lower the price it charges in the Netherlands for the Marvelon

The pill was being sold for 12.5 per cent more in the Netberlands than in the UK in order to protect the Dutch subsidiary of Organon which was also distributing Marvelon. Dutch rules encourage pharmacists to buy foreign imports where they are cheaper than the Dutch equivalent. Brussels investigated after three complaints last year from companies in the UK and Germany who spotted that Organon was charging more for pills destined for markets outside the UK.

Organon agreed to end the practice in October last year, but details of the agreement were kept secret until now, because of adverse publicity surrounding alleged health dangers associated with Marvelon and other contraceptive pills.

Marvelon is one of the world's most popular birth control pills, and in the EU is particularly popular in the Netherlands where it has 20 per cent of the market - and the UK - where it Emma Tucker, Brussels

Power liberalisation hopes The UK is hopeful that progress can be made in opening up

the EU electricity market to greater competition at next week's council of energy ministers, according to Mr Tim Eggar, the UK energy minister. Mr Eggar said yesterday that Spain had used its presidency

to good effect to overcome resistance to plans to allow distributors in one country to be able to supply power to another EU state's electricity market.

Countries such as Italy, Germany, and Spain were now more amenable to accepting changes the UK has been seeking for several years.

However, Mr Eggar said the strikes in France by public sector workers, including those in power generation, could eopardise the chances of acreement. But if France opposed liberalisation plans it would find itself in an isolated position,

ECONOMIC WATCH

Finland hit by weaker trade

Finland

deficit of FM700m £106m (\$167m) in October, breaking with a pattern of healthy surpluses over many months The outcome compares with a FM2.1bn surplus in September and a FM900m surplus in October 1994. The deficit reflects a weaker trading performance, with the October trade surplus shrinking to FM1.2bn from from FM3.3bn a year ago. Finland's exports are being

Finland recorded an

unexpected current account

hit by the stronger markka and by weaker trends in the pulp and paper sector, the country's leading export industry. At the same time, imports are being buoyed by rising private consumption and increased investment.

The Finnish economy is expected to grow by nearly 5 per cent this year. In the first 10 months of the year, the current account showed a FM12.4bn surplus, up from FM7.3bn in the same 1994 period. The trade surplus rose to FM33.9bn from Christopher Brown-Humes, Stockholm ■ German M3 money supply grew at a final annualised rate of

1.7 per cent in October from the fourth quarter of last year, the Bundesbank sold. This compares with a provisional rise of 1.8 per cent announced at the end of last month. In September, M3 expanded by 1.6 per cent.

■ Belgian registered unemployment in November fell to 14.4 per cent of the workforce from 14.7 per cent in October. Austrian unemployment remained stable last month at 4.7 per cent.



PARIS STRIKERS TRY TO DRUM HOME MESSAGE

By John Ridding and Andrew Jack

The icy front that blew in from Russia yesterday failed to cool the ardour of France's disaffected, who chanted their way through the country's main cities and turned up the heat on Mr Alain

Juppe's unpopular government.
Tens of thousands took to the streets of the capital, snaking from the Place de la République to the Gare Saint Lazare to the sound of jazz-funk music, klaxons and a barrage of anti-Juppé slogans.

The grievances of the Paris marchers were as diverse as those who expressed them. "We are more important than armaments," said Arnaud, a 22-year old student demanding improved funding for universities.

Around him in a snow shower marched electricity workers opposed to liberalisation of the European energy market, Air France workers opposed to privatisation and hospital staff condemning closures. Radicals from the Bank of France and the National Archives took their places

Persson

accepts

calls to

By Hugh Carnegy

take helm

Mr Göran Persson, Sweden's finance minister, last night

agreed to succeed Mr Ingvar Carlsson, who steps down as

Social Democratic party leader and prime minister next

Reversing his repeated refusal in recent weeks to

stand as a candidate, Mr Pers-

son said he had been per-

suaded by the importance of

the task and by a unanimous

"This is an important phase for the party and for Sweden,

he told reporters. "We have to complete the recovery from the financial crisis and get back to

a welfare policy and the right

finance minister since the

Social Democrats returned to

power late last year. He has presided over an unprece-dented programme of spending

cuts and tax increases to over-

come a vawning budget deficit and fast-growing state debt.

The debt is now expected to

The party turned to Mr Pers-

son in an atmosphere of near

desperation after Ms Mona

Sahlin, the original favourite to take over from Mr Carisson, was forced to withdraw amid scandal over her private use of

lenged at a special party con-gress next March.

The financial markets are likely to approve the choice of

Mr Persson who has won their

confidence with his determined

stance on the budget, fending

off strong left-wing protests

against cuts he has been forced

to make in Sweden's generous

Mr Persson stands firmly in

the wing of the party arguing

that the welfare state must be

He was said by his close

advisers genuinely to have hes-

itated taking the prime minis-

ter's role because of the intru-

sions it demands on his private

life. The circumstances of his

election will ensure he will be

able to take a firm grip on the

Meanwhile, Mr Persson yes-

terday enjoyed a public burst

of applause from the Interna-

tional Monetary Fund for his

tough response to the coun-

try's financial crisis over the

A visiting IMF delegation.

which allowed the Finance

Ministry to publish its views.

said Sweden was "beginning to

reap the benefits of the govern-

ment's firm response to the

deep economic and financial

crisis of the last several years"

trimmed if it is to survive.

welfare system.

party.

covernment credit cards. Mr Persson is now almost certain to be elected unchal-

stabilise this year.

social democratic policies. Mr Persson, 46, has been

appeal by the party's leadership selection committee.

Despite the prospect of worsening strikes and transport turmoil, next week's lavish draw ceremony for the qualifying matches of the 1998 football World Cup will take place as planned in Paris, AP reports from Zurich. An estimated 2,500 people will be involved in the draw on December 12. These include 180 VIP guests, 60 officials of football's governing body. Fifa, and 700

Mr Joao Havelange, Fifa president, said it had been decided to keep to the sched-uled date after talks in Paris with French tournament organisers and government representatives.

behind railwaymen, the spearhead of the strikes - they are rejecting productivity asures and welfare reforms. "We are at the front of this movement

said Bernard Dufon, a portly rail engineer of communist persuasion. "Railmen have always been ready to fight the govern-ment," he said to some back slapping from a burly colleague. If the diversity of

"We will fight until Juppé takes back his plans," declared one official of the communist leaning CGT union, in a reference to the prime minister's controversial

riere, the union leading the calls for strikes over the reforms, stayed away from the afternoon demonstration, but earlier spoke to a meeting of railway workers in central Paris.

He said he was willing to negotiate with the government oace Mr Juppé withdrew his plan, but he broadened his list of grievances, saying his concerns included preservation of the public sector and improved wages. He warned against Mr Juppé's plan to "nationalise" pension funds, which would in turn weaken the unions' grip on the management of them.
The precision and scale of yesterday's protests suggest that practice is making

of the task facing the government as if unrest, there was also a unity of purpose among the crowds.

welfare reforms.

Mr Marc Blondel, leader of Force Ouv-

a result of the strike.

across France

Some French companies see profit in strife

While most businesses and shops were suffering from the escalating strikes across France yesterday, some compa-nies were managing to profit from the disruption.

More than 700 buses and 19 river boats, hired largely from private sector operators, have been at work in Parls since-Monday morning under the government's plans to provide replacement services for commuters - the estimated daily bill is about FFr4m (\$826,300). Mr Philippe Letapeu of Cars Rouges, which operates a fleet of double-decker buses normally offering tours of Paris, said he had allocated two buses to operate shuttle ser-

vices within the city following requests from the regional -transport authority.
- Paris Vision, which also runs

tour buses around the French capital, said it had experienced some decline in business with tourists staying away, but the absence of suburban rail networks had helped boost tions out of the city centre such as EuroDisney, which claims not to have suffered as

in the absence of inter-city train services, Eurolines and other coach operators have been doing good business

Internationally, Eurotunnel, operator of the Channel tunnel rail link, said it had been absorbing traffic more than 50 per cent above previous daily

As Paris's 800,000 daily pub-

to seek other ways of travelling to work, the market for motorbike and bicycle hire and sales has becomed

- Samaritaine, the department store, was vesterday taking delivery of a large number of bicycles in response to high

A growing number of city dwellers have been walking long distances to work, or even taking - sometimes precariously - to roller skates. Ms Stephanie Daumergue, manager of the Foot Locker store in Paris, said: "Sales of both roller skates and walking shoes have gone up by about 10 per cent in the last week." The use of cars has inevitably risen, and petrol consumption has gone up even more sharply as a result of traffic

But Mr André Gellin, director of development for Hertz, said that after initial high demand for car rentals, many people were now avoiding Paris entirely and cancelling

their bookings.

Transport operators have not been the only companies to gain from the industrial unrest, courier companies have also reported increased demand for the services.

Meanwhile, for those willing to pay FFr4.70 for the Parisien tabloid newspaper yesterday, there was a hitch-hiking aid half of the front-page was given over to a "stop" sign with a blank section in which those hoping for lifts could fill in their destination in an attempt to halt cars passing slowly in the heavy traffic.



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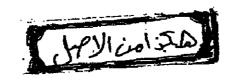
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Opportunity lost to cut chaebol-state ties

Prosecution elects to limit fall-out from Korea slush-fund scandal, writes John Burton

break the close and corrupt collusion between state and business. But in the end. South Korea's prosecutors decided to limit the fall-out from the slush fund scandal that has transfixed the country for almost two months.

Former President Roh Taewoo and only seven of the more than 30 top executives implicated in the case were charged with bribery - and the businessmen are expected to receive suspended jail terms if

Such lenient treatment, a senior government spokesman admitted, was because of their importance to the national

"The government had a chance to overhaul the economic system." said Mr Eugene Yun, chief economist for Schroders Securities in Seoul, "but it appears now to have missed the opportunity."

The scandal has revealed

how Korea's large conglomerates, or chaebol, rose to economic power because of political favouritism, and that they have been able to maintain their dominance as officials protected them against compe-

But President Kim Youngsam appears to have shied away from the opportunity to dismantle the system and deregulate the economy. The main reason for caution is that extensive economic reforms could disrupt the country's booming industrial growth, which still largely depends on

The last 12 months have been a worrying time

for most of Asia's rice

producers. For the first time

since the 1949 revolution inade-

quate harvests have forced

Similar luck has prompted

Bangladesh, the Philippines and Indonesia to ship in rice

from overseas for the first time

in more than a decade. As a

result international rice prices

have more than doubled since

January from \$180 (£114) a

tional Rice Research Institute

(Irri) in the Philippines - pio-

neer of the high-yielding

strains which led to the Green

Revolution in the 1970s - say

that this year's problems are

the clearest signs yet of a widely predicted Asian rice

Dr Gurdev Khush, head of

to produce 70 per cent more

rice with the same land

resources in the next 30 years

just to keep up with population

Dr Khush was part of the

team in the 1960s which devel-

oped the famous IR8 strain and

its descendants which led to

the doubling of irrigated rice

yields to six tonnes per hectare in much of Asia. As a result

rice production easily outstrip-

ped population growth for the

next two decades. Since 1990

however, the situation has

lenges facing us now are greater than the ones facing us

in the 1960s before the green revolution," said Dr Khush.

"Then there was scope for

"I would say that the chal-

plant breeding at Irri in Los to 4.4bn, according to the

Specialists at the Interna-

tonne to \$400.

growth.

China to import foreign rice.

resources for investments.

Although the government is the family ownership of the chaebol and improve corporate governance, they will do little to limit the central role of the chaebol in the economy. Officials are worried that a crackdown on the chaebol would slow economic growth and con-sequently harm the ruling party's prospects in parliamentary elections next April and the presidential election in 1987.

Indeed, Mr Kim's response to the corruption scandal has largely been one of damage control to ensure his political survival. It has tested his able political skills to the full.

When Mr Roh's \$575m slush fund was revealed by an oppo-

sition MP in October, it threat-

ened to engulf the president. There were allegations, widely believed by the Korean public, that Mr Kim's 1992 presidential election campaign had been illegally financed by Mr Roh, a political ally.

Mr Kim was already reeling from a severe defeat in local elections in June, with his popularity slumping to 30 per cent. His government was criticised for policy failures, including infrastructure disasters and an inconsistent stance on North

In addition, Mr Kim was being accused of protecting his two military-backed predecessors, Mr Roh and Mr Chun Doo-hwan, for their role in crushing the 1980 pro-democracy Kwangju uprising because their supporters form the ruling party's majority faction.
Once the scandal broke, the president tried to regain public support by criticising the unpopular chaebol and their corrupt links with officials, while ordering the prosecution and arrest of Mr Rob.

What is more important, Mr Kim, the country's first civil-ian president in three decades, went on the offensive by reopening an investigation into the 1980 military coup led by Mr Chun and Mr Roh and the

subsequent Kwangju massacre. Such an investigation a few years ago would have provoked another army coup, but Mr Kim curbed the power of the military at the beginning of his term by purging officers loyal to Mr Roh and Mr Chun. The arrest of Mr Chun last Sunday did much to restore Mr Kim's image as a political reformer determined to end the influence of the country's unsavoury military rulers. The recent series of dramatic events leading to the imprisonment of Mr Chun has also

served to distract public attention from the nagging question of whether Mr Kim benefited from Mr Roh's largesse in the 1992 election. A statement by prosecutors yesterday that it would be difficult to determine which politi-

cians received money from Mr Roh provides a satisfying conclusion for Mr Kim.

"The scandal has been a blessing in disguise," said one government official. The president's poll ratings are improvhe may save his slim parlia-mentary majority in the April elections and avoid becoming a lame duck for the rest of his mandated one-term presidency.

which ends in early 1998. But it is still uncertain whether Mr Kim's political gamble will pay off. Although the arrests of Mr Chun and Mr Roh enjoy widespread public support, many Koreans cyni-cally believe that Mr Kim has sacrificed the two former presi-

dents to save himself.

Some political analysts predict that the benefits from the arrests will wear off for President Kim by the time the general elections are held. Questions about his 1992 campaign finances may also come back to haunt him.

However, others expect that Mr Kim will emerge victorious by breaking ranks with discredited ruling party conserva-tives and instead form an alliance with a new reform party and the minor centrist Democratic party, which helped expose the Roh corruption scandal.

Such a reformist bloc could win enough votes to keep con-trol of parliament in Mr Kim's hands and bolster his chances of picking his successor as the new ruling party presidential candidate. This would also ensure Mr Kim of playing a behind-the-scenes role in the next administration.

Among the candidates believed to be favoured by Mr Kim as the next president is Mr Kim Suk-won, the former chairman of Ssangyong - a

spread its cultivation.

"The prototype we are work-

ing on would increase irrigated

rice yields by 50 per cent to

said Dr Khush. "The most diffi-

cult job will be to make the

genuinely racing against the

around the region many rebutted suggestions

by various economists that the

doubling of rice prices would

solve the problem by making

rice cultivation more profitable for marginal produc-

The scarcity of land and

water would prevent this from

happening, they say. In the

meantime, as witnessed

most recently in the Philip-

pines when rice prices

doubled, social unrest would

"The only solution to this

ice experts at Irri and

around the region have

around 10 tonnes a hectare."

Ozawa may bid to lead party

Mr Ichiro Ozawa, the politician who triggered the end of one-party politics in Japan two years ago, was yesterday considering a comeback. Mr Ozawa, an advocate of a more open economy under clearer political leadership, has emerged as a potential candidate to lead the opposition centre-right

New Frontier party.

Now second in command of the NFP, he received the support of 55 members of parliament for the party's first eadership election since its formation a year ago. At least three other possible candidates are waiting in the wings and votes will be counted at the end of this month.

Until yesterday, Mr Ozawa was thought unlikely to seek leadership, preferring to steer policy from behind the scenes, as he did in two coalition governments in the 10 months in mid-1994, the Liberal Democratic party's first experience in opposition for nearly four decades. Mr Ozawa, once an LDP powerbroker, precipitated his former party's temporary fall from power by leading a defection. That formed the core of the rroin power by leading a detection. That formed the care of the present opposition group, which has been struggling since to set a more open style of democracy, closer to votars aspirations. His book, Blueprint for a New Japan, espouses radical economic and political reform to give Japan international influence more commensurate with its economic weight. Mr Ozawa is still undecided on whether to stand. He will wait to see if more support develops before making up his mind, NFP officials said. William Dankins, Tokyo

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Sri Lankan flag over Jaffna

Sri Lanka's armed forces raised the national flag over the captured Tamil Tiger stronghold of Jaffna yesterday, but the rebel guerrillas announced a recruitment drive, signalling the war was not over. The raising of the flag by Mr Anuruddha Ratwatte, deputy defence minister, symbolically ended nearly a decade of rule over the northern town by the Liberation Tigers of Tamii Eelam. In a ceremony broadcast over state radio and accompanied by 30 minutes of martial music, armed services chiefs and the town's top administrator raised emblems representing the northern province, the three armed services and the police.

The rebel Voice of Tigers radio urged people to enlist in its forces to stop the army "before it is too late". It urged Tamils worldwide to join the rebel movement.

Reuter, Colomb

Korean accord on Tumen River

Five countries, including both North and South Korea, will today establish an intergovernmental commission to promote economic development in the Tumen River basin in north-east Asia. The region of some 150m people has long been seen as offering growth possibilities because of its access to Siberian resources and nearness to the large markets of Japan and

Formed under the aegis of the United Nations Development Programme, the commission will be a forum for cross-border consultation on infrastructure, especially transport, and on ways to speed trade through harmonising customs regulations. Other commission members are China, Russia Peter Montagnon, Asia Editor

New Asian newspaper starts

Asia Times, the region's newest daily business newspaper, is due to hit the streets of Hong Kong, Singapore and Bangkok today. Mr Sondhi Limthongkul, its publisher, says he is willing to put up to \$60m (£38.4m) of his own money into the venture. Mr Sondhi, 48, a Thai of Chinese extraction who heads the Manager publishing group in Thailand, publishes newspapers in Bangkok as well as Asia Inc., a monthly business magazine, in Hong Kong. His company has become one of the largest contract printers and trade press publishers in Asia, and he has interests in satellite television and

"What I am trying to do with this newspaper is reflect an Asian point of view. There is more to a newspaper than just facts; there is background and understanding of the region," Mr Sondhi says. Mr John Shidlofsky, director of the Asian centre for the Freedom Forum, a US media foundation, said: "It is going to be a hard sell. There has been a proliferation of

Philippine inflation stays high

Philippine inflation remained in double digits for the third consecutive month in November, prompting fears it might become a long-term problem. At 11 per cent last month, the beadline rate was unchanged from October but 3.6 points higher than the rate recorded in November 1994. Government economists yesterday blamed the high rate on continuing rice shortages and other commodity bottlenecks which have 'temporarily" boosted prices.

First Nepalese CO for Gurkhas

For the first time in its 180-year history, Britain's battalion of Gurkha soldiers is to be led by one of its own, a Nepalese officer. Hardy Gurkha soldiers, recruited from Nepal, have long served the British forces, but always under a British hand. Today Lt Col Bijaykumar Rawat, in the Gurkhas sinter 1972, takes command of the 1st Battalion the Royal Curkhas Rifles in Hong Kong.

Reuter, Hong Kong.

SEOUL HAS 'FAR TO GO' ON OECD ENTRY

South Korea's push to join the Organisation for Economic Co-operation and Development has so far been unaffected by the Roh Tae-woo scandal, but western officials said that much remains to be done if the country is to fulfil its ambition of membership by the end of next year, Peter Montagnon, Asia Editor,

After a somewhat frosty start to the negotiations this summer, South Korea has now recognised that membership is more than just a formality and that the OECD will require serious reforms in the

country, they added. Fresh evidence of the government's desire to continue liberalising the country's economy should come soon with announcements on the planned state-guided mobilisation of reform of the insurance sector after

Fears are growing for food

with demand. But Burma, a

country once the region's rice

bowl, is again exporting. FT

Asia's staple food

gating new land. Now we have

to pull off the same feat with-

out any possibility of increas-

ing the total area under rice

Between 1995 and 2025 the

ranks of the poor in Asia -who typically spend around 60

per cent of their food budget

the same time the

demand for water,

on rice - will swell from 2.7bn

which is already

approaching unsustainable use

levels, will rise dramatically.

Rice experts are therefore

left with the task of creating

higher-yielding hybrids which

The most vulnerable areas.

say economists, will be in

southeast Asia and on the

Indian sub-continent where

most rice production is under

rain-fed rather than irrigated

conditions. Rain-fed cultivation

pits farmers against the vaga

ries of the monsoon season and

limits them to one harvest a

The problems facing Japan, South Korea and most of

can thrive on less water.

writers examine the outlook for

increasing production by irri- China, which are largely irri-

gated and can therefore pro-duce up to three crops a year,

are less urgent, say experts.

Japan's rice shortfall in 1993,

which led to the first imports

in living memory, was caused

by the Blast disease which

damages the crop in unusually

cold weather. The same prob-

lem afflicted North Korea ear-

scarcity of water, the increas

ing cost of irrigation and grow-

ing," said Dr Phuc Tuong, a

water management expert at

Irri. "The demand for water is

lier this year.

supplies as populations soar and

water resources fail to keep up

recent talks with OECD members. Among the restrictions likely to be loosened is the so-called "market needs" test used by the government to prevent new companies, domestic and foreign, starting insurance operations in South Korea. The government is also expected to ce the phase-out of restrictions on

reinsurance business and cross-border In addition, South Korean officials said they planned a further increase next year in the 15 per cent ceiling for foreign purchases of South Korean equities, raising it to 18 or 20 per cent. This should help offset the negative impact on the stock market of the disclosure of alleged illicit payments by leading companies to former president Roh Tae-woo as well as bringing the country closer to meeting one of

the conditions of OECD membership. While some OECD countries are focusing on South Korean labour relations amid concern over the government's tough treatment of unofficial trade unions, the main elements of contention remain financial market reform and liberalisation of long-term capital movements. Substantive discussion on these two

ssues is not due to begin until next February or March. Only then will it be possible to tell whether the administration of President Kim Young-sam is willing to relax its grip on these key areas of the South Korea's negotiations will inevita-

bly be compared with those of the newlyjoined Czech Republic. That process set a tough standard for South Korea to meet,

Rice breeders in race to beat Asian shortage



. 80 .∵∵

ing awareness of the damage which insecticides and other chemicals can do to the environment has, in effect, frozen the scope for increasing the area of land for irrigated rice increasing exponentially as production. Meanwhile Asla's urban populations grow population continues to because people in cities conexpand by more than 2 per sume far more water than cent a year If you look at the scale of the problem it is quite frighten-

those from rural areas. This leaves less water for rice production yet a growing demand for rice.' Popularly known as "super-

rice", food specialists around

the region are closely observing the progress of Irri's latest biotechnological experi-

According to Irri scientists who attempt several hundred cross-breeds every year, the earliest the new strain can be developed by the turn of the

problem is to improve the yields of irrigated rice and to improve the efficiency of rice produced under rain-fed conditions," said Dr Mahabub Hossain, an econo-"Relying on the theory that

higher prices would lead to higher production is a pipedream." he said.

"Farmers have already reached that ceiling."

Edward Luce

Burma's economic mini-boom helps junta stay in power

aw Aye Win, a great-grandmother at 78, remembers when, half a century ago, Burma was the world's largest exporter of rice and as the daughter of a miller, she met grain traders from all over Britain's empire in Asia. "Calcutta. Hong Kong, Singa-pore, Shanghai sometimes," she recalls. "We fed them all."

Decades of socialist mismangement and despotism ended Burma's hold on the Asian rice market. The government told farmers what to plant, when to plant it and then bought the entire crop at starvation prices. Production suffered and for a number of years the country struggled to feed itself. But Burmese rice is back. The country is on track to export as much as 1.5m tonnes of rice in the 1995-96 season, up from 1m tonnes in 1994-95, and is aiming to reach its 1934

record of 3.4m tonnes in two years' time. While that is still modest by world standards (neighbouring Thailand exports about 5m tonnes of rice a year), the International Rice Research Institute believes Burma could supply a significant portion of the extra 10m tonnes of rice annually the world will need in

Rice is the country's most important foreign exchange earner, and since the government monopolises export of the grain, earnings from the rice imports such as fuel, construction materials and machinery needed to upgrade the country's creaky infrastructure. The sustainability of Burma's current economic mini-boom largely depends on the continued growth of rice exports.

Rice carries enormous political significance as well. Earnings from the rice trade allow the military junta to keep its 300,000-strong army well equipped: defence accounts for 30 per cent of all government spending and a significant por-tion of hard currency is spent buying arms. Farmers, who make up about 65 per cent of the population and once formed the backbone of support for the opposition National League for Democ-racy, might be won over if prices are high and life is getting better. The country has been able to

poost its rice production by following a formula that is applied across many sectors of the economy: free-market economy: free-market incentives combined with a generous amount of coercion. Mr Than Lone, a farmer with seven acres in the village of Higeu, explains that last year the military ordered every family in his area, even those with-

out land, to contribute one person for two months to help build an irrigation system.

"There was no choice. They say it's voluntary but it's not,"

opposed in principle, Mr Than Lone is not complaining. As a result of projects such as these, last year Burma increased the amount of irrigated land by 1m acres; the new irrigation in his area allows him to plant twice a year. The government still buys 25 per cent of his crop at half the market price but he can sell the rest on the open market.

> "We are not doing so hadly, he says. His family has bought a television, which they run on a car battery because his vil-lage still lacks electricity. "Maybe next year we will buy thers are not at all

happy. Because the government buys a fixed amount per acre in a specific region rather than a percentage of output, farmers can end up selling much of their production at below market prices if their yields are low. Local military officials, who must meet procurement quotas, force farmers to sow infertile land or second crops where there is not enough water.

"The uniformed men ordered me to grow here even though I land was not very fertile. After giving the government their 12 baskets I only had about 12 baskets I only had about 12 baskets left," complains one farmer in Syriam, just across the Bago River from Rangoon.

they understand the problem in Syriam and plan to turn much of the area into an industrial park.

Though this system increased the amount of area sown last year by 600,000 acres and the number of acres subject to multiple cropping by nearly 20 per cent, some agricultural economists say the government's forced procurement of rice, combined with the monopoly on exports, is hurting output.

Because the system reduces profitability and therefore deales farmers access to capi-tal that would help them increase yield, the World Bank estimates Burma is losing about 1.9m tonnes, more than 10 per cent of present output.
Outside of Pegu, overlooking his family's 20 acres of land Mr Sein Win understands this

auite well. Things are better, a lot better," he says. His eldest daughter is set to enter university he has started a small garden producing flowers and water-melons and he claims he has no time for politics. But his rice output has reached its limit. To expand he needs more more working capital.
"I could get this if the government gave me credit or stopped taking my rice away."

Ted Bardacke

MORE IMPORTANTLY. HOW CAN YOU ENSURE THE SAME SUCCESS FOR YOUR COMPANY IN 1996?

IN 1995, HOW DID AMERICAN AIRLINES, HEWLETT-PACKARD, HITACHI, INTEL, MADGE NETWORKS, UPS AND WHIRLPOOL TO NAME BUT A FEW, **ACHIEVE COMPETITIVE ADVANTAGE IN EUROPE?**

حكدًا من الاحل

Foreign ministers meet deadline for accord on enlargement compensation to US, Canada and Australia

EU pact heads off threat of trade action

The European Union has reached a political accord on compensation to its main trading partners - the US, Canada and Australia - to cover the accession of Austria, Finland and Sweden to the EU last Jan-

The deal appears to head off a threat by the US and Canada to file a complaint with the World Trade Organisation in the absence of an adequate

The Asean free trade area

(Afta), launched this year by

six of south-east Asia's fastest-

ninate against imports

Exowing economies, threatens

from industrialised countries and to impede wider economic

integration in the region.

according to a study*.

The US-based International

Food Policy Research Institute

said Afta, as currently envis-

aged, would generate some

improvements in the economic

performance of member coun-

tries. However the benefits

would be smaller and more

uneven than if the planned lib-

eralisation were extended to

the rest of the world on a Most

Afta embraces the original

members of the Association of

South-East Asian Nations, Bru-

nei, Indonesia, Malaysia, the

Philippines, Singapore and

Favoured Nation basis.

4.

end of the year. Under-WTO rules, trading partners are entitled to compensation for any increase in tariffs as a result of the expansion of a customs union such as the EU.

Agreement was reached during a meeting of EU foreign ministers in Brussels on Monday night. It covers products including semiconductors, chemicals, rice, pet food, cherries and seafood.

Asean scheme 'would

The package is subject to ratification by the French parlia-

discriminate on imports'

joined Asean in July, will par-

that annual intra-regional

2003, or 19 per cent above 1988

levels, if Asean members elimi-

nated all barriers to each oth-

er's manufacturing and farm

trade would grow by \$2.4bn, or

2.3 per cent. That was largely

tion would lead to lower

imports from the industrialised

world in every country except

Singapore, which already has

reduce the gains to Asean

economies, because they would

be denied opportunities to

increase consumption of goods

The study said preferential

and services at the lowest pos-

Such an outcome would

an open market.

sible resource cost.

because preferential liberalls

However, Asean's total world

trade would rise to \$2.9bn by

The recent study estimated

ticipate on a limited basis.

entirety, said the Commission. The US and EU have been haggling over compensation terms for almost a year, with Washington arguing that it has lost about \$1.7hn in trade as a result of the Alpine and Scan-

dinavian enlargement. The deal will serve as a basis for packages with other EU trading partners, including New Zealand, Thailand, Chile and Argentina.

Three EU member states compensation package by the ment which must examine the Italy, Spain and Greece -

costly to administer. It could

also inhibit wider acceptance

if Asean undertook liberalis-

ation on an MFN basis, annual intra-regional trade would grow by \$1.9bn. But the group-

ing's total worldwide trade would increase by \$9.1bn, more than three times faster than

under a preferential approach.

Multilateral liberalisation

would increase real demand in

Asean economies by 2-5 per cent, but it would fall by 2 per

cent in Singapore. Under a

preferential approach, the rise

throughout Asean would aver-

age 0.5 per cent.
* Regional trading arrange-

ments among developing coun-

tries: the Asean example. By

Dean A DeRosa, International

Food Policy Research Institute,

1200 17th Street NW, Washing-ton DC 20036-3006. Tel: 202-862

of freer trade and investment.

given to the US on rice and

Contrary to some expectations, the southern bloc failed to extract an explicit pledge of aid to offset loss of EU market share, particularly in farm

Instead, ministers agreed a set of declarations which pro-vides possible remedies when specific sectors claim injury as a result of the compensation

A separate deal on grain and

consultation on the implementation of the EU's reference price system used for all grains.

During the first six months reference price used for brown rice imports to reduce tariffs, It will also develop a "cumulative recovery system" to track the tariffs charged on rice and repay any overcharging.
Ministers agreed changes to

the barley import structure, while the corn and wheat rules

compensation text in its objected to the concessions rice provides for review and will stay under review. The agreement also provides for bilateral talks on wheat gluten imports by the US.

On semiconductors, the EU During the first six months has pledged to accelerate tariff of 1996, the EU will change the cuts agreed in the Uruguzy Round of the General Agreement on Tariffs and Trade. Tariffs which were due to be

reduced from 14 to 7 per cent by 1999 will now he cut by 1996, Other tariffs due to be phased out over the same period will also be accelerated

\$768 \$606 \$250 \$262 \$620 \$577 \$344 \$227 \$846 \$450 \$186 \$236 \$353 \$450 \$12 \$175 \$702 \$355 \$215 \$212 \$357 \$565 \$215 \$76 \$65 \$282 \$183 \$64 \$76 \$603 \$270 \$250 \$1,339 \$4,096 \$2,678 \$1,779 \$1,079 \$42,978 \$19,878 \$12,280 \$10,849 \$5,612 \$4,810 \$3,600

Central nervous system

Blood agents

% Change"

Growth in global drugs sales at three-year high

\$6,883 \$3,061 \$2,112 \$1,708 \$658 \$7,551 \$971 \$1,333 \$1,295 \$584 \$5,004 \$2,642 \$572 \$1,370 \$751 \$4,559 \$1,769 \$1,306 \$877 \$386 \$2,010 \$1,810 \$493 \$658 \$338 \$71,736 \$1,888 \$629 \$325 \$339 \$3,339 \$4,036 \$2,678 \$1,779 \$1,079

The strong growth of drugs sales in the US has lifted the rate of growth worldwide to 8 per cent, the highest level for at least three years.

Sales through pharmacies for the world's 10 biggest markets were worth £102.7bn in the year to September, according to figures from the specialist market research company IMS published today. This compares with a 5 per

cent increase in the first three quarters of 1994 at constant

Sales in the US have led the way with a rise of 10 per cent to \$40.3bn. Sales in the top seven European markets rose 6 per cent to \$39.8bn.

Only the Spanish market. the seventh biggest in the developed world, grew faster than the US. Spanish sales rose

market recovered from the effects of government spending controls which depressed the

1994 figures. German sales rose 7 per cent to \$12.3bn following a two year period in which sales growth was depressed by government measures to control healthcare

However, sales in France grew 5 per cent, to \$10.8bn. in spite of government attempts to hold down spending.

The UK continued to be one of the fastest growing markets. from a relatively low base. Sales grew 8 per cent to Italy, which has had amone

the most stringent government cost control measures imposed in Europe, saw sales rise 4 per cent to \$5.6bm. Among medical areas, the

respiratory drugs sector grew

strong in the area, especially Astra of Sweden, Germany's Boehringer ingelheim and Glazo Wellcome of the UK. Sales of antibiotics and anti-

virus drugs were the next fastest growing, up 14 per cent to \$10.7bn. Top companies include Roche of Switzerland, Ger-many's Bayer, SmithKime Bee-

cham of the UK and Eli Lilly in-The two largest sectors of

the market registered slower growth rates; sales of heart disease drugs were up 4 per cent to \$18.6bn while digestive system drug sales were up 5 per cent to \$17.5hn.

Both areas are under pressure as big-selling drugs which have been on the market for some time run out of patent protection allowing competition from cut price unbranded versions.

WORLD TRADE NEWS DIGEST

Miti tightens export permits

The Theory of the Late.

Japen is planning to introduce tighter export controls on militarily useful equipment. The Ministry of International Trade and industry is finalising a plan to oblige companies to seek export permits for goods that could be used for making nuclear, chemical or biological weapons.

The plan, to be published at the end of the year and take effect next October, aims to eliminate loopholes in existing internationally agreed curbs on defence sales, such as the missile technology control regime. Some machine tools, centrifuges and semiconductors fall into this category. Under the new system, already in place in several countries, the government would have the right to tell companies when it thinks their products might have military applications, even

if they are not listed in international accords against arms sales Exports of such products would need government permission. This would apply to sales to all foreign countries, though there will be lighter treatment for countries seen by the Japanese government to be honouring the nuclear non-proliferation treaty. William Dawkii

UK-Japan import centre plan

An Angio Japanese joint venture is to build a \$155m import promotion centre in Kitakyushu in Japan as part of the country's attempts to open its markets to foreign competition. The Asia-Pacific Import Mart, built on eight floors, will provide space for exhibitions selling areas for companies seeking to introduce foreign products to Japanese consumers. The development is situated in the city's foreign access zone, north of Kokurua station, where other projects include

an exhibition centre, a separate conference centre and other buildings designed to encourage foreign trade. Bovis, the construction arm of P&O group of the UK and member of the consortium building the Asia Pacific Import Mart, said that it was expected to be one of a series of developments in Japan aimed at responding to international demands to open up the domestic market to foreign

Kitakyushu had been selected as a foreign access zone because of its deep water container port and large local market. The development is being built for the Kitakyushu limport Promotion Centre, a semi-private stock holding company which has been established to promote the foreign

Andrew Taulor, London US aircraft control systems maker Hamilton-Standard, a unit of United Technologies and Nauka of Russia, have begun production of environmental control systems (ECS) for new Supolev aircraft. The joint venture is developing control systems, which also include systems for monitoring engine performance, for the new generation 214-seat Tupolev-204 and 102-seat Tupolev-334.

Reuter, Moscon

 Siemens of Germany has reached a DM125m (\$87m) framework agreement to install 500,000 digital phone lines in Moscow by 1998. The client is MGTS, operator of the Moscow city telephone network. About 3.5m analogue lines are to be replaced by digital technology over the next few years. Siemens will install the first 90,000 lines next year. Its market share in Russia is about 20 per cent.

German tyre maker Continental has signed a co-operation deal with Oroban Perkasa of Indonesia to manufacture tyres under licence for the Indonesian market. Oroban has a capacity of L.Im tyres a year which it plans to double in the

Freeing trade: possible outcomes for Asean members Predicted % change relative to 1988

Type of Liberalisation	Trade with the world	Exports to Asean	Exports to Industrial countries	Imports from Assen	Imports from Industrial countries
Afta plan - selected manufactures	0.89	7.26	-0.11	7,26	-0.19
Afta pian - oil manufactures	. 1.36	11 <i>.2</i> 5	-0.20	11.25	-0.83
Aftaplan-all goods	2.29	19.31	-0.39	19.31	-0.41
MFN - all goods	8.47	11.56	10.38	17.56	8.56

Thailand. Vietnam, which trade liberalisation would be



"It's about communication between people. The rest is technology."

LARS RAMQVIST,

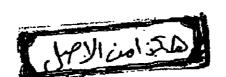


We expect to be able to communicate with anyone, at any time, anywhere. To be liberated from the constraints of time and distance. We expect technology to meet our sophisticated communications

needs, but still be easy to use. And we want technology to provide us with global freedom, but at the same time to have respect for us as individuals. Allowing us to reach others - but also to make ourselves available on our own terms.

Ericsson provides innovative, flexible solutions and services for all types of telecommunications networks that are beloing our customers open up new business opportunities and supply services to end-users. Services that respect the individual's needs today, tomorrow and well into the future.

Ericsson's 80,000 employees are serive in more than 100 countries. Their combined expertise in switching, radio and networking makes Ericsson a world leader in tele-



THE ANSWER: SIMPLY BY **FOLLOWING** IN THEIR FOOTSTEPS.

INVESTING FOR SUCCESS

American Airlines, the world's biggest airline, is establishing its multi-lingual pan-European reservations centre in Ireland, it will handle over 2.5 million telephone calls a year and save the company more than \$20 million.

Hewlett-Packard is building a 45.000m2 manufacturing plant in Ireland for its new 1,000 person investment project.

Hitachi added two investments in Ireland during 1995: Hitachi Maxell manufacture CD-ROMs and Hitachi Koki manufacture power tools.

Intel located its second wafer fabrication plant in Ireland, bringing total investment to \$2.5 billion, with employment for 4,500 people. It will be the most modern semi-conductor facility in Europe.

Madge Networks, a \$200 million UK producer of network solutions, established its sole European manufacturing operation in Ireland.

UPS established a freephone service for its European operations and three months later was handling over 5,000 calls per day.

Whirlpool's Shared Service Centre now provides internal financial and administration services on a centralised. rather than a country-by-country basis.

OTHER MAJOR INVESTORS IN 1995

ADVENT SOFTWARE **ALCOA/FUJIKURA** AMERICAN POWER CONVERSION BROWN BROTHERS HARRIMAN **BRÜGMANN GmbH** CAMBRIDGE TECHNOLOGY COREL CORPORATION DIGITAL EQUIPMENT ILLINOIS TOOL WORKS KAO INFOSYSTEMS LM ERICSSON MERRILL LYNCH NORTHERN TELECOM RADISSON GROUP SEAGATE TECHNOLOGY 3COM **UTAH MEDICAL PRODUCTS**

WHY THEY CHOSE IRELAND

They were guaranteed the highly skilled. flexible and dedicated workforce at competitive cost, coupled with the low taxes and low operating costs they needed to ensure competitive advantage in Europe.



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NEWS: THE AMERICAS

A law to make it safe to be wrong

Maggie Urry on a US move to curb law suits against companies

be US Congress is this week expected to pass legislation intended to encourage companies to be more open by curbing so-called

According to proponents of the bill, the legislation would end meritless law suits which have plagued companies, cost-ing them millions of dollars in legal fees and settlement costs, and allow them to be more open with investors. Their shareholders would benefit both from the extra information and the savings in legal

Opponents argue that investors defrauded by unscrupu-lous company directors will be denied a legal route to recover their losses. They call the bill a

"licence to lie".

If the bill is passed – both the Senate and the House are due to vote on it this week -President Bill Clinton faces a dilemma over whether to sign or veto it. So far the White House has given no indication which way Mr Clinton is likely

to go. The question is a difficult one for the president. The bill has backing from both Democrats and Republicans, and is supported by a wide range of business associations and some

On the other side are many lawyers who have contributed to Democratic party funds and consumer groups claiming to speak on behalf of millions of small investors, voters Mr Clinton would not want to alienate less than 12 months from the election at which he will be eking a second term.

The legislation is intended to reform part of the Securities Exchange Act of 1934, which was passed in the aftermath of the 1929 stock market crash. That law was supposed to protect investors from stock price manipulation by promoting a philosophy of full disclosure through the Securities and Exchange Commission, the fed-eral agency which regulates

By David Pilling

unprecedented 18.6 per cent

earlier this year, has dropped

by an estimated 2 percentage

points, according to Mr Eduardo Beuzá, the cabinet

Mr Bauzá said yesterday the

government had "positive information" from Indec, the

government statistics bureau,

that preliminary results of its

October unemployment survey

showed a jobless rate of around 16 per cent. He

warned, however, that "this is

not a problem with a rapid

solution or one that can be

Solved by the state alone".

Some pressure will be removed from President Carlos Menem's administra-

tion if the dip in unemploy-

ment is confirmed when Indec

releases official results later

The government's record on unemployment, which has tre-

bled since 1991, has provoked

bitter criticism from the oppo-

sition, the Catholic Church and even prominent members of the governing Peronist

party. The opposition has

questioned the validity of the

new results, which measure the number of people actively seeking work. Mr Rodolfo Ter-

ragno, recently elected president of the Radical party, said the figures could be explained

By Angus Foster in São Paulo

The Brazilian government's

first human rights awards

were marred yesterday when one of the prize-winners announced he planned to leave

the country after receiving

anonymous death threats and

constant harassment from the

Mr Caio Ferraz, a sociologist living in the Rio shanty town

of Vigário Geral, yesterday wrote to embassies including those of the US and UK asking for help. Mr Ferraz, whose work has won widespread sup-

port from human rights groups, hopes to spend several months abroad with his family

until his complaints can be

Vigário Geral was the site of

Rio de Janeiro police.

by the fact that many people at rechad given up searching for years.

Brazilian human rights

activist seeks asylum

this month

Sixty years later, though, many companies are wary of offering any information to investors beyond the requirements of the filings made with

the SEC. Directors fear that if comments about their company's future performance prove incorrect, they could be sued by investors. Often a sharp fall in a company's stock price generates class-action law suits, sometimes within hours.

Companies attacked in this way find the defence process so

Opponents of the bill say investors defrauded by unscrupulous directors will be denied a legal route to recover their losses. They call it a "licence to lie"

expensive they prefer to settle even if a case has no merit. Meanwhile the plaintiffs' lawyers pocket a third of the proceeds, with many investors receiving nothing.

The companies at greatest risk of receiving a suit are those in the fast growing industries, such as computers and biotechnology, where it is hardest for directors to forecast prospects accurately and where share prices are most

Mr Bruce Vanyo, head of the litigation department at Wilson, Sonsini. Goodrich & Rosati, a San Francisco law firm which advises many hightech companies, says: "I advise clients all the time, 'do not make predictions - there is no profit in it'." If the legislation goes through, he says, "my advice will change".

Argentine jobless

policy attacked

despite decline

The number of jobless in ployment figures is useless,"

"Manipulation of the unem-

fact was that "one in five peo-

ple don't have a job or social

security, which means we

have a problem on a scale that we cannot ignore", he said.

north-western province of

Jujuy, where state workers

were demonstrating against

proposals to pay half their

wages in bonds, were not an isolated incident but part of a

profound social crisis, Mr Ter-

It suited the government to

have high unemployment, he

said. Without desperation in

impossible for the governing

Peronist party to achieve its goals of wage deflation and

the "flexibilisation" of labour

through reduction of union

Mr Bauza, whose govern-

ment has promised to "pulver-ise unemployment", argued that the jobless rate would fail

further, although slowly, as

the economy pulled out of recession and affordable credit revived. There were already

signs the economy was recov-

ering and the official target

for 1996 growth of 5 per cent was achievable, he said.

most of whom put growth for

next year at 2-3 per cent, pre-

dict unemployment will stay

at record levels for several

a 1993 massacre of 21 residents,

a drugs war between Rio police

and local traffickers. A total of

31 Rio police were charged in

connection with the massacre

Following the massacre, Mr Ferraz opened a "house of peace" in the shanty town,

with classes ranging from com-puting to dance studies. But

relations with the police have remained strained. The house has been invaded several times

by police and its telephone

lines are regularly cut. Two weeks ago Mr Ferraz

went into hiding with his fam-ily and was taken by federal police to Brasilia, the capital,

for the awards, which were delivered by President Fern-

ando Henrique Cardoso.

but still await trial.

apparently innocent victims of

Many private economists.

the labour market, it would be

ragno said.

power, he said.

Recent riots in the poor

bour" for predictions. Compa-nies would have to label a statement as being a prediction and explain the assumptions and risk factors which could cause the actual result to be materially different. So long as they did that, they would be free from liability. This largely enacts a principle, known as "bespeaks caution", which has

developed over the years through case law. Other provisions would free companies' advisers, such as accountants and underwriters, from "joint and several liability" and from the charge of aiding and abetting" fraud. Currently, if a company losing a law suit cannot pay, then plaintiffs turn to the deep pockets of its advisers for redress. It is not surprising, therefore, that the large accounting firms and their insurers are in favour of the

Mr Harris Miller, president of the Information Technology Association of America, which represents companies in the computer software and information processing industry, believes the legislation would be beneficial for his members and their shareholders. Hightech companies have been nervous of going public, he says, and have found it difficult to recruit directors because so many are scared of being per-sonally liable.

"The current system discourages businesses from being as open as they would like to be," Mr Miller explains. "There is no filter to keep out frivolous law suits."

Mr Louis Thompson, president of the National Investor Relations Institute, also thinks the legislation would lead to greater disclosure by companies. His organisation is an advocate for disclosure, he says. But more than a quarter of its members have been sued at least once in the past five

The proponents of the bill

favour of the safe harbour pro-visions. After criticising earlier drafts, Mr Levitt welcomed the final version, saying "it should encourage companies to provide valuable forward-looking information to investors" while also limiting "the opportunity for abuse."

Also in favour is National Association Investment Clubs, which claims to speak for hundreds of thousands of small inves-

The opponents still have some forceful arguments on their side. Ms Barbara Roper, director of investor protection at the Consumer Federation of America, fears the bill will make it much more difficult for legitimate victims of fraud to recover their losses". She says the legislation goes far beyond what would be necessary to curb frivolous law

Ms Roper argues that some of the bill's provisions - such as a three-year time limit on filing suits, the change to joint and several liability and aiding and abetting - would seriously reduce the chances of investors

recouping losses.

She points to the example of Lincoln Savings & Loan, the thrift run by Mr Charles Keating, who is serving a 12-year jail sentence for fraud, after the S&L collapsed in 1989. Investors in high-yield bonds sold by the thrift's parent lost their money, but sued and won \$262m. Had the new law been in effect then, Ms Roper asserts, they would only have recouped \$16m.

Mr Clinton risks displeasing powerful groups whichever way he goes. The chances are that he will not veto it, and the reform will go through.

If it does, the story is unlikely to end there. Mr Miller, for one, is already looking for further reform, for instance, to extend the safe harbour provision to flota-



Campaign fund allegations divert Gingrich

By Nancy Dunne

Just nine days before the deadline for the conclusion of budget talks, the leader of the Republican "revolution". Mr Newt Gingrich, the House Speaker, has been distracted by difficulties over alleged

campaign finance violations. The Federal Election Commission last week released thousands of pages of docu-ments which indicated that Gopac, the Republican political action committee once headed by Mr Gingrich, illegally helped finance his re-election in 1990 as well as those of Republicans across the

The FEC has taken Gopac to court, claiming the group was involved in federal elections including helping to support Gingrich's 1990 reelection campaign - at a time

when it said it only supported local and state candidates. Political action committees (PACs) are fund-raising groups which give to several candidates who support their causes. In 1993-1994, individuals contributed \$402.5m for congressional races, while PACs contributed \$179m.

Groups which support national candidates are subject to federal election laws. They must fully disclose their donors and limit contributions to \$5,000 per election per candidate. In the US, individual campaign contributors can give only \$1,000 directly to

The FEC said that while

ancing only local and state more than \$250,000 in hidden support for his 1990 race. Mr Gingrich won the race by only 974 votes, spending \$1.5m com-pared with \$330,000 spent by his opponent.

ELLEN

The documents released by the FEC lay out Gopac's strategy for taking over Congress and even for a presidential bid next year by Mr Gingrich. The list of donors, kept secret until the FEC forced their disclosure, includes a number of individuals seeking help in Washington.

Mr David Bonior, the House minority whip has renewed calls for a special investigator to look into allegations of legal and ethical lapses by the speaker. Mr Gingrich has denounced the FEC allegations as "totally phoney".

The speaker already faces six complaints before the House ethics committee, which inves-tigates alleged violations of House rules and standards. Among other things, critics allege that the speaker, by using tax-exempt money to underwrite a college course. was involved in partisan activity designed to produce Republican volunteers.

The committee can bring to the House floor recommendations to reprimand or expel members accused of breaking House rules. With five Republicans and five Democrats, the committee has been in dead-lock repeatedly over the hiring of an outside counsel to investigate the charges and any new ones which might grow out of Gopac was allegedly a PAC fin- the FEC revelations.

AMERICAN NEWS DIGEST

Tax forms to be filed by phone

Up to 23m US taxpayers will be eligible to file their 1995 tax returns next year in a 10-minute telephone call, the Internal Revenue Service (IRS) said yesterday. A programme started in 1992 and conducted in 10 states this year will be extended nationally for taxpayers who use the 1040EZ, the least complicated tax form. The process, dubbed TeleFile, will be completely paperless. About 3m of the 23m eligible taxpayers are expected to take advantage of the program, up from 680,000

Ms Margaret Milner Richardson, the IRS commissioner, said telephone returns contained fewer errors, were easier to process and saved taxpayers time and trouble. "Filing taxes doesn't get any easier than this," she said. Taxpayers will end their calls by using an IRS-supplied personal identification number that will substitute for the signature required on

CNN faces news challenge

Capital Cities/ABC said that its ABC television network division would launch a 24-hour news channel in 1997 in competition to CNN.

Mr Robert Eiger, CapCities/ABC president, said yesterday the company would place its full resources behind the new station, which will compete directly with Turner Broadcasting System's all-news Cable News Network. "Our commitment to this venture is absolute and it is for the long term," Mr Eiger said. The service would provide continually updated news and live coverage as well as locally produced news broadcasts. Reuter, New York

Venezuelan election tension rises

Particle but t

Sudan ;

7 (2)

Police fired tear gas to disperse hundreds of protesters in Maracaibo, Venezuela's oil capital, as tension rose because of a delay in announcing the result of a tight election race for governor, radio and television reports said yesterday.

There were no immediate reports of injuries and the incidents were apparently limited to the commercial district.

Maracaibo, capital of the oil-rich Zulia state, was the second city in which disturbances broke out after nationwide regional elections on Sunday. Troops patrolled Barquisimeto, in neighbouring Lara state, after reports of looting. Authorities said results of the elections to choose 22 governors, 330 mayors and thousands of local councillors had been delayed by

Volcano threatens Montserrat

About 4,000 people, a quarter of the population of Montserrat in the Leeward Islands, have been moved to temporary accommodation for the second time in five months following renewed fears of a volcanic eruption.

They were relocated to the north of the island from their nomes in Plymouth, the capital.

Seismologists reported that magma was rising to the crater of the Lang Soufriere volcano. Explosions and volcanic dust in of the Lang Soufriere volcano. Explosions and volcand dust in August forced thousands to move to the island's north. Government officials said the people would be sent to neighbouring Antigua if it became necessary to evacuate the island.

Connet James, Kingston

■ Brazil's inflation as measured by the Economic Research Institute fell to 1.17 per cent in November, from 1.48 per cent in October, an official said. Reuter, São Paulo

Ernesto Samper: lawyer says he would prefer an open debate to

Colombia to rule soon on Samper drug fund claims

By Sarita Kendall

A congressional commission responsible for investigating Mr Ernesto Samper, Colombia's president, is due to decide this week whether he should be formally accused of funding last year's presidential election campaign with Cali drug cartel contributions.

Mr Heyne Mogollon, who was responsible for collecting the evidence, is expected to advise the accusations commission to drop the matter for lack of proof. The attorney general, Mr Orlando Vasquez, has said the evidence does not point to direct involvement or responsibility on the part of the presi-

However, independent politicians are seeking an open debate in congress. Mr Vascampaign.

Mr Samper's lawyer says the president would prefer an open debate to clear any doubts

quez and several congressional representatives have been named in drug money investi-gations and Mr Mogollon was associated with Mr Samper's

about his involvement. bout his involvement. expected to make changes to Mr Samper appears not to his cabinet, which will help have been irreparably damaged divert public attention.

tion. Polls show that, although about half of respondents think the president knew about ille-gal drug contributions, more than 60 per cent do not think he should resign. Meanwhile, the Liberal par-

by the campaign funding ques-

ty's campaign treasurer, Mr Santiago Medina, who has provided lengthy statements and evidence on Cali cartel contri-butions, was moved from jail to house arrest on Saturday in recognition of his collaboration

with the prosecutor general.

Mr Medina, who was arrested in July, has said under oath that cartel contributions were made with the explicit approval of Mr Samper. His testimony led to the resignation of Mr Fernando Botero as defence minister. The government hopes pub-lic interest in the affair will

wane during the three-month congressional recess starting on December 16. Business and economic organisations, which had been stridently critical of the president and the effect of the political crisis on the econ-omy, have toned down their comments. Mr Samper is also

مكذا من الاصل

Galileo probe nears its fiery finale

Clive Cookson on the last phase of a \$1.4bn mission to the solar system's largest planet

he most protracted and accident prone mission in the history of imanned space exploration to make direct observations of 20 times the atmospheric presentation. I in the history of unmanned space exploration faces its moment of truth tomorrow, after a 8.7 billion kilometre journey to Jupiter. Whether scientists can solve any of the mysteries of the largest planet in the solar system will depend more than anything on whether a temperamental tape recorder works

The Galileo spacecraft designed in the 1970s, built in the early 1980s and launched in 1989 - is scheduled to fire its main engines to go into orbit

At the same time, Galileo's atmospheric probe, which separated from the main spacecraft last July, will plunge into the turbulent Jovian atmosphere. It will then drift down by parachute through the orange-coloured clouds - measuring their temperature, pressure, electrical activity, chemical composition and wind speed - until. after an hour or so, the probe burns up in the intense heat of

the weather on Jupiter, where gigantic thunderstorms and hurricanes are believed to rage with winds as fast as 500kph.

Scientists are keen to discover whether the Jovian weather is essentially similar to that on Earth, writ exceedingly large, or whether it operates on different principles They want to know why Jupiter seems to have one permanent storm - the Giant Red Spot - and why it has a banded appearance.

Even the atmosphere's composition is uncertain. According to one scenario, the probe will first encounter clouds of frozen ammonia below -100°C. As it drifts down and the temperature rises, these will be replaced by clouds of ice crystals and water droplets like those on Earth. Then it will sink into a hot mixture of helium and hydrogen under high pressure.

Professor Fred Taylor of Oxford University, whose research team has an instru-The probe (built for Nasa, research team has an instru-the US space agency, by ment on the probe, said: "It is

sure of Earth but by then the heat might have destroyed it." The spacecraft's misin radio

antenna, intended to transmit its observations back to Earth, jammed irrevocably in 1991 when mission controllers at Nasa's Jet Propulsion Laboratory in California tried to

Much depends on whether a temperamental tape recorder works tomorrow

unfurl it - the most serious of a long series of mishaps in the 20-year history of Galileo. The craft was at first designed for a 30-month flight direct to Jupiter after a launch from the space shuttle in 1962. Various problems delayed the launch until 1986, when the Challenger disaster forced the whole project back to the draw-

Galileo was given a smaller motor, for safety reasons, and eventually launched from the shuttle in 1969 on a long spiral route that used the gravitational pull of several planets to accelerate it towards Jupiter.

When the scientists realised that the main antenna was useless, they came up with an alternative strategy. They decided to record the data on the craft's tape machine and then to transmit it from its small navigational antenna. And they reprogrammed Gallleo's on-board computer with new "data compression software" so that the information could be stored more effi-ciently and transmitted with far fewer electronic "bits".

Last October, they tested the recorder - and it got stuck on rewind. Part of the tape was ruined but, amazingly, the machine itself has recovered. Nasa expects to be able to use it tomorrow to record the data transmitted from the atmospheric probe.

Then, if all goes well, the same system will be used over the next two years to store and transmit pictures and scientific observations made by Galileo

inspects several of its moons.

If the large antenna had not failed, the scientists would have received about 50,000 images from Galileo. If the tape get 2,000 images. If it gives up too and they have to rely on spare capacity in the comput-er's electronic memory, they

will be lucky to get 150 in One consequence of the main antenna failure is that the scientists will have to wait several weeks or even months to discover whether Galileo has made any worthwhile observa-

Even if everything fails and Nasa hears nothing more from Galileo, the mission will not be a total wash-out. It has siready sent back valuable observations on the way to Jupiter, including close-up views of asteroids (rocky micro-planets orbiting the sun between Mars and Jupiter) and the only direct pictures of the Comet Shoemaker-Levy hitting Jupiter last year.

However, the observations en route do not come close to justifying the \$1.4bn that Nasa has devoted to Galileo. Some



An artist's impression of the Galileo spacecraft on its approach to Juniter

spectacular pictures of Jupiter and its moons, plus good information about the Jovian weather, will be needed to persuade the American public and politicians that their money

was well spent Nasa's critics still mention frequently the total loss of its

jects. They say it should turn to a new generation of far sim-pler and cheaper missions costing no more than \$150m each. Whatever happens tomor-

row, however, Galileo will not be the last of the space dinosaurs. Nasa and the European space agency, Esa, are committed to a joint project, called Cassini to explore Saturn, the planet beyond Jupiter. This is scheduled for launch in 1997

INTERNATIONAL NEWS DIGEST

Unita blow to Angola peace

Angola's fragile peace accord was dealt another blow when the Unita rebel movement said late on Monday it would no longer take part in the disarmament of its forces in response to an

offensive by government troops.

Unita said it had decided to immediately stop the "quartering" of its troops in United Nations assembly areas

under Angola's November 1994 peace accord forged in Lusaka. Under the accord, quartering areas are assembly camps where Unita troops are to be disarmed and processed before they are demobilised or absorbed into the Angolan army. Unita said it had decided to "re-evaluate the whole application process of the Lusaka protocol".

Unita accused government troops of occupying several areas of the country in violation of the accord aimed at ending nearly two decades of civil war.

Despite the peace accord, Unita and the government are deeply suspicious of each other and there have been dozens of ceasefire violations, although mostly on a limited scale. Several thousand UN peacekeepers are helping underpin the peace in Angola, where hundreds of thousands of people were killed and millions displaced by the war which erupted on independence from Portugal in 1975.

Austria enters bid for UN body

Austria is to press the United Nations to locate its planned nuclear test ban treaty organisation in Vienna, once the treaty has been finally negotiated in Geneva next year.

The new body - the Comprehensive Test Ban Treaty Organisation - will be established by the treaty and should create up to 250 UN posts. This would roughly equate with the 239 UN posts which will

be lost in Vienna as a result of the withdrawal by the US from the United Nations Industrial Development Organisation next year and consequent budget cuts of 22 per cent. Mrs Benita Ferrero-Waldner, Austria's foreign secretary, said Vienna was as yet the only candidate to house the

Atomic Energy Agency, a UN body with 2,200 staff, which is already based in Vienna. Unido employed more than 13,000 staff at peak and made a substantial impact on the local economy with jobs and spending power. It will drop to nearly half that number after losing a quarter of its funding through the US withdrawal. Mrs Ferrero-Waldner also announced that Austria would set

up and pay for an investment promotion office in Vienna to help Unido find private sector investors for projects and ventures in developing countries. Ian Hamilton Fazey, Vienna

Kazakhstan chooses senators

Local and regional lawmakers voted yesterday in elections for Kazakhstan's Senate, the upper house of parliament in the

Central Asian country. The former Soviet republic has been without a parliament since March, when President Nursultan Nazarbayev dissolved the old parliament, saying its election had been invalid. Mr Nazarbayev has been ruling by decree pending new

elections. Such virtual one-man rule has become the norm in the former Soviet Central Asia since the republics broke from Moscow in 1991. Most of the 40 Senate seats were uncontested; there were 49 candidates, and only six regions registered more than one

candidate. Voting is by secret ballot at regional conferences and, in the capital of Alma Ata, at a city conference of electors.

The election was supervised by about 100 foreign observers, including the Organisation for Security and Co-operation in Europe, the European Parliament and other international

Elections to the lower house of parliament are scheduled for Saturday, the Itar-Tass news agency said. AP, Alma Ata

Human rights body is launched

A new international body to promote and protect human rights and saleguard the independence of judges and lawyers around the world was launched in London yesterday by the International Bar Association. President Nelson Mandela of South Africa will be the honorary president of the IBA Human Rights Institute which will be funded by IBA members through a £50,000 (\$76,700) donation from the association.

The Institute's objectives are: the promotion of human rights under a just rule of law; the safeguarding of the independence of judges and lawyers; and the dissemination of information on human rights and judicial independence

Inflation-hit Sudan raises wages

Mr Abdalla Hassap Ahmad, Sudan's finance minister, yesterday announced a 53 per cent nacrease in wages from The official Sudan News Agency quoted Mr Ahmad as

saying that the government was increasing wages to meet price increases and a rise in the rate of inflation that has hit people living on fixed incomes or government salaries. The announcement came one day after the minister admitted the government had falled to bring down the annual inflation rate to 45 per cent. He said inflation had risen from

54 per cent last July to 71 per cent in October. Another measure to alleviate the rise in the cost of living was an agreement with the Sudanese Workers' Trade Union Federation to provide funds to purchase sorghum for the workers' education, health and water services, the minister Reuter, Khartoum

to rule out Nigeria sanctions

By Roger Matthews

The US has not ruled out oil sanctions against Nigeria, Mr Al Gore, the vice-president, said yesterday after talks with President Nelson Mandela in

But he said any effective action would have to be multi-lateral. "We believe that for any option to be effective it must be multilateral, and I do not think there is any disagreement on that score between our two countries," he said.

areas, and Nigeria is one of them," Mr Mandela said.

The US effort to maintain a united front with South Africa on the Nigeria issue came during the second meeting of the bi-national commission inaugurated in Washington last year. Although marked by agree-

ments on issues involving technology, energy and transport, the two ministerial delegations appeared to have made little progress in resolving differ

McDonald's has been taking legal action against two South African businessmen who have been trading under the McDonald's name and successfully defended their right to continue in a supreme court action in October.

However, there was no offiby a previous regime.

Gore fails | Iran scorns US plan to step up sanctions

Iran yesterday poured scorn on US plans to tighten economic ary boycott, saying it would neither harm Tehran's petro-chemical industry nor restrict access to foreign technology, Reuter reports from Tehran. Mr Ahmad Rahgozar, deputy

oil minister and president of the state-owned National Petrochemical Company (NPC), said companies from third countries were devising ways

Mr Mandela last month called on President Bili Clinton to impose oil sanctions following the execution of nine Nigeria. During talks with Mr Gore yesterday, Mr Mandela again emphasised the need for more effective action against the military regime. "I gave Mr Gore a list of the problem

ences on trade and arms sales. Mr Gore, who also held talks with Mr Thabo Mbeki, the deputy president, described the two countries as "sister nations". He said they shared a common vision and had both been forced out of similar his-

tories marked by racial intoler-ance and division. It was left to Mr Ron Brown, the US commerce secretary, to raise the problem of trademarks which, he said, needed to be tackled urgently. Mr Brown sald more than 230 US companies had invested in South Africa, but warned that a bigger American presence could be in jeopardy unless the trademark issue was resolved. He was referring particularly

to the legal wrangle over the use of the name and logo of McDonald's, the US fast food chain, which last month opened its first two outlets in South Africa.

In that action the judge ruled that McDonald's had not registered its name in South Africa for the past five years, and had therefore forfeited the right to use it. Under the law, as it then stood, South African companies had the right to apply for a trademark that had not been renewed for five years to be struck off the register and replace it with their own. McDonald's has appealed.

cial comment from US or South African officials on moves to resolve the conflict over Armscor, the South African arms procurement comindicted in the US for breaking its arms embargo. The US is demanding payment of a \$37m fine and the right to place inspectors in Armscor plants. The new South African government argues that it is being punished for crimes committed

to avoid being penalised by Washington for trading with industrialised countries, we have problems with only one." Washington introduced the \$3.8bn (£2.06bn). Earlier this year, Washingcurbs to retaliate against what "These new policies will not ton banned US companies from it called Iran's sponsorship of do much. They don't have-practical applications, because trade and investment in Iran.

sure by imposing a second-

during the past 17 years after the Islamic revolution we have learned how to live with this American problem," he said. "There are many other technical and science centres in the world, especially in petrochemicals. Among the seven major

to discuss a bill to introduce sanctions against companies from third countries that export oil-related technology to Iran. The proposed curbs would ban imports into the US of such companies' products and forbid US companies from

armed opposition to the Middle East peace process and alleged wide-ranging threats to US interests worldwide. Iran rejects the charges.

Mr Rahgozar said an average of 10 foreign companies were competing for each of the five expansion projects planned by

Iran was now negotiating the first direct foreign investment in the hydrocarbons sector since 1979 with Asian and European companies, and officials were drafting laws to allow foreign participation of

up to 49 per cent.
Mr Rangozar said US sanctions had no political or economic justification. They were

Global **Excellence:**

the state of the s Round-the-World that's simply miles ahead.



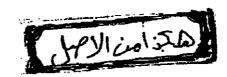
Only the world's best airlines could combine to take you all over the world in style and comfort. For example, you could fly 25 000 miles for as little as US\$ 2200.- on Economy Class. We call it Global Excellence. And when you do the sums and realize that you have access to a network of over 400 cities in more than 80 countries, you'll call it the best choice you ever made. Please contact one of the airlines or your travel agent for more information.







* or equivalent in local ourrence



Rail regulator warns of post-sale decline

Britain's rail regulator yesterday warned that failure by the government to maintain adequate rail subsidies after privatisation could set the UK rail network on a downward spiral of declining revenue and invest-

Mr John Swift said if government subsidies to the new train operating companies were to be squeezed, fares might be raised in response with a resultant sharp fall in passenger numbers. At that point taxpayers might resent continuing to pay any subsi-dies to a network which was being

used by ever fewer passengers and political pressure might cause government funding to be cut further, he Railtrack]...or to enable the Treasury to finance tax cuts, just to make the flotation possible," he said.

suggested.
Mr Swift is responsible for the regulation of Railtrack, the company which owns the track and signalling operations of the former British Rail. Unlike most other utility regulators, Mr Swift has been appointed well ahead of the expected privatisation, and has been closely involved in setting the charges which train operators will pay Railtrack.

"The regulator is not there to guar-

Most of the contentious issues in the run up to the sale of Railtrack and franchising of the train operations arise from the difficulty of privatising an industry which is making an overall loss. The long term level of subsidies has proved a particularly thorny

According to Mr Swift, "the government has not come to terms with the fact" that it is required by privatisa-tion to commit itself to subsidies more explicitly and for a longer

taking on a larger burden than was explained at the time of the railways bill", he said.

Unlike water, gas and electricity, many rail services were not essential facilities, he argued. "The rail services into London are essential, but not Intercity and regional ones," and sharp fare rises could cause people to switch to cars or buses, he said.

In the short term, Railtrack would be insulated from such swings in passenger numbers by its fixed contracts with train operators. But in the longer term, said Mr Swift: "Its revenues

tunes of people paying for track access."

Mr Swift said he has not underestimated the scope for efficiency gains in Railtrack. He believes that Railtrack was "jolted" by his decision to cut access charges for passenger services by an average of 8 per cent in real terms in 1995-96 compared to 1994-95. and by 2 per cent a year in real terms for five years. In other utilities, onex-pected efficiency gains have contributed to steep profit rises and intense

In the long term, he would like to see access charges vary to reflect

ger fell by 75 to 830 while the

number of trains running into

buffers decreased from 31 to 21.

Sir George Young welcomed the report as proof that the

newly structured railway was

safe and serious accidents were

But Mr Brian Wilson, Labour

UK NEWS DIGEST

Part-time staff lose first round of legal contest

Part-time employees who brought test cases in which they sought backdated benefits from occupational pension schemes yesterday lost the first round of their multi-million pound compensation claim.

An industrial tribunal turned down claims lodged on behalf of 60,000 employees by the Trades Union Congress, which had argued that employers who barred part-timers from pension schemes could be guilty of indirect sex discrimination.

The TUC, which had estimated that compensation could

amount to £95m (\$146.3m), said it was urgently considering an

amount to 250th (\$140.5th), said it was appeal against yesterday's decision.

The 37-page ruling by the tribunal, which had sat in Rirmingham, said it was not possible for the part-timers to claim any pension beyond the two-year period already established. Mr John Monks, TUC general secretary, said part-timers would feel frustrated and angry about the decision. 'The TUC is determined that employers should not be let off the hook for past discrimination and we know that part-time workers will

want us to carry on their fight for pensions justice.

"The TUC is considering an appeal to take these claims forward to the Employment Appeals tribunal where, if necessary, we will seek a referral to the European Court."

Mr Geof Pearson, chairman of the working group on part timers at the National Association of Pension Funds, hailed the decision as "a victory for common sense", although he recognised the prospect of continuing uncertainty before the matter was finally resolved. He said the main issue in regard to part-time workers was not their access to occupational schemes but their reluctance to join.

Ten test cases had been taken to the tribunal by the TUC on behalf of part-time teachers, local government officers, college lecturers, bank workers and a health service employee. The TUC had calculated that a successful outcome would have benefited hundreds of thousands of part-timers.

Andrew Bolger and Alison Smith

Gas company to expand

Compressed air and gas purification equipment manufacturer Domnick Hunter is to create at least 350 jobs over the next five years following a £3m (\$4.62m) expansion of its plant in Gateshead. Tyne and Wear, it announced yesterday.

The recruitment programme, unveiled at yesterday's open-

ing of the extension, will take the company's workforce to more than 1,000. The new investment has more than doubled its industrial division's manufacturing, laboratory and office

Tyneside-based Domnick Hunter, which floated in March 1994, exports around 70% of its output to more than 40 countries worldwide. It has won two Queen's Awards for Technology and three for Export. Chris Tighe

Ad body rap for Pepsi

Pepsi-Cola International has been told to change the way it advertises its famous "Pepsi Challenge" in the UK, following a ruling, published today, by the Advertising Standards Authority, the advertising watchdog.

The challenge, which has been running for 15 years. involves consumers blind taste testing Pepsi, the number two brand, against Coca-Cola, the market leader.

Mr Richard Branson's Virgin Cola Company complained to the ASA about a poster headed "61 per cent chose Pepsi". Virgin Cola said the poster did not make it clear that the figure referred to a comparison between Pepsi and Coke only. Pepsi-Cola argued that the public knew the comparison was just with Coke and said that when people were asked about fizzy drinks, spontaneous recall of Virgin Cola was 1 per cent.

while recall of Pepsi was 25 per cent and Coke 53 per cent.

The ASA said there had been widespread publicity on the launch of several other cola brands and Virgin research showed more people thought the comparison was with several brands than between just Pepsi and Coke. The ASA concluded "future advertisements for the Pepsi Challenge should clearly

Award for FT writer

Robert Taylor, the FT's Employment Editor, was last night named national newspaper journalist of the year in the Industrial Society 1995 Industrial Journalism Awards. The judges cited his "unrivalled coverage of labour and industrial affairs". adding: "No other paper, and no other journalist, has revealed the significance of developing trade union and workplace stories so effectively." In a separate category, Vanessa Houlder, FT writer on management and technology, won the Science, Innovation and Technology Award for an "outstanding" range of articles. FT journalists also received commendations: Robert Corzine in the energy category; and Danny Green and Clive Cookson in science, innovation and technology. The awards are sponsored by Texaco.

Defence ministry moves on missile for Eurofighter

Britain's Ministry of Defence yesterday took the first step towards buying the missile which will be the main armament for the £32bn Eurofighter. The MoD has asked companies to tender for the £1bn design and production of the new air-to-air missile, which will give the Eurofighter the ability to shoot down enemy aircraft up to 60km away, defence Procurement Minister James Arbuthnot said yesterday.

This Future Medium Range Air-to-Air Missile is intended to replace the AMRAAM missile, made by Hughes of the US, which is currently the world standard missile in this class. The MoD wants to develop a new weapon because the AMRAAM does not meet the Royal Air Force's requirements for agility at long

FMRAAM will be guided to the target by its own radar, as is AMRAAM, allowing the Eurofighter pilot to fire the missile and immediately turn away from the dogfight. The current generation of UK missiles, Skyflash, has to be guided onto the target by the aircraft's own radar system.

The MoD may be keen to develop its own missile within Europe, as it regards the

ability to export the weapon as highly important. Currently the US restricts the export of AMRAAM to some countries and might well restrict the use of any US-designed FMRAAM.

The export prospects for Eurofighter would be badly damaged if the US exercised such a power of veto over the sale of the aircraft's principal weapon. As the MoD thinks that the Eurofighter will be attractive to countries looking for advanced fighters in the next decade, it will want to make sure it can control access

to the weapons system. Similar problems have already arisen with the US refusing to give detailed computer code information to the UK for AMRAAM missiles supplied for use by the Royal

Navy. The potential market for FMRAAM is huge because it will be compatible with the missile mountings and electronics which control AMRAAM, and could act as a replacement. Germany, Italy and Spain, as the other partners in Eurofighter, may well also be interested in collaborating on the weapon. Last week, MPs, reviewing the MoD's annual report on its largest projects, expressed concern that the cost overrun on Britain's share of the Eurofighter project had

antee the Conservative Party a certain amount [from the flotation of period than if Railtrack had remained are inevitably linked with the for-Safety watchdog sees need for 'extra vigilance'

By Charles Batchelor, Transport Correspondent

The complexity of the new railway structure which is being created by privatisation will call for extra vigilance to maintain safety standards. the Health & Safety Executive Britain's workplace safety watchdog - warned yester-

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new arrangement but there could be no reason for compla-cency, said Mr Frank Davies, chairman of the Health and

"The new structure is more complex and there are many more interfaces than before," he said. "In these changed circumstances it is essential that there is cooperation between

cent to 38 to take account of the increased complexity of the

railway.
The HSE's railway safety inspectorate is currently carrying out a review of the use of contractors made by Railtrack, owner and operator of track, signalling and stations.

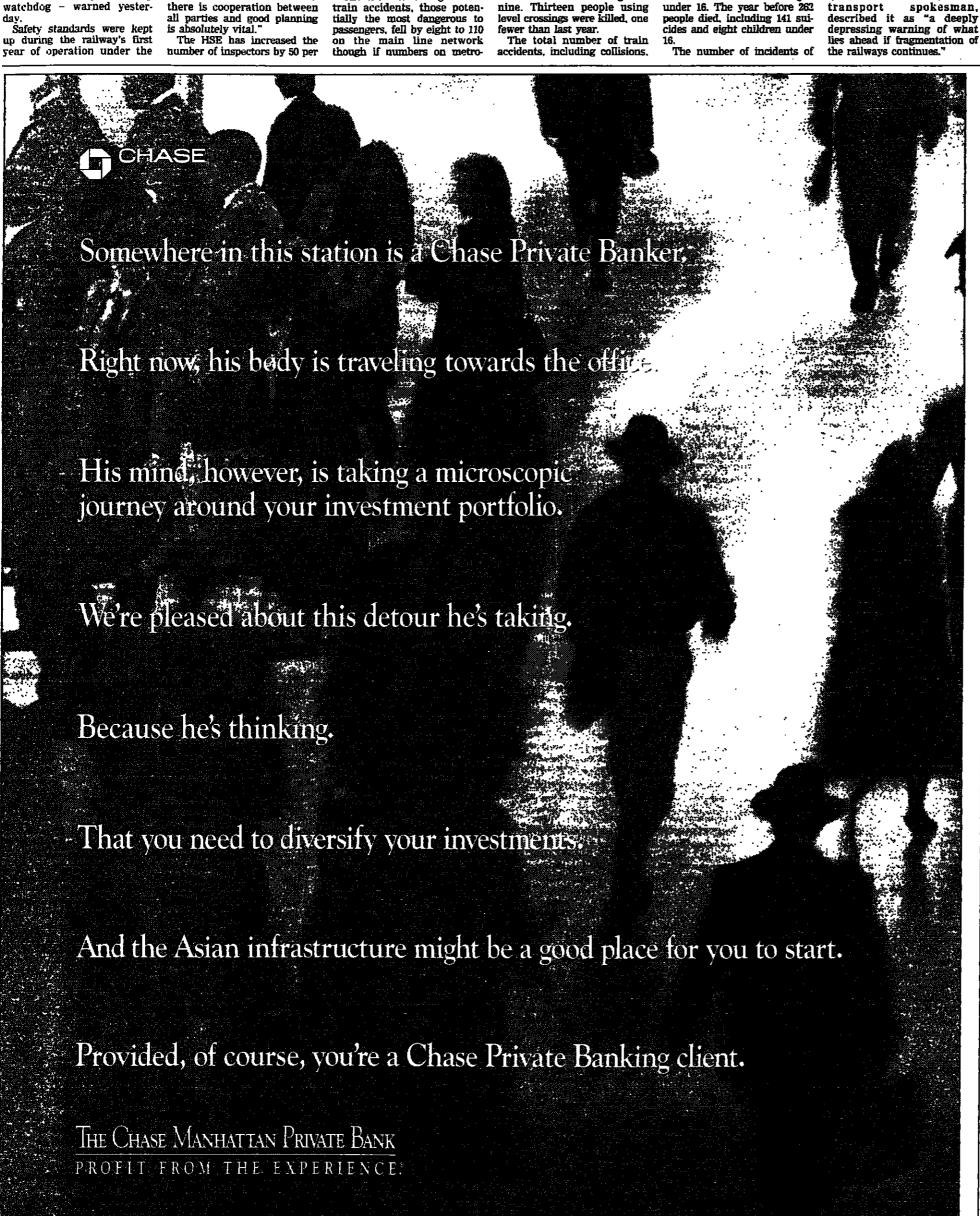
The number of significant train accidents, those poten-

politan railways such as the London Underground are included they increased from 142 to 151.

The total number of people killed, excluding trespassers and suicides, rose by two to 42. Fatal accidents to passengers increased by one to 17 while staff killed rose from eight to nine. Thirteen people using

derailments and fires, fell by 70 trains passing signals at danto 907. A programme to install central door locking led to a reduction in the number of people killed falling from train doors to five from eight the vear before.

Trespassing on the railway led to 254 deaths, including 120 suicides and six children aged under 16. The year before 262 people died, including 141 sui-

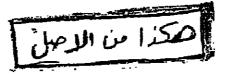


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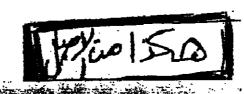
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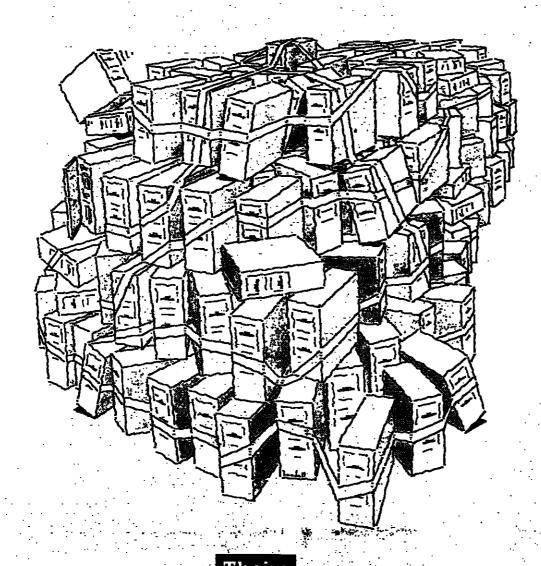
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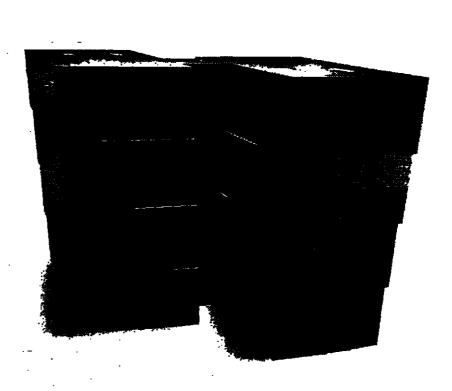
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Debra Goldfarb, Director of Workstations and High-Performance Computing. International Data Corp □ "With the T3E and its across-the-board true

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Setback for Lloyd's Names' compensation efforts

By Raiph Atkins, Insurance Corres

Efforts by Lloyd's of London Names to squeeze compensation out of auditors at the insurance market have been set back by a court ruling striking out some of the biggest legal claims against one firm, Littlejohn

The High Court ruling against Names - the individuals whose assets traditionally supported the market - on Gooda Walker syndicates is set to reduce

substantially any contribution that Littlejohn Frazer makes to Lloyd's proposed out-of-court settlement

with litigating Names.
It will also make it harder for Gooda Walker Names – who plan an appeal – to collect all the £500m (\$770m) in damages to which they believe they are entitled following their legal victory against Lloyd's agents in October 1994. Names are individuals whose assets have traditionally supported the 300-year-old insurance market. The Littlejohn Frazer case follows

a victory in October by Names on Merrett syndicates against Ernst & Whinney (now part of Ernst & Young) which lossmaking Names hoped would persuade auditors to make a substantial contribution to Lloyd's settlement offer, currently

worth £2.8bn Mr Alastair Campbell, senior partner at Littlejohn Frazer, said: "We have enormous sympathy for the Names and the grievous losses that they have suffered...But nobody has yet produced any evidence to suggest that those losses were caused by any failure on our

He said auditors attitude towards Lloyd's settlement plan would depend on how effectively the offer past involvement at Lloyd's.
The claims struck out by the latest ruling could theoretically have cost Littlejohn Frazer more than £200m. But in practice the figure would have been lower because compensation is expected from Lloyd's agents also being sued by Gooda Walker Names.

The High Court has also struck out claims against Willis Corroon, insurance broker. It said 1989 and 1990 underwriting losses ou Gooda Walker syndicates were caused by negligent underwriting and there was no case for recovery against auditors or brokers.

The ruling allowed the Gooda Walker Names to continue some other claims against Littlejohn Frazer - which the Names said they would pursue "vigorously" - but account in the mid-1980s wh Cameron Markby Hewitt, the should have been left open beca auditor's lawyers, calculate their of uncertainties about liabilities.

total value is only about £8m. Littlejohn's lawyers are also considering applying to have struck out a separate £80th claim by other Goods Walker Names against the

The latest case differed significantly from the successful Merrett claim against Ernst & Whinney where the court ruled auditors had wrongly allowed underwriters to close two years of account in the mid-1980s which should have been left open because

Mr Don Cruicksbank, the telecommunications industry watchdog, yesterday chal-lenged British Telecommunications to agree to his demands for greater powers to fight anti-competitive behaviour or face continued curbs on its

Treasury resolute over Retail indicator reflects fragility forecasts for growth ally adjusted figures rather

By Gillian Tett,

Officials at the UK Treasury yesterday struck a resolutely upbeat note and insisted that the recent slowdown in growth in the economy should now have ended.

Expansion in the fourth quarter of this year will be as fast as the 0.4 per cent growth seen between the third and fourth quarters - and then accelerate in the first quarter of next year, officials added.

This analysis, which was presented to the Treasury select committee, is at odds with the growing gloom about growth prospects in the City, Some City institutions, such

as the US investment bank Goldman Sachs, have been cutting their growth forecasts in recent days amid fears that the excess levels of stocks currently held by manufacturers and retailers could sharply reduce activity over the win-

Meanwhile, most City

observers assume that an acceleration in growth will only be possible by reducing interest rates from their current level of 6.75 per cent, possibly when Mr Kenneth Clarke, the chancellor, meets Mr Eddie George, the governor of the Bank of England, on December

However Mr Alan Budd, the Treasury's chief economic adviser, yesterday flatly denied that the forecast for 3 per cent growth next year was dependent on interest rate reduc-

Mr Colin Mowl, director of forecasting at the Treasury, also downplayed the danger of a de-stocking slowdown, insisting that de-stocking would occur gradually over several

quarters. "Our forcast assumes that growth in the fourth quarter of 1995 will be roughly the same as in the third quarter and then there is a pick up in the first quarter next year," he

reduce interest rates to hurry up the speed of the stock

Meanwhile, Mr Mowl defended the government's upbeat projection for 3.5 per cent consumer spending growth next year, arguing that t was as likely to overshoot as undershoot this. Although some economists suspect that the Treasury may have prepared the forecast before the recent spate of weak economic data, officials insisted that it had been finished only a week

before the Budget. In spite of this upbeat view, Mr Budd insisted the economy was still in line to meet the Government's aim to keep underlying inflation below 2.5 per cent in early 1997. And he downplayed allegations that the recent expansion

of broad money or decline in sterling may have made this target harder. "Our forecast for inflation would not be sensitive to recent reductions in

A new measure of UK high-street spending launched yesterday is set to add to the debate on the slowdown in retail sales growth witnessed

The British Retail Sales Consortium, the shops and stores trade association, published for the first time its retail sales monitor. The monitor is intended to improve on existing official statistics and other industry measures of highstreet spending.

The monitor, published monthly, is based on actual sales data and anecdotal evidence from a sample of 75 large retailers who account for almost half of total UK retail

It measures the growth in the value of retail sales, unadjusted for changes in prices or for holiday periods, each month compared with the same month a year earlier.

The consortium said the survey of retailers covers the same period as that covered by the Central Statistical Office's

is therefore comparable with the official statistics. But it said that the monitor had an advantage in that it was published a week ahead of the official figures. It said its objective was for the monitor to be the "earliest authorita-

tive measure of monthly retail

sales in the UK". The consortium also said that the monitor would provide a more useful guide to retail sales than the Confederation of British Industry's distributive

trades survey. The CBi's survey has been

The Chancellor's forecast for economic growth next year is likely to prove over-optimistic according to an independent forecast derived from the Treasury's computer model of the economy. The Ernst & Young Item Club predicted the economy would grow by 2.7 per cent next year, instead of the 3 per cent predicted in the Bud-get. The forecast assumes government spending rises 1 per cent on top of inflation in the next financial year, instead of falling 0.5 per cent as the

criticised by economists for relying on qualitative rather than quantitative data and for the fact that the survey period often does not correspond to that used by the CSO.

Treasury expects.

City economists welcomed the new indicator as another useful measure of the state of consumer spending, although

they had several reservations. They said that retail sales volume data rather than value data was watched more closely by the City and that it would be more useful if the consortium provided monthly seasonthan annual unadjusted growth comparisons. But the story the new indicator tells about the recent slowdown in retail sales growth is similar to that by the other statistics.

it found that although the

was 3.2 per cent higher than in the same month a year earlier on a like-for-like basis - which adjusts for changes in retailers'

The consortium said the like for like measure has provided a more accurate guide to general spending patterns and has mirrored most closely movements in the CSO numbers although in recent months it has tended to understate the CSO's growth figures by

around 0.8 percentage points.

The consortium said the latest monthly rise was a "modest pick-up" from 2.4 per cent annual growth in October but it was weaker than the 3.4 per cent annual growth rate in

but we disagree with it".

Mr Cruickshank's challenge seems certain to bring to a value of goods sold in Britain's head a dispute which has been high street shops grew modsimmering since July between estly last month, consumer the regulator and the UK's spending remains fragile. dominant telecoms operator. It showed that the nominal If the two parties cannot value of retail sales last month

find common ground, the issue will be referred to the Monopolies and Mergers Commission, the second time this year that such a course has proved nec-Mr Cruickshank is propos

commercial freedom.

"These proposals on BT's pricing freedom will not go ahead, cannot go ahead, until these competition and compli-

ance conditions are met", he

said at the FT World Telecom-

munications conference in

London. BT replied yesterday:

We hear what he is saying.

Telecoms

regulator challenge to BT

ing a new BT licence condition which would give him wide ranging powers to seek out anti-competitive behaviour and put a stop to it. BT has complained that his proposal is counter to natural justice and would give him the powers of policeman, judge and

Earlier this week, Mr Cruickshank published a consultative document in which he set out proposals for a new regulatory structure to be implemented in 1997 which, he claimed, would offer BT considerably more latitude to set prices and run its business than under the existing

He said yesterday that the proposals could only be implemented if he had the power to combat anti-competitive behaviour and if BT bad administrative systems in place to make such behaviour detectable. He said: "The licensee needs adequate management information systems so it, and any potential investigators, can assess costs and details of transfer pricing. But BT does not yet have the information systems in place. It leaves me with considerable

scepticism." He added: "If I am to move to a less interventionist regime. I need to be confident and the public ar tor community need to be con-

fident that regulation will be effective where it is needed The implication is that if BT rejects his argument, the regime which the company has described as "regulatory blight" and "hostile and unpredictable" would continue. BT, which controls some 90 per cent of the UK telecoms market, said it was not convinced that the proposals in Mr Cruickshank's consultative paper were deregulatory "although perhaps they will

prove so as time goes by". It said it was already investing large sums in training its 134,000 employees to understand and comply with competition rules. "We are making every effort but this is a huge organisation made up of human beings", BT said.



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Apple industry warned over competition

By Alison Maitland

The English apple industry could be wiped out by foreign competition unless it develops and markets new varieties, sh influential industry advisory

group warned yesterday. English apples' share of the 2822m (\$495m) UK market has been declining steadily. It is now 35 per cent and no new for a decade, said the Strathclyde University Food Project.

The project was launched by Mr John Major, the prime minister, in 1992 to find ways of reducing Britain's £6bn trade deficit in food and drink. It is chaired by Sir Alistair Grant. chairman of the Argyll super-

market group.
The project's tree fruit working party yesterday launched what it called a blueprint for saving the apple industry. Ms Teresa Wickham, corporate affairs director of Safeway, delivered the report to Mr Douglas Hogg, the agriculture

Apple production has shrunk from 380,000 tonnes in 1978 to 272,000 tonnes last year and the amount of land given over to orchards has failen from 35,000 hectares to 20,000 hectares.

British growers are proving uncompetitive in the face of mass market-driven production of new varieties by exporters such as South Africa and New Zealand.

Mr Malcolm Schofield, a fruit grower and chairman of the working party, said the industry should produce a new variety every four to five years. The emphasis should be on ish qualities

"Our future depends on our ability to gain a premium over commodity apples. We have to be fast on our feet," he said. He called on the government

to divert up to half the £2.5m it spends each year on long-term search into developing new varieties which consumers wanted. "It's no use having projects with a 20-year lead time when in 20 years we might not have an English apple industry.

Genetic engineering could help improve the keeping quality of apples, so they were as crisp after six days as on the day they were bought.

The ministry should also fund a "new variety" supremo to link apple researchers and

Broadcaster wins backing over funding arrangement

By Raymond Snoddy

Britain's terrestrial broadcaster Channel 4 has won the support of the Independent Television Commission - the broadcasting regulator - in its campaign to end the funding formula that has required the channel to pay the ITV companies £170m (\$261m) so far. The backing of the FTC to end the formula after 1997 is an

important step forward for Mr Michael Grade, chief executive of Channel 4, in his campaign to overturn the agreement. The precise form of the ITC backing has yet to be worked out but the case for abolition has the ITC's support in princi-

ple and a public statement of its position is now expected. The Channel 4 funding for-mula was designed as an insurance policy to protect the channel's remit to be innovative once it started selling its own advertising in competition with ITV from the start of 1993.

Channel 4 has been so suc-cessful that in the first two years of the deal it handed over a total of £95.5m to the ITV company and expects to pay ITV 274.5m for this year. In the five years to the end of 1997 when the mechanism

Independent Television News is facing growing uncertainty as time runs out for the enforced disposal of nearly a third of the shares of the

Carlton Communications and the Granada group must dispose of a total of 32 per cent of ITN by the end of the month - a deadline imposed by the watchdog body the ITC. Under UK broadcasting law

no company can hold more

comes up for review. Channel 4 estimates that it will have paid ITV a total of £300m, three times the original etimate Mr Grade has promised that if the funding formula is ended

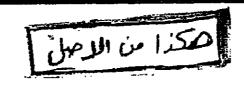
any money saved will be invested in British production. Under the formula ITV is entitled to 50 per cent of any revenue Channel 4 earns above threshold of 14 per cent of the combined advertising income of ITV and Channel 4. Channel 4 is obliged to put half the remaining 50 per cent into a reserve fund and can spend the final 25 per cent on programmes. In return the ITV companies are bound to support Channel 4 should it go into defecit.

than 20 per cent of ITN. Both Carlton and Granada each hold 36 per cent of the organisation because of the acquisition of other ITN shareholders Central Independent Television and London Weekend Television respectively.

So far no share sale has been announced although other existing shareholders have pre-emption rights and have been offered the shares for the second time.

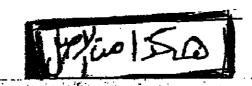
The channel believes that although immediate changes are unlikely it is increasingly confident that it can be over-

turned post 1997.
ITV will next week launch a
document defending the funding formula, which is expected to argue that the formula regulates the marketplace between ITV and Channel 4 and is a way of encouraging the Chan-nel 4 management to stick to their remit. The ITV companies will argue that the reason why so much money has been transferred to ITV is because Channel 4 has started to invade the mainstream market with a growing proportion of American imports, affecting



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BUSINESS AND THE ENVIRONMENT

Fewer aids sought

emand for British envi-ronmental technologies over the next 12 months, mainly because the government is per ceived to be easing up on environmental regulation.

This is the conclusion of the latest annual survey by Environmental Policy Consultants. a group which lobbies on behalf of the environmental technology industry.

Only 72 per cent of the companies polled said they would be increasing their purchasing of environmental technologies over the next five years, down from 87 per cent last year. The sharpest fall is in air and water moni toring equipment, but other areas such as waste and water treatment, energy management and waste disposal are down.

The survey says: "This must reflect a perception by mainstream industry that the tide of UE and EC environmental legislation is beginning to wane as political attention [particularly in the UK] shifts to other policy issues." Pressure from consumers and environmental groups is seen as much less important.

The survey shows foreign sup pliers making big inroads into the UK market. The British share of the market has fallen in all sectors except water monitor ing. The reason, the survey's authors believe, is that countries such as Japan, Germany and the US create more effective environmental technology industries through rigorous enforcement of the regulations. O Meanwhile, Greenpeace has accused the UK government of repeatedly ignoring the recommendations of its own advisers by neglecting to support solar

In a new report, the environmental group says that solar panels could be installed on the 2m sq m of new commercial and industrial roofing built each year in the UK. They could produce about 30 per cent of the average office building's electricity needs - and dramatically reduce emissions of carbon diox-

David Lascelles

ari, one of the Brazilian Amazon's most controversial development projects, has always been the stuff of dreams. A farm half the size of Belgium which lost an American tycoon \$1bn (£600m), Jari's owners now hope eucalyptus can succeed where rice and other fast-growing trees failed. With the project's finances stretched and its environmental logic questioned, Jari's 3,000 workers pray the latest dream becomes

The project was founded by the late US shipping tycoon Daniel Lud-wig. When he bought the 1.6m hectare site on the northern bank of the Amazonas river, he was reckoned to

be one of the world's richest men. His fortune had shrunk considera-bly by the time he sold out to the present Brazilian owners in 1982. Rice yields from the complex Amazon soil were disappointing, while his imported gmelina hardwood trees were blighted by fungus. Jari's new owners claim to have learned from past mistakes. Since 1990 they have concentrated on

genetically improving strains of eucalyptus for cellulose production. The tree has grown well elsewhere in Brazil because of the warm, wet climate. Jari officials say the new strains will start showing big productivity gains from 1998. "We now have the right genetic

base and the right hybrid. By 1996 my output per bectare will have more than doubled and my costs will be considerably lower," says Fernando Tigre, president of Jari Cellulose.

Jari's consortium of Brazilian shareholders appears to share this new optimism. This year they invested R\$100m (£65m) in the project, even though it has made losses almost every year since its foun-ding. Their decision was partly prompted by the sharp increase in cellulose pulp prices, which have jumped from \$350 a ton in 1993 to above \$800. The money will help upgrade

Jari's 17-year-old pulp mill, which was built in Japan and shipped ready-made to the Amazon. Improvements will lift the mill's capacity to 320,000 tons a year by 1998, from this year's expected output of 280,000 tons. Production of "elemental chlorine free" cellulose, environmentally preferred because a chlorine compound rather than pure chlorine is used in the bleaching process, will increase from 50 to 100 per cent of output. However, the company has no plans to produce totally chlorine-free cellulose, a product increasingly favoured in some markets.

About R\$80m will be spent on a 33MW hydroelectric project to replace Jari's wood- and oil-burning generators and could lead to big energy savings. "From 1998, we're Jari's location is a big disadvan-not going to be the lowest cost of tage. Infrastructure links in the

Reality beckons

Angus Foster on the last chance for a Brazilian development project once considered a dream venture



the world's cellulose producers, but we will be in the bottom third." Tigre says.

Jari's problem is that such optimistic predictions litter its past. The company has promised to end its annual losses since 1985, but only managed to do so last year. with a small profit of R\$5.9m. In the first half of this year, the company was again loss making.

Amazon are extremely poor and all chemical inputs and industrialised products have to be transported several thousand miles from southern Brazil. Because Jari was installed in what was then primary tropical forest, the company had to build and subsidise schools and hospitals for its employees, as well as maintain a 5,000-mile road network around plantations. These costs add about R\$40 per ton of cellulose, potentially the difference between a profit and loss when cyclical pulp prices begin

The company's environmental legacy is another concern. Jari is no longer cutting down primary forest to plant eucalyptus or to burn for electricity generation - practices criticised in the past. It also rejects concerns that intensive, monoculture eucalyptus planting can affect soil quality, and says its plantations are surrounded by corridors of pri-mary forest to reduce the spread of

But its social impact in the region, an aspect critics say it neglected in the past, is now com-ing under review. This could again add to production costs, since private companies are often obliged to adopt development agency func-tions in the Amazon in place of poor and badly run state governments.

The most visible manifestation of neglect, according to critics, is the town of Beiradão, which sprung up as a centre of prostitution and other services across the river from Jari's company town of Monte Dourado. Beiradão has about 25,000 inhabitants, many living in wooden houses without basic sanitation, and most with family members working directly or indirectly for Jari.

According to Luiz Carlini, one of two priests based in the town, Beiradão is a "labour reserve" for Jari, which has never accepted its responsibility for the symbiosis between the two centres.

An accord soon to be approved between the company and the state government of Amapá suggests Jari will be forced to become more involved with neighbouring communities. In return for permission to build its hydro-electric project, Jari agreed to set aside 100,000 ha of land as a reserve for families affected by the project. It will also sell up to 10 per cent of electricity generated to consumers in places like Beiradão. Such contracts were banned until earlier this year by Brazil's constitution.

João Alberto Capiberibe, governor of Amapa, says he was pleasantly surprised by Jari's acceptance of the conditions. "I think they want to be seen to have our support because of the worries about their image," he says.

One of the more unusual sights at Jari are the thousands of water buffalo, introduced when the project had agricultural as well as forestry ambitions. Some Jari officials say rearing the animals is no longer economic and want them phased out. Pine species, which were pop-ular in the 1990s and still make up about 40 per cent of Jari's planted

forests, are also being reduced. The buffaloes and pines, like Daniel Ludwig's rice and gmelina, may end up as more forgotten dreams. But with so much riding on the eucalyptus, Jari might not withstand another failure

Ancient forests under threat

Hundreds of plants and animals are at risk, reports Sheila Jones

he "last remnants of western Europe's virgin woodlands" are being destroyed by timber companies in Scandinavia, according to ecologists lobbying businesses in Germany, the Netherlands and the UK this week. Ancient trees. among them 300-year-old spruce and pine, are being felled to make toilet rolls and newsprint, the campaigners say.

Forest activists from Norway. Finland, Sweden and the UK say hundreds of endangered plant and animal species are threatened because their habitats are being destroyed. They are urging timber and pulp buyers, including retailers and publishers, to drop suppliers known to be logging in threatened areas of the old-growth taiga forests of the northern hemisphere. They are also asking consumers to reject goods from threatened forestland.

While the rate of new growth in the taiga forests exceeds timber logging, new managed forests fail to provide suitable habitats for threatened species such as lichen and fungi, which survive on dead and decaying trees. Ancient conifers are being felled and replaced by single variety trees. Less than 5 per cent of the old-growth forests still exist in Scandinavia, the campaigners say. These areas include the "last remnants of virgin forests in western Europe".

"The last natural snow forests are being turned into tree farms where endangered forest-dwelling species cannot survive," says Rowan Tilly, of the London-based Women's Environmental Network

The taiga forests form a green belt of mainly coniferous trees circling the northern hemisphere countries including Canada. Alaska, Finland, Scandinavia, Russia and parts of Scotland.

About 80 per cent of forest production from Scandinavia is exported, mainly to the UK and Germany, where the ecologists are focusing their campaign. The Taiga Rescue Network, which groups a number of ecology and environmental bodies, is also urging timber and pulp buyers to examine alternative fibres for the production of paper and disposable products such as

nappies, tissues, packaging and sanitary protection. They point to fibre crops such as hemp and flax (hris

me r

as possible alternatives.

The Taiga Network claims some progress, but it says much land is still threatened. Forestry practices are changing and governments are increasing protected areas. In Finland, 2.6 per cent of productive forest land is protected; in Sweden, under 3 per cent, and in Norway, 0.9 per cent. However, at least 10 per cent of land must be set aside if just 50 per cent of forestry is to be protected, says Roger Olsson of the Swedish Society for Nature Conservation.

"It is crucial for the protection of biodiversity in Scandinavia, in some areas, species of birds have declined 50 per cent," he says. The Taiga Network is urging loggers to shift from clear-cut logging, in which old woodland is cleared, in favour of diverse forest management to preserve biodiversity. It is also pressing for a system of certification for loggers that can show they are not

felling in threatened areas. The network has recently persuaded one of Sweden's largest timber co-operatives to reconsider logging in a taiga region in southern Sweden. Ulf Gunnarsson information director of the Södra co-operative, says the organisation is close to agreement to prevent logging in Ratjarnskogen

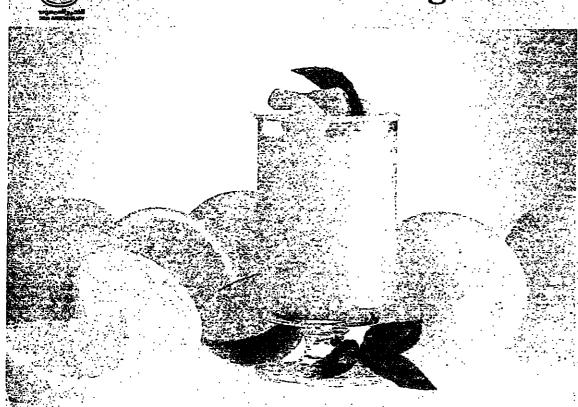
following the network's campaign. SCA, the Swedish timber group, argues there is no clear definition of which areas are threatened. Itis building an inventory of trees in its own 1.8m hectares of productive forest land, and it is discussing with ecology organisations the criteria for a certification system. However, Björn Lynjfelt, SCA communications manager, added that ecology groups hindered their

own cause by "sweeping criticisms, slogans and unfounded accusations". Among UK retailers approached by the network's campaigners,

J. Sainsbury says it has been reviewing supplier lines to ensure they meet the company's own guidelines on packaging. These aim to use minimum packaging and to use recycled materials where possible.

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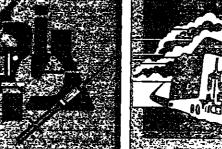
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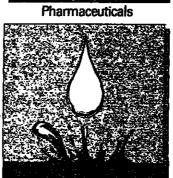
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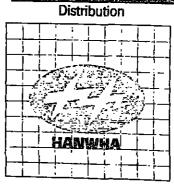


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Television/Christopher Dunkley

* Some real-life eye-openers

spend any time on Inspector Morse: The Way Through The Woods? It was competently made, though too long, and looked just like the previous Inspector Morse programmes. And what about all this Beatles stuff which has already received such quantities of publicity: is any of it telling us anything we did not already know? The early days in Hamburg, Ringo's auntie, the sessions at The Cavern, the Decca executive who decided not to give the group a contract - is this supposed to be news? Or an effort to boost bank balances which are down to their last few tens of millions? It is bad enough that television devotes so much time to this sort of unoriginal, uninformative, uninspiring material. What is worse is the readiness of newspapers to give vast amounts of space to promoting it before transmission, as though it were important and the papers were grateful handmaidens to the great god television.

Let us consider instead some of the programmes shown during the past week which have told us something we did not already know. The Channel 4 series Secret Lives is developing a wonderful line in iconoclastic biography. This is all the more refreshing given that television's usual line is agiography (see that Beatles series, for instance). Last week director Madonna Benjamin and producer John Goddard turned the revisionist spotlight on Marie Stopes, birth control pioneer and author of Married Love, a sex manual which, when I read it in 1959, still seemed progressive and daring even though it was then 41 years old.

This programme showed that good old gutsy tell-it-like-it-is Marie wrote the book while still a virgin. It seems that she acquired her expertise while searching in the British Museum for evidence to support her claim of nonconsummation of her own marriage. That was a bit of an eye-opener, but there was worse to come. It turns out that she was a megalomaniac and a bully, with beliefs on racial purity that would have delighted Adolf Hit-ler. Not only did she believe in eugenics, she forced her son to wear vast woolly knickers for fear that conventional garments would harm his genitals, and hysterically opposed his choice of wife on the grounds of her "disability": she wore glasses. It was no surprise to hear that Muriel Spark, challenged by this harridan for leadership of the Poetry Society, said she wished that Marie Stopes' mother had thought of birth control.

Like several previous episodes in Secret Lives that was eye-opening. So is The Factory on Channel 4, a fly-onthe-wall series made by Paul Watson,

mong George Bernard

Shaw's many qualities, one

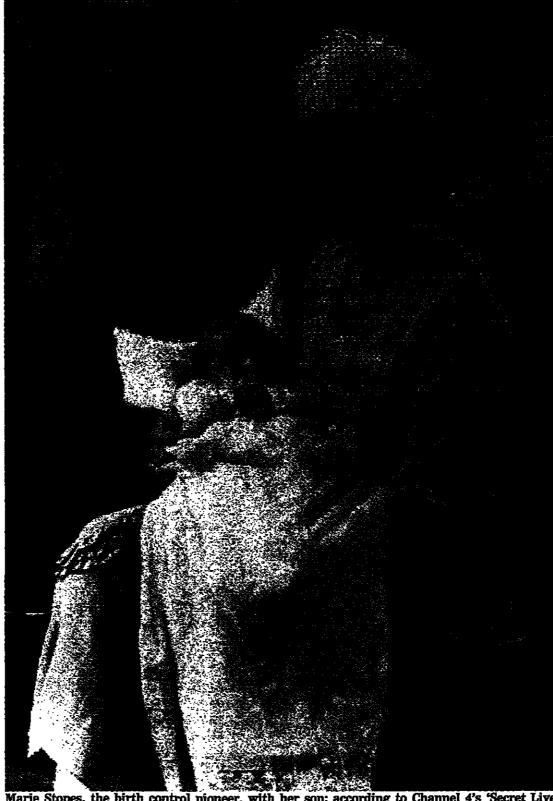
of the most enchanting is

really have to producer of *The Family* and *Sylvania* any time on *Waters*. This is less sensational, yet tor *Morse*: The possibly the best thing Watson has ever done. Perhaps people from the gas fire factory in Liverpool will tell us it is unfair, yet they must, presumably, have agreed to have the cameras in. The entire series has looked like one of those "How not to do it" training films. If you showed it to the Japanese they would think it was a sitcom. The workers' canteen has been closed. The lavatories are appalling. The nurse has been dismissed. Practically the entire workforce seems to suffer from repetitive strain disorders of one sort or another. Television tells us so little about one another's working lives that it is hard to know whether this factory is a lone survivor from a Dickensian past, a pretty typical example, or something in between. Even if it is unique – which seems highly unlikely – this is

> You would not apply the word "valuable" to Eurotrash, yet there is no denying its originality. In the beginning - presented by Antoine de Caunes, ze man wiz ze veree theek (yet undeniably splendid) accent - it was a European television version of the old weekly tabloid Tit Bits, full of items that could be headed "Just Fancy That", with a leaning towards the titillating.

> Now, presented by de Caunes in harness with Jean-Paul Gaultier, it operates under the title Eurotrash: The World Tour, goes anywhere, and concentrates almost exclusively on sexual oddities. For Friday's edition they (meaning the producers, not de Caunes and Gaultier who front the whole thing from a studio) went to Japan to show us the Festival Of The Penis, a TV weather girl with flip-up metal bra cups, and a dog-dating agency. The tone is mocking and much of the material trivial, yet in half an hour of Eurotrash you are likely to hear ten times as many things you did not know as in all the recent Beatles programmes laid end to end. You are likely to laugh a lot more, too.

Assignment on BBC2 provided a disturbing report on small town Amer-ica. A visit to Kalispell in Montana revealed a real-life Twin Peaks. On the one hand there are the religious nutters who fire-bomb the abortion clinic and send their children to schools where they shoe-horn god into the maths lessons. On the other hand there are growing numbers of in-comers who are retreating to the Rockies from hotspots in California and elsewhere and who tend to be liberals, feminists, and homosexuals. This is the sort of place where many believe passionately in the famous misinterpretation of the "right to bear arms" phrase in the constitution and belong



Marie Stopes, the birth control pioneer, with her son: according to Channel 4's Secret Lives she was a megalomaniac and a bully and wrote 'Married Love' whilst still a virgin

to private militias. They see attempts to tighten up the gun laws as preparation for the UN (yes really, the United

Nations) to take over the US. Some viewers will know the country well enough to be familiar with attitudes in the boundocks without a programme such as this, but for most of us it will surely have been illuminating. Much the same can be said. I suspect, for Irvine Welsh, subject of In Your Face, also on BBC2. Having

seen his books (Trainspotting, The from the legal (alcohol and tobacco) Acid House, Marabou Stork Night to the illegal (heroin and crack). And mares) stacked high in the shops, and read the profiles of him, we are aware of his existence but not too sure about the sort of thing he writes. This programme made it abundantly clear: a latterday William Burroughs, capable of conveying the experience of the Scottish funkie from the inside. Welsh himself appeared, explaining that "drugs of choice" changed in the 1980s

critics and admirers appeared, explaining why they find his work unusual and compelling. It would take a stubbornly resistant viewer to watch this programme and at the end not want to sample at least one of Welsh's books.

Is there anybody who could be simi-

larly turned on to the Beatles by all words that ring true from a woman who looks like the prize product of a

whole team of hard-working beauti-Raad Rawi brings simple dignity to the role of Pra, and the fresh-faced cast as the simpleton. "I am weak-minded and lose my head very

easily," he says in an adorable speech. Some of Shaw's weaknesses are apparent. His brand of feminism led him, for example, to make Prola rather too obvious and simple a super-earthmother; and, the charming artifice of the play's talk keeps it always in Never Never Land. And so what? I do not mean it entirely kindly when I call The Simpleton a harmless play; but I am very glad to have seen it. Shaw's weakness ses are much more

At the Orange Tree, Richmond, until January 27.

Concerts/David Murray

Solti honours Bartók

ir Georg Solti's round of Bartok at the Barbican concluded last Sun-day, but its peak came on Thursday with Duke Bluebeard's Castle. This extraordinary one-act opera usually goes well in a concert performance; the "action" is entirely psychological, and fully rendered – in all its sinister ambiguity - by Bartok's searing

As Bluebeard, Soiti had the Hungarian bass Laszló Polgár, a brooding presence with a noble voice, equal to any challenge from the large orchestra (here the London Symphony in top form): perfect in this role. Juliz Varady's Judith was brave and intelligent. Around them. Solti spun a glittering web, fluent and impassioned beyond the norm In this early masterpiece

(first drafted in 1911, and Bartok never wrote anything much like it again) the music is laid out in sections, like successive panels of a frieze, and that is most often how conductors play it. With the boldness of long experience, Solti swept many distinct sections up into great dramatic curves: there seemed to be more long-breathed spans than one had ever realised. Sometimes his intuitions crossed the strict letter of the score, but who would argue? This was an electrifying

Enterprisingly, the Barbican had unearthed a Michael Pow-ell television-film of the opera, made at Salzburg in 1964. Sadly, it proved on Sunday to be no great shakes: good soloists (Norman Foster and Ana Raquel Satre) all too obviously dubbed, over a dull orchestral

shrill and choked. Visually, there was one small, irrelevant frisson when swords stabbing toward Judith from all round the frame suddenly recalled Powell's Peeping Tom.

Otherwise, the film combines absurdly intrusive décor with Hollywood-stagey handling of the principals. The text is credited to Bela Balazs, but the 'text" Belázs - who later became an important film-theorist - gave Bartók included not only the words but a detailed visual scenario, stark and plain: Powell's arty mess would have made him ill.

András Schiff figured in both of these Solti concerts: in the second of Bartok's piano concerti on Thursday, and for Sunday's chamber-music concert his exuberantly inventive Sonata for two pianos and percussion, with young Denes Várjon as partner and Solti as self-effacing conductor. In both works Schiff's light-fingered touch and agile wit, which put an off-line spin on many a phrase (nicely echoed by Varjon), were charming.
I confess an unshakeable loy

alty, however, to the Bartoks own (Bartók and his second wife's) reading of the Sonata. which they deliver firmly, evenly and rather bluntly, though with robust good humour. The vital structure emerges better without local distractions. This is not Romantic music, nor is the 2nd Concerto - in which, incidentally, Solti and Schiff often tended to part rhythmic com-

Chamber-concert sponsored by Mrs Jackie Rosenfeld.

Opera

A static 'Aida'

half ago, Elijah Moshinsky's ser-Mosuman viceable, all-purpose production of Verdi's opera has already had several disparate casts. The singers the Royal Opera engaged for it kept drop-ping like flies. Partly as a result, his Aida has not yet enjoyed a strong, consistent team of soloists who could tustify Moshinsky's budget-wise rejection of the usual grandi-ose pomp. The latest cast is pretty disparate too, though it

has its fine moments. Daniele Gatti conducts an insistently up-tempo Aida, indifferent to poignant sentiments of the preludes but attentive to the urgencies of the action. His soloists are another motley crew. The hearted Radames, lyrically uninteresting in "Celeste Aida" but virile and musical later on. Like most tenors, he is not flattered by Covent Garden's flat acoustic; we only began to appreciate him properly when he had a front-stage backdrop

As Amneris, Nina Terentieva again sings her Italian à la Russe: guttural, exciting and quite unintelligible, except in cries of "Amore!" She has to wait for the Act 8 scena to exploit her grand mezzo range. Simon Estes, the black American Heldenbariton whom we know already in Wagner roles.

close behind him.

ew just a year and a makes a taut, forceful Amonasro. The high priest Peter Rose exerts a pleasant, cultivated bass where something blacker is de riqueur.

In Aida cartoon-characters can be apt enough, so long as they seem to live and breathe. That, however, requires palpa-ble interaction, beyond what the rehearsal-schedule seems to have permitted. The new Aida, the American star Sharon Sweet, is a case in point (undimmed by any trace of an Ethiopian tint, probably through "p.c." sensitivity winning over dramatic sense). A large soprano in both senses. she moves with dignity and extreme decorum; expressive gestures need slow, careful planning and execution, and are therefore rather infrequent.

Watching tableaux vivants spontaneous feeling is repre sented decorously, in naive semaphore, and too late to matter: too late to find any frissons in her confrontation with Amneris, or in the crucial set-to with Radames. Miss Sweet gives good concert-aria, but she is no operatic actress. We had to be content with the incidental delights of her musicianly art, strong-voiced if not remarkably beautiful. There is more to Aida than that.

D.M.

-79

21

4 ...

At Covent Garden until

fantasy. In his play. The Simpleton of the Unexpected Isles, the Unexpected Isles have recently risen occupied as a Crown Colony of the British Empire: the simpleton of the title, the young Reverend Phosphor Hammingtap, had been kidnapped by pirates from Weston-super-Mare and forced to preach them terrible Church of England sermons that made them ill with laughter. News arrives that England is seceding from the British Empire; and an

angel, arriving onstage to introduce Judgment Day, apologises "I am afraid you will find it very dull". Few playwrights have been more surprising than Shaw, or more fun.

The Simpleton of the Unexpected Isles was first given in 1903 in New York, where it flopped. Although it was presented at the Malvern Festival

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Theatre/Alastair Macaulay

Rare Shaw revived

in 1933 and at London's Arts Theatre in 1945. Sam Walters's new staging at Richmond's Orange Tree Theatre may be London's first public production of it. Shaw did not have in mind a theatre where the audience sits on all four sides of the stage, and where there is virtually no scenery. In the event, however, this setting enables us to concentrate all the more on Shaw.

He was, among other surprising things, a multiculturalist. Modern audiences at first may be nervous when they hear some characters use the words "nigger" and "Jew boy", but it soon becomes clear that Shaw's only prejudice is against Eurocentric-

ity. Polygamists form the vast major-

Empire." Prola, the beautiful local earth-mother type, tells the young simpleton. "Try to remember that, and that you are not in Clapham." Prola and Hyering are two of six adult characters who have reared four divine superchildren. Maya, Vashti, Janga and Katchin who are physically perfect, but with no scrap of moral conscience. Young Hammingtap has only too much conscience: a true holy fool. Perhaps, with Maya and Vashti, he will breed superchildren of a vet higher order, and so Act One

But Shaw was as sceptical about eugenics as he was about everything else. The Simpleton of the Unexpected

ity of the subjects of the British Isles will prove more entertaining if you do not know what happens. The entertainment has a serious dimension. As always, Shaw is engaged with what is the best way to live. We assume at first that the Unexpected Isles are a kind of Utopia; we realise eventually that they are the whole world. Hugo Hyering's wife constantly trots out the catchphrase "Let life come to you"; she does not always mean it, but Shaw does - except that he also believes in the reverse, in letting yourself come to life.

Kate O'Mara plays Prola. There is so much more to say about her figure and her maquillage than about her acting. "Surprise and wonder are the very breath of my being" are not

admirable than most playwrights' vir-

perform works by Stravinsky. Hindemith and Bruckner; 8pm; Dec such as religion, racism, home library of book collector Dr Otto lessness and death; from Dec 9 to Schäfer comprises the collection of 18th and early 19th-century French Konzerthaus books which Dr Schäfer acquired en Tel: 49-30-203092100/01 ■ COPENHAGEN bloc from his long-time friend and Berliner Sinfonie-Orchester: with

conductor Matthias Jung, the Det Kongelige Teater Tel: 45-33 14 10 02 Dresdner Kreuzchor and tenor Markus Bruscher perform Britten's The Triumph of Death: a "Saint Nicolas" and Distler's "Die Weihnachtsoeschichte": 8om; Dec 9, 10. 11 performed by the Royal Danish Tel: 49-30-254880 Ballet. The ballet is based on lonesco's play "Jeux de Massacre

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BRUSSELS CONCERT

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photographs, featuring more than 50

works created during the last 10

examines controversial subjects

years. Serrano's work often

■ CHICAGO

avant-garde" Metz & Co. Between EXHIBITION 1920 and 1960 several architects. Museum of Contemporary Art furniture designers and artists were commissioned to create products for Tel: 1-312-280-2660 this firm; from Dec 9 to Feb 18 Andres Serrano: Works 1983-1993; the first major mid-career retrospective of Serrano's large-scale Cibachrome DANCE choreography by Flemming Flindt to music by Thomas Koppel,

FRANKFURT THEATRE

8pm; Dec 8

Tel: 49-69-21237444 Heldenplatz: by Bernhard. Directed by Peter Eschberg and performed by the Schausp Frankfurt: 7.30pm; Dec 7. 8

HANOVER THEATRE Niedersächsisches

Tel: 49-511-1686146 Ivanov: by Chekhov. Directed by Hartmut Wickert and performed by the Niedersächsisches Schauspiel (In German); 7.30pm; Dec 7

LONDON

AUCTION Sotheby's; Parke Bernet & Co. Tel: 44-171-4938080 The Dr Otto Schäfer Collection Part IV - The Jean Fürstenberg Collection of 18th-Century French Books: the fourth sale from the

fellow bibliophile Jean Fürstenberg in 1974, Highlights of the sale include Charles Hersent's "Optati Galli de cavendo schismate", published in Paris in 1640. Cardinal

between the French and Roman churches; 10.30am; Dec 7, 8 Purcell Room Tel: 44-171-9604242 ● Klezmer Swingers: Wallace Fields, Ron Findon, Alan Berlyn, Murray Salmon and Malcolm Ball trace the cultural development of Jewish music from the dens of Odessa to the speakeasies of New

York in the 1920s; 7.30pm; Dec 7

Richelieu ordered all copies of this

book to be burned, because it

described the power struggle

Royal Festival Hall Tel: 44-171-9604242 The London Philharmonic: with conductor Alexander Lazarev and pianist Nikolai Demidenko perform Rimsky-Korsakov's "The Story of Tsar Saltan", Prokofiev's "Piano Concerto No.2" and "Lieutenant Kije", and Tchaikovsky's "Francesca da Rimini"; 7.30pm; Dec 8, 15 Wigmore Hall Tel: 44-171-9352141- Gabrieli Consort & Players: with conductor Paul McCreesh perform

Royal Opera House - Covent Garden Tel: 44-171-2401200 The Royal Ballet: perform the choreographies "Apollo" and "Duo Concertant by Balanchine, "Sideshow" by MacMillan and "Fearful Symme etnes" by Page; 7.30pm; Dec 7, 14

works by J.S. Bach; 7.30pm; Dec 7

EXHIBITION Whitechapei Art Gallery

Tel: 44-171-5227888 Emil Noide: exhibition of the work of the German Expressionist Emil Nolde (1867-1956). The display contains paintings, watercolours, drawings, prints and applied art objects, and takes in the whole range of Nolde's career and themes, including his symbolic landscapes and religious scenes, his depictions of the cabaret and city life, and his interests in the erotic and the grotesque, in primitivism and race: from Dec 8 to Feb 25

■ LOS ANGELES

DANCE Wadsworth Theate Tet: 1-310-825-2101 Nederlands Dans Theater 3: perform choreographies by Kylián;

■ NEW YORK CONCERT Avery Fisher Hall

Tel: 1-212-875-5030 i Musici: perform Christmas Concerti of the Italian Baroque, including works by Corelli, Manfredini and Vivaldi, 7.30pm; Dec

EXHIBITION The Metropolitan Museum of Art Tel: 1-212-879-5500 Haute Couture: a technical

examination of the quality and properties of haute couture, using The Costume Institute collection. Designers from the House of Worth to the present are included in this exhibition intended to highlight couture detail and talloring;

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PARIS CONCERT tie Pieyel Tel: 33-1 45 61 53 00

 Orchestre Symphonique Français: with conductor Laurent Petitgirard and pianists Michel Beroff, Jean-Philippe Collard, Gabriel Tacchino and Bruno Rigutto perform piano concertos by J.S. Bach; 8.30pm; Dec 11

■ SALZBURG EXHIBITION Rupertinum - Salzburge

Landessammlungen Tel: 43-662-80422336 Die göttliche Komödie: exhibition of some 100 works produced by Markus Vallezza in recent years; from Dec 7 to Feb 18

VIENNA

CONCERT Konzerthaus Tel: 43-1-7121211 Mara Zampieri: gala performance by the Italian soprano. With the ORF-Symphonieorchester conducted by Alexander Rahbari; 7.30pm; Dec 7

■ WASHINGTON CONCERT

Terrace Theater Tel: 1-202-467 4600 Muir String Quartet: with harpist Heidl Lehwalder, violinists Peter Zazofsky and Wei-Pin Kuo. viola-player Steven Ansell and cellist Michael Reynolds perform works by Havdn and Brahms, and the premiere of Silver's "Harp Quintet (From .

Darkness Emerging)"; 7,30pm; Dec 7

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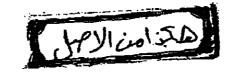
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Edward Mortimer

Out of safety's reach

The home secretary's bill is designed not only to weed out bogus asylum seekers but to keep genuine refugees away from the UK

"Immigration policy will be decided here in Britain, and not in Brussels." So Michael Howard, the British home secretary, told the Conservative party conference in October. No doubt he would wish his Immigration and Asylum Bill. country now before the House of Comple of this distinctively British

The truth is slightly more complicated. Under the Maastricht treaty, immigration pol-icy is classified as a "question of common interest"; and Mr Howard attends meetings of the European Union Council when it deals with home affairs. Last June he and his colleagues adopted a "resolution on minimum guarantees for asylum procedures". This laid down the general

principle that asylum seekers have the right of appeal if their applications are rejected. and should be allowed to remain in the country while the appeal is pending. But it made an exception for cases where the ground for rejection is that the applicant could and should have sought asylum in a "safe third country" - that is, a country through which he or she has already passed since leaving his own.

The EU ministers undertook to "strive to bring their national legislation into line with these principles by January 1 1996". France, the Netherlands. Denmark, Finland and Germany have already done so. Mr Howard, like a good Eurosceptic, is dragging his feet a little. But the bill he has now tabled brings him into line, since it will strengthen existing UK provisions that make appeals against return to a safe third country exercisable only after removal.

Alas, "after removal" is too late, as research by Amnesty International shows. Earlier this year, the human rights group looked at 60 random cases of asylum seekers whose applications had been refused on these grounds, and found that in the overwhelming

majority of them the Home Office ultimately rescinded its decision and agreed to exam-

ine the substance of their claims in the UK. In only one case was the asylum seeke ultimately expelled to a third country without being bounced back" to the UK. That case is hardly encouraging. "Mr A", an Iraqi, was sent back to France where a French refugee agency told him it would be "pointless" to

apply for asylum because he had already been through several other countries on his way there. He spent several weeks in a destitute state, sleeping in public parks, and has now disappeared. Clearly he had not had "an opportunity to seek and, if appropriate. obtain protection" France, although that was the basis of his rejection by the UK. In all the other cases, either

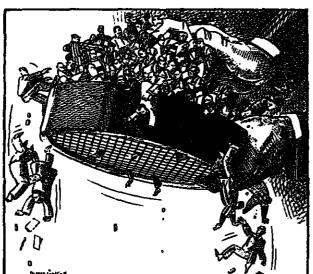
the applicant was "bounced hack" to the UK by the receiving country, or it was eventu-ally accepted that there would be a genuine risk of them ending up back in the country whose persecution they claimed to be fleeing. In other words the "safe third country" was not so safe after all, and the UK authorities could not escape responsibility for decid-

ing whether the applicant was a genuine refugee or not.
A lot of time, money and anguish would be saved if this

responsibility were accepted in the first place, and the validity of asylum claims were automatically assessed in the country where asylum is actually requested. To remove peo-ple first and let them appeal afterwards is callous and cynical, since the issue they are appealing on is whether the country they are removed to is safe for them or not.

Appeals, a necessary part of any judicial system, become meaningless unless it is accepted that they will some times be well-founded, and that, if they are, it must be possible to reverse the effects of the verdict as well as the verdict itself. But Mr Howard proposes, in effect, to treat appellants as if their appeals had already failed. His colleague Peter Lilley, the social security secretary, is doing the same to asylum seekers who appeal against a rejection of their claim.

Under new regulations that Mr Lilley has tabled, such people will no longer be entitled to social security. The office of the UN high commissioner for refugees has made representations about this, being



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appeal right can be fairly accessed if the appellant is not given the assistance necessary to sustain him or herself in that period". It is a disability many of us must share.

Not only appellants are to lose their entitlement to benefit, but also people whose asv-Ium application has yet to be answered at all, if they applied after entering the country rather than at the moment of entry. The only exceptions will be those whose country the home secretary in his wisdom, has designated "a country of upheaval", ie, one to which "a major change of circumstances" prevents their return. Even then they would be eligible for benefit only if they lodged their claim within three months after such a declaration, and not before it.

You might think that nationals of a country would be aware of such a change of circumstances before the Home Office. The latter's country profile on Nigeria, for instance, stated as recently as September that there was "no evidence that Ogonis . . . face persecution from the Nigerian authorities for membership of Mosop", the movement headed by Ken Saro-Wiwa. But under these rules anyone who makes the mistake of applying for asylum before Mr Howard has admitted the existence of an upheaval in their country will

not be entitled to benefit. These proposals make a mockery of Britain's claim to be honouring its obligation to protect genuine refugees under the 1951 convention. Their object is not, as is claimed, to weed out "bogus" asylum seekers, but to deter even genuine ones from choosing Britain as a destination, and above all to provoke the Labour party into adopting a position that can be represented as "pro-immigration" in the coming election campaign. There could hardly be a clearer way for Britain's rulers to demonstrate their low opinion of the electorate.

·LETTERS TO THE EDITOR

Number One Southwark Bridge, London SEI SHE

We are keen to encourage letters from readers around the world. Letters may be fixed to 144 171 673 5938 (please set fax to fine), e.mail: letters editor@fc.com Translation may be available for letters written in the main international languages.

Pressure on retailers over sweatshops overdue

From Mr Neil Kearney Sir, It is difficult to feel sympathy for US retailers under pressure from secretary of labour. Robert Reich, to monitor the working conditions under which the garments they sell are produced ("Power of publicity turned on America's sweatshops", December 2/3). Had the heat been turned on a little earlier, there might now be a lot less lawlessness in the

10 manufacturers in breach of labour legislation. Reich's "white list" of companies retailing "clean"

surveys show nine out of every

US garment industry where

are nnaware of the conditions under which garments are produced defy logic. These same retailers monitor production, quality and

the sourcing of garments conditions under which garments are produced. Were they to do so, child

clothing is long overdue. Claims by retailers that they

delivery at plant level. Hopefully, the Reich proposal will be extended to worldwide. Retailers must be forced to take more care in their choice of supplier and pay greater attention to the

labour, unsafe and unhealthy working conditions and gross exploitation in the industry would be greatly reduced almost overnight Claims by the retailers that this would be extremely costly

and would fall on consumers is

simply untrue. For example, the labour cost in a shirt manufactured in El Salvador for sale in the US at around \$55 is a mere 10

cents. Workers could be given the light to join unions, to bargain collectively, to work in a hazard-free environment and to enjoy the protection of El Salvador's labour law and have a significant increase in earnings without a cent being

added to the retail price of the shirts they produce. The excesses of many

retailers have become so great that only action by governments can redress the situation and ensure that all garments marketed are clean More power to Robert Reich and may his European counterparts please soon copy.

Neil Kearney. general secretary, International Textile, Garment and Leather Workers Pederation. Rue Joseph Stevens 8. B-1000 Brussels. Belgium

Three-tiered EU is the answer

From Mr Adom Szarf. Sir, One solution of the future relationship between the inner and outer cores of the European Union (Letters, December 5), consequent on the creation of the monetary union centred around France and Germany, might be the adoption of a three-tier membership of the EU.

One group of outer countries unable or unwilling to meet the convergence criteria of the Maastricht treaty - would accept the discipline of a modified EMS, with exchange rates determined by mutual agreement with the inner core institutions.

Another group, bent on preserving undiluted national sovereignty, would be allowed to do so, but it would face a possibility of counter-measure applied against it, limiting undue trade advantages of one-sided devaluations.

The nature of such counter-measures, and their modus operandi would be a matter that should addressed by the forthcoming intergovernmental conference

next year. This would facilitate the choice facing potential member countries, and would, incidentally clarify some questions recently posed by John Major, the UK prime minister.

Adam Szarf. 21 Av de la Renaissance 1040 Brussels, Belgium

Best practices overlooked at Barings

From Mr Simon Barrow. Sir, You argue ("Leeson trial", December 4) that "above all else, the Barings case has made clear that the threat of criminal conviction is no substitute for internal management controls". Could I add that "and no substitute either for best human resource

and communication practice". This aspect has been glaringly overlooked throughout the entire Barings debacle. The Bank of England's report made no reference to it. That was a document about the absence of monitoring and measurement. It was a document based on the assumption that, if management of a complex business runs by the book, all will be well. The City

much more to it than that.-Here are the questions that the Bank of England and others, including the press, should have been asking: What was Leeson's job description and what competencies was he expected to have?

During the requirment

process, what aspects of Leeson's previous experience were deemed to make him suitable for this work? What kind of appraisal system existed and what, if any, action emerged from it? What were the Barings values in the UK and what prevented those being found in the Singapore office? How did the people in Singapore know what behaviour Barings expected

This substantial and complex husiness seems to have been run without the aid of any fundamental employee research. The Barings management was flying blind on the "soft" issues as well as the "hard" ones.

he "haru" ones.

Management is surely about promoting standards of behaviour that prevent weaker players from even thinking of actions that might lead to a long jail sentence and a distress sale of "damaged goods". New attitudes to best practice need to start at

Simon Barrow. chairman. People in Business 10 Bowling Green Lane, London EČ1R 0BD,

EU-wide regulation of telecoms not feasible

From M. Guy du Parc Braham. Sir, A single Euroregulator for a single market in telecommunications, as suggested by Mr Derek Coggrave (Letters, November 29), will not work for some years after the planned 1998 EU liberalisation, because:

National frameworks of

needs to realise there is

competition law vary between member states as well as from the competition provisions of the EC [sic] treaty; Telecommunications markets at different stages of development require different regulatory approaches. For

example, the UK regulator.

Oftel. is considering how to

withdraw from the kind of detailed regulation which has not yet started in most of the rest of the EU.

Guy du Parc Braham. **Price Waterhouse Corporate** No 1 London Bridge. London SE1 9QL, UK

Changing ticket to ride easy on Eurostar

From Malcolm L. Coates. Sir, Amon Cohen's article "Train at the centre of a love-hate affair" (December 4) refers to the irritating problem of changing a supposedly flexible first-class Eurostar

I have had to do this twice in as many months and simply walked into the British Rail travel centre here in central Paris. I was neither obliged to buy a new ticket nor claim a

In fact, the operation lasted

about two minutes and was carried out courteously and smilingly.

Malcolm L. Coates, 5. rue Ampere, 75017 Paris.

Sensible to suggest that Nigeria will need international support

From Tunji Fahm. Sir, It is unfortunate that Baroness Williams, the respected former UK cabinet minister and now a Harvard professor, should jump on the anti-Nigerian bandwagon sweeping the UK following the implementation of the judgment of a military court in Nigeria. Your editorial "Help

Nigeria" (November 24), put forward the sensible statement that "Nigeria's problems are susceptible to no quick fix. The country will need international support and assistance long after outrage has abated."

While opinions may differ as to the quality of justice in Nigeria, we do not require lectures by countries on what

action should be taken by the lawful government of our country in respect of dissidents. Whatever the chattering classes in Britain may think, the military government in Nigeria has proceeded according to its own light and those who continue to decry and condemn the

country must realise that

whatever sanctions that may be imposed will serve to galvanise the country in its move to complete indigenisation of its economy.

Tunji Fahm, convenor. Nigerian Community Trust (UK), 30 Ambleside Road.

London NW10 3UJ, UK

Personal View · Claudio Haddad

ticket

Real plan to end inflation

The success of Brazil's economic reforms may not last without further political action

The introduc-

tion in July last year of the new Real currency appears to have led to a sharp improvement in Brazil's economic outlook. It has brought inflation down from 40 per cent a month

plan to an annualised rate of 12 per cent. The reduction in inflation which has greatly increased disposable income, especially among the poorest - is the longest lasting decrease since Bra-

zil began launching stabilisa-

before the launch of the Real

tion plans in 1986. At the moment, there are no discernible inflationary pressures, aggregate demand is contained, the trade account is balanced and the central bank has accumulated \$50bn

in foreign reserves. But it is too soon to say that Brazil has banished inflation. Much of the success of the Real plan can be attributed to high interest rates: while prices have risen 31 per cent since July 1 last year, the interbank rate would have increased Real deposits by 76 per cent in the

Unless interest rates can be eased, there is a danger that inflationary pressures will return, undermining the gov-ernment's plan for economic

rates set by the central bank have led to a 3 per cent appreciation of the Real since July last year, which, coupled with stringent credit controls, has capped demand.

They have also encouraged a sharp increase in capital inflows - mainly to finance trade - which has bolstered the country's foreign currency

The interest rate overkill can be explained as a precaution to reduce inflationary pressures - probably justified in the early stages of the Real plan. But it also reflects the fact that government spending is out of control.

Although tax revenues will ach a historic high this year at 30 per cent of gross domestic product, the government deficit will reach more than 7 per cent of GDP.

This deficit comes partly as a result of a substantial increase in current expenditure

Unless interest rates can be eased, there is a danger that inflationary pressures will return, thereby undermining the

government's

So far, the very high interest fuelled by wage increases for government employees. Real wages of federal govern-

ment employees have risen from R\$18bn in 1993 to R\$38bn this year, and are likely to exceed R\$40bn next year. But high interest rates have also contributed by putting up the interest borden on govern-

ment debt, which has increased from R\$63bn in January last year to R\$140bn. This is a classic situation of an overly restrictive monetary policy to compensate for an expansionary fiscal policy -

and it is unsustainable. Real interest rates much above the marginal return on capital place a heavy burden on the private sector, and cut investment to the bare minimum necessary to keep compa-

nies alive. The resulting defaults are hitting the balance sheets of the commercial banks.

For the moment, these pressures are muted. The combination of increased currency reserves and high interest rates keeps attracting foreign capital, which finances the cur-

capital, which imances the cur-rent account deficit.
Furthermore, inflation remains in check for the moment, helping the president pursue economic reforms such as privatisation and the ending of government monopolies. Unless there is a severe external shock to the economy, this could go on for many months.

And to reduce interest rates too much, as demanded by industry and agriculture, would mean disaster in terms of inflation. That would undermine President Fernando Henrique Cardoso's popularity, in stabilising the economy.

However, there is no immediate relief in sight coming from the fiscal side. Additional spending is already planned to bail out some private and state-owned banks, refinance farmers' debts, subsidise sugar producers and even to resurrect the moribund programme to replace oil with fuel based on alcohol.

And although progress has been made in privatising stateowned companies in industries such as electricity and telecommunications, receipts will be slow to come and cannot be counted on to balance the government accounts.

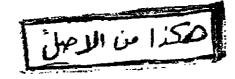
Since there is no immediate danger to the Real plan, the government still has time to act. One course of action would be to ease fiscal pressures by pressing for fast approval of the government's administrative reforms to allow a reduction in the wage bill at federal

Another step would be to put pressure on the states to force them to fund themselves at the expense of their local taxpayers instead of relying on fed-

eral transfers. These are hard political choices but they are better than a return to inflation.

What is fundamental is that the government should realise that the present success of the Real plan will not last, and that inaction will lead to disaster. The clock is ticking.

The author is chief executive Banco de Investimentos Garantia, the Brazilian investment bank



the bes of def

Television/Christopher Dunkley

* Some real-life eye-openers

spend any time on Inspector Morse: The Way Through The Woods? It was competently made, though too long, and looked just like the previous Inspector Morse programmes. And what about all this Beatles stuff which has already received such quantities of publicity: is any of it telling us anything we did not already know? The early days in Hamburg, Ringo's auntie, the sessions at The Cavern, the Decca executive who decided not to give the group a contract - is this supposed to be news? Or an effort to boost bank balances which are down to their last few tens of millions? It is bad enough that television devotes so much time to this sort of unoriginal, uninformative, uninspiring material. What is worse is the readiness of newspapers to give vast amounts of space to promoting it before transmission, as though it were important and the papers were grateful handmaidens to the great god television.

Let us consider instead some of the programmes shown during the past week which have told us something we did not already know. The Channel 4 series Secret Lives is developing a wonderful line in iconoclastic biography. This is all the more refreshing given that television's usual line is agiography (see that Beatles series, for instance). Last week director Madonna Benjamin and producer John Goddard turned the revisionist spotlight on Marie Stopes, birth control pioneer and author of Married Love, a sex manual which, when I read it in 1959, still seemed progressive and daring even though it was then 41 years old.

This programme showed that good old gutsy tell-it-like-it-is Marie wrote the book while still a virgin. It seems that she acquired her expertise while searching in the British Museum for evidence to support her claim of nonconsummation of her own marriage. That was a bit of an eye-opener, but there was worse to come. It turns out that she was a megalomaniac and a bully, with beliefs on racial purity that would have delighted Adolf Hit-ler. Not only did she believe in eugenics, she forced her son to wear vast woolly knickers for fear that conventional garments would harm his genitals, and hysterically opposed his choice of wife on the grounds of her "disability": she wore glasses. It was no surprise to hear that Muriel Spark, challenged by this harridan for leadership of the Poetry Society, said she wished that Marie Stopes' mother had thought of birth control.

Like several previous episodes in Secret Lives that was eye-opening. So is The Factory on Channel 4, a fly-onthe-wall series made by Paul Watson,

mong George Bernard

Shaw's many qualities, one

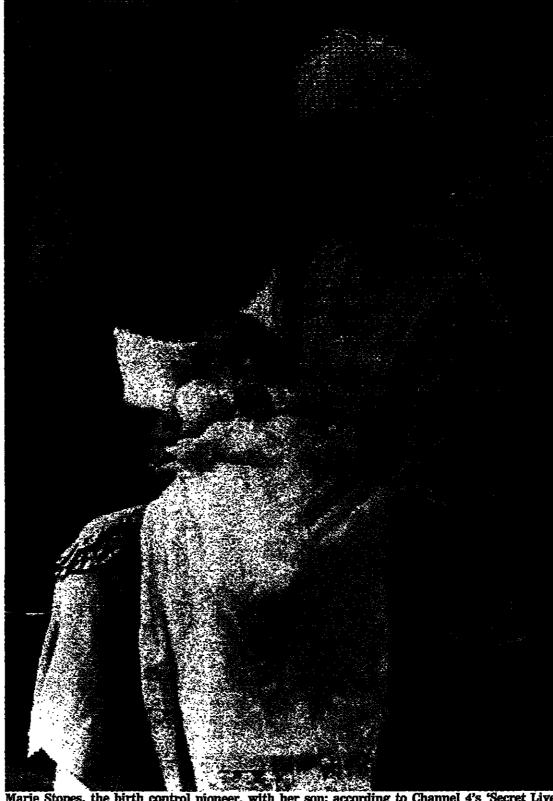
of the most enchanting is

really have to producer of *The Family* and *Sylvania* any time on *Waters*. This is less sensational, yet tor *Morse*: The possibly the best thing Watson has ever done. Perhaps people from the gas fire factory in Liverpool will tell us it is unfair, yet they must, presumably, have agreed to have the cameras in. The entire series has looked like one of those "How not to do it" training films. If you showed it to the Japanese they would think it was a sitcom. The workers' canteen has been closed. The lavatories are appalling. The nurse has been dismissed. Practically the entire workforce seems to suffer from repetitive strain disorders of one sort or another. Television tells us so little about one another's working lives that it is hard to know whether this factory is a lone survivor from a Dickensian past, a pretty typical example, or something in between. Even if it is unique – which seems highly unlikely – this is

> You would not apply the word "valuable" to Eurotrash, yet there is no denying its originality. In the beginning - presented by Antoine de Caunes, ze man wiz ze veree theek (yet undeniably splendid) accent - it was a European television version of the old weekly tabloid Tit Bits, full of items that could be headed "Just Fancy That", with a leaning towards the titillating.

> Now, presented by de Caunes in harness with Jean-Paul Gaultier, it operates under the title Eurotrash: The World Tour, goes anywhere, and concentrates almost exclusively on sexual oddities. For Friday's edition they (meaning the producers, not de Caunes and Gaultier who front the whole thing from a studio) went to Japan to show us the Festival Of The Penis, a TV weather girl with flip-up metal bra cups, and a dog-dating agency. The tone is mocking and much of the material trivial, yet in half an hour of Eurotrash you are likely to hear ten times as many things you did not know as in all the recent Beatles programmes laid end to end. You are likely to laugh a lot more, too.

Assignment on BBC2 provided a disturbing report on small town Amer-ica. A visit to Kalispell in Montana revealed a real-life Twin Peaks. On the one hand there are the religious nutters who fire-bomb the abortion clinic and send their children to schools where they shoe-horn god into the maths lessons. On the other hand there are growing numbers of in-comers who are retreating to the Rockies from hotspots in California and elsewhere and who tend to be liberals, feminists, and homosexuals. This is the sort of place where many believe passionately in the famous misinterpretation of the "right to bear arms" phrase in the constitution and belong



Marie Stopes, the birth control pioneer, with her son: according to Channel 4's Secret Lives she was a megalomaniac and a bully and wrote 'Married Love' whilst still a virgin

to private militias. They see attempts to tighten up the gun laws as preparation for the UN (yes really, the United

Nations) to take over the US. Some viewers will know the country well enough to be familiar with attitudes in the boundocks without a programme such as this, but for most of us it will surely have been illuminating. Much the same can be said. I suspect, for Irvine Welsh, subject of In Your Face, also on BBC2. Having

seen his books (Trainspotting, The from the legal (alcohol and tobacco) Acid House, Marabou Stork Night to the illegal (heroin and crack). And mares) stacked high in the shops, and read the profiles of him, we are aware of his existence but not too sure about the sort of thing he writes. This programme made it abundantly clear: a latterday William Burroughs, capable of conveying the experience of the Scottish funkie from the inside. Welsh himself appeared, explaining that "drugs of choice" changed in the 1980s

critics and admirers appeared, explaining why they find his work unusual and compelling. It would take a stubbornly resistant viewer to watch this programme and at the end not want to sample at least one of Welsh's books.

Is there anybody who could be simi-

larly turned on to the Beatles by all words that ring true from a woman who looks like the prize product of a

whole team of hard-working beauti-Raad Rawi brings simple dignity to the role of Pra, and the fresh-faced cast as the simpleton. "I am weak-minded and lose my head very

easily," he says in an adorable speech. Some of Shaw's weaknesses are apparent. His brand of feminism led him, for example, to make Prola rather too obvious and simple a super-earthmother; and, the charming artifice of the play's talk keeps it always in Never Never Land. And so what? I do not mean it entirely kindly when I call The Simpleton a harmless play; but I am very glad to have seen it. Shaw's weakness ses are much more

At the Orange Tree, Richmond, until January 27.

Concerts/David Murray

Solti honours Bartók

ir Georg Solti's round of Bartok at the Barbican concluded last Sun-day, but its peak came on Thursday with Duke Bluebeard's Castle. This extraordinary one-act opera usually goes well in a concert performance; the "action" is entirely psychological, and fully rendered – in all its sinister ambiguity - by Bartok's searing

As Bluebeard, Soiti had the Hungarian bass Laszló Polgár, a brooding presence with a noble voice, equal to any challenge from the large orchestra (here the London Symphony in top form): perfect in this role. Juliz Varady's Judith was brave and intelligent. Around them. Solti spun a glittering web, fluent and impassioned beyond the norm In this early masterpiece

(first drafted in 1911, and Bartok never wrote anything much like it again) the music is laid out in sections, like successive panels of a frieze, and that is most often how conductors play it: With the boldness of long experience, Solti swept many distinct sections up into great dramatic curves: there seemed to be more long-breathed spans than one had ever realised. Sometimes his intuitions crossed the strict letter of the score, but who would argue? This was an electrifying

Enterprisingly, the Barbican had unearthed a Michael Pow-ell television-film of the opera, made at Salzburg in 1964. Sadly, it proved on Sunday to be no great shakes: good soloists (Norman Foster and Ana Raquel Satre) all too obviously dubbed, over a dull orchestral

shrill and choked. Visually, there was one small, irrelevant frisson when swords stabbing toward Judith from all round the frame suddenly recalled Powell's Peeping Tom.

Otherwise, the film combines absurdly intrusive décor with Hollywood-stagey handling of the principals. The text is credited to Bela Balazs, but the 'text" Belázs - who later became an important film-theorist - gave Bartók included not only the words but a detailed visual scenario, stark and plain: Powell's arty mess would have made him ill.

András Schiff figured in both of these Solti concerts: in the second of Bartok's piano concerti on Thursday, and for Sunday's chamber-music concert his exuberantly inventive Sonata for two pianos and percussion, with young Denes Várjon as partner and Solti as self-effacing conductor. In both works Schiff's light-fingered touch and agile wit, which put an off-line spin on many a phrase (nicely echoed by Varjon), were charming.
I confess an unshakeable loy

alty, however, to the Bartoks own (Bartók and his second wife's) reading of the Sonata. which they deliver firmly, evenly and rather bluntly, though with robust good humour. The vital structure emerges better without local distractions. This is not Romantic music, nor is the 2nd Concerto - in which, incidentally, Solti and Schiff often tended to part rhythmic com-

Chamber-concert sponsored by Mrs Jackie Rosenfeld.

Opera

A static 'Aida'

half ago, Elijah Moshinsky's ser-Mosuman viceable, all-purpose production of Verdi's opera has already had several disparate casts. The singers the Royal Opera engaged for it kept drop-ping like flies. Partly as a result, his Aida has not yet enjoyed a strong, consistent team of soloists who could tustify Moshinsky's budget-wise rejection of the usual grandi-ose pomp. The latest cast is pretty disparate too, though it

has its fine moments. Daniele Gatti conducts an insistently up-tempo Aida, indifferent to poignant sentiments of the preludes but attentive to the urgencies of the action. His soloists are another motley crew. The hearted Radames, lyrically uninteresting in "Celeste Aida" but virile and musical later on. Like most tenors, he is not flattered by Covent Garden's flat acoustic; we only began to appreciate him properly when he had a front-stage backdrop

As Amneris, Nina Terentieva again sings her Italian à la Russe: guttural, exciting and quite unintelligible, except in cries of "Amore!" She has to wait for the Act 8 scena to exploit her grand mezzo range. Simon Estes, the black American Heldenbariton whom we know already in Wagner roles.

close behind him.

ew just a year and a makes a taut, forceful Amonasro. The high priest Peter Rose exerts a pleasant, cultivated bass where something blacker is de riqueur.

In Aida cartoon-characters can be apt enough, so long as they seem to live and breathe. That, however, requires palpa-ble interaction, beyond what the rehearsal-schedule seems to have permitted. The new Aida, the American star Sharon Sweet, is a case in point (undimmed by any trace of an Ethiopian tint, probably through "p.c." sensitivity winning over dramatic sense). A large soprano in both senses. she moves with dignity and extreme decorum; expressive gestures need slow, careful planning and execution, and are therefore rather infrequent.

Watching tableaux vivants spontaneous feeling is repre sented decorously, in naive semaphore, and too late to matter: too late to find any frissons in her confrontation with Amneris, or in the crucial set-to with Radames. Miss Sweet gives good concert-aria, but she is no operatic actress. We had to be content with the incidental delights of her musicianly art, strong-voiced if not remarkably beautiful. There is more to Aida than that.

D.M.

-79

21

4 ...

At Covent Garden until

fantasy. In his play. The Simpleton of the Unexpected Isles, the Unexpected Isles have recently risen occupied as a Crown Colony of the British Empire: the simpleton of the title, the young Reverend Phosphor Hammingtap, had been kidnapped by pirates from Weston-super-Mare and forced to preach them terrible Church of England sermons that made them ill with laughter. News arrives that England is seceding from the British Empire; and an

angel, arriving onstage to introduce Judgment Day, apologises "I am afraid you will find it very dull". Few playwrights have been more surprising than Shaw, or more fun.

The Simpleton of the Unexpected Isles was first given in 1903 in New York, where it flopped. Although it was presented at the Malvern Festival

INTERNATIONAL

■ AMSTERDAM

Radio Kamerarkest: with

conductor Peter Edivos, tenors

Gert-Jan Alders and Jan Alofs, and

Berhoz, Kodaly and Schubert, 3pm;

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Komische Oper Tel: 49-30-202600

Orchester der Komische Oper:

with conductor Lothar Zagrosek

this exhibition focuses on the

"department store of the

Marta Fabián on cymbals perform

works by Stravinsky, Beethoven,

CONCERT

EXHIBITION

Stedeliik Museum

BERLIN

CONCERT

Tet: 31-20-5732911

Concertgebouw Tel: 31-20-5730573

Theatre/Alastair Macaulay

Rare Shaw revived

in 1933 and at London's Arts Theatre in 1945. Sam Walters's new staging at Richmond's Orange Tree Theatre may be London's first public production of it. Shaw did not have in mind a theatre where the audience sits on all four sides of the stage, and where there is virtually no scenery. In the event, however, this setting enables us to concentrate all the more on Shaw.

He was, among other surprising things, a multiculturalist. Modern audiences at first may be nervous when they hear some characters use the words "nigger" and "Jew boy", but it soon becomes clear that Shaw's only prejudice is against Eurocentric-

ity. Polygamists form the vast major-

Empire." Prola, the beautiful local earth-mother type, tells the young simpleton. "Try to remember that, and that you are not in Clapham." Prola and Hyering are two of six adult characters who have reared four divine superchildren. Maya, Vashti, Janga and Katchin who are physically perfect, but with no scrap of moral conscience. Young Hammingtap has only too much conscience: a true holy fool. Perhaps, with Maya and Vashti, he will breed superchildren of a vet higher order, and so Act One

But Shaw was as sceptical about eugenics as he was about everything else. The Simpleton of the Unexpected

ity of the subjects of the British Isles will prove more entertaining if you do not know what happens. The entertainment has a serious dimension. As always, Shaw is engaged with what is the best way to live. We assume at first that the Unexpected Isles are a kind of Utopia; we realise eventually that they are the whole world. Hugo Hyering's wife constantly trots out the catchphrase "Let life come to you"; she does not always mean it, but Shaw does - except that he also believes in the reverse, in letting yourself come to life.

Kate O'Mara plays Prola. There is so much more to say about her figure and her maquillage than about her acting. "Surprise and wonder are the very breath of my being" are not

admirable than most playwrights' vir-

perform works by Stravinsky. Hindemith and Bruckner; 8pm; Dec such as religion, racism, home library of book collector Dr Otto lessness and death; from Dec 9 to Schäfer comprises the collection of 18th and early 19th-century French Konzerthaus books which Dr Schäfer acquired en Tel: 49-30-203092100/01 ■ COPENHAGEN bloc from his long-time friend and Berliner Sinfonie-Orchester: with

conductor Matthias Jung, the Det Kongelige Teater Tel: 45-33 14 10 02 Dresdner Kreuzchor and tenor Markus Bruscher perform Britten's The Triumph of Death: a "Saint Nicolas" and Distler's "Die Weihnachtsoeschichte": 8om; Dec 9, 10. 11 performed by the Royal Danish Tel: 49-30-254880 Ballet. The ballet is based on lonesco's play "Jeux de Massacre

 Berliner Philharmonisches Orchester: with conductor Claudio Abbado and pianist Maurizio Poliini perform Brahms' "Piano Concerto No.2" and R. Schumann's "Symphony No.3"; 8pm; Dec 7, 8. 9

BRUSSELS CONCERT

Peter Hall and Valery Serien, basses Palais des Besux-Arts Tel: 32-2-5078466 Koninklijk Concertgebouworkest: with conductor Gennady Rozhdestvensky and cellist Yo-Yo Ma perform Dvorak's "Cello Concerto in B minor" and Prokohev's "Symphony No.5"; 8pm; Dec 9

photographs, featuring more than 50

works created during the last 10

examines controversial subjects

years. Serrano's work often

■ CHICAGO

avant-garde" Metz & Co. Between EXHIBITION 1920 and 1960 several architects. Museum of Contemporary Art furniture designers and artists were commissioned to create products for Tel: 1-312-280-2660 this firm; from Dec 9 to Feb 18 Andres Serrano: Works 1983-1993; the first major mid-career retrospective of Serrano's large-scale Cibachrome DANCE choreography by Flemming Flindt to music by Thomas Koppel,

FRANKFURT THEATRE

8pm; Dec 8

Tel: 49-69-21237444 Heldenplatz: by Bernhard. Directed by Peter Eschberg and performed by the Schausp Frankfurt: 7.30pm; Dec 7. 8

HANOVER THEATRE Niedersächsisches

Tel: 49-511-1686146 Ivanov: by Chekhov. Directed by Hartmut Wickert and performed by the Niedersächsisches Schauspiel (In German); 7.30pm; Dec 7

LONDON

AUCTION Sotheby's; Parke Bernet & Co. Tel: 44-171-4938080 The Dr Otto Schäfer Collection Part IV - The Jean Fürstenberg Collection of 18th-Century French Books: the fourth sale from the

fellow bibliophile Jean Fürstenberg in 1974, Highlights of the sale include Charles Hersent's "Optati Galli de cavendo schismate", published in Paris in 1640. Cardinal

between the French and Roman churches; 10.30am; Dec 7, 8 Purcell Room Tel: 44-171-9604242 ● Klezmer Swingers: Wallace Fields, Ron Findon, Alan Berlyn, Murray Salmon and Malcolm Ball trace the cultural development of Jewish music from the dens of Odessa to the speakeasies of New

York in the 1920s; 7.30pm; Dec 7

Richelieu ordered all copies of this

book to be burned, because it

described the power struggle

Royal Festival Hall Tel: 44-171-9604242 The London Philharmonic: with conductor Alexander Lazarev and pianist Nikolai Demidenko perform Rimsky-Korsakov's "The Story of Tsar Saltan", Prokofiev's "Piano Concerto No.2" and "Lieutenant Kije", and Tchaikovsky's "Francesca da Rimini"; 7.30pm; Dec 8, 15 Wigmore Hall Tel: 44-171-9352141- Gabrieli Consort & Players: with conductor Paul McCreesh perform

Royal Opera House - Covent Garden Tel: 44-171-2401200 The Royal Ballet: perform the choreographies "Apollo" and "Duo Concertant by Balanchine, "Sideshow" by MacMillan and "Fearful Symme etnes" by Page; 7.30pm; Dec 7, 14

works by J.S. Bach; 7.30pm; Dec 7

EXHIBITION Whitechapei Art Gallery

Tel: 44-171-5227888 Emil Noide: exhibition of the work of the German Expressionist Emil Nolde (1867-1956). The display contains paintings, watercolours, drawings, prints and applied art objects, and takes in the whole range of Nolde's career and themes, including his symbolic landscapes and religious scenes, his depictions of the cabaret and city life, and his interests in the erotic and the grotesque, in primitivism and race: from Dec 8 to Feb 25

■ LOS ANGELES

DANCE Wadsworth Theate Tet: 1-310-825-2101 Nederlands Dans Theater 3: perform choreographies by Kylián;

■ NEW YORK CONCERT Avery Fisher Hall

Tel: 1-212-875-5030 i Musici: perform Christmas Concerti of the Italian Baroque, including works by Corelli, Manfredini and Vivaldi, 7.30pm; Dec

EXHIBITION The Metropolitan Museum of Art Tel: 1-212-879-5500 Haute Couture: a technical

examination of the quality and properties of haute couture, using The Costume Institute collection. Designers from the House of Worth to the present are included in this exhibition intended to highlight couture detail and talloring;

from Dec 7 to Mar 24

PARIS CONCERT tie Pieyel Tel: 33-1 45 61 53 00

 Orchestre Symphonique Français: with conductor Laurent Petitgirard and pianists Michel Beroff, Jean-Philippe Collard, Gabriel Tacchino and Bruno Rigutto perform piano concertos by J.S. Bach; 8.30pm; Dec 11

■ SALZBURG EXHIBITION Rupertinum - Salzburge

Landessammlungen Tel: 43-662-80422336 Die göttliche Komödie: exhibition of some 100 works produced by Markus Vallezza in recent years; from Dec 7 to Feb 18

VIENNA

CONCERT Konzerthaus Tel: 43-1-7121211 Mara Zampieri: gala performance by the Italian soprano. With the ORF-Symphonieorchester conducted by Alexander Rahbari; 7.30pm; Dec 7

■ WASHINGTON CONCERT

Terrace Theater Tel: 1-202-467 4600 Muir String Quartet: with harpist Heidl Lehwalder, violinists Peter Zazofsky and Wei-Pin Kuo. viola-player Steven Ansell and cellist Michael Reynolds perform works by Havdn and Brahms, and the premiere of Silver's "Harp Quintet (From .

Darkness Emerging)"; 7,30pm; Dec 7

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EUROPEAN CARLE AND SATELLITE BUSINESS TV (Central European Time) MONDAY TO FRIDAY

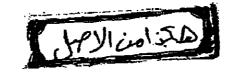
07.00 FT Business Moming

NBC/Super Channel:

10.00 European Money Wheel Nonstop five coverage until 14.00 of European business and the financial

Financial Times Business

Midnight Financial Times Business Toniant



FINANCIAL TIMES

Wednesday December 6 1995



González warns on EU plans for enlargement

The European Union has failed to prepare any strategy to deal with the looming prospect of up to 12 new member states, Mr Felipe González, the Spanish prime min-

ister, warned yesterday.

All the remaining potential members from central and eastern Europe were expected to table their membership applica-tions before the end of the year, to join the queue behind Cyprus and Malta, he said.

Political pressure for negotia-tions to begin by 1998 "will become irresistible", he warned

"It is inconceivable that we should negotiate with Cyprus and Malta, and not with Poland or the Czech Republic," he said. "It makes little sense."

Mr González, who currently holds the six-month presidency of the European Union, was in London for pre-summit talks with Mr John Major, the British prime minister. He said almost all the new applicants would be attending the EU summit in Madrid next week, seeking a clear timeSpanish PM says member states have failed to prepare strategy

deal, if too much of the burden

fell on farmers and the Common

Agricultural Policy.

Mr González said the agenda

for the EU summit on December

15 and 16 included decisions on

the transition process to the final

phase of European economic and

monetary union, including nam-

He suggested a consensus might be reached on calling it the

"Euro", as in Euromark or Eurof-

ranc, although he admitted to his

own caution about that name.

"We have received hundreds of letters in favour of the Real," he

The EU leaders also have to

give guidelines to next year's

planned intergovernmental con-

ference, which is supposed to

agree on the next phase of insti-

Report points EU on path to

change, Page 2; EU pact heads

tutional reforms of the union.

nologies will be maintained.

The committees also claim that a healthy domestic defence indus-

trial base is important to provide

back-up for the armed forces in

case of war. It cited modifications

comment on the report in due course. It has shifted its empha-

sis from purely competitive

ordering towards considering the

maintenance of an industrial

hase because the number of man-

ufacturers is shrinking quickly.

Mr James Arbuthnot, the

defence procurement minister, said recently that he did not think the MoD had a role to play

in facilitating the rationalisation

Missile tenders invited, Page 8

general already attends meetings

of Nato's military chiefs, though

he comments only on subjects

which directly concern France,

such as peacekeeping in Bosnia.

the French general to broaden

the range of topics on which he

speaks, but Paris will abstain

Yesterday's decision will allow

of the European industry.

ing the future single currency.

"I am afraid we have no refuse to ratify any enlargement answer to that yet," he said. The current member states were rather disconcerted" about the whole question of enlargement. "Nobody has started to prepare

a strategy for enlargement," he said. "There is no criterion for how we should go about the pro-cess." He warned that the process would certainly cost the existing member states more in terms of their budget contributions, although he insisted it would be ess than many estimates.

"Enlargement will cost money, but much less than is said, and much more spread out over time, because there will be an adaptation process lasting 12 or 15 years," he said. "You cannot have the same budget for a union of 25 as you do for 15."

He said the 10 or 12 new applicants had a combined gross domestic product roughly the same as that of the Netherlands, or half that of Spain.

At the same time he warned that national parliaments would

crash if no deal

By Christopher Parkes

US interest rates will rise sharply and stock markets crash if Con-gress and President Bill Clinton fail to strike a bargain on balanc-

Postponement would signal to the electorate that government had failed to grasp the best chance "in a generation" to bal-ance the budget, he told a meetng of the American Medical

their second week after an unsuccessful round of talks last week. Warning of a "big downside" if talks collapsed, he said later that

Mr Greenspan has consistently warned, in less apocalyptic terms, of negative consequences if the budget impasse turned into surrender in the effort to reach a balance. However, he has also pointed to conditions in bond and stock markets which reflect the underlying assumption among traders and financial strategists

"The president and members of Congress ought to settle down right now . . . and we ought to stay as long as it takes to do our

Republicans involved in yestertry to attract support from group of conservative Democrats.

The 21 Blue Dogs have recently

Mr Robert Dole, leader of the Republican majority in the Senate, has again raised the spectre of a government shutdown in the absence of a deal. The prospect would have to be faced, he said, in the absence of a serious offer

Gingrich predicts on budget

ing the federal budget, Mr Newt Gingrich, speaker of the House of Representatives, warned yester-

Association in Washington.

Mr Gingrich was speaking as bipartisan negotiations aimed at breaking the deadlock entered

his claims of a violent reaction in financial markets reflected recent remarks by Mr Alan Greenspan, chairman of the Federal Reserve.

that a deal will be done.

The White House last week offered to accept many of the spending cuts proposed by the Republicans. But senior Democrats said a deal before Christmas was still unlikely, although it might then be clear if it would be worth continuing negotiations in the new year.

Although he did not mention a December 15 "deadline" when temporary federal funding is due to run out, Mr Gingrich yester-day appeared to suggest that it should be set aside while a concerted bid was made to reach a

[budget balancing] job," he said.

day's resumed bipartisan negotiations said that they intended to known as the Blue Dogs, and hopefully increase the leverage on Mr Clinton.

unveiled their own budget-balancing plan. Although they share the Republican goal of balancing the federal budget by 2002, they reject most of their tax-cutting

from the White House

Tighter collaboration urged for European defence groups

By Bernard Gray in London

The European defence industry must collaborate more closely and rationalise if it is to survive as a global competitor, according to a new report yesterday from a group of British MPs.

It urges the UK's Ministry of Defence and Department of Trade and Industry to take a more active role in promoting alliances between European defence com-panies. It also wants the UK gov-ernment to take a more prominent part in creating an open defence market within Europe.

Rejecting the ministry's current, "even-handed" approach calling for co-operation with both the US and European industries, the report argues that Britain must ally itself with Europe.

Because the US does not accept foreign partners, except as subcontractors, the MPs say Britain has no choice but to work with

"nuclear planning" groups of the

alliance which have provided the

forum for most gatherings at

The onus will therefore be on

France's partners to provide

some new institution in which

Paris can participate without

compromising its refusal to par-

ticipate in the integrated military

French officials said the reason

Europe today

The Benelux, Germany and northern France will have moderate to fresh cold easterly winds with cloud and patchy snow and afternoon temperatures below freezing. Northern sections will also have sunny spells. The UK will be rather cloudy with snow or sleet in the east. Southern France and eastern Spain will have sunny periods. A frontal zone over western Spain and

Portugal will produce cloud and rain. An active low pressure system will move from

Rumania will stay dry with sunny spells.

A series of low pressure systems will remain active in the Mediterranean, bringing unsettled conditions from Spain to Greece Northern parts of the continent will have sunny spells. Snow will occur in some

places tomorrow. Temperatures will stay far

asonal values, even below freezing.

Italy into south-eastern Europe, Cloud and rain will affect Italy, Greece and the coast of former Yugoslavia. The Czech Republic and Bulgaria will have snow. Poland and

Continued from Page 1

defence minister level.

structure of the alliance.

maintain the capacity to produce complete complex systems, such as fighter aircraft.

The MPs from two powerful House of Commons committees, trade and industry and defence, also say it is essential Britain joins any future European arma-ments agency at its inception to help co-ordinate arms purchases and requirements between the large European states. Currently France and Germany are negotia-

The committees also criticise the passive approach of the defence ministry towards Britain's defence industry and the need for consolidation in Europe. They say the ministry needs to identify critical technol-ogies which will underpin Britain's capability to manu facture high-technology weaponry. In deciding on which equipment to buy, the ministry

carried out to British equipment during the Gulf war to enable the army to fight in desert conditions as an example of how industry could help the ministry. The ministry said it would

ting a bilateral arms agency which might exclude the UK.

France edges closer to Nato's military wing General Charles de Gaulle quit annual informal gatherings of the alliance's military command defence ministers and a French

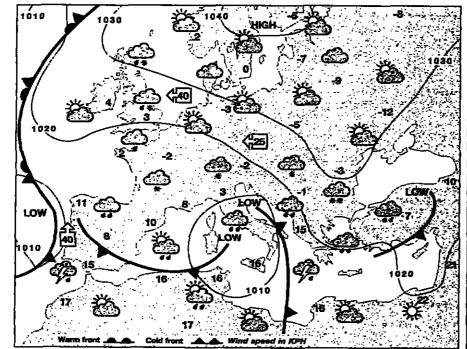
> dinate itself to military structures which were "undemocratic" and compromised its sovereignty. However, with yesterday's ges ture, Paris has signalled its willingness to take part in alliance structures when they are

> nearly 30 years ago remained -

Paris was still reluctant to subor-

For the past three France has attended Nato's

from comment on issues such as military operations which do not include French troops. FT WEATHER GUIDE



Five-day forecast

Lufthansa

The airline for people who fly to work.

THE LEX COLUMN Eni takers?

The Italian treasury has not delivered the success it needed. With a string of further privatisations lined up, it was important that the sale of 15 per cent of Eni, the oil and gas giant, went well: that is why the treasury pitched the offer at the bottom of its indicative range, and sold only 15 per cent of the company. Yet caution has not been rewarded with a healthy after-market on the contrary, the share price has dropped. True, the Italian market has fallen since the offer price was set. But this excuse is unlikely to cut much ice with institutions which thought they were buying an international oil company - or for that matter with Italian retail investors.

From one perspective, the offer price was attractive. On a cash-flow basis, it looked cheap compared with the big oil majors. But the comparison is deceptive. For one thing, Rni has high gearing by the standards of the oil sector. And it is concentrated in a single market - making it more comparable to companies like Repsol, Elf and Total, with multiples at the low end of the sector, than to genuinely international businesses like Exxon or British Petroleum. On this basis, adjusting for Emi's high debts, the cur-rent price looks fair.

Of course, it is early days yet. If, for instance, the Italian political situation stabilises or interest rates are cut, it would help boost the share price. That in turn could rescue some of the bat-tered credibility of the privatisation programme. But the treasury cannot

German banks

Westdeutsche Landesbank's plans for a co-operation agreement with Bank Austria reinforce the divergence of its strategy from other German banks. At a time when Germany's largest banks, squeezed by competition in their domestic market, are all expanding overseas, WestLB is the only one trying to do so without making sizeable acquisitions. Others, like Dresdner, have been willing to pay high prices for investment banks and asset management groups in an effort to improve their return on equity, which is substantially lower than that of UK and US banks.

The danger for these German banks is not only that they could be overpaying. In the case of investment banks, earnings are unpredictable and the main assets, their staff, can disappear overnight. The clash of investment and commercial banking cultures is

notorious, hence the tardy integration of Morgan Grenfell by Deutsche Bank. In the long run, WestLB's strategy may prove the wiser. The move of its trading operations to London earlier this year may seem to have come rather late in the day. But WestLB has a reputation for market savvy unusual among German banks. It may not be buying companies, but it is buying people, for example a team of swaps traders in New York.

A link with Bank Austria would give WestLB extra muscle in eastern Europe, where it is already active. Intriguingly, both banks already have a tie with Italy's Cariplo. Unfortunately, none of this will help alleviate pressure in the domestic market.

Siebe

At a time when manufacturers are tripping up with ominous regularity yesterday's downbeat trading statement from BTR is the latest example -Siebe has turned in another impeccable set of results. The group's 11 per cent organic sales growth is impres-sive in the face of destocking and sluggish economic growth. Demand for its temperature and appliance controls has been hit by soft housing and car markets in the US. But Foxboro, which builds large factory automation systems and is growing at 20 per cent, more than made up for that. Mean-while, the smaller diversified products arm is recovering after two years of

Siebe's growth looks sustainable. Its markets are expanding as electromechanical controls for washing machines and the like are replaced by electronic ones. The group is moving

rapidly into the Far East and South America. And it is taking market share from smaller producers which cannot afford its high research and development spending. Cash genera

BTR cautio

Wilyear Pr

tion continues to be good. Over the past two years, Siebe has defused worries over its accounting policies and management succession Margins of 14 per cent will be hard to screw higher but their consistency since 1991 suggests the business is less vulnerable than most to another recossion. After a 50 per cent rise this year the shares command a 15 per cent premium to the market. At this level a rights issue to fund a big acquisition must look tempting. But as a safe haven in the engineering sector, Siebe

Racal

The market's enthusiasm for Raca Electronics' purchase of British Rail Telecommunications (BRT) is justi-fied: the rebalancing of the commany towards communications network as vices should help restore its fortunes BRT will beef up Racal's communica tions muscle substantially, and should help it provide services more chemply. Since only 20 per cent of BRT's capecity is currently being used, Racal will be able to compete aggressively for new contracts with large companies. Meanwhile, BRT's existing contracts provide a high quality of earnings, with operating margins of 10 per cent.

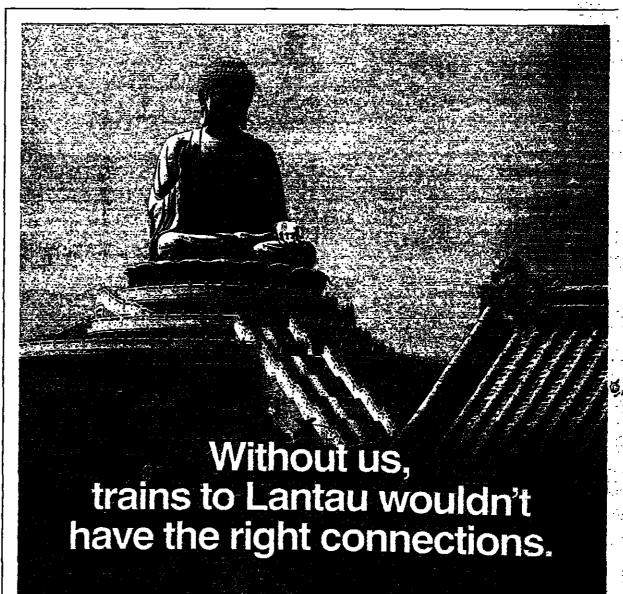
The deal will enhance earnings

immediately, and should make a sig nificant impact in 1997. The initial rise in gearing to close to 100 per cent should therefore not be a concern.

The positive outlook for Racal's rapidly growing communications network services should not, however, blind

investors to the company's persisten difficulties in the area of data proc ucts. Racal's half-year results yester day showed that this business remains in the red. The problem for Racal in the past has been that it has offered a broad range of rather undistinguished products which have had to be sold at discounts. The company claims that its new head of data products has focused the business on three main product areas where it can achieve market leadership; but such claims should be treated with scepticism. This market is full of pitfalls - as this year's disaster story from Cray Elec-

Additional Lex comm



Hong Kong's Mass Transit Railway Corporation needed special intercarriage gangway assemblies for its planned 34 kilometre rail service linking Central and Kowloon with North Lantau and the new Chek Lap Kok Airport. The gangways had to meet rigorous performance and life-cycle parameters plus stringent fire specifications.

Only one company had the track record for the £2.6m contract - John Crane Polymer. Using experience gained with: Channel Tunnel trains, they designed a new generation polymer gangway which exceeds the most demanding regulations. They also reduced installation time for the manufacturer from the traditional 8 hours to around 15 minutes.

Thanks to John Crane's innovation, MTRC is on the right lines. John Crane is one of Ti Group's three specialised engineering businesses, the others being Bundy and Dowty. Each one is a technological and market leader in its field. Together, their specialist skills enable





FINANCIAL TIMES

COMPANIES & MARKETS

OTHE FINANCIAL TIMES LIMITED 1995

Wednesday December 6 1995



IN BRIEF

BTR cautious on full-year profits

BTR, the industrial conglomerate in the final stages of a complex restructuring, warned its profits would not meet expectations. It blamed the anticipated shortfall on the performance of its Taiwanese polymer plant and a slowdown in its construction and automotive markets. Page 23

Veba close to multimedia network launch Veba, the German conglomerate, said it expected to receive a licence within the next three weeks to hook up 10,000 households in the Ruhr region with a multimedia network. The move will underscore its efforts to become one of the biggest telecoms operators in Germany. Page 18

Reliance drops Sombay delist threat Reliance Industries, India's biggest quoted private company, has dropped its threat to delist from the Bombay stock exchange. Page 20

Stakes high in Mexico's beer market Femsa, Mexico's largest drinks company, has expanded aggressively in the drinks business. But a conservative strategy has served Grupo Modelo, the country's largest brewer, well. So who will win as Grupo Modelo's Corona and Femsa's Sol slug it out?

Software suppliers vie for Net supremacy



Sun Microsystems, Silicon Graphics and Netscape Communications have launched a range of software and alliances aimed at bringing 3D mages and interactive multimedia to the Internet, the worldwide computer communications network. The to pre-empt Mr Bill Gates (left) unveiling Microsoft's s Internet strategy tomorrow.

Australia hit by fresh nickel rush Nickel fever is gripping Western Australia following the discovery of a rich deposit 45km from Kal-

Racal confirms telecoms purchase Racal Electronics confirmed the purchase of British Rail Telecommunications for £132.75m (\$210m) as the data communications and electronics group reported a 28 per cent profits rise. Page 23

Slebe continues on acquisition path Siebe, the international controls and appliances group, said it would continue with its aggressive acquisition strategy after spending more than £86m (\$136m) on subsidiaries in the first half. Page 23

in Incheape to drop out of FT-SE 100 Inchcape, the international marketing and services group, is expected to be relegated from the FT-SE 100 index of UK's leading companies after a profits decline and poor share performance. Page 24

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John Fairtax Manager Microsoft Midlands Electricity

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quarter. The company said that of about 1,250 job losses, the "vast majority" would be in the US and Canada.

The company issued a profits warning for the second time this year, saying full-year earnings per share before the charge

with \$1.42 last year. After the about 8 per cent at \$2.35bn.

\$27% in early trading, valuing the company at \$4.4bn. The price had fallen sharply on the earlier profits warning in June. The company said it would

close nine facilities around the world. One, in Guelf, Ontario, is a factory and the rest warehouses or distribution centres. It would than its new European headquar-

tor. Oppenheimer has about

and serves as the central finan-

cial institution for the state of North Rhine-Westphalia and

local savings banks. Bank Aus-

tria has a more diversified owner-

ship but with a heavy public sec

tor slant. Apart from the

savings organisation, Anteilsver

waltung Zentralsparkasse (AVZ),

Both banks also have large

industrial portfolios, although Mr

Gerhard Randa, Bank Austria's

chief executive, has said he wants to sell many of its corpo-

rate holdings. WestLB owns

minority stakes in several lead-

ing German companies such as

ing) and TUI (tourism). It also

Cook, the UK travel agency.

The talks come as German

banks are taking an increasingly

international approach to their

business. Analysts said part of

WestLB's motivation could be to

prepare for European Monetary

ag (engineering and min-

owns 45 per cent.

\$40bo under management.

per cent of group sales.
Rubbermaid said the reduction in this year's profit was due to increased raw materials prices. marketing costs.

It would also reduce and sim- yesterday the price of resin had peaked two months ago, and should continue to fall.

The company said it expected to double its sales and earnings per share every five or six years. This is a slight modification of the previous target, which was a doubling every five years. It would aim for an average return on shareholders' equity of over 20

Mr Wolfgang Schmitt, chairman, said the company, which has almost no long-term debt, would increase its debt level.

capital structure."
The company said it would continue to invest "very aggres-

sively" in global growth, and

aimed to use more debt to increase the return to sharehold-"We'll be very prudent about it," the group said. "We won't be going to a 50-50 [debt to capital]

ratio, or anything like that." Rubbermaid said it would buy back up to 20m of its shares over the next four years. At yesterday's price, this would cost

Chile banks link in S America

Antofagasta Holdings, the Loudon-quoted company majori-ty-owned by the Luksic family of Chile, and Banco Central Hispanoamericano (BCH) of Spain have signed a deal aimed at creating a banking network with assets of \$10bm.

The basis of the new group will be O'Higgins Central Hispano (OHCH), an existing Chilean holding company in which the Luksics have a 64.5 per cent stake and BCH 34.5 per

Both partners will pool some of their financial assets in the region so that each will have a half share in the expanded

The higgest single asset is Banco O'Higgins, Chile's third largest bank in terms of loan portfolio, with \$3bn in loans at the end of October this

It is one of the most profitable, with net income of \$36m for the same period. The bank has been jointly owned by the Luksic-BCH partnership since 1993, although BCH reduced its stake in January this year from 38 per cent to 26 per cent, according to local

The partnership controls 77 per cent of the shares, and the bank also trades in Santiago and on Wall Street.

The second Chilean bankingasset to be brought into the holding company is a 25 per cent share in Banco de Santiago, which is the number two bank in the country by loans, with \$3.7ba.

This is held by the Luksic group, whose aim is to merge Banco de Santiago with O'Hig-gins to make it Chile's biggest

In Argentina, the Luksics will contribute their newest acquisition, the Argentine operations of Credit Lyonnais, the French bank, bought this month for

BCH owns Banco de Asuncion,

the main bank in Paraguay, and Centro Hispano Banco, one of the biggest banks in Uruguay. The Luksic group own Banco del Libertador in Peru. All three of these banks will be part of

in Argentina, which it may eventually add to the OHCH hold-

with leading US banks, princi-pally Citibank, and with Spanish banks such as Banco Santander and Banco Bilbao Vizcaya.

Rubbermaid to cut jobs and close plants Spain and

Rubbermaid, the US houseware manufacturer once cited as the most admired corporation in the US, is to cut its workforce by 9 per cent and take a charge of \$150m before tax in the fourth

would be about \$1.00, compared

By Andrew Fisher in Frankfurt

Westdeutsche Landesbank

Girozentrale, the big German regional bank, is negotiating to

buy a stake of up to 10 per cent in Bank Austria to underpin a

planned co-operation agreement

the two hope to sign this month. Bank Austria, the largest Austrian bank, said it had not been

decided whether the WestLB

stake would take place through a

capital increase or would come from the Austrian government's 20 per cent holding, which it has

Neither side would give details

of the planned co-operation. WestLB is loosely linked with the

Austrian bank through its recent

co-operation agreement with

Cassa di Risparmio delle Provin-

cie Lombarde (Cariolo), the big

Italian savings and financial

group. Cariplo also has a

co-operation deal with Bank Aus-

Analysts said an important ele-

ment of the co-operation could

come in eastern Europe, where

both are active for industrial cli-

ents. WestLB has been building

its operations in Russia, where it

recently opened a representative

office in St Petersburg. It has

subsidiaries in Moscow, Budapest

and Warsaw and representative

to include payments transactions

between Germany and Austria.

Investment banking, an area in

increasingly active in London, is

another potential area in which

ture and business direction of the

two banks is different, there are

many's largest public sector bank

the two could work together.

The co-operation is also likely

offices in Prague and Kiev.

tria, of which it owns 4 per cent.

said it intends to sell.

WestLB in talks

on Bank Austria

charge, earnings would be \$0.41. Sales for the year would be up Rubbermaid shares rose \$1 to

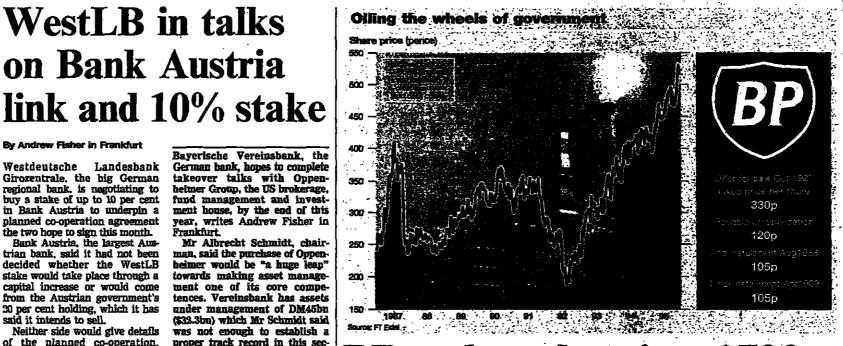
close its offices in Europe other

plify its product lines, reducing variations of colour and package ing by about 40 per cent. Products being cut accounted for 5

poor retail demand and higher

The company is thought to have lost market share this year after raising prices aggressively in the face of a doubling in the price of plastic resin, its chief

raw material. Rubbermald said "We are now placing greater



BP stake sale raises \$790m

By Antonia Sharpe and Robert Corzine in London

The UK government yesterday raised more than £500m (\$790m) from the sale of its remaining 1.8 per cent stake in British Petroleum (BP) in one of the UK stock market's biggest examples of a bought deal

A bought deal, also known as a "block trade", involves a bank bidding to buy shares, using its own capital, and then aiming to make a "turn", or profit, by quickly selling them to institutional investors at a higher price. SBC Warburg, the bank involved in the BP sale, is esti-

mated to have made £5m through The government's stake was retained after BP's privatisation in 1987 to provide bonus shares for small investors who held on to their BP shares. However, the stock market crash that October deterred most small investors

from participating in the offering.

Rothschild is expected to hold similar auctions over the next year to dispose of the government's other residual holdings in privatised companies, the biggest in terms of value being a 2.9 per cent stake in BAA, the UK airports operator, and a 22 per cent stake in the electricity generator National Power. The BP sale forms part of £3bn

of privatisation proceeds which the government expects to receive this financial year, so will not alter its forecast for this year's public sector borrowing requirement of £29bn. NM Rothschild, which is advis-

ing the government on the disposal of £1.2hn worth of sharecompanies, held a competitive tender late on Monday to extract the best price for the government's 101m BP shares.

Three or four banks took part and SBC Warburg, the invest-ment banking arm of Swiss Bank Corporation, emerged with the

most aggressive bid of 508n a share. This compared with BP's Monday closing price of 531p. Yesterday morning, SBC Warburg offered the shares at 513p

and completed the sale in late afternoon. News of the deal caused BP shares to drop to 516p before closing at 517p, down 14p. Bankers said SBC Warburg's aggressive bidding was intended to raise its profile after a troubled year, which has seen a change of ownership and a wave of defections. A bought deal is more risky than a conventional

offering for the bank involved

because it can suffer losses if it is

each to institutional investors

unable to sell the shares. government's largest single residual shareholding in privatised companies, is the UK's biggest Imperial Chemical Industries raised £679.6m by selling its 24.9 per cent stake in Enterprise

m/ 2

Barry Riley

Union, due to start in 1999.

Why Wall Street grabbed the prizes in 1995



nibble by the US Treasury 30-year bond at the 6 per cent yield level this week provides another parallel with 1993 when the yield briefly dropped below 6

per cent during September and October. In 1995, the bull market in bonds has been even more remarkable than in 1993, when the long Treasury bond yield fell from 7.4 per cent to 6.2 per cent. This year the fall has been from 7.9 per cent to 6.0 per cent within

Such sharp fluctuations in

apparently blameless economic

conditions may imply an increas-ing presence of destabilising market mechanisms, especially through the aggressive use of derivatives. They also reflect episodes of large intervention by central banks, which are attempting to offset problems in commercial banks and the foreign exchange markets and are inadvertently transferring instability to the government bond markets. In other words, the international bond markets are drifting out of the control of natural long-term

investors. But a more curious point to arise from the latest bond bull market is that its impact upon other securities markets appears to have been radically different compared with 1995. Two years ago, Wall Street's stock market was desperately dull, with the index up just 7 per cent, but this vear it has been ablaze, with a gain of 34 per cent since January. During 1993, the real action

was transferred to markets

around the world, with the World ex US Index climbing 30 per cent, but in the past 11 months this The global stock market implica-tions of bond market bullishness

appear to have neatly flipped. The effect can be seen most clearly in the always volatile emerging markets, where the IFC Investable Composite Index roared up 75 per cent in 1993 but has fallen 14 per cent this year. Meanwhile, Tokyo, the world's second-biggest stock market, is down 4 per cent in dollar terms. Why has it worked out so dif-ferently? The underlying driving

New York equities have veered off valuation charts

force in 1993 was the US Federal Reserve, pumping out liquidity at 3 per cent. But US investors were fearful that dollar interest rates had to rise in due course and they began to look overseas. Once the big money began to move into small markets the momentum began to feed on

This year, however, the monetary flows have been largely from Asia, especially Japan, which has cut the cost of money all the way to 0.5 per cent. In effect, the Bank of Japan has taken over the Fed's pump-priming role. US investors have meanwhile been attracted by buoyant profits in the domestic corporate sector. They are also buoyed by the expectation

going down, rather than up, from here.

As for non-US stock markets, their pitch was queered last win-ter when the Mexican market, extremely important for US investors, dived 73 per cent in dollar terms between September 1994 and March 1995. Since then the index has recovered only a fifth of that decline. This is more risk than the average investor can cope with.

US money has therefore stayed at home. Whereas half the inflows into equity mutual funds were going into international funds at the peak in early 1994, only 3 per cent is going overseas

It is true that US pension funds have continued to diversify inter-nationally, especially into Japa-nese equities this year. But, in general, US money has become bottled up in 1995 whereas it was determined to travel the globe in

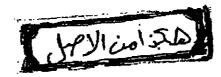
Now, though, Wall Street equi-ties have veered right off the valuation charts of many global long-term investors. It is tempting to conclude that 1996 could turn out rather like 1994 for equity markets, but again in reverse - the emerging markets shrugging off higher bond yields but Wall Street tumbling.

Historical patterns do not repeat themselves quite so neatly. But the central banks annear to have numped up another problem for themselves. Their challenge for 1996 may be how to change direction without doing serious damage

When you are in a hole, certainly stop digging. But when you are in a bubble, dare you stop blowing?

THE DOCUMENT COMPANY **RANK XEROX** Rank Xerox Capital (Europe) plc guaranteed by Xerox Corporation US \$1,500,000,000 **Euro-Commercial Paper** Programme Arranged by Nat West Markets Barclays de Zoete Wedd Securities Limited Citibank International plc Goldman Sachs International NatWest Markets **UBS** Limited **Issue Agent and Principal Paying Agent** Citibank, N.A.

NATWEST MARKETS



INTERNATIONAL COMPANIES AND FINANCE

EUROPEAN NEWS DIGEST

Price set for **BESI offering**

The initial public offering of the Netherlands' BE Semiconductor Industries (BESI), one of the world's leading suppliers of semiconductor assembly equipment, was priced yesterday at \$13, or FI 20.94, a share. Global co-ordinator Morgan Stanley said the size of the offering had been increased to 9.6m shares from the 8m originally on offer,

because of strong demand from investors.

The underwriters are also likely to exercise an over-allotment option of 1.44m shares because of the over-subscription. The sale raised \$125m for Berliner Elektro, quoted German investment fund which retains a holding of 55 per cent. BESI will be listed in Amsterdam, Frankfurt, on Nasdaq and on Seaq International. Antonia Sharpe, London

French airlines in deal

Air Liberté and Euralair, two of France's private airlines. yesterday announced an agreement aimed at strengthening their position ahead of the deregulation of European air travel. Air Liberté will receive Euralair's scheduled air routes. These include the routes between Orly airport in Paris, Madrid and Toulouse. In return Euralair will receive 10 per cent of Air Liberté and a seat on the board. Mr Lofti Belhassine, chairman of Air Liberte, said the agreement was part of the French aviation industry's consolidation. "There are too many small players at the moment. This is an important step towards a strong private player", he said. For Euralair, the agreement would allow it to focus on its business travel, charter and cargo activities. Air Liberté is also thought to be seeking to buy AOM, controlled by Credit Lyonnais, the state-owned

Danfoss profits ahead 60%

Danfoss, the Danish unlisted manufacturer of industrial components, yesterday reported sales in the year ending September 30 up 19 per cent to DKr11.1bn (\$1.99bn), while pre-tax profits rose 60 per cent to DKr896m. The group said employment rose by 2,320 to 17,130, of whom 7,600 were employed abroad. The board announced that Mr Jorgen Clausen, 47, whose father founded the company in 1933, was to become chief executive from April 1 next year in succession to Hilary Barnes, Copenhagen

Mövenpick sees advance

Mövenpick, the Swiss hotel, restaurant and food group, said it expected 1996 results to be above those posted in the current year. But it said 1995 net profit would be slightly below the year-earlier figure. Mövenpick said sales for the 10 months to October declined 3.4 per cent from a year earlier, with 3.2

percentage points due to negative currency affects.

AFX News, Adliswil, Switzerland

Generali optimistic

Generali, the Italian insurance group, said it expected 1995 results to be better than 1994. The company reported a 1994 net profit of L873.4bn (\$545m). Generali said its parent premium income for the first nine months of the year was L7,672bn, up 8.3 per cent year-on-year. Life premiums increased 14.4 per cent to L3,345bn and damages premiums were 2.1 per cent higher at L4,326bn.

■ Ferruzzi Finanziaria said parent loss at the end of October rose to L225.6bn (\$140m) from L128.5bn at the end of June. Net debt stood at L1,981bn compared with L2,005bn at the end of AFX News, Milan

Banque to buy stake in

Générale de Banque, the Belgian bank, said it had agreed to buy the 73.37 per cent stake held by Suez of France in the asset manage-ment company Fimagest for FFr660m (\$131.8m), agencies

Fimagest

report. Générale de Banque added that since its unit Banque Parisienne de Crédit already held 3.74 per cent in the company, bringing the group's total stake to 77.11 per cent, Générale de Banque said the agree ment would be submitted to the Belgian and French authorities for approval.
The estimated price was

based on market assessment criteria for similar companies. the company's profitability aged, it said.

As at the end of 1994, Fimagest's non-consolidated assets totalled FFr5bn, its own funds were FFr253m, its net nonconsolidated profit FFr74.5m and its return on equity 34.32 per cent, Générale de Banque added. It said the other main shareholders in Fimagest are Crédit Mutuel du Nord with 3.43 per cent, and staff and management with 17.37 per

Générale de Banque added the acquisition would give it better access to France and allow it to diversify distribution channels. It said that as of end-1994. Fimagest managed FFr41.6bn of assets in 137 investment funds, including those offered by Banque Parisienne de Crédit.

Suez said asset sales since August 1995 had reached FFr3.9bn. The company also said it had sold its Tellit Direct Assurances unit to UK insurance group Sun Alliance, and confirmed it was cutting headquarters staff to about 80 from its current level of 185 and transferring its real estate assets into its Credisuez unit.

Suez said the holding company would concentrate its structures around its essential operations to aid its recovery. The holding company would limit its activities to strategic planning, financial support of its units, surveillance of the company's management and nomination of unit directors.

Générale de Veba close to launching multimedia network

based conglomerate, said yes-terday it expected to receive a licence within the next three weeks to connect 10,000 house-holds to a multimedia network in the Ruhr region. The move will underscore

Veba, the German energy-

Veba's efforts to become the biggest telecoms operator in Germany, alongside stateowned Deutsche Telekom. The Ruhr project, dubbed Info-City, is designed to test the demand for a variety of

multimedia services such as tele-shopping, said Mr Ulrich Hartmann, chief executive. Veba also hopes to begin

operating a broadband tele-coms cable between Bonn and Cologne. This is a pilot project designed to test the feasibility of linking the 36 regional studies of the ARD public sector television channel, a project for which Veba recently won the first licence.

Viag, another energy-based conglomerate, said earlier this week that it had planned to operate a similar network.

Speaking about prospects for 1996, Mr Hartmann warned that Veba would not be able to maintain the strong growth rates seen this year because of a generally weaker economy. He was "confident", however, that the group's operating profDM3.5bn (\$2.43bn) which the group is expected to report this

Several other German companies have indicated a slowdown in the speciality chemi-cals industry, but Veba said its Hūls chemical subsidiary expected another good year.
The company said the slow-down in orders which the

industry is experiencing was due to a sharp increase in the size of stockpiles this year. The effects of this are likely to be felt until the middle of 1996 and business would then "stabilise at high levels".

investments in the five years to 2000 will rise about 10 per cent to DM28.5bn, with around 41 per cent going to the group's PreussenElektra electricity division, the group's largest

Veha's net return on equity is expected to rise to around 12 per cent this year, up from about 9 per cent last year and in line with a target of 15 per

The company said its equity ratio (equity as a percentage of total balance sheet) would rise to about 31 per cent, up from 29 per cent last year, helped by the successful listing of its MEMC chemicals subsidiary in the US and by the receipt of DM1.ibn, part of the money paid by Cable and Wireless, the UK based telecoms operator, for a stake in Vebacom, the Uhrich Hartmann: warned of group's telecoms subsidiary.



Clouds gather over Hungary's sell-off plans

164.3

163.7

Buyers may not be found for all the electricity companies, writes Virginia Marsh

Heat

he Hungarian govern-ment is scheduled to decide today on the ten-MVM Group 1994 (bn forints) Electricity ders for its 14 electricity companies. These are being sold off to western utilities as part of Hungary's sweeping privatisa-tion plans for the energy Operating profit Other incomes Profit before tax

However, not all the electricity companies may find buyers. The sales - the first of their kind in the former Eastern bloc - have been clouded by a tight timetable, regulatory and pricing uncertainties and what bidders describe as an unprofessionally managed tender

APV Rt, the state privatisation agency, received a total of 25 bids for the 14 companies fewer than had been hoped and below the average of four bids received two weeks ago for each of five regional gas distribution companies (GDCs), which are also being priva-

A consortium of Bayernwerk

of Germany, Electricité de France and Aare-Tessin, a Swiss utility, is understood to be the sole bidder for a 24 per cent stake in MVM, the core electricity company which will retain the national grid and Paks, the country's Sovietdesigned nuclear plant. APV Rt received a further 14 bids for seven non-nuclear power generation companies, while there were 10 offers for the six power distribution companies.

128.4 20.1 15.2 -3.5 Paid dividend Retained profit Minority stakes are being

offered in the 13 companies which were hived off from MVM ahead of privatisation. However, simultaneous capital increases at power stations most in need of investment will enable buyers to take majority stakes in those

A total of 26 western utilities purchased tender documents. As well as the consortium hidding for the core company. these included Germany's RWE Energie and PreussenElektra; PowerGen and National Power, both of the UK; Powerfin, a Belgian utility; ABB Energy Ventures, part of the Swiss-Swedish engineering group; and several US companies including Atlanta-based Southern Electric.

The Hungarian authorities had hoped to attract bids of at least book value for most of the companies, which had com-

(\$6.14bn) at the end of last year. APV Rt, advised by N. M. Rothschild, received higher than expected bids for majority stakes in the five GDCs, the largest of which was sold last week to a consortium led by Italgas for \$172m, three

op offers for the other GDCs ranged from two to four times book value with bidding dominated by state-owned continental utilities, some of which are also participating in the electricity No offers were received from

US companies, although several pre-qualified, while British Gas, the only UK participant, put in bids well below the

"Assets of this type just don't come up for sale very often and these are relatively small investments for continental utilities, some of which

has made a commitment to liberalising the sector and are prepared to take a long-term strategic view. US and UK. companies tend to be more constrained as they are private. They also appear to be more sensitive to political and

other risks." Some UK utilities are displaying the same caution on electricity, with Midlands Electricity and Eastern Group among those which have decided not to bid due to an incomplete regulatory framework, including uncertainties over politically-sensitive price rises needed to make distribu-

tion companies profitable. In this, however, UK compa nies are not alone. Several potential investors are believed to have scaled back both the number and size of their offers for the same reason. "There is a lot still to be

defined and if we win we will have to lobby hard and help shape future policies," says an executive at a utility which bid for a power generation company. "There are many risks and this will no doubt be reflected in the size of bids. But, in the end, we decided the risks were manageable." Bidders say the tender pro-

cess was poorly managed. APV Rt and its adviser, Schro-

are bulging with cash," says one London-based energy consultant. "They believe Hungary" one western utility said it was still receiving amendments just one day before last Thursday's deadline:

Although generally welcome the frequent changes made even harder to comply with \$3 tight timetable - offers were due 45 days after publication of the tender documents.

Despite the many problems and calls to postpone the sales, the Socialist-led government which aims to complete privatisation by the end of 1997 -doggedly pressed on, partly due to pressure to provide Ft150bn (US\$1.12bn) in privatisation revenues for this year's

The authorities are also close to an agreement over the sale of a majority stake in Matav, the national telecommunications company, to Magyarcom. the consortium of Deutsche Pelekom and Ameritech, which bought 30.3 per cent of Matav for \$875m m 1993.

With the budget target already in sight, it remains to be seen how many electricity companies will be sold. The opposition from powerful lobbies in the industry and in the government as well as from the general public. The opponents' case will be strengthened if, as expected, bids for some companies are besity.

This announcement appears as a matter of record only.

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US\$105,000,000 Libor + 2.0% Floating Rate Notes due 2002

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The undersigned arranged the program and acted as sole placement agent of these securities.

ING BARINGS

November 1995

Schering optimistic despite blows

Analysts are concerned over series of setbacks for German drugs group

Chering was supposed to be a fast-growth drugs stock. The German group had shorn itself of its chemicals and agrochemicals operations, and its pharmaceuters. COMPANY PROFILE: Schering ticals business was predicted to surge on the back of its new revolutionary multiple sclerosis treatment. But it has not worked out that way. Gross yield

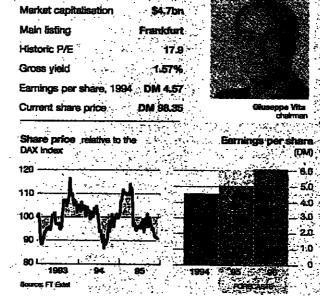
The group has suffered a series of blows. The unexpected strength of the D-Mark, the withdrawal of its most promising contrast media drug used for X-rays, and concerns about the safety of its contra-ceptives have caused its shares to underperform the Dax index by 8 per cent so far this year. The latest blow came this

veek when a Food and Drug Administration advisory committee recommended a multiple sclerosis drug from Biogen. the US biotechnology group. which will be the first US competition against the German group's Betaseron. Biogen's shares rose 12 per cent on the news, as analysts expect the company to receive full approval within the next few months and a launch by the

"We've certainly been accident prone," admits Mr Gui-seppe Vita, chairman. Schering's problems have been reflected in its results. During the first nine months net prof-its fell 18 per cent and sales 2 per cent. Growth prospects for the coming quarter are slight. Schering officials concede it

has not been a good year. "But this will not deflect us from our strategy: cutting costs, focusing on our core pharmaceuticals business and developing new products," Mr Vita Such cost-cutting will be nec-

essary as the group struggles with the strong D-Mark: about 17 per cent of turnover is earned in the US. Mr Klaus Poble, deputy chairman of Schering and responsible for finance, estimates Schering has lost more than DM300m in sales from the weak dollar. On the revenue side, Schering is also struggling. The unexpected withdrawal from the market of isovist 280, a contrast medium, was a seri-ous setback. The product had been introduced in Japan in December 1994 and Germany last January. It was supposed to offer a considerable improvement in image quality and patient tolerance. But in



October, physicians reported delayed side effects, notably skin allergies.

Although Schering remains pbeat, saying the withdrawal has only been temporary, analysts hold a different view. They believe the drug will not return to the market. Isovist 280 had sales of DM35m last year. They had been expected to double this year following a apanese launch.

To make up for the shortfall in sales, Schering is putting

diagnostics division. The controversy between the company and the UK and German health authorities about the alleged side affects of third generation contraceptive pills has rocked Schering's confidence in its fertility control and hormone therapy division.

has not been confined to its

The company has already challenged the German decision last month to impose greater restrictions on the availability of some of its prod-

The chairman remains stubbornly upbeat, determined that the company will not be deflected from its strategy

much emphasis on Levovist, an ultrasound contrast agent It is currently on sale in Sweden and approval for Germany and other European Union countries is expected early next year. Mr Vita is confident Levovist will have worldwide sales of DM500m by 2000.

But sales do not equal profits, says Mr James McKean, analyst at Morgan Stanley.
"Even if the product is launched next year, profit margins for the first year or two will be minimal," he says, adding that Levovist will not belon make up for the table. help make up for the shortfall of Isovist 280's sales which had already cost the company

ation of oral contraceptives. "The point about the contraceptive issue is that it has not

yet even begun to dent Schering's sales in this division because it only happened in mid October". Ms Jo Walton, analyst at Lehman Brothers, Mr McKean argues that even

ucts, most notably Femovan.

Schering has already reported loss of sales for its third gener-

if Schering did make up for the shortfall in sales of third gen-eration products by selling its second generation, "the profit margins will be much lower because the third generation products are much more

Which - aside from all the

accidents - leaves Schering with one product in which it has invested high expectations. This is Betaseron, the multiple sclerosis drug which is cur-rently available only in the US and for which approval for the

European market is pending. Mr Vita says he expects Betaseron to reach worldwide sales of DM650m over the next 12 months.

"But this is where we worry about Schering's strategy." Morgan Stanley's Mr McKean says. "We can accept that the company has been accident prone. But when it comes to Betaseron, Schering has consistently raised expectations and has failed to meet them. We are talking about a market-

ing problem." For example, earlier this year_Schering expected sales for Betaseron to amount to DM500m. This has been rev downwards several times. . latest estimate is about DM380m. "I am not confident it can reach the DM650m level over the next year," Mr McKean says. Other analysis

One analyst points out that it is not yet certain which health authorities in Europe will publicly finance Betaseron. In the US, treatment for a year costs about \$10,000. "The costs could be between 10 per cent and 15 per cent higher in some European countries," Mr.

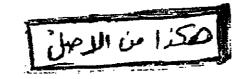
Vita says.
The FDA advisory committee's recommendation this week will weaken Betaseron's sales growth still further. Ms Walton at Lehman Brothers estimates Betaseron's US sales will be flat next year when Biogen's product is launched eover, another competitor from Teva of Israel, could

reach the market in 1996. Nevertheless, Mr Vits mains stubbornly optimistic determined the company will not be deflected from its strategy. As for any thought that outsiders might poach Sche-ring, he dismisses any speculation, calling it not

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But Ms Walton remains more reserved. "There is a huge amount of consolidation among the medium-sized drug companies to secure their future. And unless Schering demonstrates stronger earnings growth, they may have to consider joining this trend."

Judy Dempsey



media net

sell-off pla

despite blo

1

Morgan banker advises a client in Prague

Value

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INTERNATIONAL COMPANIES AND FINANCE

ASIA-PACIFIC NEWS DIGEST

Deputy chief steps down at Fairfax

Mr Michael Hoy, deputy chief executive of John Fairfax, the Australian newspaper publisher, is resigning from the group in February. Mr Hoy's surprise announcement yesterday comes just weeks after Mr Bob Mansfield, the former boss of Optus, the Australian telecommunications group, took over as chief executive at Fairfax

"I think when you've got two very similar and both active and hands-on people in their approach to management then you've got the makings for substantial conflict, and very clearly somebody has to let go," Mr Hoy was quoted as saying. Mr Mansfield said Mr Hoy's decision had been "carefully considered . . . and one which I fully understand and respect". He added that by remaining until the end of February, Mr Hoy would complete his involvement in the development of Fairfax's new printing facilities at Chullora in Sydney.

Mr Hoy, an Australian, joined Fairfax three years ago from the South China Morning Post where he was general manager, and was previously managing editor of The Times in London. News of his departure capped another day of active trading in Fairfax shares, which closed four cents higher at A\$2.89. There has been much speculation this week that two Australian media magnates, Mr Kerry Packer and Mr Rupert Murdoch are hatching a deal which would result in a restructuring of Australia's media assets - and square with the country's rules on cross-media ownership and foreign ownership. Fairfax shares, in which both businessmen have stakes, jumped 15 cents to A\$2.85 on Monday.

BHP to reshape steel division

Broken Hill Proprietary, the Australian resources group, is to reorganise its large steel division, aimed at "accelerating plans to develop as a major multi-domestic steel company". It said it would form a new flat products division, made up the slab, plate, sheet and coil products divisions, and BHP New Zealand Steel

The rod and bar products and existing long products division would be merged to form a long products division; and there would be two other divisions: building and industrial products and international.

Operations in its minerals business would also be combined to create three groups: copper, steelmaking raw materials, and

Taiwan computer group expands

First International Computer, Taiwan's second largest computer firm, said it had completed a T\$800m (US\$29.3m) expansion at two plants, As a result, the company expected to turn out more than 40,000 notebook computers and between 50,000 to 60,000 desktop personal computers a month.

The expansion would also raise its total monthly motherboard production to 500,000 units and 25,000 moniputers, it said.

A moniputer, an all-in-one desktop PC, can function both as commercial and a home PC to link with networks such as Moniputers can also provide multimedia facilities, voice

mail, fax, television and TV games. The company did not give production figures before the expansion.

Carrefour opens China outlet

Carrefour, the French hypermarket group, opened its first outlet in China yesterday. The opening marks the start of a nationwide drive to lure consumers away from China's socialist-era retail sector. The 4,000 sq m store near one of Beijing's diplomatic quarters opened its doors with a ceremony attended by Mr Yves Galland, France's visiting foreign trade minister, and Chinese dignitaries.

Carrefour said it planned to open many stores in China, starting in Shanghai. It added that it would then expand to Dalian, Tianjin and other cities.

The aim was to open 30 stores in the next 10 years. The supermarket, a joint venture between Carrefour and China Venturetech Investment Corp, has a staff of 350 and offers 6,000 products, 2,000 of which are foods. Reuter, Beirina

clash with institutions over ITC

By Kunai Bose in Calcutte and Roderick Oram in London

BAT Industries, the UK tobacco and financial services group, is beading for a poten-tial clash this weekend with Indian institutional shareholders in ITC, India's largest tobacco group in which BAT has a stake of almost 32 per

FTC's nomination committee, made up of representatives will meet to propose a chairman and chief executive to succeed Mr Krishan Lal Chugh, who is retiring this month after losing the confidence of BAT. BAT will seek to persuade

Indian institutional shareholders to split the roles by appointing an internal candi-date as chief executive but an external candidate as chairman. However, Indian institu-

tional shareholders, which have about 38 per cent of ITC, are thought to be reluctant to split the roles.

They also appear keen to nominate Mr Yogesh Chander Deveshwar, ITC's vice-chairman, as the company's next chairman.

Mr Deveshwar returned to FTC several years ago after a stint as chairman of Air India. He came back as the heirapparent to Mr Chugh and is ought not to command the support of BAT. Other contenders for the top

job are the two deputy chair-mes, Mr Saurabh Mishra and Mr Feroze Rustom Vevaina, and Mr Biswadev Mitter, a

It is believed inside ITC that BAT will have no problem in working with any of the other three, although its first preference appears to be Mr Mishra. Mr Deveshwar fell foul of BAT when it met with resistance from Mr Chugh and others over its proposal to raise its holding in ITC to 51 per

According to an executive close to ITC, much will depend on what message the financial institutions receive from the finance ministry, which does not want to lose the support of BAT for its Indian associate.

"We will find it difficult to grow in the financial services siness without the support of BAT. We can have a bigger share of the Indian cigarette market, provided we have a good working relationship with BAT." one source said.

BAT set for Reliance drops Bombay delisting threat

By Mark Nicholson In Bombay

Reliance Industries. India's biggest quoted private company, yesterday dropped its threat to delist from the Bombay Stock Exchange, the comtry's biggest.

The move defused a dispute which arose after the BSE suspended Reliance shares for three days last month, in a row over the issue of duplicate shares.

Reliance informed the exchange that it had "decided to accede to your request" not to delist in the interests of investors. The decision, made at a board meeting in Bombay, followed an official call from the BSE on Monday to reconsider its threat.

The textiles and petrochemi-

\$2bn, accounts for up to 30 per cent of trading volumes on the BSE and has a 14 per cent weighting in the BSE's main share index.

Peace between the two sides was mediated by a group of senior Bombay brokers. BSE members had urged the exchange to seek a compromise, fearing a heavy loss of commission had the bourse's most heavily traded and liquidstock moved - as Reliance threatened it would - to Bombay's smaller and rival

National Stock Exchange Brokers in Bombay said Reliance might also have suffered had if left the BSR, which averages 70 per cent of the turn-over in Indian equities and is far the country's biggest mar-ket. India has more than 20 stock exchanges.

Reliance said it had reached



its decision after being "over-whelmed" by a "spontaneous outpouring" of support from investors and following the wise and patient counsel of senior and respected members

Mr Kamal Kabra, president of the BSE, said he had expected Reliance to retract its threat, since he said there were no legal means available to the company unilaterally to delist.
"They have realised we are

married for good, whether they like it or not,"-he added. "Under the present law, no company can delist as long as it is in a healthy state." Reliance, however, said it had agreed to stay with the BSE even though "it was

advised there were sufficient grounds in law to delist". The row followed the BSE's decision in mid-November to suspend trading in Reliance for an unprecedented three days, punishment for alleged malpractice in the issue of 40,000 duplicate shares to a shareholder who claimed to have

Reliance had bitterly contested the unishment, denying any brong-doing and alleged it turn that the BSE had been prejudiced and premeditate in acting against the compay, seeking to cause "embarrament" and "harm"

to its repution. Reliancesaid the "substantive issue it had raised "visa-vis refort of the Indian capital market" had been "widely accepted during the recent

dispute. These, it sid, were "in keeping with the pirit of globalisation" and we that "the con-cept of indeendent corporate governance e introduced in country, fairess and transparency be codied into the regu-latory proces, and effective redressal nechanisms be

Deal of decade threatened at Bank Hapollim

Adoption of planned legislation may harm Israeli bank's sell-off, writes Mark Dennis

Hapoallm

Total essets, Shk bri

ank Hapoalim's new mauve granite head-quarters in the heart of Tel Aviv's financial district is symbolic of the rapid transfor-mation of Israel's largest and most profitable bank.

Elegantly designed with smooth lines and a central atrium, and housing state-ofthe art technology, it is an apt home for a bank which is undertaking a restructuring to produce customised high-tech services for its diverse clientele of corporations, smaller busi-nesses and households.

However, while the managers of the 75-year-old bank seek to improve customer service. controversy over its substantial non-financial holdings is casting doubt on the bank's future and its forthcoming privatisation.

This week, a government committee recommended that Israeli banks substantially reduce their non-financial holdings, both in shares of companies and as a percentage of the bank's total equity. At issue is the virtual dismantling of Bank Hapoalim, which has by far the most extensive nonfinancial holdings among Israel's banks.

"As control of the banks moves to the hands of private parties, the bank's incentives will change...there can be no assurance that their power will not be abused once the banks are controlled by private parties," a Treasury-backed report said.

Bank Hapoalim is a commer-

cial bank, merchant bank and

investment hank rolled into one and combined with a holding company.

Israel's universal banking system allows Hapoalim to be a financial supermarket involved in everything from selling stocks, making loans and appointing directors to some of Israel's most powerful

The bank has Shk96.7hn (\$31.4bn) in deposits, one-third of Israel's total; Shk74bn in outstanding loans, 34 per cent of the total; manages 36 per cent of the assets of israel's provident funds and 29 per cent of mutual fund assets; and finances one-third of the country's foreign trade.

Twenty five per cent of Bank Hapoalim's \$2.163bn equity is made up of its non-financial holdings, which include controlling stakes in Israel's two largest industrial conglomerates, Koor Industries and Clai

Such a concentration of wealth makes the bank a virtual proxy for Israel's thriving economy and one of its most prized blue chips up for privatisation next year. The sale of a 20 per cent to 40

per cent controlling stake worth between \$400m and \$850m is "the deal of the decade" in Israel, one analyst Two multinational groups comprising prominent inves-

tors are preparing bids. One company, the Renaissance group, includes the Bronfman family of Canada through Claridge Israel, Goldman Sachs, the ernational investment house and Mr George Soros, the international financier. The second includes Israeli businessman Mr Eliezer Fischman and Bear Stearns, the global investment

However, according to ana-But the bank's concentration of economic power makes it a

400 300 200 100 1990 91 92 99 94

They believe the bank's size is cerned with being bound to a a hindrance to competition, fixed timetable rather than the and its non-financial holdings a potential source of instability and conflict of interest.

In 1994, parliament required banks to divest all holdings in non-financial companies above 25 per cent and keep the bank's total equity in these holdings to 25 per cent by the end of

The latest recommendation

calls for a greater divestiture, tion and banking regulations suggesting no more than a 20 prohibit any potential conflicts per cent stake in any one company and a total equity invested of 15 per cent. In addi-tion, Bank Hapoalim would have to divest fully from either Koor or ClaL

Adoption of such legislation could harm the forthcoming sale of the controlling stake. "The recommendation would definitely affect the value of the bank and may affect our participation," said Mr Jonathan Kolber, chief executive of Claridge Israel. "If its wings get too clipped, we will gladly walk away.'

lysts, the two groups are themselves considering the divestment of some of the bank's holdings and are more con-

Mr Amiran Sivan, the bank's chairman, argues Hapoalim needs to retain non-financial holdings as a hedge against the volatility of the financial sector. Non-financial holdings contributed 40 per cent of profits of \$196m for the nine

on interest and that the global trend is towards bigger banks. apoalim's management team has been ment team now widely praised for turning it around after the 1983 crisis that led to mass selling

months of 1995 to September

30. Mr Sivan also says legisla-

ment intervention. Led by Mr Sivan, the bank made its financial dealings more efficient and diversified its holdings to mitigate the effect of any future financial

of bank shares, and govern-

crisis. Shk189m in 1991 to Shk531m in 1994, with subsidiaries and affiliated companies accounting for Shk263.5m. In 1994, the bank made doubtful debt provi-



Amiran Sivan: argues gipal

the agricultural sector However, because of incresing profitability it expects o be able to write off some othat

Mr Sivan said that in site of the uncertainty of itsponfinancial holdings, lank Hapoalim would contine to restructure its baking activities.

The bank would dividinto four divisions: houshold (retail), medium-sized copanies, large corporations and private banking for arge

account holders. Each division would hae its own logistics and profesonal support because "serve is very, very different for bese various groups", Mr ivan

However, as the bankrears its restructuring toward 2000, uncertainty over baking reform and privatisatic are

The government must ecide on the committee's rec dation in less than two reeks and the Renaissance roup said it would announc next week whether or not it would change its position towals the

We would like to thank the 600 institutional clients and the following companies for participating in Salomon Brothers' Global Telecommunications Conference, "Breaking Down The Barriers"

Ameritech

Asian Infrastructure Fund AT&T-Communications Services

AT&T-Network Systems

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British Telecom Cable & Wireless

Compagnie Generale des

Eaux-France Compania de Telecomunicaciones de Chile

France Telecom Frontier Corp. **GTE**

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INPSAT International CableTel

LDDS WorldCom, Inc.

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Communications-Columbia NYNEX CableComms

MFS Communications

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Participacion Ciudadana

Petersburg Long Distance PTT Telecom Netherlands

RWE Energie AG-Germany

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Telefonica de Espana International

Telefonica del Peru

Telefonos de Mexico US WEST New Media Group

World Bank

November 27-28, 1995

Salomon Brothers

Foster's reveals plans for drinks busines

By Nikki Tait in Sydney Foster's Brewing Group may look at the wine industry as part of any diversification of

its drinks business in Australia, Mr Ted Kunkel, chief executive, said yesterday.
In a review of the company's cts, Mr Kunkel also outlined plans for an overhaul of

target for antitrust regulators.

the group's Australian pub To capitalise on the relaxation of gaming machine laws in Victoria, where half its hotels are based, the group

> Thomson-Brandt International B.V.

U.S.\$50,000,000 8% Guaranteed Equity Notes due January 2, 1996

NOTICE is bereby given to the Notebolders that the THOMSON-

30, 1995 approved the transfer of operational divisions still run by the

date January 1, 1995, all payments of the principal of the Notes will be made by the delivery of ordinary shares of THOMSON-CSF, at the rate of 31.46 shares for each U.S. 31,000 principal

ħ

BANQUE PARIBAS

EUROPEAN COMMUNITY USD 188,009,800

8.25% 1985/96

in Belgium in the above issue and that Banque Bruxelles Lambert S.A., Avenue Marnix 24, B-1050 Brussels

would seek to turn the pubs into "leisure destinations", offering a combination of gaming, restaurant and cabaret facilities.

He said the group's investment in Asia was likely to be pegged at between about A\$200m (US\$148m) in China, where Foster's has three breweries, and perhaps A\$50m in India and/or Vietnam.

Mr Kunkel added that losses from the Chinese business were expected to be between about A\$10m and A\$12m in the

current year, but revealed

plans to ship Shanghai Beer to the US.

There were no plans to sell the Molson interest in Canada, despite recent speculation, he In the UK, Foster's might withdraw from Inntrepreneur Pub Company, formerly Inntre-preneur Estates, its pub joint

venture with Grand Metropoli-tan, the food and leisure group. GrandMet has also signalled a desire to sell, possibly via a

flotation. "At some stage in the coming year or two, as progress on clearer, our continued volve-ment in IEL will be ecided

The decision would in the light of other investments and an issessment of relative return Foster's was essetially ungeared, he said, if regining debt were weighed gainst non-core assets for sal Fos-ter's had shareholders' inds of

However, long-term gearing rai

about 50 per cent.

RPM SPECIALIST CORPORATION

has acquired the specialist business of

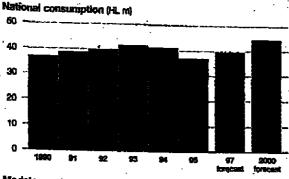
FERNANDEZ, BARTSCH & MIRRA

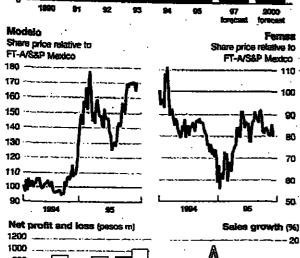
pursuant to an Asset Purchase Agreement by and among Fernandez, Bartsch & Mirra, a New York Limited Partnership and RPM Specialist Corporation, a wholly owned subsidiary of RPM Securities Co., Inc.

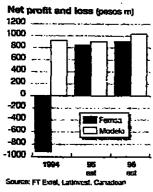
MEXICAN BREWING INDUSTRY

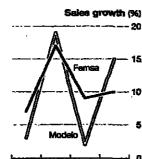
Improving competitiveness with a change of culture Mexico's beer market

Femsa has undergone complete reorganisation but has yet to reap the full benefits, says Daniel Dombey









gu. Mr José Antonio Fernández, the company's chief executive officer, says Femsa plans to

During the differently," he says, citing changes in the company structure and distribution network. and its partnerships with international companies such as Coca-Cola and the Canadian brewer John Labatt.

past decade

Femsa.

Mexico's larg-

est drinks com-

expanded

aggressively in drinks-related

businesses

bany,

while divesting itself of other

interests such as tourism,

motor parts, fast food, housing

It bought the third-largest

brewery, Moctezuma, thus

dividing the sector between

itself and Grupo Modelo,

Mexico's biggest beer com-pany. It has built its Coca-Cola

wing. Coca-Cola Femsa, into as

great a source of revenue as

beer, as well as modernising its

packaging operations into its most profitable division. It has

also set up the country's big-

gest chain of 24-hour conve-

nience stores, Oxxo, stocked

The company is based around premium drinks with

mass appeal, such as Coca-Cola

and Sol and Tecate beers. In

spite of recession and prices that have lagged inflation,

domestic sales for the third

quarter fell only 6 per cent to

3.2hn pesos (\$421m) compared

with the same period a year

with Fernsa products.

The company has reorganised into four separate divisions - beer (which accounts for 40 per cent of revenues), cola (also 40 per cent), packaging and retalling.

Senior managers, however, admit that the benefits of such a rationalisation are still to

Modelo's superior distribution network and advertising cam-paigns, Femsa has halted the decline in its share of the beer market - currently at about 45 per cent, down from 54 per cent 10 years ago.

Sales for the first nine months of the year were 4.7bn pesos, a 1 per cent fall from the same period in 1994, though profits fell more substantially to 324m pesos. Exports for the nine months

at 0.75m hectolitres, accounted for 5.2 per cent of total volume, a rise of 21 per cent on the same period last year. By contrast, Modelo exported about 12 per cent of total volume. On the distribution side, Femsa has concentrated resources on the most competitive geographical areas, spin-ning off distribution franchises

Labatt lends a hand with some marketing finesse Labatt has only two full-time employees in Mexico. But it has helped Femsa to revamp its Mexico City's beer market has been dominated for years by Corona, a brand produced by Grupo Modelo, Mexico's biggest brewer. But a entire beer marketing strategy. Each of Pen Femsa brand, Sol, has significantly eroded half-dozen brands has taken on a more clearly Corona's market share in recent months, writes defined image in specific parts of the country,

Sol's breakthrough in the capital is due largely to close co-operation between Femsa and John Labatt, the Canadian brewer which paid \$510m for a 22 per cent stake in Femsa

Cerveza in late 1994. The value of Labatt's stake has plumm with the slide in the Mexican peso. But the Canadian brewer, which itself was taken over by Belgium's Interbrew earlier this year, at st has the satisfaction of watching Femsa hait a long slide in market share as the Mexican group has benefited from Labatt's market-ing and technical skills.

'We've come to provide them with focus and marketing director, says. "It's a very open relationship. There are no secrets or hidden

It also hopes that Labatt's

US distributorship, now fused

with its own, will help boost

Labatt holds a 22 per cent stake in Femsa Cerveza,

bought in 1994 for \$510m - a

move which helped Femsa reduce its debt burden. But Mr

Fernández remains coy about

whether the partnership will

lead it to bring new products, such as ice beer, to the Mexi-

it has also shifted from more

can market.

regional advertising slots available in Canada. towards bottles, a move which Mr Fernández believes increases the synergies tween its drinks and packag-

ing divisions. The company's chief problem is Modelo - a large and focused competitor, with ample resources to invest in distribution and greater production. But with the expected increase in Mexico's beer drinkers estimates range between 7m and 8m additional beer drinkcompanies will be able to grow.

Debt stands at 7.2bn pesos and is almost exclusively in dollars in spite of chiefly peso revenues, which constrains investment in spite of favourable rates and maturities. No large tranche of debt falls due until 1997.

supported by carefully-targeted sponsorships

Sol, for instance, was given an image of urban prosperity and success by relaunching it

in a clear bottle, previously used only for

Tecate, Femsa's best-selling brand, is stron-

gest in the north and north-west. Its image has been recast, in Mr Kincaid's words, as "a true

Mexican leader", emphasising its eagle trade-

mark. "The eagle put a little Mexican boldness in the brand," he adds.

Transplanting ideas from Canada to Mexico has its limits, however. The scope for regional

specialisation is constrained by Mexico's less

advanced infrastructure and its more diffus

two national TV networks do not offer the same

beer distribution system. In addition, Mexico's

and media campaigns.

In contrast with the beer division, Coca-Cola Femsa, 30 per cent of which is held by Coca-Cola and 19 per cent of which is separately listed on the Mexico and New York exchanges, dominates its sec-tor. But it saw operating profit

fall 48 per cent to 50m pesos for the third quarter, clouded by problems with a Buenos Aires franchise in which it has a 51 per cent stake.

The unexpected recession in Argentina and greater than expected problems in turning round previously inefficient operations contributed to the franchise's 12 per cent sales decline and 5.5m Argentinian peso (\$5.5m) loss for the third quarter. The Buenos Aires operation accounts for about a third of Coca-Cola Femsa's

total sales of 1.1bn pesos. "Here in Mexico, Coca-Cola is the cheapest way of getting calories into your body. But in Argentina, it is a luxurious beverage, more expensive than beer and wine in some parts of the country." Mr Fernández

-Coca-Cola Femsa has not made clear whether it intends to exercise an option to acquire the remaining 49 per cent of the company, although Femsa officials say they are looking at buying neighbouring franchises to build up operations. Though Femsa is undoubtedly well placed in growing sectors, greater focus remains its chief goal. The company's dark Noche Buena beer recently came on sale in the country's stores; it is commonly regarded as Mexico's

best, and yet is only distrib-

uted in the run-up to Christ-

mas. The reason? It has always been that way.

Modelo banks on the old formula

could have been designed for Grupo Modelo, Mexico's largest brewer. But the company's policies of limiting itself to the manufacture of beer rather than looking for other businesses, and of taking on no debt have helped it increase market share from 38 per cent to 55 per cent in less than 20

Its conservatism has allowed Modelo to pass relatively unscathed through the financial upheavals that followed the 1994 Mexican devaluation, which in recent months sent interest rates to 60 per cent and pushed the peso down.

'Modelo is a company that sells a simple product - beer." says Mr Scott Wilkins, an ana-

Equalisation Account.

TENDER NOTICE

UK GOVERNMENT

ECU TREASURY BILLS

For tender on 12 December 1995

The Bank of England announces the issue by Her Majesty's Treasury of ECU 1,000 million nominal of UK Government ECU Treasury Bills, for tender on a bid-yield

basis on Tuesday, 12 December 1995. An additional ECU 50 million nominal of Bills will be allotted directly to

the Bank of England for the account of the Exchange

The ECU 1,000 million of Bills to be issued by tender will be dated 14 December 1995 and will be in the

3. All tenders must be made on the printed application

following maturities:
ECU 200 million for maturity on 11 January 1996
ECU 500 million for maturity on 14 March 1996

ECU 300 million for maturity on 13 June 1996

lyst at Baring Securities in Mexico City. "They haven't had to be extraordinarily innovative, but what they've done,

they've done very well." For the first nine months of 1995, the company announced sales of 6.8bn pesos (\$894m), a 4.6 per cent increase on the same period in 1994 in real peso terms. Profits of 703m pesos for the period marked a 15 per cent increase.

In spite of a 1993 association with Anheuser-Busch, the bigexports to some 104 countries, Modelo remains a very traditional concern. The company only entered the Mexican stock exchange in 1994, floating 13 per cent of its stock.

"We move slowly here in Modelo, since that way there's

less risk of tripping up," said Mr Juan Sánchez Navarro, a vice chairman of the company and at 82 something of a symhol of its traditionalism. "It is a luxury we can enjoy because of our favourable position in the market." Beer in Mexico is a virtual duopoly, with Modelo

> almost all domestic sales. The company's products have changed little in recent years. Anheuser-Busch has yet to announce whether it will exercise an option to increase its 18 per cent holding in Modelo - for which it paid \$477m - to 35.12 per cent by 1998, while Modelo is cautious about when, or if, it will introduce new products as a result of the partnership.

and Femsa accounting for

However, the company has acted effectively in growth reas. In spite of the devaluation of the peso, it has not reduced the price of its export beers in dollar terms but instead moved to invest more in foreign marketing and distribution.

sales this year to increase 38 per cent from the 1994 level of \$200m, with a further increase of 15 per cent to 18 per cent in 1996 and about 14 per cent in the years thereafter.

he company is also banking on the hope that the battered domestic market will begin to grow again. Modelo estimates that the recession will shrink domestic sales by 5 to 6 per cent this year from 1994's level of about 5.5bn pesos. It hopes that in future years, economic recovery and the growing young adult population will allow an annual sales growth of about 5 to 6 per cent.

Such thinking has been behind Modelo's construction in the central porthern state of lacatecas of what it claims will be the biggest brewery in Latin America, to serve the domestic market. The first phase of production, which is expected to begin in 1997, will cost \$400m.

It will have a capacity of 3m hectolitres, which is expected to double within a year. To date, the company has invested some \$200m.

Modelo's operations centre on Corona, by far its best selling beer - which some analysts see as a potential weakness. While Femsa has shifted its promotional efforts within Mexico from one brand to another - it is currently heavily promoting Sol -Modelo has remained content with what has been its leading make since the 1950s.

"We have a lot of brands," said Mr Sánchez Navarro. "But we don't give them too much importance. We would turn to them if Corona began to lose popularity for some reason." At present Corona's position

is greatly helped by Modelo's formidable distribution net work, which is especially strong in Mexico City, the country's most profitable

While Femsa credits its remodelled distribution nettributors - with halting its decline in market share this year. Modelo remains happy with the overwhelmingly selfowned distribution network that has served the company. and its customers, well to date.

"We couldn't have started the business without Modelo," says Mr Francisco Vázquez, the manager of a small fish restaurant near the centre of Mexico City. As is the case with hundreds of other bars and restaurants, all the chairs, tables and refrigerators are lent by Modelo and hear the

"if the competition offered the same service, things might be different," said Mr Vázquez, who stocks only Modelo brands "But as it is Modelo almost does too much for us."

Daniel Dombey

This is the third in a series. Previous articles appeared on November 24 and November 29

Bank of Greece US \$60,000,000

Floating Rate Notes due 1996 Notice is hereby given that, in accordance with the provisions of the above mentioned Floating Rate Notos, the rate of interest for the six months period from December 6, 1995 to June 6, 1996 has been fixed at 6.29844% per annum.

The interest payable on June 6, 1996 will be US \$3,201.71 in respect of each BANQUE INTERNATIONALE BALLI A LUXEMBOURG E

Pursuant to the Indenture dated as of October 1, 1990, between the Issuer and State Street Benk and Trust Company, as Trustee, notice is hereby given that for the Interest Accural Period October 30, 1995 through April 29, 1995, the Note Interest Rate applicable to the Senior Notes is 6,78875% and in the Second Priority Senior Note is 7,71875%, Interest payable per \$1,000,000 principal amount of a Senior Note on April 30, 1996 will be \$34,407.81 and per \$1,000,000 principal amount of a Second Priority Senior Note will be \$39,236.98.

Equitable Capital DHO Ltd.

Note Interest Rate Resets

Pursuant to the Indenture dated as

BANQUE NATIONALE DE PARIS Programme for the Issuance of Debt Instruments USD 10 500 500

Series 22 Tranche 1 Notice is hereby given that the rate of interest for the period from December at 5.85844 per cent per annum. The coupon amount due for this period to USD 100,000 for decomposition of USD 100,000 and is payable on the anterest payment date June 6th, 1996.

Floaties Rate Vistes due 2004

The Facel Agent
Banque étationnie de Paris
(Lattembourg) S.A.

First International Funding Co. Floating Rate Notes

Pursuant to the indenture dated as of June 3, 1993 among the Issuer, State Street Bank and Trust Company as Trustee, and Francial Security Assurance Inc. as the Security Assurance Inc. as the insurer, notice is hereby given that for the interest Accusal Period from December 4, 1995 to March 3, 1996, the applicable Note Interest Rates are: for the Notes due 1996, 6.325%; for the Notes due 1998, 6.425%; and for the Notes due 2000, 6.75%.

1995 FINANCIAL **REPORT**

Scotiabank 5



Consolidated Statement of Income				
(Canadian S millions)		-		
For the financial year ended October 31		1995		199
Interest income				
Loans Securities	\$	8,007 1.932	\$	6,09 1,43
Deposits with banks		1,332 597	··· - · ·	39
Supposition Personal	<u> </u>		 	
	<u> </u>	10,536	· · · · ·	7,91
Interest expense				
Deposits		6,166 209		4,14 17
Subordinated debentures Other		1.046		48
	·· ·	7,421		4,80
Net interest income		3,115	i	3,10
Provision for credit losses		560	· <u> </u>	56
Net interest income after provision for				
credit losses		2,555	<u>·····</u>	2,53
Other income		394		
Service charges Credit fees		39 4 292	•	35 26
Investment banking		261	•	37
Foreign exchange and precious metals		118		15
Other		492		31
		1,557		1,46
Net interest and other income		4,112		3,99
Non-interest expenses				
Salaries		1,438		1,40
Pension contributions and other staff benefits		214		18
Premises and equipment expenses, including depreciation		588		53
Other		604		57
Restructuring costs		-		17
Write off of goodwill				16
		2,844		3,03
Income before the undemoted:		1,268	•	96
Provision for income taxes		371		45
Non-controlling interest in net income of subsidiaries		21		3
Net income for the year	\$	876	\$	48
Preferred dividends paid	\$	104	\$	9
Net income available to common shareholders	\$	772	\$	38
Average number of common shares outstanding (000's)	22	28,598	2	18,71
Net income per common share	\$	3,38	\$	1.7

Consolidated Balance Sheet Highl	ights	
(Canadian S millions)		
As at October 31	1995	1994
Cash resources Securities Loans Other	\$ 16,728 21,974 97,088 11,399	\$ 11,388 25,566 86,779 9,195
Total assets	\$147,189	\$132,928
Personal deposits Business and governments deposits Banks deposits	\$ 45,538 41,747 24,060	\$ 42,431 35,660 21,664
Total deposits Other Subordinated debentures Shareholders' equity Preferred Common	111,345 25,275 3,249 1,575 5,745	99.755 23,916 3,016 1,100 5,141
Total Habilities and shareholders' equity	\$147,189	\$132,928

Note 1: The Condonsed Consolidated Financial Statements have been prepared in accordance with generally accepted accounting principles ding the accounting requirements of the ncial Institutions Canada The statements include the assets, liebilities and its of operations of the Bank and its subsidiaries and effectively controlled associated corporations. Investments in associated compenies where the Bank has significent influence or holds at least 20% but not more than 50% of the voting

As at October 31, 1995, 232,256,402 common shares were issued and outstanding (October 31, 1994: 226,256,775). The per share statistics have been based on the daily average of equivalent fully

The Shareholders' Auditors have audited and reported on the Consolidated Financial Statements of the Bank as at and for the years ended October 31, 1995 and 1994. Their report is included in the Annual Report.

Certain comparative amounts have been reclassified to conform with current year

THERANKOF

forms available on request from the Bank of England.
Completed application forms must be lodged, by hand, at
the Bank of England, Customer Settlement Services
(formerly Securities Office). Threadneedle Street, London
not later than 10.30 a.m., London time, on Tuesday. 12 December 1995. Payment for Bills allotted will be due on Thursday, 14 December 1995. 4. Each tender at each yield for each maturity must be made on a separate application form for a minimum of ECU 500,000 nominal. Tenders above this minimum must be in multiples of ECU 100,000 nominal. Tenders must be made on a yield basis (calculated on the basis of the actual number of days to maturity and a year of 360 days) rounded to two decimal places. Each application form must state the maturity date of the Bills for which application is made, the yield bid and the amount tendered for.

6. Notification will be despatched on the day of the tender to applicants whose tenders have been accepted in whole or in part. For applicants who have requested credit of Bills in global form to their account with ESO. Euroclear or CEDEL, Bills will be credited in the relevant systems against payment. For applicants who have requested definitive Bills, Bills will be available for collection at Customer Settlement Services, Bank of England after 1.30 p.m. on Thursday, 14 December 1995 provided cleared funds have been credited to the Bank of England's ECU Treasury Bills Account No. 59005516 with Lloyds Bank Pic, Bank Relations, St George's House, PO Box 787, 6-8 Eastcheap, London EC3M 1LL Definitive Bills will be available in amounts of ECU 10,000, ECU 50,000, ECU 100,000, ECU 500,000, ECU 1,000,000, ECU 5,000,000 and ECU 10,000,000 nominal.

7. Her Majesty's Treasury reserves the right to reject any or part of any tender.

8. The arrangements for the tender are set out in more detail in the Information Memorandum on the UK Government ECU Treasury Bill programme issued by the Bank of England on behalf of Her Majesty's Treasury on 28 March 1989, and in supplements to the Information Memorandum. All tenders will be subject to the provisions of the Information Memorandum (as

supplemented) and to the provisions of this notice. 9. The ECU 50 million of Bills to be allotted directly to the Bank of England for the account of the Exchange Equalisation Account will be for maturity on 13 June 1996. These Bills may be made available through sale and repurchase transactions to the market makers listed in the Information Memorandum (as supplemented) in order to facilitate settlement.

10. Copies of the Information Memorandum (and supplements to it) may be obtained at the Bank of England. UK Government ECU Treasury Bills are issued under the Treasury Bills Act 1877, the National Loans Act 1968 and the Treasury Bills Regulations 1968 as

Bank of England 5 December 1995

AMERICAS NEWS DIGEST

RJR Nabisco splits chief's dual role

RJR Nabisco, the US tobacco and food group under pressure to break itself up, yesterday surprised Wall Street by announcing it was separating the role of chairman and chief executive and appointing Mr Steven Goldstone, a relative newcomer, to the chief executive's job. Mr Charles Harper, who had previously filled both posts, will remain chairman.

Mr Goldstone, 49, joined RJR Nabisco as general counsel in February this year and became president in October. He had previously been a senior partner at the New York law firm Davis Polk & Wardwell, where he had been closely involved with a number of companies in big financial transactions and

Mr Goldstone's legal background and his lack of hands-on management experience is likely to prompt speculation that he has been given the chief executive's job as part of a plan to break up the company. However, the appointment could also be seen as a response to the fact that RJR Nabisco and other US tobacco companies face litigation on a number of

RJR Nabisco said Mr Harper had asked the board to make the change because of "compelling personal circumstances" -believed to be illness - that had recently developed in his

Mr Goldstone had served as a close adviser to RJR Nabisco and its board since 1978, it said, and he knew the company well. RJR Nabisco added that it was not unusual for chief executives to come from a legal background in the US. RJR Nabisco's shares were up \$% at \$29% in early trading. Richard Tomkins, New York

Varity to buy back 3m shares

Varity, the North America-based car parks and diesel engine group, is using its ample cash resources for a further common share repurchase through the markets.

Varity plans to buy back 3m shares or 7.5 per cent of those outstanding, following completion of a previous programme to repurchase 4.5m shares. Under the first programme. Varity has bought back 4.2m shares so far at a cost of \$151m.

"Our financial strength has never been better and we can fund this new programme comfortably while investing in future growth," said Mr Victor Rice, chairman Robert Gibbens, Montreal

Nortel offers voice dialling

Northern Telecom, the telecommunications equipment arm of BCE, is bringing speech technology into the office and home, by introducing "voice dialling" to homes and single-line business subscribers.

It will carry out a six-month trial with Bell Canada, BCE's fully-owned telecommunications utility, and Stentor,

representing most other Canadian telephone utilities. With voice dialling, users can dial a number simply by speaking the name of the person or company. The telephone system is programmed to provide the service, not the home or

office telephone itself. The user can enter up to 50 frequently called names and numbers, each with an identification word which, when used, will prompt the system to dial the correct number. Nortel has been developing speech recognition for 15 years. Progress has been determined partly by the availability of

computing power. The test will show market reaction. Nortel hopes to introduce many more applications soon, for example for call-forward and conference calls and for stock quotations the caller names the stock he wants and the system replies by Robert Gibbens

\$500,000,000

BellSouth

Telecommunications, Inc.

100 Year 7% Debentures Due December 1, 2095

Price 99,720% and Accrued Interest

\$150,000,000

ABN AMRO Bank N.V.

100 Year 7.125% Subordinated Deposit Notes

Due October 15, 2093

Price 99.178% and Accrued Interest

Internet groups join forces to head off Microsoft

Internet technology leaders Sun Microsystems, Silicon Granhics and Netscape Communications have launched several software products and alliances aimed at bringing three-dimensional images and interactive multimedia to the World Wide Web.

The announcements were timed to pre-empt Microsoft's scheduled unveiling of its Internet strategy and new software products tomorrow.

personal computer software, Microsoft has been slow to enter the growing market for Internet software. It is expected to introduce software development tools and software for internet servers, the computers used to distribute information on the Internet.

However, Sun, Silicon Graphics and Netscape are determined to thwart Microsoft's efforts to establish its own software as the standard for the Internet. "Microsoft is welcome to join the Internet so

long as they don't try to turn it into a proprietary world", with software that will run only on the Windows operating system, said Mr Eric Schmidt, Sun Microsystems' chief technology

As the marketing battle between the established Internet companies and Microsoft unfolds, competitors are casting Microsoft in the role of the enemy of "open standards" which ensure that all types of computers can communicate Sun and Netscape vesterday

unveiled a software development tool called JavaScript which makes it easy to design multimedia pages for the World Wide Web. JavaScript will compete directly with a product code named Blackbird, which Microsoft is expected to

introduce tomorrow.

In a related announcement, Silicon Graphics, Sun Microsystems and Netscape formed a software development alliance. Combining Silicon Graphics virtual reality software with Sun's Java programming language and JavaScript from Sun and Netscape, the companies aim to accelerate the development of interactive multimedia content for use on the Internet or corporate networks.

The software will enable a broad range of new services on the Internet, the companies said. Today Web users can visit thousands of hyperlinked sites; our vision is to transform those same sites into dynamic, virtual worlds," Mr Tom Jermoluk, president of Silicon Graphics, said.

Sun, Netscape and other Internet companies are comstandards for the global com-puter network, Mr Marc Andreessen, Netscape co-founder and technology vice president, said.

Nonetheless, Netscape could face significant competition from Microsoft as it begins its push into the Internet market In particular, Microsoft is expected to introduce a product code named Gilbraltar for "servers" linked to the Internet, which will competedirectly with Netscape's server software.

RBC lifts targets after record profit

By Bernard Simon in Toronto

Record 1995 earnings have encouraged Royal Bank of Canada to raise its financial targets for the next three to five

RBC, Canada's biggest financial institution, said that, among other things, it would aim to increase its dividend payout from a range of 30-33 per cent of earnings, to 30-40

Earnings climbed to C\$1.26bn (US\$923m), or C\$3.49 a share, in the fiscal year to October 31, from C\$1.17bn, or C\$3.19, a year earlier.

The figures include unusual gains of C\$30m in 1995 and C\$50m in 1994 from the sale of non-performing Latin American bonds.

Return on equity dipped from 16.8 per cent to 16.6 per cent as a result of an 11 per cent increase in internally generated capital. Return on assets rose from 0.70 per cent to 0.73 per cent. Assets totalled C\$183.7bn on October 31, up 6 per cent from a year earlier.

The earnings were in line with analysts' forecasts, and RBC's share price showed little reaction. The shares were trading at C\$32 on the Toronto stock exchange at midday yesterday, down 38 cents

Mr Mark Maxwell, an analyst at CIBC Wood Gundy, forecast that earnings would climb to C\$3.95 a share in the current fiscal year, based on a further although smaller - drop in loan-loss provisions, a lower

\$200,000,000

Columbia/HCA

Healthcare Corporation

100 Year 7.50% Debentures Due November 15, 2095

Price 100% and Accrued Interest

\$300,000,000

The WAT DISNEY Company.

100 Year 7.55% Senior Debentures

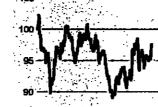
Due July 15, 2093

Price 100% and Accrued Interes

The 100 Year Bond

Financing for the Next Century

Royal Bank of Canada



expense ratio and a 6-7 per cent increase in fee income The record 1995 performance

was largely attributable to a 29 per cent drop in loan-loss provisions charged against income to C\$580m. Non-performing loans shrank by 33 per cent to C\$2.9bn at the end of the fiscal vear, including a 38 per cent drop in the bank's portfolio of troubled commercial property loans. In addition, non-interes expenses were unchanged, with lower employee and prop-erty costs offsetting an increase in deposit insurance

Fourth-quarter earnings grew 6 per cent to C\$320m, or 90 cents a share. Return on equity was 16.2 per cent. As part of its "more aggressive" financial goals, RBC said it would in future aim for a return on equity of 16-18 per cent, compared with the current 16 per cent target

depreciation of equipment.

Bidders line up for Voisey Bay stake about another partner inevita-

By Kenneth Gooding, Mining Industry Correspondent,

Almost all of the world's big mining companies are competing for a stake in the Voisey Bay nickel project in Labrador. Canada, according to Mr Robert Friedland, co-chairman of Diamond Fields Resources, the Canadian exploration company that found the deposit. It has been described by some analysts as the most important mining discovery for 30 years.

Two Canadian groups - Inco, the world's biggest nickel producer, and Teck Corporation, one of North America's leading gold companies – have already bought in to the project at a combined cost of C\$633m (US\$464m), but Mr Friedland insisted there was room for one more leading company to become involved.

"This is a very big salami

and it is getting bigger all the time. There is plenty for some-one else to take a slice," he

Speaking before giving a pre-sentation at the first Australian nickel conference here yesterday, Mr Friedland said Diamond Fields was under some pressure to make a quick decision. Confidentiality agreements signed with 30 leading mining groups, which included "standstill" arrangements preventing hostile bids by the signatories, mostly run out at the end of this year.

His board would prefer to make the decision before Christmas, he said, but delays were being caused by further discoveries at Voisey Bay in the past 30 days. "Every time we hit a new discovery it slows everything down. We want to know what we've got. We don't want to sell too early. Nevertheless, the decision

into production] and sterilises some of the other projects, we

on when Voisey Bay would go into production and the scale of initial production. His board had set a target of making these decisions by June 30, at which time a "bankable" feasibility study would be ready. Mr Friedland suggested the most likely outcome would be for production to start in 1999

bly was linked with a decision

tonnes) a year. He made it clear that he wanted Voisey Bay in production as early as possible to deter some of the many other potential nickel projects still in the pipeline. He said: "If the nickel price comes down to \$3 a pound [because of Voisey Bay going

at the rate of 133m lbs (60,000

won't be somy." Potential partners were offering several alternatives to Diamond Fields, he revealed. The another part of the project or another stake in Diamond Fields itself, or a merger with another company.

Diamond Fields was also being offered shares in other projects in exchange for part of Voisey Bay. There was a chance it might forge "a more profound" relationship with either Inco or Teck.

Mr Friedland pointed to a research paper by Ms Robyn Storer, an analyst at CS First Boston, which suggested Inco would almost certainly have to mount a counter-bid if there were any chance of Diamond Fields falling into the hands of another leading mining company. This was because Inco's present 25 per cent stake in Voisey Bay is not enough to protect it from losing its dominance of the nickel market" should this happen. See Commodities

Wallace's future is in the cards

Friday is the day of reckoning for the Moore bid, says Bernard Simon

r Reto Braun will have three different speeches in his premiums and accelerated pocket when he arrives at a suburban Chicago hotel on Friday morning for the annual meeting of Wallace Computer

Which speech the chief executive of Toronto-based Moore Corp delivers will depend on how many Wallace shareholders have sent in their goldcoloured proxy cards in supnort of Moore's four-month struggle for control of the Chicago business forms and information services group.

A last-minute agreement before the meeting cannot be entirely ruled out. Wallace's directors, who have so far refused even to meet Moore. are under intense pressure from institutional shareholders to sit down and strike a deal. The last legal barrier to Moore's bid was removed on Monday, when a Delaware court dismissed Wallace's claim that the takeover infringed US antitrust laws, "If I was sitting on that board, I would be extremely nervous," says one New York-based

Another portfolio manager, who accuses Wallace of a "paternalistic attitude", says that "we continue to be discouraged by Wallace's refusal to listen to stockholders".

The Canadian company's latest offer of \$60 a share, or a total of \$1.4bn, is almost 50 per cent higher than Wallace's share price when the battle was joined in late July.

Many shareholders and analysts are confident that Moore would raise its bid by a few dollars if it was assured of a deal. A Moore official says the offer will remain at \$60 "unless we have some information that we don't have today, which is

unlikely". But investors are also nervous that Moore may walk away in frustration. Their fears are reflected in Wallace's share price, which stood at \$57.38. or \$2.62 below Moore's latest offer, on the New York

stock exchange yesterday Wallace is widely regarded as a prize trophy in the unglamorous world of business forms, labels and direct-mail services. Its earnings, including expenses incurred in fending off Moore, soared by 44 per cent in the quarter to October 31, exceeding analysts' expecta-

tions. The Chicago company, with record sales of \$214m in the latest quarter, has a reputation for innovation and entrepreneurship, especially in elec-

Moore, with annual sales of about \$2.4bn, is four times bigger than Wallace, and has a far wider international business. Once regarded as a slowmoving pillar of Canada's business establishment, Moore has gained a new lease of life since Mr Braun, a former computer industry executive, took the

helm two years ago.

By acquiring Wallace, Mr Braun would bring a blast of fresh air into Moore, especially its US operations. He would also put Moore in the vanguard of the consolidation that analysts predict is in store for the slowgrowing business forms sector. However, Wallace has insisted that shareholders would be best served if the



Reto Braun: breathed new life in to Moore when he took helm

outsiders that it has a stellar future which has yet to reflected in earnings.

But many of Wallace's senior managers, including Mr Bob Cronin, the chief executive. have spent most of their working lives with the company, fuelling an impression that they are determined to block an outside bid, no matter how

Wallace has mounted a proxy campaign of its own in the hope of defeating Moore's proposals at the annual meeting. Mr Cronin and his chairman, Mr Theodore Dimitriou, visited several shareholders last week in an effort to drum up support.

generous.

Goldman Sachs, the US investment bank advising Wallace, has also scoured North America, Europe and Japan for a white knight.

A Wallace official said yes-terday that "overall, we are very happy with the level of support we are getting. held view with his comment. Short-term people who are in it that "Moore has to pay a little company remained indepen-dent. It has tried to convince anything longer term than a down and negotiate".

couple of weeks. Not all investors have invested on that. If no deal is reached before

the annual meeting, emotions are bound to run high. Moore has sought shareholders' support to dissolve Wallace's poison pill and toss out its entire board of directors.

owever, the proposal pill requires the supto overturn the poison port of 80 per cent of Wallace's outstanding shares. Some 73.5 per cent of the shares were tentatively tendered to Moore last month. But the shares cannot be legally transferred so long as the poison pill remains

Moore would be a clear majority of votes, which would enable it to elect three nominees to the Wallace board. An arch-rival's presence in the boardroom would greatly complicate the ability of Wallace's present directors and management to run the company.

"I don't see how they can live with a competitor on the board," says one Wallace

shareholder. Views differ on whether Moore will succeed in reaching the 80 per cent goal. Most shareholders, especially the arbitrageurs who now hold an estimated 40 per cent of Wallace's stock, would prefer the matter to be settled before the proxy fight comes to a head.

Mr David Simon, owner of Twin Securities, a New York money-management firm which is a sizeable Wallace shareholder, echoes a widely-

held view with his comment

FIDELITY FUNDS SICAV Société d'Investissement à Capital Variable Kansallis House - Place de l'Etoile L-1021 Luxembourg R.C. No B 34036

Fidelity Funds SICAV has declared an interim dividend in respect of shares of each of the undernoted sub-funds held at close of business on 31st October 1995. The dividend amount, Bearer coupon number and payment currency is as indicated below. In the case of registered shares, dividends will be paid or reinvested in additional shares of the relevant fund as appropriate on payment date of 12th December 1995. Dividends not cashed within 5 years from payment date will lapse and the dividend will revert to the Fund.

SUB-FUND NAME

0.1522 0.0043 25.7700

BANKERS TRUST LUXEMBOURG S.A.

AMRO Bank

Herengracht 595 AMSTERDAM

DIVIDEND PER SHARE

Dividends will be paid to holders of Bearer Shares in the currency of denomination of the sub-fund (or by arrangement with the Paying Agent and at the cost of the shareholder, in any other currency) against tender of the coupon number listed.

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Investments

SIV INDUSTRIES LIMITED

NOTICE IS HEREBY GIVEN that a Meeting of Warrantholders (those who are registered as holders or joint holders in the Warrant Register of the 2,356,000 Warrants issued on 09 August 1994, listed on the Luxembourg Stock Exchange and emitting the holder to subscribe to I GDR of SIV Industries at US\$6.37) will be held at Sammons & Simmons, 21 Wilson Street, London, England on 28 December 1995 at 3:00p.m. for the purpose of considering and, if thought fit, passing the following Resolution as an Extraordinary Resolution:

RESOLUTION

THAT it is hereby resolved that:

in relation to the 2,356,000 Warrants issued on 09 August 1994, listed on the Luxembourg Stock Exchange and entiting the holder to subscribed to I GDR of SIV Industries at USS6.37 during an exercise period currently expiring on 31 January 1996, the expiry of the period during which the said Warrants may be exercised shall be extended until and including 09 August 1996, and references in any document relating to the Warrants to the "Expiry Date" shall take effect accordingly, all other terms remaining unchanged."

NOTE:

NOTE:

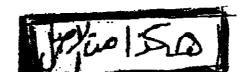
A Warrantholder entitled to vote at the meeting convened by the Notice set out above is entitled to appoint a proxy to attend, who for all purposes in connection with the meeting specified in the appointment shall be deemed to be the holder of the Warrant. A Warrantholder may appoint a proxy by executing and delivering a form of proxy in the English language to the specified office of a Warrant Agent or the Warrant Registrar not later than 24 hours before the time fixed for the meeting or, a resolution in the English language of their Directors or other governing Agent or the Warrant Registrar not later than 24 hours before the time fixed for the meeting.

As the Warrant Registrar not later than 24 hours before the time should instruct the clearing system through which they hold their entitlement (The Morgan Guarantee Trust Company of New York as operator of pany) to exercise the vote with respect to such Warrant on their behalf by giving such instructions are available from each such clearing system.

Dated: 6th December 1995

Issued by Morgan Stanley & Co. Incorporated and approved by Morgan Stanley & Co. International Limited, regulated by the Securities and Entures Anthorita

MORGAN STANLEY & CO. **Incorporated**



COMPANY NEWS: UK

Siebe vows to maintain acquisition strategy



Barrie Stephens (left), chairman, and Allen Yurko: did not rule out bid of at least \$500m

By Tim Burt

Siebe, the international controls and appliances group, yesterday vowed it would con-tinue with its aggressive acquisition strategy after spending more than £36m (\$136m) on bolt-on subsidiaries in the first

The company, which has spent some £1.3bn on acquisitions in the past 12 years, said it saw no reason to scale back its expansion ambitions after reporting a sharp increase in

Mr Allen Yurko, chief executive, predicted that acquisitions would continue at the same pace in the second half and did not rule out a large bid of "at least \$500m".
"We're not scouring the

world:for a big deal, but if the right one came along, we would not hesitate to move."

: Bernard Sm

CONT

1.122.5

Further acquisitions would build on contributions from the six companies acquired last year at a cost of £147.5m and the five purchased in the six months to September 30.

Mr Yarko said the strategy was part of Siebe's commitment to being Britain's largest diversified engineering group, with manufacturing operations in North America, continental Europe and particularly in the fast-growing markets of Latin America and the Pacific Rim Increased operating profits and strong organic growth in

all those markets helped lift interim pre-tax profits from £119.5m to £144.2m on increased sales of £1.2bn (£1.01bn). "We had good solid margin growth, and every

division achieved sales and profits growth despite some patchy economic conditions",

Mr Ymko added. Of those divisions, he said control systems - which makes automated plant equipment -

Its growth more than offset the more modest improvement at temperature and appliance controls, where profits rose 8 per cent to 263.6m despite sluggish demand from North Amer ican automotive customers.

by 26 per cent from £54m to

Together, the three divisions contributed operating profits of

£1562m, against £138.9m.
Although financing that growth led to a sharply increased working capital up by £88.5m - and reduced net cash from operating activities of £45.5m (£57.3m), Mr Yurko predicted the working capital burden would ease in the sec-

plant to hit BTR results

By Patrick Harverson

BTR, the industrial conglomerate in the final stages of a restructuring, yesterday warned that its profits this year would not meet expecta-

items.
It blamed the deteriorating performance of its Taiwanese polymer plant and a slowdown in some of its main construction and automotive markets.
However, the group said its results this year would still show an improvement on 1994, when it made pre-tax profits of £1.41hm (\$2.22hm).
The statement proported

The statement prompted analysis to lower forecasts for BTR's 1995 profits from £1.55bn-£1.5bn to about £1.45bn. It followed yesterday's warning from Williams Holdings, a fellow conglomer-

ate, of a dampening of profits expectations amid similar difficult market conditions. The shares declined 14p to close at 320p. Analysts said part of the decline reflected group's soon-to-be completed £2bn purchase of the remain ing minority stake in BTR Nylez, its majority-owned Australian subsidiary, might turn out to be ill-timed given the operation's exposure to the

depressed construction sector in that country. BTR said the global eco-nomic background, which had appeared to improve early in the year, was increasingly a concern. "As is now becoming evident in many countries industrial activity in 1995 has shown little signs of sustained recovery following the strong first quarter," the group said. Another year of losses expected in US data products division

Lottery helps Racal rise to £30m

Racal Electronics yesterday confirmed the purchase of British Rail Telecommunications, for £132.8m, as the data communications and electronics group reported a 28 per cent rise in half-year pre-tax profits. The shares, which rose 17p on Monday after news of the purchase leaked into the mar-ket, gained a further 6p yester-day to 278p. Analysts said the acquisition was a positive strategic move and switched atten-tion from the continuing difficulties at the data products

division. Pre-tax profits for the six months to October 13 rose from £23.5m to £30.1m, which included an £8.2m contribution from Racal's share in Camelot. operator of the National Lottery. Turnover increased 4 per

dividend is increased from 1.75p to 2.1p, payable from earnings of 7.09p (5.73p). Without Camelot, profits fell

7 per cent during the first half. The underlying decline was reflected in the performance of Racal Datacom, the US-based data products division, which remained in the red, although details were not disclosed. Sir Ernest Harrison, chairman, said that management changes and a product review would help turn the business around. although it would continue to make losses for at least another year.

Profits from the data commi nications division, which includes Racal Datacom, rose from £834,000 to £3.43m, although this also included Camelot's contribution. Sales

affecting the division included the reduced installation of National Lottery machines, a fall in the Transcom electronic point of sale business due to the completion of a large order, as well as extra R&D costs in data products.

declined in the radio business, which the company blamed on US defence cuts and the costs associated with bidding for a large UK defence order. Results from the marine and energy division and the spectalised businesses were both largely flat.
The BRT purchase will be

financed by new borrowings, and increase group gearing than 95 per cent. This will reduce to approximately 80 per cent by the year end. The company said the deal would be carnings enhancing and add 15 per cent to group annual sales. BRT, with 27,000 km of cable network, has one of the largest telecommunications networks in the UK. Racal will lease nearly all the assets from Railtrack for 21 years, aithough the those parts of the network it replaces and renews in that time. The business made pretax profits of £17.6m on turnover of £174.2m to March 31. Mr David Elsbury, chief executive, said only 20 per cent of the network's capacity was currently used and the group would be looking to attract large businesses to utilise the system. He added that BRT would require annual invest ment of £30m a year during the

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Midlands Electricity plc

Interim Results

Interim results for the six months ended 30 September 1995 and proposals for increased dividends for the current year, a special dividend and a sub-division of share capital

Highlights

- Distribution profits £76.0m (1994 first half: £76.1m) a strong performance in a tighter regulatory environment.
- Supply profits £17.8m (1994 first half: £17.5m).
- Group profit on ordinary activities before tax £92.7m (1994 first half: £102.4m) affected by higher interest charge following share buy-back and by costs associated with the PowerGen offer.
- Earnings per share 37.4p* up 9.7% (before exceptional costs).
- £54.60 National Grid discount for domestic customers (including VAT).
- Interim dividend 12.25p* (net) up 31.7%.

- Proposed special dividend of 100p* (net).
- Proposed two-for-one share split.

*On the existing share capital.

The Chairman's Statement

Chairman Bryan Townsend said: "I am delighted to be able to report a strong operating performance in the first half of the year. In our Distribution business we have reduced controllable costs by 15.7% in real terms compared with the equivalent period last year and improved productivity. We are on target to reduce annual operating costs by £30m over three years from April 1994.

The recommended proposed merger with PowerGen plc has been referred to the MMC. MEB will be presenting its case to the MMC and we await the outcome.

The listing of the National Grid Group plc provides benefits to our customers and shareholders. Subject to approval at the EGM on 8 December 1995, it is our intention to distribute to our shareholders MEB's shares in NGG. The discount of £54.60 (including VAT) is particularly good news for our two million domestic customers.

Our Generation business has made considerable progress. Operating profit for our UK operations, including Teesside, is £4.6m and we are confidently expecting to see financial completion of our projects in Turkey and Pakistan before the end of the financial year.

The performance in the first half of the year has been very encouraging. It is our declared policy to deliver value to our shareholders and these results, together with the underlying strength of the Company, will allow that strategy to continue. Today we have announced proposals for a significant increase in dividends for the year, a special dividend and a sub-division of our share capital."



Registered Office: Mucklow Hill, Halesowen, West Michands B82 SBP, Registered in England and Wales No. 236892B,

The interior Regults, together with details of the proposed special dividend and the sub-division of the existing share capital, will be contained in a circular to be posted to ers as soon as practicable. Copies of the Interim Results are also evaluable from the Company Secretary at the registered office.

Hogg steps up at Allied Domecq

Sir Christopher Hogg, one of the UK's respected business leaders, will become chairman | Shares in Sage Group rose 37p to work together more effectively. the drinks and retailing group is expected to amounce before Christmas. His appointment will be welcomed by tavestors and analysis who have seen Allied Domecq's shares langnish despite the restructuring by Mr Michael Jackaman, chairman and Mr Tony Hales. chief executive, writes Rod-

erick Oram. As deputy chairman since June, Sir Christopher, 59, was seen as a likely successor to Mr Jackaman but doubt crept in because no date had been set despite City frustration with the company's lacklustre performance. Allied declined

to comment yesterday. "There is a slight air of inevitable underperformance which does not reflect well on the current management," an institutional shareholder said. "But whether a new chairman can reverse things quickly is a

Tenth year of growth for Sage

sonal computer accounting software company amounced its 10th successive year of growth in revenues and profits. The group leads the market for small business accounting software in the UK and in France and has a significant presence in the US. It announced pre-tax profits up 57 per cent from £14.3m to £22.4m (\$35m) in the

year to September 30. Turnover doubled to £102.2m (250.9m) through a mixture of organic growth and acquisitions. Earnings per share were 53 per cent ahead at 13.88p (9.08p after adjustment for a recent 5-for-1 share split). A final dividend of 1.6p is recom-mended, making a total 10 per

cent higher at 2.4p.

Mr David Goldman, chairman, said the year finished robustly, and trading in the first few months of the new year was encouraging. Turther improvements are expec-

remain strong. In the US, the centralisation of our operations in Dallas will contime to sustain their improved

ted this year as the group's three French businesses begin

products and services continues to grow and margins margins. Mr Goldman intends to take

"In the UK, demand for our

the role of non-executive chairman, leaving day to day control of the company in the hands of Mr Paul Walker, chief

Strong cash flow has enabled the company to pay back almost 50 per cent of an £18.5m unsecured loan taken out in November 1994 to fund the acquisition of Saari, the

Sage's UK operations account for 45 per cent of its revenues and 69 per cent of its profits. It is attempting to bring operating margins at its three French subsidiaries closer to the UK model.

Waterford Foods plc GBP 175,000,000 Term Loan and Revolving Credit Facility Chemical Bank Senior Lead Managers The Bank of Tokyo, Ltd. irish insercontinental Barık Bank of Ireland ABN AMRO Bank N.V. Oxobi Branch lays Bank PLC, Dubin Brench que Nationale de Paris S.A. Duels a Chemical Investment Bank Limited

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COMPANY NEWS: UK

Planning for a swift return to top division

strong yen and volatile con-

rency fluctuations, the

strength of the yen has made inchcape's Japanese-badged

cars more expensive than

European rivals, while modest

consumer demand has left the

ing to increase the emphasis

streams such as parts and

accessories and consumer leas-

ing. In the meantime, it also

tion of non-Japanese marques,

such as Land Rover, Jaguar

and Volvo. Given that more

than two thirds of its business

remains skewed to Japanese

ence for some time.

models, however, the yen looks certain to exercise undue influ-

Inchcape's ability, mean-

while, to extract improved

earnings from areas like car

accessories could depend on

the successful outcome of its

current negotiations with man-

ufacturers such as Toyota,

which alone accounts for about

40 per cent of Inchcape's cars.

Inchcape's problems will not

predicts that the cost-cutting

programme will improve the

ease in the short-term, but he

Mr Cushing admits that

plans to build up its distribu-

That has persuaded Mr Cush-

alternative earnings

group with excess stocks.

The drive to streamline Inchcape

should accelerate next year with the

arrival of Sir Colin Marshall as chairman

sumer spending patterns. Despite hedging against cur-

Inchcape is attempting to reduce its dependence on the yen and volatile spending patterns. Tim **Burt** reports

Inchcape, the international marketing and services group, is today expected to have insult heaped on injury by being relegated from the FT-SE 100 index of Britain's leading

The services group, the world's largest independent distributor of Japanese cars, is likely to find itself in "Division Two" – the FT-SE 250 index – after enduring a sharp decline in profits and woeful share price performance.

Senior directors at the company's offices the west end of London however, are playing down the importance of its demotion. They say the blow to investor confidence will not

deflect Inchcape from a

restructuring aimed at reviv-

ing profits and returning it to

the premier league.
"There is a long history of

companies dropping out of the

top 100 only to come steaming

back," according to Mr Philip

Cushing, Inchcape's managing

director and the man charged

with implementing its cost-cut-

ting and disposal programme.

He admits, however, that the

group will not see the benefits

from the sale of loss-making

businesses and some 2,000

redundancies before 1997 -

when Inchcape hopes to emerge in a leaner, fitter form.

that ambition may be difficult

to achieve in practice. Even

after the sweeping reorganisa-tion announced in September -

when it reported first-half prof-

its down from £125.5m to

While laudable in theory,

cost base by £30m next year £18.6m - the company is likely to remain over-dependent on and by factors outside its control: a

onwards.
"We realise that we need to develop other streams of profit in the motors business and revise our expectations of the marketing and service divi-sions," he said.

Inchcape has announced the disposal of four loss-making subsidiaries in the marketing division and decided to focus on six core activities, including Coca-Cola, healthcare products and business machines.

Inchcape will continue this rocess with small busine falling off the back end, leaving us with fewer larger operations," Mr Cushing adds. His drive to streamline Inchcape - developed along with chief executive Mr Charles Mackay - is expected to be accelerated next year following the arrival of Sir Colin Marshall as its new chairman. Sir Colin, who succeeds Sir David Plastow, is expected to impose on Inchcape the cost-cutting culture successfully applied at

British Airways. Although the BA chairman believes Inchcape has "taken most if not all of the action required", he is said to be determined to extract a better operating performance.

Despite its likely demise from FT-SE 100, Mr Cushing says Inchcape is on the mend. Shareholders may not see the benefit for at least 18 months, but he nevertheless remains confident: "We are concentrating only on areas where there is clear room for improvement and as that comes through the share price and market capital-

LEX COMMENT Inchcape

Incheape's ignominious expulsion from the FT-SE 100 index, due to be announced today, sets a seal on two terrible years during which its shares have underperformed the stock market by 60 per cent. Much of its problem has been external perception. In the early 1990s, it was seen as a recession-friendly stock, offering exposure to fast growing Asian markets. In reality, it is a volatile, low quality which agency business. leserves to be rated accord-

ingly. Indeed, its manage same of Base ment should not be held fully responsible for the decline in pre-tax profits before exceptionals from £271m in 1993 to an expected £140m this year. It was slow to launch the recent restructuring, which will boost next year's profits by £30m. But problems with the product offerings at Toyota and Mazda, the strong yen and the collapse in consumer confidence in Hong Kong have all-been outside Inchcape's control, and hard to predict.

At least the arrival of Sir Colin Marshall as chairman should

sharpen the focus on costs. The first cost that could sensibly be cut is the dividend. This will scarcely be covered by current year profits, even before restructuring provisions. And with a yield of almost 8 per cent, a cut is clearly expected. But it remains hard to see much upside in the shares. They are trading at a chunky market premium, even based on 1998. forecasts. With the potential for franchise losses and further volatility of earnings, Inchcape deserves a discount rating, so a lot of future recovery has already been written into the

Gearhouse valued at £22m in placing

Gearhouse Group, the presentation equipment hirer, is coming to the market via a placing which will give it a

valuation of £21.6m.(\$34.12m) The placing of 6m shares at 200p each, will raise about 26.5m for the company and £5m for existing institutional and employee shareholders. Total number of ordinary shares in

Group pre-tax profits for the year ended June 30 were £1.7im (£1.15m) on turnover of £15.8m (£10.1m).

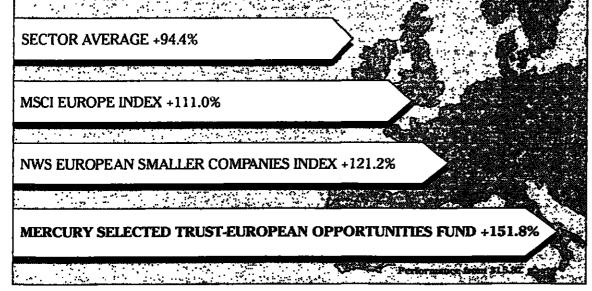
Celebrated joins Aim

The Celebrated Group is joining Aim through a placing of 12.5m shares at 18p to raise 22.25m (\$3.55m). The placing values the group, which operates two hotels and five restaurants, at 25.3m.

It reported turnover for the year to March 26 1995 of £3.95m with pre-tax profits of £320,000. About £1.6m from the placing will go into the company, with the rest used to redeem £380,000 of preference shares held by 3i, after which it will have 15.5 per cent of Celebrated.

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For further details on the Mercury Selected Trust-European Opportunities Fund, please call Myra Alletson in Jersey on +44 1534 600706 or fax on +44 1534 600687.

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THE EMERGING MARKETS STRATEGIC FUND

69, route d'Esch, Luxembourg R.C. LUXEMBOURG B-28252 NOTICE TO SHAREHOLDERS

Shareholders are informed that the prospectus of THE EMERGING MARKETS STRATEGIC FUND (the "SICAV") has been amended in order to include the

iber 15, 1995, the shares of the SICAV are valued twice month, on the 15th and last calendar day of each month.

As from September 1, 1995 the SICAV offers 2 categories of shares,

As from September 1, 1995 the SICAV offers 2 categories of shares, Capitalisation Shares' and "Distribution Shares', which are described in the revised prospectus. Existing shareholders have the possibility to have their shares reclassified into the category of their choice, without any charge. The registered office of the SICAV has been transferred to 69, routs of Esch. L-1470 Luxembourg, with effect from August 22nd, 1995.

reholders who do not agree with the proposed changes may rede in the SiCAV without cost during one month period starting on December 1, 1995. in the SiCAV without cost during one month period starting on December 1, 1995. In order to reflect the change of the registered office and to allow the classification of your shares into one of the above mentioned categories, we invite you to present your share certificates for exchange at the new registered office of the SiCAV, 69, route d'Esch, L-1470 Luxembourg, specifying whether your shares should be classified as capitalisation or distribution shares. In the absence of a precise instruction as to the choice of the category of shares, your shares will automatically be classified as capitalisation shares, with effect from January 2nd, 1996.

After January 2nd, 1996, the share certificates not exchanged will no longer be of good delivery at the Luxembourg Stock Exchange.

The revised prospectua dated August 1995 may be obt of Banque Internationale à Luxembourg, at 69, route d' urg, at 69. route d'Esch, L-1470, Lux

("the Bonds")

("Forte") (Conventible into ordinary shares of 25p each in Forte)

As required by Clause 7(N)(8) of the Trust Deed dated 26th May, 1993 constituting the Bonds and in accordance with the Terms and Conditions of the Bonds, Forte hereby gives notice to holders of the Bonds that on 22nd November, 1995 Granada

Details of the Offer can be obtained from Royal Bank of Canada, 71 Queen Victoria Street, London, EC4V 4DE or Internationale Nederlanden Bank (Belgium) S.A., Rue de Ligne, B-1000 Brussels, Belgium, or Royal Barnk of Canada (Sulesse), Rue Diday 8, CH-1204 Geneva, Switzerland or Banque Générale du Luxembourg S.A., 27 Avenue Monterey, L-2951 Luxembourg, or Lloyde Bank Registrars, The Causeway, Worthing, West Sussex, BN99 6DA. Forte Pic, 166 High Holborn, Landon WC1V 6TT

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LEGAL **NOTICES**

MR REGISTRAR BUCKLEY WEDNESDAY THE 29 NOVEMBER 1993 IN THE MATTER OF SELECT INDISTRIES PLC AND IN THE MATTER OF THE COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that the Order to High Court of Justice (Chancery Division dated 2) Powermber 1995 confirming it carocitation of the share premium carecount as the reduction of the capital of the above-came to reduce the reduction of the capital of the share-count as the reduction of the capital of the share-count as the reduction of the capital of the Register (Companies on 4) December 1995.

DATED this teh day of DECEMBER, 1995

324 977

NOTICE OF FULL REDEMPTION Pasa Petroquinzica Argeotina S.A.I.C.F. y de M. US \$25.000.000 Reating Rate Negetiable Obligations Due 1992-1995

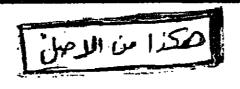
NOTICE IS HEREBY GIVEN that, pursuant to the provision of the Fiscal Agency Agreement dated as of December 23, 1991, among PASA Petroquimica SALCF. y de M., The Bank of New York, as Fiscal Agent, Bangue Internationals a Lympobourg S.A. and Banco Frances del Rio de la Plata S.A., as Payang Agents, the Company will re-deem, on December 15, 1995, all of the above-referenced outstand ing Obligations at the Redemption Price of 100% of the princip amount which is of US\$10,000,000 (US\$5,000,000 due December 15, 1995 and US\$5,000,000 due December 15, 1996), together with interest accrued to the Redemption Date which determines a re-demption value of US\$10,462,500. The Redemption Price of the obli-gations will become due and pay-able on the Redemption Date and, unless the Company defaults in malong payment thereof, interest on the Obligations will cease to accuse on and after such date. Payment of the Redemption Price will be made upon presentation and surrender of the Obli gations, with all Coupons matur-ing on or after the Redemption Date, at the offices of the Piscal Agent or the Paying Agents as follows:

The Bank of New York-London 46 Berkeley Street, 5th Floor London, England WIX 6AA Attn: Mrs. Debbie Cumner-Price Banco Frances del Rio

de la Plata S.A. Reconquista 199 1004 Buenos Aires Argentina Attn: Carlos Korcarz Banque international a

Linembourg S.A.
2 Boulevard Royal
L-2953 Linembourg
Grand Duchy of Linembour
Aim: Coupon Department Upon deposit of the Redemption Price, the Oblightions will no longer be deemed outstanding on or after December 15, 1995 and all rights of the Holders with respec thereto will case, except only the right of Holders to receive the Redemption

ption Price upon the surrender thereof. The Bank of How York STOOM Dated: December 5, 1995 "No representation is made as i the correctness or accuracy of this ISIN number either as printed on the Obligations or accuracy in the Na



COMMODITIES AND AGRICULTURE

*Pulp price cycle | Kalgoorlie gripped by fresh attack of nickel fever

By Christopher Brown-Humes in Stockholm

Leading European and North American pulp producers have announced price cuts for the first time in two years, giving a clear sign that the forestry market cycle is starting to turn

Norske Skog, the Norwegian pulp and paper group, yesterday followed Sweden's Södra ·Skogsägarna in cutting list prices for northern bleached softwood kraft pulp to \$925 a tonne from \$1,000. Last week Weyerhaeuser and other North American forestry companies announced reductions.

The announcements have added to investor pessimism about the outlook for the sector, deepening the recent downward spiral in share prices. Swedish forestry stocks have fallen 4 per cent over the past two days.

Price cuts are not unexpected given the recent increase in pulp stocks and reduced demand from fine paper producers who are working off stock backlogs. Recent attempts to lift softwood pulp prices to \$1,000 a tonne have een resisted by buyers, and hardwood pulp prices have also been under pressure. It is the first time that prices have

eased since 1993 when they touched a low of \$390 a tonne. Many big Nordic pulp and paper groups are cutting production to try and stabilise prices, but analysts doubt their efforts will be sufficient to prevent further declines.

Morgan Stanley is predicting average pulp prices of \$850 a tonne in 1996, with prices falling to a low of about \$800 before recovering later in the

The development comes at a time when experts continue to debate whether the industry is heading into a new recession. prolonged correction caused by inventory build-ups. The optimists are comforted by evidence that underlying demand for most pulp and paper prod-ucts is holding up.

"What we are seeing is a temporary hiccup. Once the destocking is over, we expect demand to rise due to healthy world economic growth," said Mr Torsten Nykopp, senior vice-president of Kymmene, the Finnish pulp and paper

Others were more pessimising director of Sweden's Stora Cell. said: "When we start to cut prices it is hard to start increasing them again".

Australian crops recover

3 mms

By Nikki Tait in Sydney

Australia's winter crop production this year could total around 27.5m tonnes, according to the latest forecasts from the Australian Bureau of Agriculture and Resource Economics, the government-owned forecasting agency. This would raise the

harvest to about twice last year's drought-depressed level. The latest forecast is also some 500,000 tonnes more than Abare was previously predicting, reflecting the rains that fell in October and November. Wheat production is now put

at 17.1m. a 92 per cent increase worst hit by the drought, there could be production of around 620,000 tonnes, more than three

times the last harvest. In New

South Wales, which was also hit badly by last season's dry

conditions, the wheat crop

could increase almost five-fold to 4m tonnes. The recent rain also boded well for rain-grown cotton. although continued shortages of irrigation water will curtail output overall. The area under cotton is estimated at around 269,400 hectares, some 47,900

turns downwards A rich find is reviving memories of the Poseidon boom that peaked in 1970, writes Kenneth Gooding

ickel fever is gripping Kalgoorlie again fol-lowing the discovery of an extremely rich deposit 45km from this Western Australian town by a company controlled by Outokumpu, the Finnish mining and metals

The announcement of the discovery two weeks ago sent the shares of listed companies exploring in the same area soaring. Shares in Mt Kersey. which owns much of the land djoining Outokumpu's Silver Swan project, jumped from 66 cents to A\$1.80 and it has yet to drill one bole. Mt Kersey is one of the companies controlled by Mr Joe Gutnick, best known so far for his success with Great Central Mines, the Western Australian gold min-

ing company.

This is somewhat reminiscent of Kalgoorlie's previous nickel boom 25 years ago, which helped to establish Australia as one of the world's biggest producers of the metal used mainly in the production of a variety of stainless steels. Today Australia is the third argest producer of nickel in the world and 96 per cent origi-

nates in Western Australia. That boom 25 years ago is inevitably linked with the name Poseidon, a company vhose share price soared from 69 cents to A\$280 when the fever was at its height. Australia's first nickel conference, which started on Monday has been timed to mark the 25th anniversary of the Posiedon

World nickel demand will continue to outstrip supply in 1996, setting the stage for a strong market, Inco says in its customarily upbear annual forecast, writes Bernard Simon in

Mr Peter Salathiel, executive vice-president for metals marketing, told a group of analysts in Toronto that "there is the potential over the next couple of years for an explosion in nickel prices". Three-months nickel was \$8,037.50 a tenne on the London Metal Exchange yesterday. Total 1996 demand is expected to be unchanged at 1m tonnes while supplies are forecast to edge up to 880,000 tonnes from 916,000. The shortfall would be made up by a further drawdown from stocks.

Inco, which produces about 30 per cent of the world's nickel, expects its own output to rise by about 6.5 per cent in 1996 to 195,000 tonn This year's output was originally targeted at that level, but is now likely to total only 180,000 tonnes, as a result of labour disruptions, adverse ground conditions at some of its older Canadian mines, and unexpected equipment breakdowns.

The bullish market forecast is based on further growth in stainless steel production, which makes up about two-thirds of nickel consumption; a 2-3 per cent annual growth in world industrial production, especially in Asia and

conference could hardly have been bettered, there is one big gap in the programme. Mining Project Investors, 31 per cent owned by Outokumpu and the Finnish company's 50 per cent partner in the new Silver Swan discovery, is a private company, and for the time being wants to keep as much infor-mation to itself as possible.

some suppliers, to avoid being asked difficult questions. This is a pity because it is the fourth time that the MPI team has been associated with a substantial nickel discovery. It found Greenvale in Queensland, and two others in Western Australia, Nepean and Mt Keith. The MPI team is headed by Mr Ken Fletcher, managing director, and its geologist is Mr David Burt. They and most of the other MPI management

were previously with Austra-

Although the timing of this including Outokumpu and lian Consolidated Minerals, a company that was jointly taken over by Western Mining Corporation and Normandy Posiedon in 1991. The acquirers split the company and Normandy took the gold operations while WMC held on

ber last year.

Europe; and the absence of significant new nickel production capacity until late 1998. Shipments from Russia and other former Soviet bloc countries are less of a destablishing factor in the market than they were a year or

The rich Voisey Bay deposit in Labrador, in which lineo bought a 80 per cent interest earlier this year, may not come into production until 2000. Aborizinal land claims and tax negotiations are among the issues that have yet to be

Voisey Bay is expected to be one of the world's lowest-cost nickel mines, with annual production of at least 58,000 tonnes.

Inco expects to complete a feasibility study late next year on developing the large Goro deposit in New Caledonia. A mine could come

on stream by the turn of the century. Mr Scott

Hand, Inco's president, said that present projections suggested an initial capacity of 22,000 tonnes a year, but that other alternatives were being studied. Inco said it was especially keen to expand

markets for high-value speciality products, such as nickel powders, used mainly in batteries. Powders, which carry a premium price. now make up about 9 per cent of Inco's sales volumes. "There seems to be an insatiable demand," Mr Salathiel said.

to the nickel, subsequently spending A\$450m to bring Mt Keith into production in Octo-

Outokumpu says that Silver Swan contains 440,000 tonnes of sulphide nickel ore with a

the metal. Initial studies indicate that output could be about 10,000 tonnes of nickel a year, contained in concentrate (an intermediate material).

The Silver Swan deposit is not particularly large - output would represent an addition of only just over 1 per cent to world production - but the grade, or percentage of metal in the rock, is the highest ever discovered in Western Australia and, just as important, it was discovered between 200 entirely different ways. Only 30 metres and 500 metres below surface. "Most exploration holes in Western Australia have only gone down to about 30 metres," points out Mr Stephen Hamblyn, analyst with stockbroker J B Were. "That's what is causing all the excitement. The deposit might besmall but it means that any place not previously drilled to a depth of 200 metres might

have potential." Mr Mark operations manager, nickel, for Western Mining, Australia's biggest producer of the metal. echoes this enthusiasm. "I hope Silver Swan is not a oneoff. I hope we will find a few like it," he says.

Silver Swan is not the only nickel project under consideration. There are three others in the Western Australian gold fields: Resolute Samantha's Bulong project; Anaconda Nickel's Murrin Murrin venture: and Dominion Mining's Yakabindie. If all four go

expenditure of about A\$1.5hn. resource" of 60,000 tonnes of Also, when combined with the proposed expansion of Mt Keith, the projects would help to double Western Australian nickel annual output to about 200,000 tonnes.

New techniques are also driving the nickel boom. So far Australian producers have concentrated almost entirely on hard rock, sulphide resources and ignored nickel in so-called lateritic ores. These are weathered and crumbly clays and need to be processed in per cent of the world's nickel is produced from lateritic ores but they contain 70 per cent of the reserves and Mr George Cash, Western Australia's minister for mines, says: "The economic development of lateritic nickel would add a new dimension to the industry of this state as this type of ore makes up roughly half of our known resources.

He says: "Not since the mid-1960s boom, when nickel was the queen of Western Australia's mining industry, has there been so much interest in nickel developments in this state. The fact that discoveries continue to be made not only in new regions, but also in Western Australia's more mature areas. lia's vast geological potential is far from fully defined. Perhaps many of the easily won, nearsurface deposits have been identified. However, the discovery of concealed ore bodies remains a challenge to the

Freeport uprates reserves at Indonesian copper-gold-silver mine

By Richard Mooney

Freeport-McMoRan Copper & Gold announced yesterday that additional deep drilling and mine design studies at its Grasberg copper-gold-silver deposit in Irian Jaya, Indonesia, had increased proven and probable reserves of the three metals by per cent respectively. The New Orleans-based comcontaining, on average, 1.18

Not only has it decided to stay

away from the conference, it

has asked other companies

associated with the project,

pany said ore reserves had been uprated by 600m tonnes per cent copper, 1.1 grames per tonne of gold and 4.54 gramms per tonne of silver. The extra reserves have been located directly beneath the Grasberg open-pit mine but include ores lents) portion of these new

that are not mineable by the open-pit method. These will be mined underground when open-pit mining is completed. "However," said Freeport, "studies are under way to develop alternative mining plans to allow for co-production of a high-grade (3 per cent to 5 per cent copper equivareserves in conjunction with the mining of the Grasberg open-pit reserve." Under joint venture arrange-

ments between Freeport and Britain's RTZ Corporation the latter has a right to take a 40 per cent interest in new reserves discovered in the area it has provided plus interest. containing the Grasberg on an amount representing deposit, conditional on its pro-

viding funding of up to US\$750m for expansion of existing mine and milling operations. "RTZ would receive 100 per cent of incremental expansion until it has received an amount equal to the funds

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COMMODITIES PRICES

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11.29 -0.09 11.31 11.21 15.33 87.497 10.99 -0.04 10.99 10.92 3,785 24.941 10.42 -0.02 10.45 10.35 1,878 15.972 10.22 +0.03 10.24 10.16 1,078 18.113 10.03 +0.05 10.07 9.98 407 10.814 993 +0.05 - 33 1,335 22,112 189,831 87.25 -0.25 87.55 86.80 319 1,700 85.00 -0.50 85.95 85.40 \$2.11 25.951 85.97 -0.44 85.90 85.15 745 9,535 85.97 -0.43 85.90 80.30 236 1,511 78.05 -0.10 78.15 77.75 408 8,330 Dec Mer Hay Jai Oct Dec Total E ORANGE JUICE NYCE (15,000;bs; cents/bs) | 125.55 | +1.25 | 175.50 | 125.25 | 559 | 17.826 | 125.30 | +1.25 | 129.30 | 125.25 | 556 | 5,664 | 132.00 | +1.45 | 129.00 | 130.75 | 21 | 1,639 | 134.50 | +1.35 | 135.35 | 135.35 | - 756 | 135.60 | +1.35 | 135.35 | 135.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | 135.60 | +1.35 | - 50 | 45.0 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1.35 | +1

INDICES REUTERS (Base: 18/9/31=100) Dec 8 Dec 4 month age 2147.5 2136.5 E CRE For

MEAT AND LIVESTOCK III LIVE CATTLE CME (40,000ths; cents/fbs)

67.925 -0.500 66.250 67.725 6.501 13.665 66.275 -0.400 66.500 67.600 68.292 29.233 68.125 -0.075 63.200 68.500 88.203 88.722 61.675 -0.075 63.675 68.500 88.500 88.722 61.675 -0.075 63.675 68.500 88.500 88.722 61.675 -0.075 63.675 68.500 88.500 88.722 61.675 -0.075 63.675 68.500 88.500 88.722 61.675 68.675 68.500 88.500 88.500 88.722 61.675 68.675 68.500 88.500 88.722 61.675 68.675 68.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88.500 88. LIVE HOGS CME (40,000lbs; cents/fbs) 48.050 -0.425 48.450 45.900 3,250 4,537 48.450 -0.400 48.875 48.300 8,565 14.081 49.375 -0.375 48.975 48.190 1,757 8,806 54.250 -0.300 54.450 54.000 929 4,550

LONDON TRADED OPTIONS 1900 1950 2000 913 863 813 # COCOA LCE

LONDON SPOT MARKETS

Dubei Brest Blend (deted) Brest Blend (Jen) W.T.L (Ipm est) E OF PRODUCTS NA Heavy Fuel Oil Naphtha Jez fuel Diesel Paroleum Argus. \$96-97 \$155-157 R OTHER Gold (per troy oz) \$ Stiver (per troy oz) \$ Plainum (per troy oz.) Paladium (per troy oz.) \$386,75 125.0a

E GSCI Spot (Base: 1970-100)

98 50

+20

Copper Lead (US prod.) Tin (Kusia Lumpur) Tin (New York) 41.75c 15.69m 294.5c Cattle (Ivs weight)† Sheep (Ive weight)† Pigs (Ive weight)† Lon. day sugar (wite) Barley (Eng. feed) Matze (US No3 Yallow) Wheat (US Dark North) £121.25 Rubber (Jan) Y Rubber (Feb) Y Rubber (KL RSS No.1) 109,00p 109,00p 413,0m

Cocorut Cii (Phil)§ Paim Oil (Meley.)§ Copra (Phil)§ Soyabeana (UE) Cotton Outlook?A' in

CROSSWORD

No.8.937 Set by ADAMANT

ACROSS

1. No one makes a return on nest gold (7)
5 Genuine about ending misdemeanours at church (7)

(5). 16 Sick, say, with uncontrolled bile at having a poor hand (9)

sloppy action (7)
14 Unfortunately rid of the paper, reporters would be washed up detritus (9) 16 A present I ordered for open-12 Day on the river getting blown about (5) 13 Made fun of the two boys (5) ers (9)
17 Student leaving midday meal was replaced by trustee for the staff (9) 15 Of one mind about university
in these days being free of
financial checks (9)

18 He must not pay third person
for disturbing a sign here (9)

19 Leaders of yore often used to
heavenurs.

19 Leaders of yore often used to harangue those with less maturity (5)
21 Patch, perhaps, during part of game (5)
23 Pictures of Christ extremely poorly represented after first temptation (9)
25 No card came back the man Solution 8,936

was very severe (9)
26 Belief that the firm was in the red? On the contrary (5)

27 What's left for the other side to feel regret about (7)

28 Hardly back, left last Monday

Feeling affinity with agent having drink, stirred or shakeni (7) 2 Position to which a cat's 8 Some theatre nights come up to expectation, others are

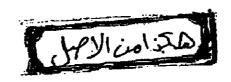
4 Pin down Basil, perhaps, the scrubber (4-5)

5 See into market opportunity for ointment (5) 6 Pull a drink up, heartless lady, in a mean way (9)

7 Brand of clubmen without maidens (5)
8 Corrected the soldiers in

(7) 22 Non union staff of square

taxis (5)
28 The journey to England was



By Anthony Robinson

The Russian city

ment projects through muni-

cipal bond sales to foreign

Mr Anatoly Sobchak, mayor

of St Petersburg, told a meet-ing of potential investors that

the city council's decision "to test the waters" in London was

a response to the interest

shown by Russian-based for-

eign investors in recent high-

yielding domestic bond issues

The latest Rs100bn (\$22m)

issue of three-month bonds for

domestic investors was sold

last week at an average yield

of 122.46 per cent Until now foreign investors

have in effect been barred from

investing in short-term Rus-

However, a recent decision by the ministry of finance to

permit St Petersburg to issue

bonds with 18-month or two-

year maturities makes it theo-

retically possible for foreign

investors to buy them, Mr Igor

Kostikov, managing director of

AVK Securities and Finance, a

St Petersburg-based securities

firm, told a conference organ-

In practice, western bankers say there is little chance of

raising substantial funds in

this way until Russia receives

a credit rating from interna-

tional rating agencies, opening the way for municipalities such as St Petersburg to

However, earlier this year

Dresdner Bank set a precedent by extending a \$10m loan to

the city to finance medical

improvements and next year

foreign investors will be

invited to buy the new longer-

The bonds will be backed

term municipal bonds.

acquire their own rating.

ised by the Financial Times.

sian domestic bonds.

the second secon

INTERNATIONAL CAPITAL MARKETS

Treasuries mixed after spending data

By Lisa Bransten in New York and Antonia Sharpe in London

US Treasury prices were mixed yesterday morning as bonds in the middle of the maturity spectrum slipped on the beels of four sessions of sharp gains, while the shortest and longest term notes gained on weak eco-

Near midday, the 30-year Treasury was up 'a at 1112 to yield 6.014 per cent and the two-year note added 🕁 to 100🚉, yielding 5.274 per cent. But three-year to 10-year notes were flat to modestly lower.

Bonds were lower across the maturity spectrum in early trading, but the ends of the spectrum received a lift from signs that consumer spending this season might not be enough to lift the economy.

produced by Mitsubishi Bank/ of today's £3bn auction of 7.5 making space for the auction.

Schroder Wertheim showed that consumer spending fell 0.2 per cent last week compared with the previous week. More retail sales figures were expec-

ted before 3pm. The sales figures raised hopes that the Federal Reserve might lower interest rates at the December 19 meeting of its open market committee.

Hopes for lower interest rates and a deficit-cutting budget package have fuelled the rally that has brought the long bond yield down 11 basis points in the past four

Many on Wall Street expect the market to trade in a narrow range until Friday, when the Labor Department is due to release figures on November employment levels.

An index of chain store sales

UK gilts closed higher ahead

per cent gilts due 2006. On Liffe, the March long gilt future rose 12 to 110 in modest volume of just over 54,000 contracts.

The market was also firmer in the hope that today's October's industrial production and manufacturing output data GOVERNMENT

BONDS would provide further evidence of a slowdown in the economy.

supporting the case for an early cut in base rates. However, there was some concern among analysts yesterday that the results of today's auction could be disap-

Mr Simon Briscoe, gilts analyst at Nikko, said there had been little evidence of funds

"The market has not weakened in the same way that it usually does before auctions,"

Although Mr Briscoe was confident that the Bank of England would be able to sell the stock, which he noted was being issued with the same terms as the stock in the auction that failed in September, he said he would be surprised if the tail - the difference between the highest and the average accepted yield - was as short as 2 to 3 basis points. "Since many funds have missed out on the recent rally,

they might want to use the auction to pick up stock at a quarter to half-point below market prices," Mr Briscoe said. He therefore expected the tail to be about 10 basis points. Mr Andrew Roberts, gilt analyst at UBS, advised investors

to buy the auction.

"Levels are of less importance in this strong environexpected the yield on longdated gilts to fall to 7.60 per cent before the end of the year from a current level of 7.74 per

■ Bargain-hunting by interna tional investors after Monday's fall helped French government bonds to move higher yester day, but the mood remained uncertain despite hopes that the government would stand firm on its welfare reforms in the face of pressure from the

unions. The firmer franc also helped the bond market, enabling the the yield spread over Germany to narrow to 80 basis points from 91 points the previous day. The December notional 10-year government bond

Chicago exchanges suffer fall in volumes

By Laurie Morse in Chicago and Conner Middelmann

Chicago's two big futures exchanges posted substantial falls in business in November, with the Chicago Mercantile Exchange proving most vulnerable to waning volatility in short-term interest rates.

The CME said November

immover dropped 30.5 per cent year-on-year to 18.5m con-tracts. Volume in its flagship eurodollar futures and optious contracts - which comprise more than 85 per cent of exchange business - fell more than 36 per cent. For the January-November period, the CME experienced an 8.3 per cent year-over-year volume decline to 188m contracts.

The Chicago Board of Trade said volume fell by 8.6 per cent in November to 17.2m contracts. At the end of November, the CBOT had traded 195.7m contracts in the year-to-date, down 4.8 per cent

from the same period of 1994. The London International Financial Futures and Options Exchange traded 11.3m futures and options contracts during November, up 3 per cent on the previous month but down 1 per cent against November 1994. In the year to end-November, volume fell to 125m contracts, down 14 per cent on last year.

Trading volume on Matif, the French futures exchange, rose by 2.1 per cent on the month and by 19.6 per cent on the year. In the year to end-November, volume totalled 65.6m - a drop of 25 per cent year-on tear.

Volume in the three-month Piber futures and options contracts rose by 106 per cent and 241 per cent, respectively. DTB, Germany's derivatives exchange, posted a 14.7 per cent rise on the month and a

38 per cent rise on the year.

only by St Petersburg's tax rev enues and property and will be governed by the same rules which apply to investment in St Petersburg is hoping to fol-low the Czech city of Prague and the Polish capital Warsaw, and partially finance develop-Russian treasury bills (GKOs), proceeds of which cannot be converted directly into foreign

currency.
The city launched its municipal bond programme on March 22 this year to raise capital for infrastructure development. and city renewal projects. More than Rs1,700bn (around \$360m) has been raised through 15 bond issues this year and another \$140m is planned for 1996, including the

investors.

Both the UK government's Know-How Fund and the European Bank for Reconstruction and Development are closely involved in restructuring St Petersburg's finances.

18-month and two-year bonds

to be made available to foreign

Mr Guy de Selliers, director of the EBRD's Russian team, said that St Petersburg, along with Vladivostok and Ekaterin burg, were priority areas for

The EBRD would play an active role in supporting future municipal bond programmes, he added.

One of the problems to date has been an inability to distinguish clearly between the city's current and capital financing operations.

However, Mr Andrew. Dobson, a consultant employed by the Know-How Fund, said over the last four years the city council had managed to balance its current budget. despite great variations in income over the period.

"The city administration has shown its ability to take tough decisions and to cut both current and capital spending against the background of declining incomes and the run-down of the city's militaryindustrial base," he added.

Swedish mortgage bank issues \$500m of FRNs

By Conner Middelmann

A \$500m issue of floating-rate notes for Spintab, the Swedish mortgage bank, received a warm welcome yesterday. Yielding 16 basis points over the three-month London interbank offered rate at the re-offer price, it was widely judged to have been fairly priced.

INTERNATIONAL **BONDS**

"The deal was priced to clear at the re-offer," said a syndicate official at lead manager Morgan Stanley.

He said banks and investment funds were keen on double-A rated paper that offered an improving credit story and scope for spread tightening.

SBAB. Sweden's national housing finance corporation, issued floating-rate bonds in the D-Mark sector, though these were more tightly priced

spread of 11.5 basis points over Libor at the re-offer price. While some dealers deemed the SBAB deal too aggressively

priced, lead manager UBS said the terms were justified by supply and demand considerations: "Unlike in the dollar sector, there is very little product at Libor-plus levels in D-Marks, and there's a lot of liquidity from banks with D-Marks to invest." Elsewhere, Hitachi Credit

Corporation launched a successful issue of \$200m of fiveyear bonds via J.P. Morgan. Yielding 45 basis points over Treasuries at re-offer, the deal sold out quickly, with the spread narrowing by several basis points. Amid concern over the soundness of Japanese financial institutions, Hitachi did well to price its bonds generously, dealers said. n

BV Overseas Finance raised R250m in the South African rand sector via Hambros Bank. A large portion of the 14 per cent, one year bonds were

Borrower	Amount m.	Coupon %	Price	Meterity	Fees %	Spread bp	Book-runner
US DOLLARS Spintab(s)‡	500	(a)	99.84R	May.2001	0.20R	_	Morgan Stanley & Co. Int
Hitachi Credit Corp.	200	5.875	99.55R	Dec.2000	0.30R	+45(5%%-00)	
Curaray Co.(b)®	200	2.625	100.00	Dec.1999	2.25		Delwa Europe
Shibus:awa Warehouse Co.(c) ф	100	2.625	100.00	Dec.1999	2.25	-	Yamakhi IntL(Europe)
Rigaro. Series A(d)‡	90	(d1)	100.00	Dec.2005	undiac!.	-	Lehmen Brothers Inti.
D-MARKS SBAB‡	300	(e)	89.94R	Jan.2001	0.175R	-	UBS (Germany)
UXEMBOURG FRANCS Daimler-Benz Canada(s)	2bn	6.25	102,625	Dec.2001	1.875	-	BGL/ BfL
TALIAN LIRE VestLB Finance Curação(f)	150bn	10.60	100.97	Jan.1998	1.125	-	San Paolo, Turin
DANESH KRONER ASLK-ÇGER (fico(8)	400	6.50	101.95	Dec.2000	1.875	-	Asik-Cger Bank
SOUTH AFRICAN RAND BayeryB Overseas Finance	250	14.00	100.90	Jan. 1997	1.00	-	Hambros Benk

Switzerland. • GPA Group, a leading provider of aircraft operating leases, has filed a registration statement with the US Securities and Exchange Commission

for its long-planned \$4.5bn air-

placed with retail investors in craft lease securitisation. It plans to sell some 230 leased aircraft to a special purpose vehicle, Airplanes Group, which in turn is to sell leasebacked notes to the public. Proceeds would be used to refinance bank and other debt.

Standard & Poor's, the rating agency, said yesterday that GPA Group remains under review with 'developing' implications - that is, its CCC+ rating could be upgraded or downgraded, depending on the ccess of the securitisation.

BENCHMARK	CON	CONJE	ENT PA	NDS				BE BURNED FL	TURES	OPTIONS A	IFFF) DM2	50.000 m	ints of 100%	6	
DENGRIBURA	. 401	Red	EN1 DC	Day's		Week	Month	Strike			us ——			PUTS -	
	Coupo		Price	change	Yield	ago	ago	Price	Jan	Feb		Jun .	ten Feb		Jun
Australia	7.500	07/05	95,6500	-0.510	8.16	8.34	8.53	9850	0.65	0.98	1.20 1	.35 0.	27 0.60	0.82	1.52
Austria	6 500	11/05	99,7200	+0.070	6.54	5.69	6.95	9900	0.36	0.71	D.93 1	.11 0.	48 0.63	1.05	1.78
Веюшт	6.500	03/05	98.3900	-0.300	6.73	6.71	7.01	9950	0.18	0.49	0.70 0	.90 0.	80 1.11	1.32	2.07
Canada *	8.750	12/05	111,2200	-0.350	7.16	7.35	7.83	Est. vol. total.	Calls 207	771 Pute 22116	1. Previous	day's open i	nt., Calls 185	866 Puts 12	7448
Denmark	8.000	03/06	104,7000	+0.640	7.32	7.33	7.85								
France BTAN	7.750	04/00	106,2100	+0.710	6.24	6.01	6.71	Italy							
OAT	7.750	10/05	106,1900	+0.870	6.87	6.88	7.43								
Germany Bund	6.500	10/05	103,2100	+0.260	6.05	6.23	6.47	MOTION				P) FUTUR	ES		
Ireland	6.250	10/04	92.4000	+0.258	7.45	7.54	8.10	(LIFFE)" L	ira 200n	n 100 ths of	100%				
Italy	10.500	09/05	96.0000	-0.310	11.181	11.14	11.69		Open	Sett price	Change	High	Low	Est. voi	Open in
Japan No 129	6.400	83/00	120.1390	-0.300	1.40	1.32	1.60				-	-			
No 174	4 600	09/04	113,4350	-0.410	2.71	2.67	2.78	Mer	104.48	104.22	-0.11	104.71	103.95	31240	41174
Netherlands	6.750	11/05	104.7600	+0.080	6.09	6.24	6.53	Jun	103.85	103.72	-0.21	103.85	103.85	20	731
Portugal ^a	11.875	02/05	109,3500	+0.200	10.24	10.26	11.25	# ITALIAN	GOVT. E	SOND (BTP)	FUTURES	OPTIONS	(UFFE) Ura	200m 100t	hs of 100°
Spain	10.150	01/06	98.5900	+0.170	10.15	10.18	10.91								
Sweden	6.000	02/05	84.0460	+0.443	8.58	8.74	9.21	Strike		CAL				PUTS -	
UK Gāts	8.000	12/00	104-26	+2/32	6.84	7.01	7.47	Price		Mar	Jun		Mar		Jun
	8.500	12/05	107-05	+12/32	7.47	7.63	8.03	10400		1.90	2.47		1.68	,	2.75
	9.000	10/08	111-00	+12/32	7.64	7.77	8.14	10450		1.63	2.24		1.91		3.02
US Treasury *	5.875	11/05	101-10	-14/32	5.70	5.90	6.02	10500		1.41	2.03		2.19		3.31
	6.875	08/25	111-26	+6/32	6.02	6.25	6.33	Est. vol. total.	Calls 101	ú Puts 1405. í	Previous das	's open int.	Calls 30696	Puts 23266	
ECU (French Govt)	7 500	04/05	102.6900	+0.780	7.09	7.09	7.72	•			•	-			
Landon clasing, "New Yo	rk mid-dz	,			Yields L	ocal mari	el standard	Spain							
t Gross Anchoding within	oldina tax	at 125 per	card payable	by names	dents)										
Proces: U.S., UA: In 3Chots,						CE: MAKS	International	B NOTIONA	l span	RSH BOND I	-UTURES	(MBTT)			
									Open	Sett price	Change	Hiigh	Low	Est. vol.	Open in
us interest	RAT	ES						Dec	92.98	93.01	+0.12	93.16	92.59	53,710	38,605
								Mar	92.92	92.70	+0.16	92.92	92.59	3.129	9,375
.atest			Treasur	y Bális amd	Sond Ye	HCE5		UK		20.0	10.10			0,123	0,0.0
·		One manth													
hime rate					irea year		5.34 5.44	■ NOTIONA	F NK G		S (LIFFE)"	250,000 3	ends of 100°	*	
ed.tunds		iniee month			NO YEAT)-YEAT		5.64		Open	Sett price	Change	High	Low	Est. vol	Open in
Fed.konds at Intervention	• 1	One year 🚅			D-year		6.02	B	•	•	_	_			•
								Dec	110-12	110-23	+0-13	110-25	110-08	10851	46666
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France	FUTUR				r500.000			110 111 112 5st vot 10	0-51 0-23 0-09 tal. Calls 366	1-22 0-57 0-35 3 Puis 1523	1-43 1-12 0-52 Previ
	Open	Sett pnca	Change	High	Low	Est. vol.	Open mt.	E ECU E	IOND FUTU	RES (MATI	F) EC
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Germa	au, Calle, 21,23	TO PURS 11.A	rz . Previou	as oxay's ope	en erd., Calls	117,027 Pub	105,947	Јарал в мото	NAL LONG	TERM JA	PAN

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Trima Cay 7	pc 1997##	6.92	6.18				97				7.50		+2			2190E 11	_74.5	327	3.47	1725	1726	157%
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1 Up to 5 years (22) 2 5-15 years (22) 3 Over 15 years (8) 4 Irredeemables (6) 5 All stocks (56)	123.59 149.88 167.91 191.72 145.15	+0.07 +0.22 +0.53 +0.75 +0.23	123.51 149.56 167.02 190.30 144.81	2.44 1.74 2.80 1.19 2.19	9.72 11.73 12.13 13.71 11.18		6.95 7.66 7.74 7.84	6.97 -7.71 7.79 7.90	8.56 8.44 8.40 8.47	6.94 7.71 7.77	6.97 7.76 7.82	8.57 8.58 8.58	7.02 7.78 7.82	7.04 7.83 7.88	8.74 8.80 _ 6.71
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6 Up to 5 years (1) 7 Over 5 years (11) 8 All stocks (12)	195.28 189.67 189.60	+0.01 +0.24 +0.24	195.25 189.15 189.16	0.97 1.39 1.38	8.37 4.45 4.54	Up to 5 yrs Over 5 yrs				1.02 1.89	1.: 3.:	59 1.5 31 3.3		84 71	·
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FINANCIAL TIMES WEDNESDAY DECEMBER 6 1995

CURRENCIES AND MONEY

MARKETS REPORT

Franc bounces back as markets back government

By Philip Gawith

The French franc yesterday \$1.5405, from \$1.5334, and at rallied on the foreign DM2.2125, from DM2.2051. The exchanges as markets took a sanguine view of the government's ability to withstand a wave of public sector protest

over social security reform Investors and traders were impressed by the resolve shown so far by the prime minister, Mr Alain Juppe, not to bow to the strikers. The franc gained nearly three centimes on the day, to finish in London at FF13.454 against the D-Mark

from FFr2.481 on Monday. With the franc making good ally weaker across the board in Europe. It was stronger against the yen, which closed at Y70.58, from Y70.25.

The dollar was also unable to make headway against the D-Mark, finishing at DM1.4363, from DM1.4381. It was slightly firmer against the yen, at Y101.425 from Y101.035. Sterling had a good day,

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Dec 5

making gains against both the kets have clearly given the dollar and D.Mark. It closed at government the benefit of the \$1.5405, from \$1.5334, and at doubt, but for many the jury is trade weighted index finished at 82.8, from 82.5

Trade remains generally very quiet, with the dollar still range-bound, and liquidity poor. Many fund managers appear to have taken to the sidelines ahead of the end of the year, unwilling to compromise good performances by taking on unnecessary currency risk now.

The havoc caused by the pre-cipitous fell of the Mexican peso in the final days of last year is still fresh in the minds of many investors.

■ The franc's rally was the main focus of attention. Mar-

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Mr Nell MacKinnon, chief economist at Citibank in London, said: "Whether the market

is right to think the govern-ment is tough enough to see things through is open to Part of the rally yesterday simply reflected profit-taking after the market had become long of D-Marks. This was based on the assumption that

the prime minister would

pleage continued reform, and resistance to the unions. The improved sentiment was also evident in the perfor mance of the Pibor short-term interest rate futures. The December contract closed 56 basis points firmer at 93.74

■ Comments from some senior Bundesbank officials helped return attention to the outlook for German interest rates. Mr



Franz-Christoph Zeitler, a Bundesbank council member, said in Munich that the discount rate allowed further scope for a fall in the repo rate at today's auction. The repo currently stands at 3.98 per cent, compared to a discount rate of 3.5 per cent.

Money market conditions were actually quite tight, which may mean that the repo rate only has limited scope to fall today, if it prompts cautious bidding from the banks. Mr Zeitler, who is head of the Bavarian central bank, also said that he did not see any

The dollar has gained ground on the basis of better US fundamental data." he said. Speaking in London, Mr Hans-Juergen Koebnick, another Bundesbank council member, predicted that inter-

est rates would move sideways

danger of D-Mark appreciation.

or down - but not up. The dollar did not manage to rally on any of these comments, suggesting that it is likely to stay in its current tight range at least until there is some sort of budget deal. The release today of the

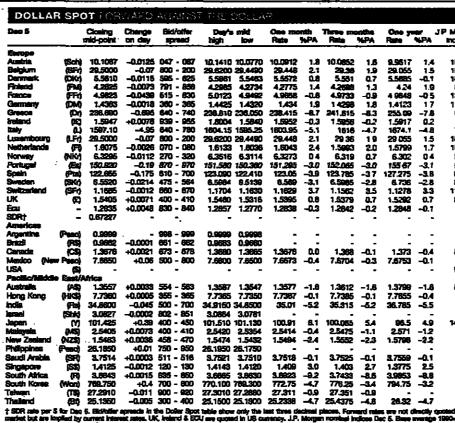
Beige book ahead of the December 19 FOMC meeting is also unlikely to support the dollar. Mr Brian Martin, economist at Barclays Bank in Lonshow inflation under control

All of this will favour lower

interest rates, which could fuel a further leg in the bond and equity market rallies. But if these continue to be domestically driven, the dollar will remain maffected.

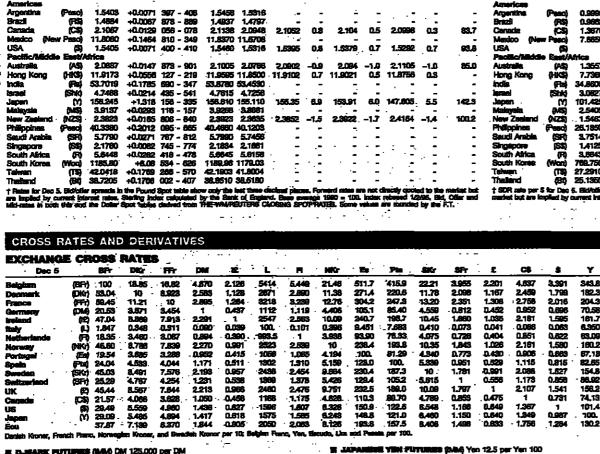
■ The Swedish krona finished the day slightly firmer despite the announcement by Mr Goran Persson, the finance minister, that he would "definitely not consider running for prime minister. He had been widely tipped to take over the job next March from the incumbent, Mr Ingvar Carlsson. The krona closed at SKr4.559 against the D-Mark,

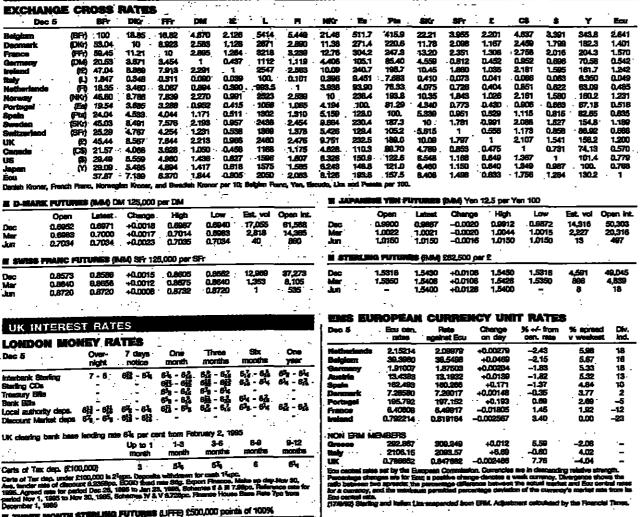
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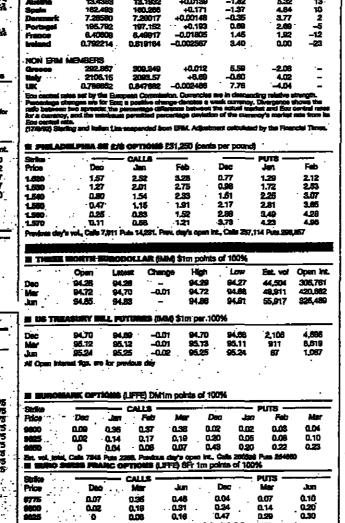
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NOTICE OF DISTRIBUTION TO HOLDERS OF U.S.\$19,143,000 PRINCIPAL AMOUNT OF 10-1/2%BONDS DUE 2003 ISSUED BY MLH REALTY INVESTMENTS V (B) N.V. INC., A WHOLLY OWNED SUBSIDIARY OF MLH REALTY INVESTMENTS V N.V.

During the semi-annual period ended September 30, 1995, MLH Income Resity Partnership V (MLHIRP V*), in which MLH Resity Investments V (B) N.V. Inc. (the "Inster") holds units representing limited partnership interests (the "Unity"), sold its investments in four shopping centers (York Marketplace, Liberty Plaza, Haymarket Square and Haymarket Mall), two office/distribution centers (Buckeye and North American Philips) and two mobile home parks (A Garden Walk and Mondowhrook-Santoe Mobilehome Estates). A description of all but the sale of Meadowhrook-Santoe on August 31, 1995 is provided in the most recent report to investors dated August 16, 1995 for the fiscal quarter ended June 30, 1995. Such report may be obtained from Morgan Guaranty Trost Company of New York, the Issuer's paying agent (the "Paying Agent"), upon request. Further details of the sale of Meadowhrook-Santoe will be provided in the annual report to investors, which will be available upon request in January 1996 from the Paying Agent, in Paying Agent, will make

request in January 1996 from the Paying Agent.

On December 15, 1995, the Issuer, through its Paying Agent, will make available to the holders on such date of its 18-1/2% Bonds due 2003 with a principal amount of U.S.\$19,143,000 (the "Bonds") a payment of scerned interest and a partial payment of principal on such Bonds. Each helder of the Bonds on such date will be entitled to receive accrued interest of \$192.36 (which represents all accrued but unpaid interest on the Bonds through such date) and a partial payment of principal of \$24.01 for each \$750 principal amount of the Bonds. The accrued interest and the partial payment of principal represent the property sale proceeds and distributable cash distributed by MLBURP V on the Units on November 30, 1995.

MILITRY V on the Units on November 30, 1995.

In order to receive the above interest and principal payments due December 15, 1995, each Bondholder will be required to deliver to the Paying Agent, at 60 Victoria Embankment, Londom RCAY OUP, England, Interest Coupon Number 19, which covers the semi-ammual interest payment, and Principal Coupon Number 1, which covers the partial payment of principal. If you have not already done so, please submit these coupons to the Paying Agent.

By: MLH Realty Investments V (B) N.V. Inc. (formerly known as MLH Realty Investments V (B) N.V.)

NOTICE OF FINAL DISTRIBUTION TO HOLDERS OF U.S.\$3,579,000 ORIGINAL PRINCIPAL AMOUNT OF 10-1/2% BONDS DUE 2002 ISSUED BY MLH REALTY INVESTMENTS (A) N.V. INC., A WHOLLY OWNED SUBSIDIARY OF MLH REALTY INVESTMENTS N.V.

(A) N.V. INC., A WHOLLY OWNED SUBSIDIARY OF MLH REALTY INVESTMENTS N.V.

On December 15, 1995, MLH Realty Investments (A) N.V. Inc. (the "Issuer"), through Morgon Gearanty Trust Company of New York, the Issuer's paying agent (the "Psying Agent"), will make available to the bolders on such date of its 10-12% Bonds due 2002 with an original principal smount of U.S.\$3,579,000 (the "Bonds") a payment of secured interest and a partial payment of principal on such Bonds. Each holder of the Bonds on such date will be entitled to receive accrued interest of \$104.69 (which represents all accrued but unpaid interest on the Bonds through such date) and a partial payment of principal of \$75.84 for each \$750 original principal amount of the Bonds. This payment by the Issuer to the Bondholders represents a final distribution received by the Issuer on its units representing limited partnership interests the Units' in MLH Income Realty Partnership II ("MLHIRP II). MLHIRP II has sold its last property and is making its final distribution to the bulders of its Unit in connection with MLHIRP II Is liquidation. No further distributions will be made by MLHIRP II, and because the Units represent the only assets owne by the Issuer and the only assets owne by the Issuer sand the only assets owne by the issuer sand the only assets owne by the issuer and the only assets of the Issue to the Issuer of the Roads, the Issue will make no further payments of interest and principal amount will remain unpaid) on Bonds at any time. After giving effect to the final distributions specified this notice, investors who have held shares of MLH Realty Investments N and the Bonds of the Issuer from the time that each shares and such Bewerr respectively issued will have been entitled to receive aggregate distributions in the amount of approximately \$1,056 for each \$1,000 investments (A) N.V. Inc., Financial Center, South Tower, New York, New York (10090, Attn: In Services Department, Telephone: (212) 236-4930 or (800) 635-2027.

By: MLH Realty Investment

By: MLH Realty Investments (A) N.V. Inc. (formerly known as MLH Realty Investments (A) N.V.) Dated: December 6, 1995

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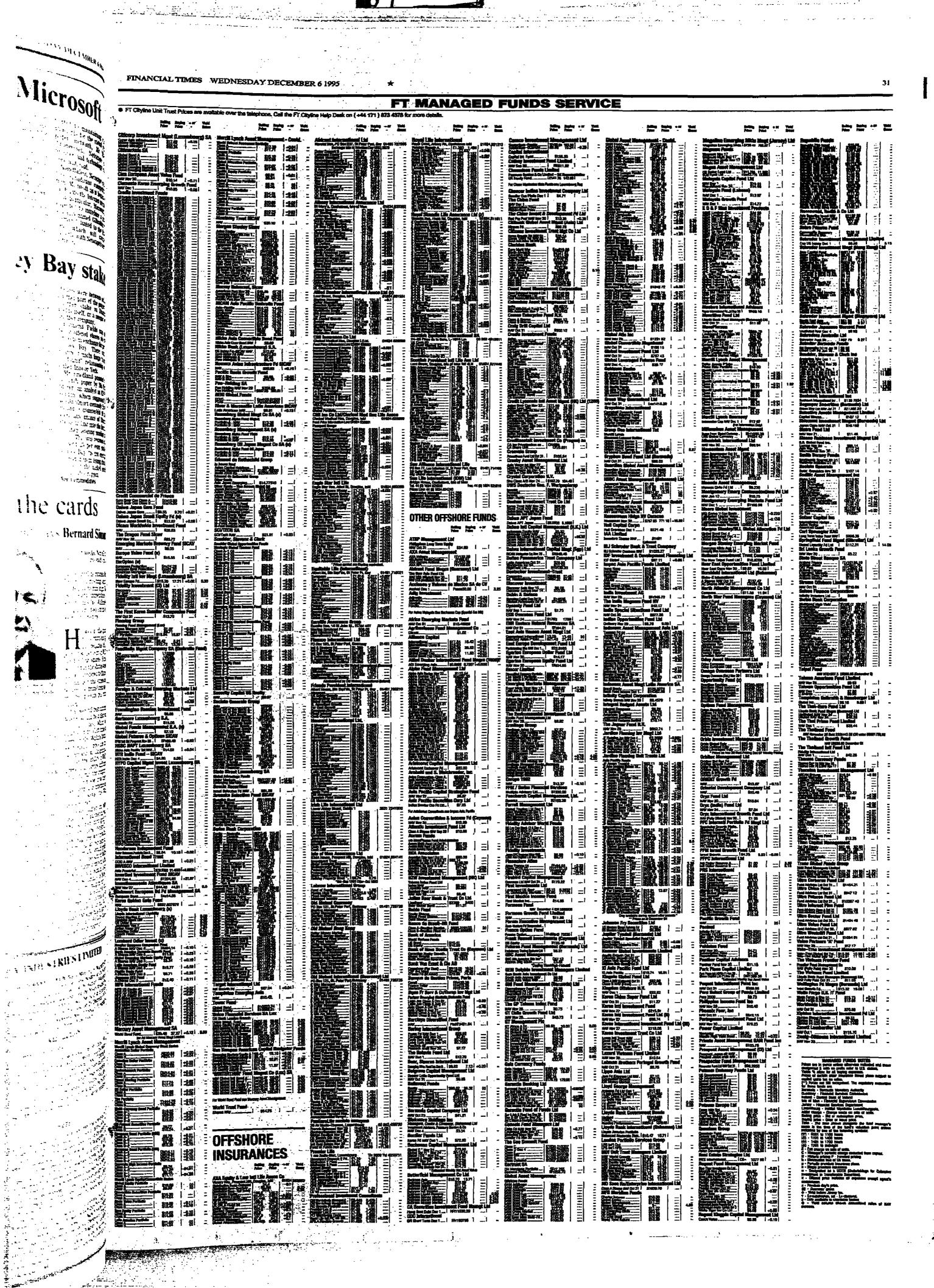
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LONDON STOCK EXCHANGE

Wall Street strength lifts Footsie off its lows

Another strong performance from Wall Street helped London shares recover from a bout of indigestion yesterday, as the market absorbed the £518m placing of the government's remaining stake in British

The sheer size of the BP placing. which took a lot of liquidity out of the London market, allied to another profits warning from a leading company and some mildly cautious Treasury statements on interest rates, had sent the FT-SE 100 index into retreat by the middle of the session. At its worst, the But Wall Street, after opening slightly weaker, quickly powered ahead and by the close of London trading the Dow Jones Industrial Average was 32 points higher. With gilts around a third of a point stronger, and sterling also recovering against a weaker D-Mark, the Footsie was able to rally to end just 5.5 points off at 3,664.2.

The FT-SE Mid 250 index finished marginally ahead on the day, up 0.2 at 3,969.3, with the help of strong performances from Trafalgar House and Eurotunnel.

The Footsie started strongly on the back of yet another record Wall Street close, reaching an intra-day few minutes after the opening. But the gains were quickly eroded as market absorbed the effect of the BTR profits warning and the attempt by SBC Warburg to place the BP stake. Together the falls in BP and BTR had the effect of knock-

ing 8 points off the leading index. SBC Warburg succeeded in placing the stock, after some initial difficulty, with US investors reported to be supportive. BTR's downbeat statement, while not cataclysmic, was the latest in a series of profits warnings from substantial companies in recent weeks.

In spite of investor fears of a slowdown in earnings growth, the

stock market has forged ahead with the help of a strong international background, buoyant institutional liquidity and hopes of interest rate reductions.

The market is looking for a cut after the next meeting between Mr Kenneth Clarke, the chancellor, and Mr Eddie George, the governor of the Bank of England, on December 13. But yesterday, Mr Alan Budd, the Treasury's chief economic adviser, said that 3 per cent economic growth could be achieved in 1996 without a cut in base rates.

"I do not think we should take it as a fait accompli that rates are going to be cut on December 13," said Mr Richard Jeffrey, Charter-

also benefited from some inves-

tors shifting holdings out of

cyclical stocks, following the

squeezed 13 higher after the

company's American Deposi-

tary Receipts rose \$\% to \$27\%

in New York on Monday night.

And the further strength on

Wall Street yesterday saw the

world's biggest drugs group

close 25 up at 899p. SmithKline

Hanson, the conglomerate

The bid speculation that sur-

rounded betting to hotels

group Ladbroke on Monday

afternoon initially died down

yesterday morning, but returned just before the close.

After an official close of 157%p,

down 1½ on the day, the stock

suddenly jumped after hours,

reaching 163p. Turnover was

savaged by post-results down-

gradines last week, rallied 11/4

to 186p on turnover of 20m.

Beecham added 8 at 701p.

Wellcome was

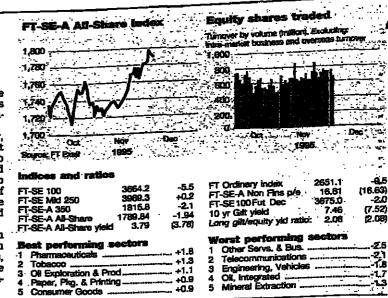
profits warning from BTR.

Glaxo

house group economist. "If we take the Treasury's economic forecasts at face value, there is no justification for a cut.'

Meanwhile, Mr Edmond Warner. head of strategy and economics at Kleinwort Benson, said in a note to clients that while rate cuts and takeovers may help the Footsie to rise from its current levels, fears of a Labour government will cause the leading index to drop to 3,650 ahead of an autumn 1996 election.

Volume had reached 882.4m shares by the 6pm count, of which 58 per cent was in Footsie stocks, including 186m shares in BP. The value of customer business on Monday was £1,53bn.



US push for Unilever

Unilever, the international food and soap powder giant, put on a whiter-than-white performance after Goldman Sachs brightened its outlook for the company.

Shares in the Anglo-Dutch company, which benefited less than a month ago from corpo-rate figures at the top of ana-Ivsts' forecasts, shot forward 38 to 1329p, a new closing high.

Goldman has turned more positive on the group and included it in its list of most heavily tipped US and European stocks. The US broker has focused on three potential plus

First, it believes that fourth quarter growth will be sluggish but earnings will accelerate in 1996 while the rest of the UK economy will slow down.

Secondly, it has pointed out that Mr Niall Fitzgerald, the UK chairman-elect would be carrying out an organisational review next year and would be expected to simplify the company's complex executive hier-

Finally, Goldman argues that the company has underperformed the benchmark US foods sector by 25 per cent, and underperformed against the leading indices in London, Amsterdam and New York.

BP bought deal

for some years saw SBC Warburg purchase the government's remaining 1.8 per cent stake - 101m shares - in British Petroleum and place the stock with a variety of insti-

SBC bought the stock for 508p a share - a discount of between 3 and 4 per cent to the prevailing market price - and placed it at 513p a share, a very tight margin for such a mas-sive line of shares. It realised

more than £5m on the deal. The money was hard earned, however. News of the sale was released at 10am and the last of the stock was said to have

been placed around 2.30pm. UK and European institutions were believed to have taken up the lion's share. with US investors happy to hoover up what was left over as Wall Street opened for business.

"I take my hat off to SBC for what was a very aggressive piece of stockbroking." said one senior trader, who insisted that the London market's appetite for BP shares was relatively limited. BP hit an all-time high of 5314p on Monday, lifted by the recent uptick in oil prices since news last

Arabia had been taken ill. The BP bought deal is SBC's second big move in the oil sector since the spring. It placed Enterprise Oil's 9.8 per cent in Lasmo in March.

week that King Fahd of Saudi

BP shares were badly hit as the placing got under way. Opening at 531p, the stock fell back to finish 14 cheaper at 517p. Turnover by 6pm had reached 186m shares.

Conglomerate BTR tumbled after it surprised the market One of the biggest bought with a profits warning. The deals in the UK equity market group said current year figures

will not meet market expectations, although they would be above last year's £1.41bn

BTR said activity had been affected by slowing growth in Australian construction and the North American and European automotive sectors.

The shares lost more than 4 per cent of their value as they fell 14 to 320p, the day's sharpest retreat among Footsie constituents.

Analysts downgraded forecasts. The list included Hoare Govett, where Mr David Ireland cut his current year profits estimate from £1.52bn to £1.41bn, citing poor performance in the majority owned polymer operation in Taiwan. Internationally traded stocks ignored the weakness in London and responded instead to the record performance of the

Meanwhile, the big players in the pharmaceuticals sector

in New York.

Dow Jones Industrial Average

FINANCIAL TIMES EQUITY INDICES

	Dec 5	Dec 4	Dec 1	Nov 30	Nov 29	Yr ago	'High	Low
Ordinary Share	2651,1	2650.0	2670.6	2668 4	2675.3	2318.3	2576,1	2238.3
Ord, div. yteld	4.05	4.04	4.04	4.05	4.04	4.50	4,73	4.02
P/E ratio net	15.89	15,91	15.85	15.80	15.83	17.52	21.33	15.35
P/E retto nif	15.72	15.73	15.76	15.70	15.74	17.09	22.21	15.17
For 1995, Ordinary FT Ordinary Share	Sharo Inda Index base	date 1/7/	ompäation 35.	c high 271	3.6 2/02/9	4; Ion 49.4	26/6/40	

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Ordinary	Share	hourly	changes		
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Ordinary	Share	hourty	charge:	8						
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			Dec 5	De	c 4	Dec 1	Nov	30 N	ov 29	Yr ago
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Equity by	argains)			- 40	,005	36,419	34,2	38 3	6,214	24,010
Shares to	raded (r	π0†		- 6	36.B	765.7	743	3.2	746.4	424.E

1995 Highs and lows

LIFFE Equity options

Dealers said Bass remained the market's favourite to launch a bid for Ladbroke and that an aggressive move would almost certainly come this morning along with Bass's pre-

liminary results. Bass shed 5 to 669p in turnover of 2m shares. Suggestions that a bid might be in the offing lifted Mercury Asset Management shares by 16 to 908p. National Westminster was one of the favourites to bid for the group.

NatWest was the best performer in banks. The shares rose 11 to 672p on good turnover of 5.3m, with James Capel, the broker, said to have recommended the stock.

Midlands Electricity raced up 34 to 965p after the much better than expected figures, including a 100p special dividend and a proposed two-for-one share split.

The biotechnology sub-sector

of the market attracted attention. British Biotech, which had shot up on hopes for the group's new cancer treatment, slipped 110p to 1608p. It was announced that two directors sold more than 200,000 shares between them at 1760p each. They had acquired the stock in the form of options, mostly at the equivalent of 337.41p a share

Siebe, the international controls and appliances group, jumped 29 to 768p after announcing it had lifted interim profits from £119.5m to £144.2m, on increased sales of £1.2bn. The profits were in line with analysts' forecasts and much of the rise represented a bounce from Monday's 23p fall. But the company's statement was seen as aggressive and pro-active.

Various Footsie relegation candidates staged a last min-ute rally, before the indices committee meets today.

Arjo Wiggins Appleton. down nearly 30 per cent over

660p, with BZW believed to have issued a buy note. Inch cane, almost certain to disap pear from the blue chip index held at 236p and Sears, the fourth candidate for removal

softened to 97½p. Amec, currently facing a hos tile £360m bid from Kvaernes the Norwegian shipbuilding and engineering group, held resolutely at 101p, a penny above the bid price. Nissho Iwai, the Japanese trading house, was again thought to have been in the market buy ing the ordinary shares, in spite of earlier denials that it intended to buy any more stock. So far the Japanes group's stake is thought to be less than 1 per cent.

MARKET REPORTERS:

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Closing Day's price change

Steve Thompson, Peter John, Joel Kibazo. LONDON RECENT ISSUES: EQUITIES issue Amt Mit. proce paid cap p up (2/11) High Low Stock

100 F.P. 24.5 99 66 Abtrust High Inc C

- F.P. 21.3 10 9 †Avion Props

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- F.P. 61.8 103 101 Bertiedt & Ree

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- F.P. 5.58 19 19 †Celsbristed Grp

150 F.P. 74.0 160 150 Contworth

- F.P. 5.5.1 110 108 Cox Insurance

60 F.P. 3.58 77 65 †David Gaes

- F.P. 13.2 448 48 East Surrey NV

100 F.P. 50.0 100 98 Firstbury Tech

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125 F.P. 31.0 173 128 Heritage Batth

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FT-SE Mid 250	3969.3	-,-,-	3969.1	3963.7	3959.1	3430.2	3.48	1.85			1553.07
FT-SE Mid 250 ez inv Trusts	3983.2	-0.1	3986.5	3981.0	3977.4	3425.7	3.62	1.91			1559.03
FT-SE-A 350	1815.8	-0.1	1817.9	1821.5	1814.8	1510.9	3.82	2.04	15.99	66.57	1477.12
FT-SE-A 350 Higher Yield	1809.8	-0.2	18128	1819.4	1815.8	1515.2	4.83	1.84	14.04	81.47	1220.65
FT-SE-A 350 Lower Yield	1826.7	-0.1	1827.9	1828.4	1818.4	1457,7	2.78	2.40			1241.86
FT-SE SmallCap	1954.21		1954.26	1952.43	1948.93	1754.82	3.31	1.71			1577.57
FT-SE SmallCap ax Inv Trusts	1933.57	-0.1	1934.57	1932.91	1929.72	1722.31	3.54	1.78	19.83	62.12	1569.21
FT-SE-A ALL-SHARE	1789.84	-0.1	1791.78	1794,95	1788.60	1497.72	3.79	2.02			1479.77
■ FT-SE Actuaries All-S	hare										
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i	FT-SE-A 350 Higher Yield	1809.8	-0.2	18128	1819.4	1815.8	1515.2	4.83	1.84	14.04	81.47	1220.65
	FT-SE-A 350 Lower Yield	1825.7	-0.1	1827.9	1828.4	1818.4	1457,7	2.78	2.40			1241.66
	FT-SE SmattCan	1954.21		1954.26	1952.43	1948.93	1754.82	3.31	1.71	22.18		1577.57
	FT-SE SmallCap ex Inv Trusts	1933.57		1934.57				3.54	1.78			1569.21
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j]		Day's				Year	Div.	Net	P/E	XT SC#	
		Dec 5	chge%	UBC 4	Dec 1	Nov 30	ago	yield%	COAR.	ratio	ytd	Return
	10 MENERAL EXTRACTION(23)	3142.49	-1.3	3163.22	3152.96	3114.03	2637.40	3.73	2.02	18 61	118.67	1322.36
1	12 Extractive industries(7)	4282,49		4288.20				3.46	2.51			1227.89
ı	15 Oil, Integrated(3)	3162.74		3218.23				3.89	1.96			1364.34
	16 Oil Exploration & Prod(13)	1984.26		1962.79				2.53	1.49			
ł												1177.79
ı	20 GEN INDUSTRIALS(277)	1923.52		1931.98				4.32	1.89		76.47	1029.70
1	21 Building & Construction(38)	1013.86		1011.55				3.29	2.00	15.65	38.55	833.85
ı	22 Building Matts & Merchs(31)	1772.89		1771.48				4.18	2.04	14.70		876,90
ı	23 Chemicals(23)	2355.29	-0.1	2358.50	2350.94	2343.05	2250.74	4.17	1.86	16.09	94.71	1096.31
ı	24 Diversified Industrials(20)	1726.42	-1.3	1748.61	1755.27	1780.29	1744.03	5.74	1.58	13.92	88.20	938.61
ı	25 Electronic & Elect Equip(36)	2079.48	-0.5	2089.30	2096.85	2115.30	1825.34	3.60	1.99	17.50		1059.98
ı	26 Engineering(68)	2155.03	-0.2	2180,18	2177.71	2176.13	1793.55	3.50	2.28	15.69		1265.84
ı	27 Engineering, Vehicles(13)	2450.06	-1.8	2494,82	2492.43	2495.49	2195.29	3.83	1.17	28.01	93.56	1248.24
ı	28 Paper, Pckg & Printing(27)	2458.12	+0.9	2435.62	2438.14	2459.48	2758.73	4.08	2,50		95.28	1006.35
ı	29 Textiles & Apparai(21)	1465.45	-0.3	1470.58	1470.94	1471.41	1536.86	4.89	1.84	13.91		878.10
ı										_		
ı	30 CONSUMER GOODS(89)	3586.19		3555.02				3.77	1.61			1298,97
ı	31 Breweries(17)	2721.00		2744.27				3.73	1.94			1275,82
ı	32 Spirits, Wines & Ciders(9)	2763.65		2764.59				4.39	1.77			978.05
ı	33 Food Producers(24)	2555.60		2537.51				3.96	1.85			1130.50
ı	34 Household Goods(11)	2593.04		2607.DB				3.69	2.13		90.95	973.59
ı	36 Health Care(17)	1946.60		1944.41				2.72	1.79	25.77	49.33	1168.35
Į	37 Pharmaceuticals(10)	5118.44		5028.38				3.22	1.70	22.79	162.31	1709.50
I	38 Tobacco(1)	4752.16	+1.3	4692.87	4722.52	4722.52	3628.28	5.05	1.94	12.75	229.23	1149.69
I	40 SERVICES(227)	2215.31	+0.1	2213.14	2218.20	2208.79	1868.38	3.04	2.10			1134.85
I	41 Distributors(30)	2508.05		2517.92				4.00	1.77		98.10	
ı	42 Lelsure & Hotels(30)	2626.48		2625.33				3.08	1.90			911.55
١	43 Media/43)	3594.38		3566.97				2.03	2.37	25.00	73.67	1345.36
ı	44 Retailers, Food(16)	1950.95		1964.65				3.72	2.39	23.52	79.91 67.62	1285.78
I	45 Retailers, General(44)	1871.46		1865.99				3.17	2.27			1218.60
I	48 Support Services(37)	1860.88		1859.24				249	2.51	00.00	58.68	1054.46
I	49 Transport(20)	2192.32		2193.17				198	1.30			1169.37
I	51 Other Services & Business(7)	1127.95		1156.87							66.39	900.30
I								4.18	1.53	19,52	48.21	1018.41
Į	60 UTILITIES(35)	2485.37		2492.55				4.79	2.04	12.82	112.84	1014.19
ì	62 Electricity(13)	2808.39		2807.81				4.19	2.77	10.78	157.00	1267.06
I	64 Gas Distribution(2)	1563.88		1573.48				7.86	1.04	15.68	119.82	784.62
I	66 Telecommunications(7)	2011.26		2055.38				4.20	1.74	17.09	58.90	897.82
I	68 Water(13)	2123.23	-0.3	2129.03	2117.84	<u> 2114.70</u>	1750.42	5.58	2.62	8.57	100.76	1137.09
ļ	69 NON-FENANCIALS(851)	1680,95	-0.2	1883.91	1887.87	1884.08	1616.48	3,85	1.96			1397.61
I	70 FINANCIALS(113)	2929.16		2930.02	2932.62	2902.81	2128.79	3.82	2.43			1224.19
۱	71 Banks, Retalf(9)	4174,40		4171.25				3.51	280	12 73	140.04	1316.61
ŀ	72 Banks, Merchant(6)	3618.76	+0.3	3608.79	3598.52	3600.91	2855.08	2.57	241	20.15	101 52	1133.37
۱	73 Insurance(25)	1459.09		1468.16				5.05	2.68	9.25	73 10	1069.02
ł	7-1 Life Assurance(6)	3447.11		84 63.3 0 :				4.05	1.53	20.16	138 77	1404.38
f	77 Other Financial(22)	2426.07		2412.32				3.69	1.85	18.30		1955
ı	79 Property(45)	1404.90		1404.68				4.46	1.34	20.95	54.48	
ŀ	80 INVESTMENT TRUSTS(133)	2999.46		2982.96				2.24	1.05			846,87 1035,62
١	89 FT-ŞE-A ALL-SHARE(897)	1789.84	-0.1	1791.78	1794.95	1788.50	1497.72	3.79	2.02	16.32		_
١	FT-SE-A Redging	1102.07		1101.03								1479.77
1	FT-SE-A Regging ex Inv Trusts	1104.67		1103.56			=	2.88	1.27	34.33	31,63	1138.79
ı	· · · · · · · · · · · · · · · · · · ·	. 1007	I				-	3.02	1.32	37,39	30.59	1179 FC

FT-SE-A Redgin		ets	1104.67			74 1097.95 95 1100.35	Ξ	2.88 3.02	1.27 ; 1.32 ;	34.33 31,63 31,39 30,59	1138. 1138.
Hourty :	noveme	ents									
	Open	9.00	10.00	11.00	12.00	13.00	14.00	15.00	16.16	High/day	Low/da
FT-SE 100	3683.3	3688.3	3675.5	3859.0	3653.4	. 3652.6	3652.2	3654.4	3684.6		3651.4
FT-SE Med 250	3973.2	2 3970.8	3973.0	3970.0	3968.1	3968.6	3968.8	3968.7	3970.0	3973.6	
FT-SE-A 350	1823.6	1817.5	1820.5	1813.8	1811.5	1811.2	1611.0	1811.9	1616.0	1823.7	3968.0 1810.6
Time of FT-SE 100	Day's Ngh: 8.	34am Day's	losc, 1.17pm	. FT-SE 10	0 1995 High:	3680.4 (1/12	Low: 2854	2 (23/1).			
N FT-SE A	ctuarie	s 350	industi	y bas	kets						
	Open	9.00	10.00 1	1.00 1	2.00 13.	00 14.00	15.00	16.10	Closs	Previous	Chang
Bidg & Cristron	1004.0	1004.0 1	004.0 10	04.0 10	04.6 1004	.6 1004.8	1004.6	1005.1	1005.9		+2.8
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Neter	2124.3	2111.8 2	113.6 21	14.7 21	17.5 2118	1.8 2119.0	2119.0	2119.2	2118.2		+89.2
Banks, Relaji	4253.6	4248.6 4	262.7 42	46.7 42	26.8 4224	.9 4215.9	4216.4	4221.9	4227.7		-8.1 ±3.2

Impala Platinum Holdings Limited

(Incorporated in the Republic of South Africa) ("Implats")

Results of general meeting of shareholders

FirstCorp Merchant Bank Limited is authorised to announce that at the general meeting of Implats shareholders held on Tuesday, 5 December 1995, the requisite majority of Implats shareholders approved the resolutions necessary to implement the purchase by Implats of the shares in Eastern Platinum Limited and Western Platinum Limited which it does not already hold ("the purchase"), such shares being currently owned by Lonrho Plc ("Lonrho") and Maiden Resources Limited.

The relevant resolutions will be submitted for registration by the Registrar of

Since the purchase was also approved by shareholders of Lonzho at a general meeting held on Thursday, 30 November 1995, completion of this transaction is now subject to fulfilment of the outstanding conditions precedent, inter alia the approval of the European Commission. It is anticipated that all outstanding conditions precedent will be resolved early in the new year. Shareholders will be kept advised of developments in this regard.

Johannesburg 6 December 1995

CONTRACTS & TENDERS

REPUBLIC OF LEBANON MINISTRY OF HYDRAULIC & ELECTRICAL RESOURCES COUNCIL FOR DEVELOPMENT AND RECONSTRUCTION NATIONAL EMERGENCY RECOVERY PROGRAMME WATER SUPPLY AND WASTEWATER SECTORS t to the Previous Invitation for Tenders Published in Oct. 95

Rehabilitation of Water Supply & Wastewater Systems in Baalbeck and Nabi Chit
The Republic of Lebanon has received funding from the International Bank for Reconstruction of Banker Chit
Development (IBRD) towards part of the cost of the contract for rehabilitation of Banker Development (1997a) were not put to the Belson valley.

Chit Water supply and Wastewater Systems in the Belson valley.

Contractors who have stready implemented similar projects are invited to apply and will be subject to Contractors who have stready implemented similar projects are invited to apply and will be post qualification according to criteria to be stated in the bidding documents. The works cor

Rehabilitation and extension of the water systems in Basilbeck city and the immediate surroundings and in Nabi Clait, including drilling and development of wells, construction of reservoirs, pumping stations and transmission and distribution mains. Indicative scope of works is as follows:

Driff and equip 21 boreholes, 350m deep.

Install chlorination & pumping equipment.

Procure, lay or rehabilitate 60 km of ductile iron transmission pipelines & 85km of distribution

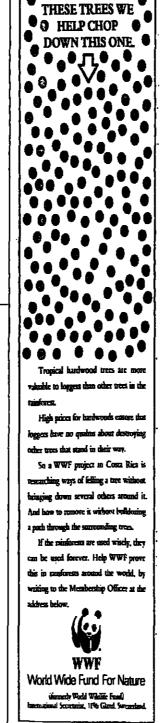
inte 23 reservoirs of various sizes (50m3 to 6000m3) capacity. struction of 20km of AC and GRP newers in Basilbeck city and the in

against the Sum of US\$ /1000/ in the form of a hunker's certified theck in the name of the Council for Development and Reconstruction starting Wednesday 29/11/1995 and are to be returned before twelve O'clock noon, Beirut local time on Monday 2/11/1996 at the following address: The Council for Development and Reconstruction - Tallet Al-Serail, Beirut, Lebano

ents to the original tender documents, forwarded in Addendum No. 1, are Turnover requirements changed to \$ 100M over the past five years

 Turnover requirement: successful completion of one similar project within the past five ye
 Experience requirement: successful completion of one similar project within the past five ye
 R. : Contrary to what is mentioned in Addendum No. 1 the bid opening shall take place on ar project within the past five ye

Jestuary 8th 1996 same hour and place.



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In Europe's crowded skies, 338 149 8.0 +1 1,445 935 -+50 8,400 1,765 1.8 - 328 222 -1,596 1965 4.1 -20 1,965 986 4.5 -4,745 2,900 8.5 **Rockwell Avionics** plays a key role in promoting safety and efficiency 🥠 Rockwell 12,400 13,700 0 6,800 0 17,700 0 17,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 0 11,700 -- 120 1.04 7.8 + 395 309 ... + 02 1.06 300 3.0 + 6.06 300 3.0 + 02 4.2 3.10 3.0 - 02 8.70 4.50 6.0 - 02 3.75 3.16 4.8 + 03 4.2 6.0 6.05 ... + 04 6.0 6.05 ... ACMA A America Accepted to the control of the contr i i ager si ARECO 41.22 (27.02) 54.98 (1/10/61) 12.32 (87.62) 10.90 (84.62) +/- High Line Yid 5130.82 (V12) 194.86 (V12) 298.36 (V12) 259.80 (257.8] 241) (V2) 241) (V12) 716.36 (V12) 51.92 (V12) 51.92 (V12) Actional Act 4.46 (1,6732) 3.62 (21,6762) 8.64 (1,70774) 4.45 (25,4462) 29,13773 (31,710773) 613.00 (V12/95) 719.75 (V12/95) 60.02 (V12/95) 777.00 (V12/95) 853.04 (12/9/95) 1900.70 (V12/95) Year ago 2.84 Year ago 2.48 18.42 Nov 24 Nov 17
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* PRESIDENT Hotel

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Dow climbs with bonds, Nasdaq eases

Wall Street

US share prices continued to rise as the bond market edged higher, although technology issues gave up some of the sharp gains made on Monday. writes Lisa Bransten in New

At 12:30 pm, the Dow Jones Industrial Average was up 33.96 at 5,173.48. The Standard & Poor's 500 was 2.81 stronger at 616.49 and the American Stock Exchange composite added 0.94 at 539.27. Volume on the New York Stock Exchange amounted to 227m shares.

The Dow edged lower just after the opening bell as bonds succumbed to some profit-taking, but the index moved higher as weak economic news spurred the long end of the Treasury market to new highs. In early trading the yield on the 30-year Treasury bond was at 6.014 per cent and traders were waiting to see if the rally could push it below 6 per cent.

Meanwhile, the technologyrich Nasdaq composite shed 1.10 of the 14.48 it added on Monday, bringing the index to 1,068.64. Shares in high-tech companies were mixed. LSI Logic slipped to \$42%, giving up \$1% of the \$4% that it added

on Monday. Microsoft, the largest com-pany on the Nasdaq, fell \$1% to \$8612. Dell Computers lost \$31/2 at \$37% and Broderbund Software was off \$\$4% at \$57½, while Sun Microsystems added \$3 at \$92% and Adobe Software

was \$11/4 higher at \$71. Internet-related companies continued to soar. Netscape Communications advanced \$10% to \$160% and Spyglass

gained \$5¼ at \$115. Rubbermaid added \$% or 3 per cent at \$26% after the com-

reduce costs in manufacturing and distribution by reducing warehouse space and product lines and cutting 9 per cent of its global workforce.

The company said it expected to post 1995 earnings, before the restructuring cost of about \$1 per share on estimated sales of \$2.4bn. Earnings per share after the charge would be about 41 cents.

Bausch & Lomb declined \$14

or 3 per cent to \$36% after forecasting fourth-quarter earnings of 40 to 50 cents a share compared to the median Wall Street estimate of 77 cents a share. The company also announced that Mr Daniel Gill. its chief executive, would ask the board for a 10 per cent pay cut.

Toronto climbed into record territory at midsession; the TSE 300 Composite index was 9.43 higher by noon at 4,721.30 in very heavy volume of 43.8m

Royal Bank of Canada eased C\$16 to C\$3216 as the bank, Canada's largest, reported that third-quarter earnings rose to 90 cents a share, from 83 cents

Royal Bank added that tight cost controls, higher revenues and an improving loan portfolio had generated record annual profits.

WIC Western International Communications picked up C\$1% to C\$24% on renewed speculation that the broad-caster might still be vulnerable to a bid from CanWest Global Communications. CanWest was flat at C\$24.

Methanex picked up C\$1/2 at C\$10% in active trade, while recently active Gandalf Tech-nologies fell C\$1% to C\$22%.

Mexico City easier

morning trade as investors took profits after the sharply higher trend of recent weeks.

By noon the IPC index was standing 14.13 softer at 2,675.45, with this week's political clash between two former presidents. Mr Carlos Salinas and Mr Luis Echeverria, souring the market.

Some analysts forecast, however, that stocks could rebound

Mexico City slipped in late expected, at Banco de Mexico's weekly primary auction. BUENOS AIRES was weak in

midsession, awaiting employ-

ment data for the city and its The Merval index registered a decline of 3.09 at 468.97.

SANTIAGO receded in midday trade as profits were taken surge on news that the IFC was to raise Chile's weightings in its stock index. The 40-share

S African industrials at high

lighter at Y266.

ing by individual investors. Reports that the company had begun clinical tests on an anti-Aids drug in London supported Continued belief in a short

term solution for the jusen crisis boosted bank stocks. Fuji Bank gained Y30 at Y2,150 and Sumitomo Bank added Y20 at Y2,080. Other financials, however, were lower on profit-taking, with Tokio Marine & Fire down Y10 to Y1,210 and Yam-aichi Securities Y1 to Y655.

Active profit-taking by corpo-HK\$1 to HK\$116.50, Hongkong Telecom gained 25 cents at HK\$13.60 and Cheung Kong lower levels. Kyocera fell Y20 edged up 10 cents to HK\$44.70.

Belief in government takes Paris into recovery

late recovery in the dollar were good for markets in general, and German bunds improved late in the day. But it was PARIS, yet again, which took centre stage in Europe, with its financial markets rallying on the belief that the French government would stand firm on its ambitious financial reforms, in the face of a 12-day strike which had paralysed the country

The franc and French domestic bonds recovered, and the CAC-40 index rose 40.01 or 2.3 per cent to 1,814.87. Turnover eased from FFr3.8bn to FFr3.6bn. In equi-

ties, financials most clearly reflected the recovery in bonds, with Société Générale up FFr26 at FFr598 and UAP FFr5 higher at FFr126.60; but there was an exception, yet again, in Crédit Lyonnais, down FFr11.70 at FFr282.60 on reports that the bank, bailed out earlier this year, was still under serious pressure.

Among other continuing stoies, Pechiney certificates managed to close unchanged at FFr207 after an intra-day fall to FFT203; on an 11:10 conversion ratio, the FFr187 privatisation price for its ordinary shares stayed barely respectable. Elfstory was unsettling. In contrast, Schering lost

Aquitaine rose FFr6.10 to FFr338.20 after Monday's FFr14.40 drop; it emerged that two brokers had made downtrimmed back. ward adjustments to their 1995 and 1996 earnings forecasts for the oil company. Eurotunnel, meanwhile, moved up 45 cen-times to FFr6.95 on higher traffic figures for its Shuttle service in November.

FRANKFURT recovered from mid-afternoon weakness on Wall Street and on a late rise in domestic bonds, the Dax index closing 8.26 higher at 2,269.34 after a low of 2,255.67.

Crédit Lyonnais

Source: FT Extel

Turnover rose from DM4.2bn to DM6bn, BMW, unusually,

was the second most active stock, trading in DM434m as it fell DM15 to DM763.50. The carmaker strongly denied rumours that a recall action was imminent to fix a petrol tank defect on one of its models, but traders said that the

only 28 pfgs to DM98.35 after the overnight news that Bio-gen, its competitor, had received a favourable FDA recommendation for its Avonex multiple sclerosis drug in the US. Analysts noted that Schering, formerly a high flyer on the strength of its own, Betaseron, treatment, had been pulled back from a high of DM114.70 this year, and that hopes for Betaseron had been

ZURICH finished flat as some of the market's recent star performers ran into profittaking. The SMI index, how-ever, still registered another all-time high, edging ahead 0.1 to 3,288.2, but off the day's peak of 3,300.0.

Among the stars, Roche cer-tificates fell SFr20 to SFr8,930. while Ciba was SFr9 lower at

By contrast, banks were relatively resilient to the weak trend. CS Holding picked up

FT-SE Actuaries Share Ind THE EUROPEAN SERIES 1451.60 1450.96 1451.60 1451.31 1448.15 1450.12 1452.12 1452.97 1562.11 1550.02 1559.81 1560.36 1560.35 1560.13 1560.57 1560.55 1446.02 1557,68

> SFr2.25 to SFr114.50 on options related buying and UBS edged

SFr1 higher to SFr1,235. Oerlikon-Bührle, the arms to shion group, softened SFr1 to SF198 after its strong gains in recent days. After the bourse closed, the company forecast that 1995 group net profits would be below last year's figure of SFr75m. SMH tumbled SFr18 to

their expectations for the com-pany's Christmas business. MILAN was unnerved by rumours that November's inflation data may be revised upwards today, and the Comit index fell 2.23 to a new low for

the year of 547.79.

Analysts noted that volumes remained low as concern over the passage of the 1996 budget through parliament, and uncertainty over the date of the next general election, continued to

Nov 30 - Nov 29 - Nov 28 1461.76 - 1461.25 - ... 1559.96 1557.62 RAS, the insurer, gave up just L13 to L16,652 following

Monday's news of a one-for-10

rights issue. Generali fell L261 to L36,079 as it confirmed expectations of better 1995 results and reported that parent premium income for the first nine months rose

topped 489 for the first time. SFr661 as investors trimmed closing 3.98 higher at 481.86 on Wall Street, bonds and the dollar, upgrading talk for Uni-lever, and fresh US buying of Unilever, accounting for 10

per cent of the index, rose F16.80 to FL 224, boosted by talk that US brokers had upgraded the shares. Philins climbed FI 1.30 to FI.62.40 fol lowing news of the retirement of its chairman, Mr Jan Timmer, and the immediate

Mr Cor Boonstra, one of the few Philips chairmen to come in from outside the company STOCKHOLM was depresse by political worries, the Affairs.

världen General index closing 4.0 lower at 1:734.6 on the pros pect, confirmed after hours, that Mr Goran Persson, the finance mmister, wettld not be running for the post of prime minister Banks finished down after opening on a buoyant note with long bond yields down

again. Forestries were again the day's weakest sector drop ping 16 per cent as Munksjo joined the ranks of those cutting softwood pulp prices, and the shares lost SKr2 to SKr248. ISTANBUL extended its AMSTERDAM's AEX index - recovery with a gain of 3.6 per noned 489 for the first time, cent, the composite index closing 1,448.67 higher at 41,884.20 and turnover climbing from

TL9,110bn to TL12,410bn. Brokers said that activity was led by stocks in the textile food and glass sectors, when expectations were enhanced by Turkey's planned customs union pact with the EU, to be voted on by the European parliament a week today.

Written and edited by William

Tokyo traders cautious, Roh indictment lifts Seoul

Tokyo

cautious mood emerged ahead of Friday's settlement of December futures and options contracts, trading activity declined and the Nikkei average closed marginally lower. writes Emiko Terazono in

The 225 index ended 17.84 down at 18,879.53 after a high of 18,977.58 and low of 18,822.84. Share prices rose in the morning session on Monday's rally on Wall Street, but heavy selling around the 19,000 level by domestic institutional investors dampened confidence, prompting profit-taking.

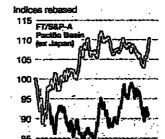
Volume totalled 398m shares, against 461m. The Topix index of all first section stocks shed 0.45 to 1,502.26 and the Nikkei 300 edged up 0.04 to 282.35, Losers led gainers by 580 to 444, with 185 issues unchanged.

In London the ISE/Nikkei 50 index put on 0.79 at 1,290.98. Domestic institutions took profits on large-capital steels, although traders said demand steel stocks as interest ratesensitive issues, seemed to sup-

port the sector. Nippon Steel slipped Y2 to Y353, while NKK lost Y4 at Y281 after initially rising on buying by a US securities house. Shipbuilders were also lower, with Mitsui Engineering and Shipbuilding closing Y4

Japan Energy moved forward Y5 to Y325 on active buy-

rate investors depressed hightechnology stocks, although some European brokerage houses placed buying orders at



SINGAPORE closed little changed after profit-taking emerged in some blue chips, but foreign demand was said to have remained strong. The Straits Times Industrial index

finished 3.88 ahead at a new four-month high of 2.168.48. Metro Holdings, the retailer. slipped 30 cents or 5.5 per cent

KUALA LUMPUR ran into technical selling during the morning, after the 6.8 per cent rally over the past six trading sessions, before funds returned as buyers during the afternoon session, taking the composite index up another 6.33 by the

close to 991.57. BOMBAY was dragged lower by end of account trade and weakness in Reliance, after its decision not to pursue its demand to delist took away the speculative element which had driven the stock in recent sessions. The BSE-30 index fell 28.99 to 3,007.24 and Reliance dropped Rs21.20 to Rs208.50.

ing been spurred higher early in the day by the Dow's overnight performance before profit-taking pulled blue chips back to \$85.15, retracing sharp gains from their best levels. The All Ordinaries index

closed 0.3 up at 2,203.1 after an intra-day peak of 2,220.6.

JAKARTA remained firm in spite of late profit-taking in some large-capital issues and

the composite index gained 2.86 at 496.78, after briefly touching 500 in early trade. Foreign-triggered buying, which focused mostly on banking and consumer stocks on Monday, shifted to other sectors such as property and transport. Lippo Bank fell Rp25

to Rp3,950 on profit-taking after a day's high of Rp4,300. KARACHI added to Monday's 3.5 per cent rise with another of 2.1 per cent, even after early gains were trimmed SYDNEY finished flat, havafter rumours of a bomb explo sion in Islamabad. The KSE 100 index rose 29.82 to 1,446.67.

TAIPEI reversed an early slide to close higher as bargain hunting emerged late in the session. The weighted index finished a net 27.08 alread at the day's best of 4,772.97, but turnover was light at T2213bn.

Among electronics shares, First International Computer climbed T\$1.30 or 3.8 per cent to T\$35.80 after its sales increased by more than 70 per cent in November.

Shipping shares also drew some buying interest on a local newspaper report that China had approved a plan to allow direct voyages between Taiwan and China. Ta Jung Transportation advanced T\$1.10 or 8 per cent to 7\$38.20 ● Bangkok was closed for a \$

holiday.

the **POWER** of partnership every area of our business major airframe structures, nacelle systems, defende Shorts is demonstrating the FOR SUBSECTION OF THE PROPERTY itiques Shorts drive to bu ining partnersbips, oringing **SHORTS** Short Brothers ald

a futures arbitrage play and gold shares advanced on spec-

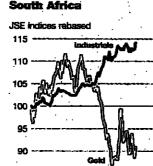
Johannesburg rocketed higher as industrial stocks rallied on ulation of a rise in the bullion

The industrial index jumped 72.1 to a 1995 high of 7,723.3, while golds added 26.4 at 1,313.8. The overall index moved ahead 63.0 to 6.045.7. The banking sector was in favour, with Standard Bank appreciating R5 to R165 and Nedcor up R2 to R63, both setting 1995 peaks.
Among gold shares, Western

Deep Levels moved forward R6 to R117, Kloof finished 90 cents firmer at R34.75 and Freegold, the country's largest producer, was 70 cents dearer

Commodity issues remained under pressure, with Sappi,

NATIONAL AND REGIONAL MARKETS



the pulp and paper group, tumbling R5.50 or 9.8 per cent to R50.50 and Implats, the

platinum producer, closing R1

ume of 139.3m shares. Aoyama Trading, the men's suit maker, jumped Y210 to Y3,400 on active buying. Roundup

to Y8,120 and Fanue Y80 to

Y4,290. Consumer electronics

were also weaker, with Sony

In Osaka, the OSE average

eased 7.73 to 20,315.75 in vol-

Y50 cheaper at Y5,500.

News that prosecutors had for mally announced the indictment of the former president Roh Tae-woo on charges of tak-ing bribes helped SEOUL ahead; but volume stayed low, suggesting that investors remained concerned about the future direction of the market. The composite index picked

just 17.1m shares. The prosecutor's office also said that the chairmen of Daewoo, Samsung and Dong Ah groups would be indicted without detention on charges of bribing Roh.

un 12.03 to 946.98 in volume of

Daewoo Group affiliate shares plunged immediately prosecut announcement, then quickly rebounded. Daewoo Corp, the most actively traded stock of the day, closed Won100 up at Won9,980. Daewoo Telecom climbed Won400 to Won12,300 and Daewoo Metal was

unchanged at Won11,900. Core blue stocks were higher. Samsung Electronics rose Won5,500 to Won150,000 while Hyundai Motors climbed Won1,200 to Won38,000.

HONG KONG found the 10.000 level unsustainable and the Hang Seng index turned back from a day's high of 10.063.14 to finish 34.74 ahead at 9,975.37, as turnover swelled to HK\$4.9bn. Analysts attributed a brief

dip into negative territory in the afternoon to a technical correction, as the market had gone up too fast in recent days and profit-takers emerged after the index failed to break above the year's high at 10,069. Blue chips again dominated the actives list. HSBC rose

FT/S&P ACTUARIES WORLD INDICES

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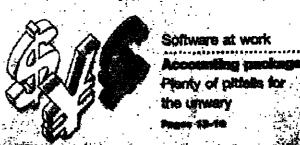
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Information Technology



Do all roads lead to Cairo?

Microsoft's new operating system, Windows 95 - launched so spectacularly this year - is just one of the upgrade routes open to the corporate user. Paul Taylor discusses whether companies should adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weit for the Coincide adopt Windows 95 now or weith Windows should adopt Windows 95 now or wait for the Cairo version of Windows NT

some sets of applications.

called Windows for Workgroups -which was kunched four years ago and is designed forest commuter net-

Windows 3.11 uses older and slower 16-bit computing technology while its main rivals, IBM's OS/2 and the Apple's Marinstosh operatusers in particular, many Windows : ing system, moved to faster and more flexible 32-bit technology some time ago. Neverthe long that many people are very familiar with it, and it runs fairly well on even modest PCs and, aside from occasional system 'crashes', is

systems including a version of NT Windows 95 is designed to replace 3.11 with a new 32-hit architecture, an improved look and feel and a given the technology involved, the number of new and attractive feamixed signals Microsoft has sent in tures for both the consumer and the past about its future operating

system strategy, and the target markets for particular products. fact, Windows 3.x. Windows 95. and Windows NT are three entirely version of Windows 95 and have illierent operating systems which

sold worldwide and despite some early negative press reports, the switch appears to have gone

According to a study prepared by Techscan, a US-based market

research firm, more than 91 per cent of Windows 95-users are sails-

fied or very satisfied with the

product and Microsoft's help lines

have not been swamped with angry

callers.
But while Windows 95 offers a

number of distinct advantages for

home PC and portable computer

3x corporate users have been left

wondering which operating system

Should they stick with Windows 8.x. upgrade to Windows 95 immedi-

stely, jump straight to Windows NT

Microsoft's fully 32-bit operating

of future incarnations of both

- or wait for future versions

remarkably smoothly.

lifts Seoul

Vien waiting for Microsoft to casting Corporation, Cisco Systems, release a system upgrade – something Microsoft has said is not casting Corporation, Cisco Systems, Delotite & Touche LLP, Dow Chemithing Microsoft has said is not

by their hardware since dimong! Windows 95 has been designed to be backwardly compatible, its performance suffers if run on anything ss than a high-speed 486 with at least 8Mb of Ram.

As a result, many organisations are having to consider costly system ungrades or treat the migration to Windows 95 as part of a more osive IT plan.

Despite these reservations more than 160 large companies across the globe signed up with Microsoft to purchase and deploy Windows 95 in the first eight weeks after it was

Microsoft claims that more than half its top-1,000 US corporate accounts have already moved beyond the pilot stage to deploy the new operating system across their

Araong the companies and other regards attoms on both sides of the Atlantic which have adopte new operating system are 3M, Brit-ish Petroleum, the British Broadthe National Aeronautics and Space Administration, Owens-Cornings,

These early converts will be relieved to discover that a report released last week by International Data Corp (IDC), the market researchers, confirms that users of Windows 95 outperformed Macintosh and OS/2 users, in terms of

productivity. The IDC test indicates that users of Windows 95 completed common tasks in 19 per cent less time than Mac users, and with greater overall accuracy," says David Card, the software research at IDC.

The other current choice for corporate users of Windows is NT (originally NT stood for New Technology). Windows NT and Microsoft BackOffice, an integrated to work with Windows NT Server. is the cornerstone of Microsft's longer term push into the heavy-duty and subsequently, as open systems were adopted, by the various varieties of Unix.

NT looks more-like Windows 3.x but behind the scenes is a fullyfledged 32-bit operating system designed specifically for corporate client/server networks and mission After a somewhat shaky start, the

current versions of NT - NT Workstation and NT Server - have proved extremely robust, reliable and powerful and, unlike Windows 95, run on a variety of different platforms, not just machines equipped with Intel microprocessors. They are also scaleable - they can work with multiprocessor systems. How-Windows 95 in terms of hardware requirements - a minimum of 16Mb of Ram is required - and Windows 95 runs older 'legacy' 16-bit applica-tions far better than NT.

Corporate confusion over which operating system to pick is apparent in a recent Forrester Research ty-five per cent told the research firm that they would go completely

to Windows 95, and 14 per cent reported choosing NT as their desk-top standard. An additional 19 per cent said they would migrate to Windows 95, while 22 per cent had not decided between one or the

Among the comments, one chemicals company told Forrester: "There is strong competition between Winws 95 and NT. Windows 95 was built with compatibility and has many features NT lacks, but we recognise that NT is a better operating system. However, NT's high hardware requirement is a strike egainst it."

A forest products company executive told the researchers: "I see going to NT as bypassing another upgrade path. Even if we don't get the new visual interface of Windows 95, we will have avoided another migration in the next couple of years."

Forrester noted that "most users do not understand Microsoft's long-term operating strategy." In fact, Forrester's advice is typically blunt: "Go to Windows 95. Don't consider NT for the common desktop, and don't stay with Windows 3.1."

sons: Microsoft's desktop operating system strategy will rest on Winwill improve productivity and "you

have no choice." Neil Holloway, director of organi sational sales for Microsoft in the UK, agrees. He says that for most mainstream companies Windows % will be appropriate, but for those organisations with the most NT is the right option and the real alternative to Unix workstations.

Either way, he argues that corpo rates should upgrade to Windows 95 or NT because they need to move to systems that support the 'Win 32' and OLE (Object Linking and Embedding) standards.

Both Forrester and Mr Holloway dismiss suggestions that NT and Windows 95 will be merged into a single operating system anytime soon, although Mr Holloway says that features from both operating systems will be added to those of the other.

For example, Windows NT will inherit a Windows 95-style interface and some of its management features next year, while later versions of Windows 95 - two projects codenamed 'Nashville' and 'Memphis' are under way with releases planned for summer 96 and 97 respectively - will incorporate some NT features.

ted to be further refined to serve

Continued on next page



The IT Manager's guide to a better life; forewarned is forearmed. This is an advanced warning. Unbeknownst to you, a small furry mascot has fallen down the back of a PC and blocked the fan. The processor is overheating. Now unless you have a Compaq Deskpro with Fault Management, or highly developed 6th sense, you've got about 5 seconds before you have to explain to your MD that...

View from the top

By Jola Shillingford



Interview with Andrew Grove of Intel

Seeking a share of users' viewing hours

"By 1998, personal computers for the home will out-sell televisions to become the most popular consumer device, but they won't look like the PCs we use today."

- Dr Andrew Grove, president and chief executive officer of Intel, the US semiconductor

ntel, which has made its billions from selling faster and faster computer chips, is betting that "the PC will become the communicating PC." Grove predicts that by the second half of 1996, PCs "won't iust be multimedia" - combining sound, video and computing. They will also provide:

Uideo-conferencing over

standard phone lines. Digital modems for single line voice and data.

☐ Three-dimensional software support for modeling and virtual reality. Digital imaging software

 Templates for creating Internet home pages for the World Wide Web (WWW), a sophisticated graphical interface which allows visual as munication. These features will be available on personal computers similar in price to today's multimedia PCs because Intel plans to build many of them into its Pentium Multimedia Extensions "these chips will give an estimated 20 to 40 per cent improvement in performance lover standard Pentium chips], providing the hottest Internet PC and the best games machine," says Grove.

For example, "a simulta-neous voice and data modem [for communications] costs around \$500, but once Intel has packaged many modem features into its chips, a device containing the remaining features should only cost around \$50," he says.

At this price, it would be feasible to include voice-and-data modems in most PCs, enabling them to communicate. Videoconferencing - using Intel's ProShare technology - could also be built in.

Grove believes that commu-

global electronic mail and information network, are "so big, so encompassing, they have the power to transform the way we do business."

He adds that "a lot of so-called 're-purposing' - for example, creating a movie and

re-using it - will be tied into communications." And wider availability of video-conferencing and simultaneous voice and data would be invaluable for computer support. Communications and the

Internet are also changing the way Intel does business. Primarily known for chips such as the 386, 486 and Pentium. Intel's move into the modem market, will alarm incum-

Grove believes that by helping to lower the price of communications components. Intel will create a bigger market and everyone will benefit - including modem suppliers, even if they are only selling a sub-set of what there were before.

But the modem market is so fragmented, that Intel - which stopped selling modems last year when prices dropped will almost certainly benefit more. A few years ago. Intel entered the market for motherboards - the 'guts' of a computer - and now has the larg-

est share. Another Intel Inter-net project is its Intercast system. This enables home PCs to receive television signals with additional information - about Internet sites - embedded in them. Thus, users might, for example, watch a food programme and be able to click on a symbol that automatically links them up to an Internet site containing the recipes. The link would be made via the user's phone and modem.

The Intercast system is expected to cost \$500 (£320) and be available in 1996. Entertainment companies are collaborating with Intel to provide programming, while personal computer companies will be making Intercast-enabled PCs.

Investment in chip research

The company's ability to develop new products and move into new markets is impressive and necessary if it is to maintain its high profits. In its latest quarter it made profits of \$931m on revenues of \$4.2bn. Profits for 1994 were \$2.29bn on turnover of \$11.5bn.

Gordon Moore, who cofounded Intel in 1968, developed Moore's law, which says that "in about every 18

months, performance is doubled, and prices halved for microprocessors." Intel's huge research and development (R&D) budget has helped the theorem come true. Its projected R&D spend for 1995 is

But its Pentium chips seem to be reaching the limits of what can be achieved with the current generation of PC software. Its recently-launched Pentium Pro processor (previously code-named P6) is twice as fast as standard Pentiums for true 32-bit applications. Yet most PC software is 16-bit; even Microsoft's latest PC operating system, Windows '95, includes some 16-bit code.

To begin with, the Pentium Pro, will be used in high-powered server PCs, such as those used to run networks or provide information on the Internet - an area currently dominated by Sun. The chip will also support symmetric multiprocessing, where several processors work together to provide more power.

After doing time in the market for high-powered servers. the Pentium Pro, which runs at 133 Mhz. will become cheap enough to be used in standard PCs - though probably not before Christmas, 1996.

Grove says that among most Pentium PCs. 120 Mhz will pecome the norm. Pentium Multimedia Extensions will follow, with the Pentium line peaking at around 150 Mhz.

The company has also entered into an alliance with Hewlett-Packard to develop new microprocessor technologies. such as 64-bit chips.

Sustaining the vision

Grove's motto is said to be: "Only the paranoid survive" not too surprising a motto for comeone who escaped to the US from Soviet Hungary in 1958, aboard a recommissioned World War Two ship, full of

Yet he is more of a risk-taker than this motto might imply.

continuing to pump money into R&D even during recessionary periods. This seems to have paid off. The company's revenues have grown nearly six-fold since Grove took over as chief executive in 1987, and it has risen from 10th place to number one in the industry.

Grove is investing heavily in expanding the company's manufacturing capacity, betting that the company will be producing over 100 million chips by 1999. He is crystal clear about where Intel is going - and very thorough and incisive about strategy. He has a PhD degree from the University of California, Berkeley and lectures at Stanford Graduate School of

Limited competition - the company's chips are used in 80 per cent of the world's personal computers - has sometimes led to criticisms from PC-makers that Intel keeps prices too high. However, Grove's view of the company's relations with others in the industry is pragmatic: "It depends on which company and what stage they are at in their product life-cycle," he says. In other words, if they need intel, they're its friends.

As its strategy changes, the company may have to seek closer ties, with companies with equally large power bases in entertainment and telecommunications. Yet Grove is already emerging as a key figure in the convergence of telecoms. computing and entertainment. He gave one of the keynote speeches at Telecoms 95 in Geneva, the European 'Olympics' of the telecommunications world. Meanwhile, Vanity Fair magazine has listed him as 'the number seven architect' of the information age, out of a list of 50. Rupert Murdoch is ranked top.

Even his goals extend beyond the computer industry. It is no longer enough for Intelbased PCs to out-sell television sets: by the year 2000, Grove wants users to spend at least 10 per cent of their viewing hours in front of an intel-based

A bewildering choice on the road to Cairo

Continued from previous page arrive." Indeed, Dataquest, the

the standard corporate desktop, home, home office and portable markets while Windows NT continues its assault on Unix - a battle Microsoft claims it is winning, particularly in the financial services

Microsoft clearly recognises that the bulk of the \$65bn a year worldwide software market comprises line of business applications and infrastructure software which is currently running on mainframes mini-

computers and workstations. "The remit," says Mr Holloway. "is to get a healthy share of that."

Windows NT is beginning to chalk up some real successes in this battleground, including the endorsement of Joseph de Feo. Barclays' group technology director, who said recently that it was "difficult to justify the time and effort we have put into an open systems solution that never seems to

that between 1995 and 1999 Windows NT shipments will double each year reaching 15m by the end of the period, considerably outpacing Unix sales.

Microsoft will rely on the next big release version of NT called 'Cairo' to help it achieve this victory. Cairo will be shipped in the first half of 1997 and is described by Mr Holloway as "the evolution of NT which provides locational transparency for end-users."

Cairo versions of Windows NT Workstation and NT Server are expected to be smaller and faster than their predecessor and to include an advanced 'object' file system with the goal of enabling Microsoft to offer "a new distributed computing approach to solving business problems".

Readers' views are invited. Write to the FT-IT Review, see



Writers in this issue (vol.1, no. 10) includes Paul Taylor, Claire Gooding, John Kavanagh, Jola Shillingford, Louise Kehoe, Tom Foremski, Michael Dempsey, Philip Manchester, Geoffrey Wheelwright, Julie Harnett, Rod George Black and Lisa Bransten.

Graphics: Ranjit Dhillon and Bob Hutchison Blustrations: Bernard Gudynas (page 1), John Springs and Roger Beale Picture research: Matthew Glynn

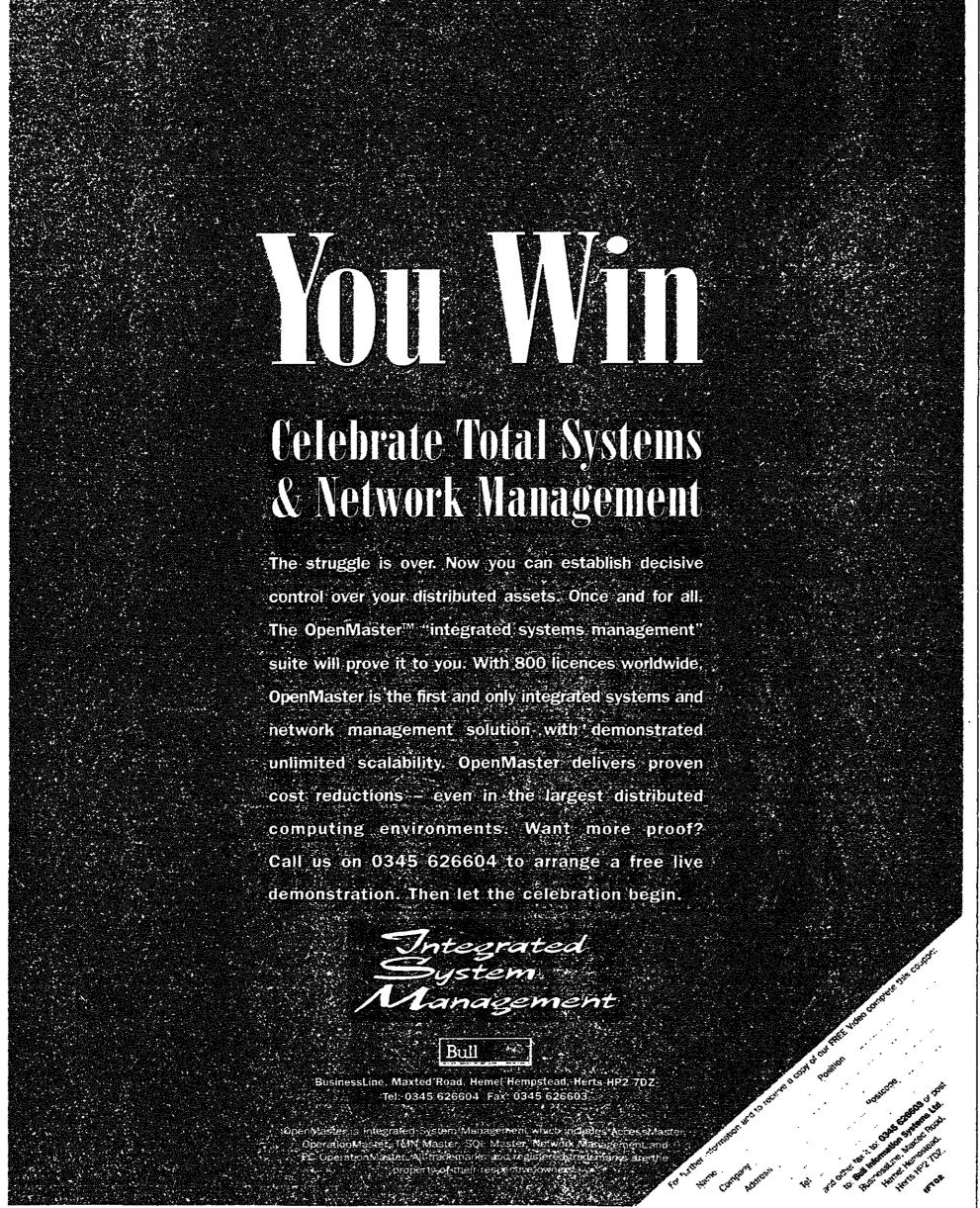
this current issue for key themes planned for the FI-1 1996. The next issue will be on Wednesday, February Copies of the detailed editorial synopsis each most available six weeks in advance. For detail

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DATAFE

PC vendors forced to rethink their strategies

Within the next few years, global sales of personal computers, driven by home PC sales, are projected to exceed 100m units a year – outselling televison sets for the first time, writes **Paul Taylor**

surge of interest in personal computers over the past two years has turned the PC into a consumer electronics product, sold in high street stores – and it has forced many of the leading computer vendors to rethink their business strategies.

Leading personal computer vendors, including Computer vendors, including Computer and International Business Machines and Packard Bell, have all developed machines aimed specifically at the home market.

In the US, where most middle-class homes already own at least one computer and a few even have home local area networks, PC sales to the home already account for nearly half of total sales. In Germany, the figure is around 30 per cent.

Home PC sales in Europe are now growing at around 25 per cent a year and are expected to make the current fourth quarter the largest in the history of the PC business as families rush out to buy consumer PCs for Christmas.

for Christmas.

Although global PC sales are predicted to reach 100m units in the next few years, not everyone takes such such an upbeat view, however. Inteco, an international market research company, argues on the basis of a pan-European survey, that the surge in home personal computer sales is being driven by replacement and second machine purchases, rather than additional

market penetration.

The report, published last month, acknowledges that the home PC market is growing, but Mr Miles Thistlethwaite of Inteco suggests that "the home PC boom is in one sense Illusory." For the most part, he adds.



HOME AND SMALL OFFICE COMPGISIO Here and on the following 8 pages

IT writers regort on If applications in the home and the expanding market for equipment services, software.

and communications in homes and: smaller offices

personal computer sales in the UK are going to existing users — either as replacement or additional machines.

However, Intelco's research.

however, intercors research, based on a survey of 16,300 households across Britain, France, Germany. Italy and Spain, confirms that interest in CD-Rom technology is continuing to surge.

Multimedia personal comput-

ers equipped with CD-Ro

drives have become an important games platform as well as an 'edutainment' medium for CD-Rom encyclopedias and other electronic 'books'. According to Intelco, one-inthree home PC owners now has a CD-Rom drive and CD-Rom drive-owners have an average of 13 software titles. In all three main European

markers, Germany, France and the UK, CD-Rom use accounts for half of total PC usage - nine out of 18 hours a week. Most new home PCs now feature CD-Rom drives, soundcards and speakers for multi-

microprocessors and built-in

tions.

Intel, the US semiconductor manufacturer whose microprocessors power most personal computers, argues that the consumer PC has evolved in three stages from the basic home PC through the multimedia PC and is now moving towards becoming the communicating PC ready to provide Internet access, video tele-

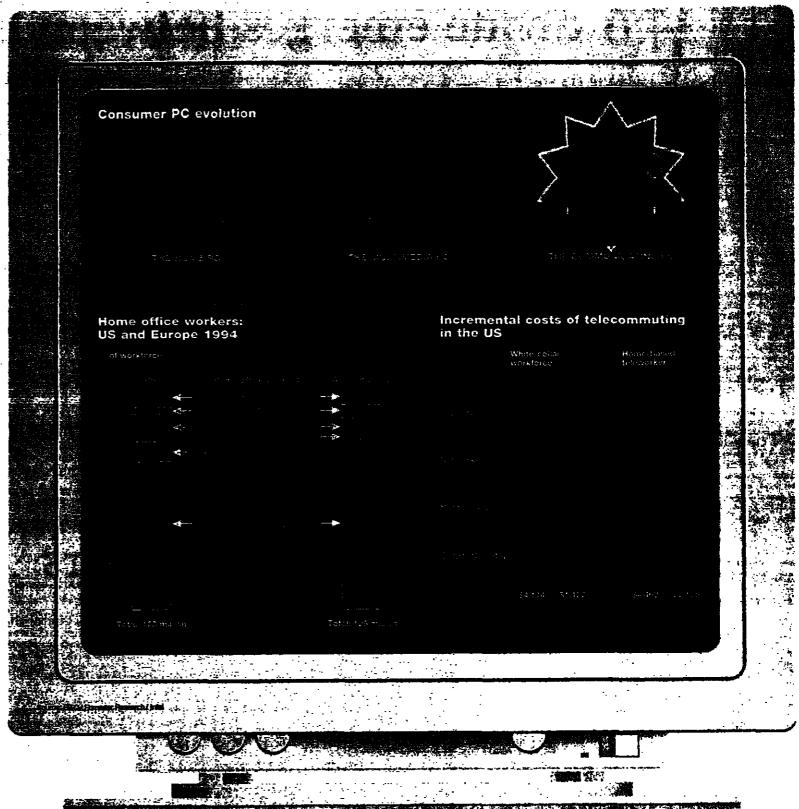
phony and operate as a PCTV,

see illustration, right.

A number of PC manufacturers - including Fujitsu-ICL and Slemens in Europe - have already launched PCTVs: machines which combine the functions of televisions and personal computers in a single unit, although these bave had a mixed reception in the mar-

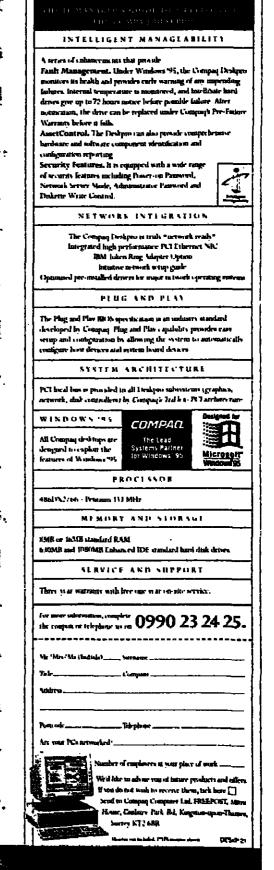
Offivetti has gone a step further with its highly innovative Envision machine, a powerfull PC which looks like a piece of hi-fi audio gear, plugs into an ordinary television set and can be operated using an infra-red

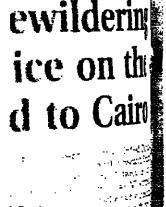
Continued on next page



"A Gonk ate my Processor," hanging your head in shame. It's hardly an excuse that will stand up when your processor lies a smoking wreck on your desk. And yet it can happen to anyone. Two of the most serious failures in PCs are overheating and hard drive failure. And though Compaq can't make a processor proof against acts of Gonk, we can offer you the Deskpro with Intelligent Manageability. Its Fault Management feature monitors health and internal temperature, and warns both user and IT Manager if things go awry. In the case of a thermal fault, the user is warned to close all applications. If heat continues to increase, it shuts down automatically. For hard

And in both cases, data can be automatically backed up. So with Fault Management, you're free to adorn the top of your PC with Gonks, rosettes and those plastic cars from cereal packets. Sadly, we can't take responsibility for the reaction of colleagues to the appearance of these items, but if that's the only problem you've got, we reckon we've done a pretty good job. **COMPAQ**. Technology gone sane.





new PC multimedia technolo-

Generally, business users are

slower to adapt to these tech-nologies and many buyers

would rather not pay extra for

features that are of little use.

But they will have little choice,

since the economies of scale

dictate that it is cheaper to

include multimedia capabilities

in a PC than to keep them out.

and office PCs will be in terms

of connectivity: for example,

office PCs will have built-in

Ethernet networking capabili-

ties while home PCs will fea-

ture multimedia accelarator

chips, different case designs

Home PCs are more likely to

come equipped with add-on

cards that allow users to view

and faster CD-Rom drives.

Distinctions between home

Continued from previous page

wireless keyboard. The Envision, like most consumer PCs. also includes a fax-modem device. These have helped fuel popular interest in the Internet and commercial on-line services such as Compuserve. America Online and Prodigy, (see pages eight and nine). In the US, most home PC owners use their machines for household administration, including completing tax returns and electronic home banking, using

Research from Compaq in Europe confirms that consumer PC-owners are using their machines for a wide range of activities. Mr Toon Bouten, regional director of Compaq's consumer group, says, "the single most important use is multimedia, including education and entertainment". Other important reasons for owning a PC in the home include telecommuting or teleworking, using a moden or a high-speed digital ISDN line - see report, page five.

Compaq's research also highlights that consumer PCs must be easy to use. For example, Compac home machines present the user with a tutorial and easy interface when they log on, as well as word-processing and spreadsheet software, a CD-Rom based encyclopaedia, and initial subscription to the Compuserve online service.

Software sales

Aside from the computer hardware manufacturers, the surge in consumer PC sales has also benefited software companies such as Microsoft which sells 60 software packages/CD-Rom titles, including its highly acclaimed Encarta encyclopedia aimed at this market, accounting for over 15 per cent of its sales.

Meanwhile, manufacturers of other types of office product are also turning their attention to the small office/home office (SoHo) market.

New products aimed at the home market include low-price colour inkjet printers from manufacturers such as Epson, Hewlett-Packard and Canon. an innovative desktop colour scanner from Logitech, cut price laser printers from Sharp and others, and multifunction devices which combine most of the functions of photocopiers. scanners and printers.

A divide emerges between home and office PCs Home PC-buyers less powerful systems and not microprocessor and includes

in the US are choosing powerful Pentium-based systems as users seek more multimedia capabilities

s millions of new customers buy personal computers for home use. the PC architecture is showing splits between models designed for the home and those for the office - and this divide will become wider. It used to be that the home

PC differed very little from the office PC. It used the same type of microprocessor, monitor and keyboard, but would be bundled with different types of programs. The home PC was also less powerful than an office PC - but now the situa-According to Intel, the lead-

ing supplier of PC microprocessors, home PC-buyers are choosing powerful Pentiumbased systems and they expect more multimedia capabilities. such as larger colour monitors with fast CD-Rom drives and 16-bit audio capabilities. Office PC buyers are generally more conservative, willing to use

willing in most cases, to pay for additional multimedia capa-

"I think that over time, you will see a more definite split between home and business systems," says Steve McGeady. vice president and general manager of Intel's Internet Technology Labs. The differences are in communications technologies and also in the types of microprocessors used.

looking to use their systems for entertainment, as well as office work which they bring home. PCs used in the business office are usually engaged in routine work on word processors and spreadsheets where fancy graphics capabilities are not necessary. Home PCs are moving toward the provision of graphics, with three-dimensional graphics support, fast quad-speed CD-Rom drives to support games software and 16-bit audio capabilities for CD-qual-

While home PC-buyers are

ity sound NEC Technologies recently announced the Ready Power-Player LE which illustrates this trend toward powerful multimedia home PC systems. It is designed as a computer games platform, as well as for home office use. It runs on a powerful 133 MHz Pentium

six times speedier CD-Rom drive, support for the MPEG-1 digital video format the new Microsoft SideWinder 3D Pro digital-optical joystick and a 45-watt Yamaha surround system with a 'subwoofer'.

Intel is working on a new version of its Pentium chip, the P54C which is specially designed to offer improved multimedia support. And it has developed a technology called Native Signal Processing which will allow users to run video and high fidelity sound on their systems without requiring additional specialised hardware.

There are also several chip companies that are developing co-processors designed to make the home PC into a more sophisticated platform for a wide range of services. Chromatic Research has developed the Mpact media engine which helps a PC handle 3-D graphics, audio, fax, telephone and video-conference applications. And Philips Semiconductor has developed the TriMedia chip which offers similar capabilities by adding multiple high digital signal processors that can handle multiple streams of digital video and audio.

Microsoft is also supporting this trend, by improving the multimedia capabilities of Win-



programme, 'Easy Tutor: Get Connected 96'. an interactive CD-Rom package, costing £30, makes it easier to surf the Internet. Another 'Easy Tutor programme, called "Learn Windows 95", designed by CRT

dows 95 with its DirectX technology which improves graphics and sound performance. There are also chip companies developing co-processor chips which are designed to boost PC graphics performance and add communications capabilities for applications such as interactive television and high-speed Internet connec-

With the huge market potential of home PC systems, the

now driving the development and the direction of PC tech-

ing functions but also turns it into a hybrid system offering a

That is not to say that business users will not benefit from the improvements in multimedia capabilities in PCs. Many companies see this as a way of offering multimediabased training to staff members directly to the desktop over local area networks. And desktop video-conferencing is

TV programs through a built in TV tuner. The trend is demands of the home user are

dia and costing £40, has already sold more than 100,000 copies

stereo system, TV, telephone answering machine, video tele-

to develop the PC into a multifunction device that not only offers the traditional comput-

> phone, fax, and video game A recent survey of home PC users by US PC manufacturer Packard Bell shows that young adults between the ages of 25

and 34 are driving demand for another valuable application these "all-in-one" PCs. Accordthat is made easter with the ing to the survey, this demographic group want "a PC that does it all. They want to watch television on their monitor, access a self-contained stereo system and interact via telephone and video with friends and colleagues."

"Young people see the PC as a tool that can satisfy almost any home entertainment and interactive need," says Mal Ransom, vice president of mar-keting, Packard Bell. Young adults have also always been the segment of our society that is most open to changes in technology.'

About 38 per cent of 1,790 people surveyed want a built-in music system in their PC that can also be used to control all of their stereo components.

US PC manufacturers with strong home PC businesses such as Packard Bell, Compag Computer and Apple Computer are rushing to create increasingly more versatile home PC systems. They are supported by companies such as Intel with its Intelcast technology which allows users to surf the Interent and watch a TV program at the same time. These trends are helping to bring a further split in the architecture' of the home PC and the

Less hassle for home users

Manufacturers are removing the quirks that have so often baffled the owners of small office printers

ankind does not have a happy relationship with computer printers. Persuading a printer to keyboard and produce a sheet of paper that mirrors the image on the users screen has often involved prolonged bouts of cursing. Yet the printer remains one of the most important components of any small

Underneath the barrage of publicity surrounding the Internet and the common assumption that all businesses are equipped to handle electronic mail, the printed page has held its ground. The paperless office remains an IT marketing myth. Most people still want a physical document, and printer quality equals presen-

Canon, the printer giant, has learnt some lessons from consumer dissatisfaction. Its home printer range used to feature a row of minuscule dip switches. A novice user might be con-fronted with a dozen of these tiny plastic fingers, each of which had to be shifted to one of two positions, using a pentip. The precise configuration depended on the computer type, and getting the switches aligned was not always straightforward.

Tim Potter, product development analyst at Canon in the UK, admits that this is outdated technology - users are demanding systems that work as easily as any other consumer electronic product. Canon now builds the dip switch function into the printer's own software. The box that turns digital data into

Lou've got 10 seconds

to find the file you want.

Starting now.

hard copy has assumed the functions of a computer. The latest Canon small laser printer, the LBP 460, sells for £349 and is described by Potter as resembling "a chubby bread-

It is built to work with Microsoft Windows and features a program designed to allow set-up to take place from the PC keyboard. The hard work of 'educating' the printer to 'talk' to the PC has been transferred from the customer to the PC processor. Since every PC now contains surplus nower, it makes sense to exploit this spare capacity rather than leaving the customer to work things out.

Older PCs with 386 chips will be slowed down by this added burden, but Canon has concentrated on ironing out the quirks that annoved users of previous generations of printer. Most people who see it are amazed at the zero warm-up time. Waiting for a

display to signal that the printer is ready to work is another psychological block to making headway with office work. These small drawbacks are the very barriers that interrupt a home-worker's day and reduce his productivity.

Canon has put a lot of thought into the world of the individual user. Potter notes that a compact machine is important in a market where space is at premium. Toner for the laser process that 'fires' print on to paper costs £60 for around 2,500 pages with this machine.

Solution

Mike Corley, distribution support manager at Sun Alliance insurance, issues his life assurance consultants with Toshiba laptop PCs and Canon BJ30 portable printers. The consultants want to identify the right financial product for clients while carrying an office in a briefcase.

Sun is buying 600 printers for its mobile workforce, and the choice of a printer (using £12 inkjet cartridges) was made after assessing several rival products. This process, Corley recalls, amounted to reaching a balance of capital costs against quality of output. Colour capability has

reached out to the small office printer. Citizen, the \$3.8bn Jap-

anese precision engineering group, sells a colour inkjet printer for £279. Inkiet technology, also referred to as bubblejet, involves a cartridge where ink is heated and forced out of a small nozzle on to the page.

group product manager at Citizen, points out that the declining price of printer compohas: brought sophisticated capabilities within reach of home market -"five years ago, printers were built like tanks. They needed a lot of metal, but the quality of the plastics available has

improved, so we're replaced metal parts," he says. Automated production lines, assembling parts that snap together with screws, have helped this trend. And the demand for printers has Hill admits that the inkiet canenlarged the market and not match his office laser brought down costs. Volume printer for quality or conve-

Windows, have driven the market, says Martin. Citizen's Projet 2C can be used with either colour or monochrome cartridges. The

difference is price and longevity. Two black and white car-Andrew Martin, European tridges cost £5 and should be good for 800 pages. A colour cartridge lasts for 100 pages and costs £19. Chris Hill, a research fellow: at Nottingham University, has

installed a Projet at home last year. He uses both types of cartridge - "with colour you have to live with the smaller capacity. But it's very easy to switch cartridges. I use colour for occasional letters," he says. Re-supply is not always easy.

Hill substitutes an Olivetti cartridge when Citizen components are hard to obtain. And sales and software, such as nience - "but for domestic

users, that's not the point. When I bought it, there was no cost justification for buying a laser for home use".

Above: the Sharp JX-9200, one of smallest laser printers on the market.

Left: Tim Potter, product development analyst at Canon - 'usera expect

The market for these products is impressive. Mannesman Tally, the German printer specialist, recorded a 23 per cent surge in UK revenues for the first six months of this year: 1994 turnover was £39.4m. Inkjet sales soared by 93 per cent in the first half of 1995.

This kind of growth is good news for consumers. The cost of high-quality home printing should continue to decline with lasers - such as Canon's LBP 460 - starting to edge into the bubble or inkjet price category. Whatever the acceptance of e-mail and the Internet, a well-presented printed page remains high on the shopping list of most home PC users. The printer industry can now accommodate that need at a

Ami

Ook

Communications devices for PCs

Modem demand hots up

The home market is where the action is in the modem market - but manv of the older suppliers were late

to spot this trend (communications devices for PCs) has grown on the back of bype about the Internet, the global e-mail and information network. This has brought new suppliers into the European

market such as US Robotics. When it, and a lot of Taiwanese companies, began selling modems priced for the home. long-established suppliers effectively became "me-toos" They had to expand manufacturing, while bringing down prices, and this caused financial problems for many of

Growing competition in the home market is better news for users, however, In Europe, the average selling price of a modem has fallen from \$945 in-1992 to \$375 (£237) in 1994, according to Dataquest. This buys a modem operating at 28,800 bits per second (bps). Modems operating at half

this speed (14,400 bps) still sell in larger quantities to the home market because they are cheaper (£100 - £180) and often come bundled with free access to online services, such as Compuserve or the Internet

This is likely to change in 1996 as suppliers like Compuserve start to offer 28,000 bps access to their services at the end of this year. In fact, any one planning to use the internet for anything but electronic mail should seriously consider

Retrieving images from the Internet is very slow with anything less. And phone costs are higher. Andrew Till of Dataquest predicts that demand for all modems will grow 57 per cent in Europe this year as compared with 1994, accounting for 4.3m units. The market leader is US Robotics, with other players including: SAT. Multi-Tech, Creatix, Pace, Dataflex, Hayes, Philips and

Fax from a PC

"Ninety per cent of all modems sold into the home can be used for sending faxes as well as sending or receiving data," according to Till.

One of the most popular PC fax packages is WinFax soft-ware from US-based Delrina. This is available for Windows or Windows '95. The Windows '95 version is part of CommSuite 95, a package which includes voice messaging, electronic mail and paging.

By mid-1996, the company says it will be able to turn the user's PC into an answering machine, offer fax-on-demand services and be able flag up any new e-mail, fax or voice messages. The only snag is that you have to leave the PC on all the time.

Voice-and-data modems

· Voice-and-data modems have yet to make much of an impact on the home market. These moderis allow users whose exchanges to use a single phone line to send/receive data and voice at the same time.

For example, a user could phone Microsoft's helpline to

have the software fix sent down the same phone line to

There are two types of voiceand-data modem: Alternating voice and data (AVD), and Digital Simultaneous Voice and Data (DSVD). With AVD, data is sandwiched between gaps in the voice transmission

This is not a perfect solution and modems providing AVD, such as those made by Radish, do not attract much of a premium (\$50 to \$60) over normal

The latest technology is DSVD. This was first developed by AT&T with their TrueSpeech algorithm, and then by Rockwell with Digitalk. AT&T has a chip set that it integrates. TrueSpeech into; Rockwell has

a rival chip set. According to Till: "Rockwell currently has a 75 per cent share of the market for chip sets, but DSVD moderns are still too expensive for most home users. A US Robotics Sportster 28,800 modem costs £300 more if it has DSVD

Multi-Tech sells a DSVD modem based on AT&T chips for a recommended retail price of £699. The modern provides fax, voice, answerphone, data communications and document conferencing, and comes with Windows-based software.

When running the software on a PC connected to the DSVD modern, a user automatically receives data, fax or voice calls on a single phone line. The software detects the type of incoming call and then launches the appropriate software. For voice calls, the software turns the PC into an

The more people who use DSVD," says Till, "the more applications will be developed for voice and data. He suggests that it could be used for online shopping, where the user sees the goods online but wants to place an order/ask further questions over the

phone at the same time. Until prices become cheaper. the main market for DSVD will be teleworkers (home-based workers) who need to stay in touch with a remote office by phone and computer.

Integrated services

Till calls DSVD the "poor man's ISDN", because it provides some of the same benefits as Integrated Services Digital Network (ISDN) lines without a special fine having to be installed Installing an ISDN line costs £400, while line rental is £81 a quarter.

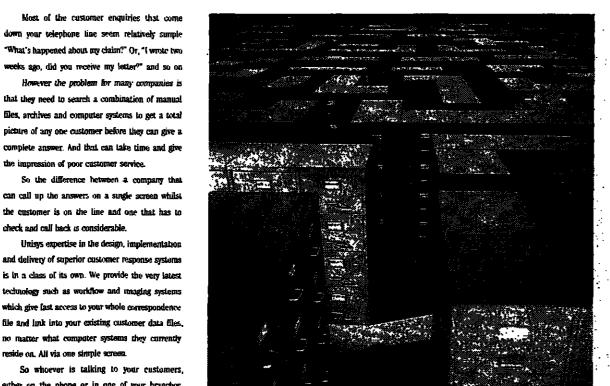
Data can be transmitted from a PC at high speeds down an ISDN line, and the line can be used for more than one thing at once. For example, the same line can handle voice and data communications, voice plus fax, data plus fax, and so

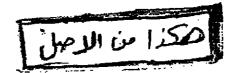
"Take up of ISDN in the home market has been slow except for teleworking applications," according to Dennis. Bonnie, portfolio manager, BT Visual Solutions. At Zeneca Pharmaceuticals, BT's Presence ISDN videophones have helped sales managers working from home to coordinate the launch of a larger-than-usual number of products.

A new standard, T.120, for manipulating data on a PC while carrying out a videocon-ference; should boost home demand for ISDN, because it will make more equipment

ISDN could also have a role th connecting home users to the Internet; but not at current

compātible.





Morking from home

US sets the pace in telecommuting

By next year, ten million workers in the US will be working from home

nother Americans will begin teleworking - or telecommuting, as it is usually known in the US - in 1996. This is the prediction of the government-backed Telecommule America! campaign. join a growing army of 9m Americans who already work from home, using their computers and modems to make it possible.

The campaign was launched this year to promote awareness and understanding about working-from-home and local "satellite" offices. Among the campaign's members are the Association for Commuter Transportation; AT&T, the lecommunications giant; also merce: the Department of Transportation; the US Environmental Protection Agency; and the US General Services Precise definitions of tele-

at home each week and the types of equipment used. Thirteen per cent of the US workforce work at home occasionally, compared to only eight per cent in Europe, according to the latest figures from the European Information Technology Observatory, Eito, based in Frankfurt

In the US, there are also higher expectations about working at home than there US, analysts predict that the number of people working in home-based offices will increase by more than three per cent a year, compared to only two per cent in Europe. Workers in the US have "a much bigher acceptance of the need to be adaptable, to be multi-skilled, even having careers with several employers - often simultaneously", but in Europe, says Eito, "workers tend to look to governments to provide safety nets in times of rapid change".

Home office workers are defined by Eito as those who work at home for one to two five days a week, during normal working hours. They may

commuting, teleworking and home working vary, according to the amount of time worked be self-employed or working for an employer. Teleworkers are similarly defined, but they also use equipment at home to support business data communications. On this definition, the US has 650,000 teleworking offices, compared to Europe's 410,000, estimates Eito, whose members include CeBIT, the information and communications technology trade fair in

Hanover, plus leading suppli-

ers in European ICT industry. In the US. Roger Johnson, director of the General Serteleworking provides many "hard and soft" benefits to the government in terms of real estate costs, worker productivity and employee satisfaction. He cites the federal government's plans to establish telework centres throughout the commute from "satellite" offices. Johnson reveals that more than 60,000 new federal workers will be encouraged to telecommute in the next three years, joining the thousands who already work this way. "It is an important strategy to achieve a government that works better and costs less. It

does this by reducing the costs

for government agencies and

improving customer-service for taxpayers," he says. "Telecommuting also helps employees to better meet their family needs and to spend more time with

their children." In the US, the government is not the only supporter of telecommuting: high technology companies such as AT&T are. enthusiastic about the idea. AT&T vice president Keith Springen says the company employs 47,000 telecommuters

'Information technology enables many employees to work anywhere'

and "virtual office" workers and was one of the first companies to enact a formal telec muting policy. "Today's information technology enables many employees to work any time, anywhere," says Springen. "Employees report increased productivity, reduced stress and greater flexibility in balancing their work and personal lives." Faith Wohl, director of the in the GSA; comments: "Executives from business and government now depend on telecommuting as an important way to reduce costs and to maximise their return on investment in employees.

thousands of employers are making telecommuting work -for employers, employees and Society."

Campaign researchers say that two-thirds of the compa-nes already have telecommuting plans, with 60 per cent of put such programmes in place within the next three years. Executives involved in telecommuting programmes are

almost unanimous (92 per cent) in agreeing that this mode of working brings benefits, citing cost-reduction, increased productivity and improved employee morale. The study, conducted in the past month, also reports that two-thirds of companies sur-

veyed among the Fortune 1000 list now have telecommuting programmes, half of which were instituted in the past two years. The majority expect these with programmes to

employers may initially have established their telecommuting programs to meet environmental requirements or to help employees belance their work and family needs," adds Faith Wohl. But in the process, they bottom line'. The growth of telecommuting suggests that business and government now depend on it as an important way to reduce costs and to maximise their return-on-in-

vestment in employees." But despite the expansion of the other companies hoping to these programmes, barriers adoption of telecommuting. management control and a loss of the team concept. Staff also worry about adjusting to work at home, away from the daily interaction with other colleagues. However, two-thirds of the companies surveyed are issues through training and policy development.

mittee member of Telecommute America! and president of the Telecommuting Advisory Council, says that manage-ment education has proved very valuable in overcoming



persist to more widespread in the US, telecommuting is far more popular than in Europe

supervisors' fears about telecommuting".

Through education, "managers learn to manage by results. instead of observation," she adds: "They learn to identify employees with skills and lobs that are well-suited to telecomfor every person or every job. But while it is estimated that 40 per cent of today's workers could be telecommuting, only

about 10 per cent are doing so. employees who could perform their jobs as well - or even tunity to telecommute." It appears that government supporters of telecommuting agree - "there are plenty of

barriers, in the form of attitudes and myths, to telecomtruting, says Faith Wohl, at the Office of Workplace Initiatives. "Our job with Telecommute America! is to educate employers on the kinds of jobs that lend themselves to telecommuting and on how to set up a programme for those employed in these positions so that employers, employees, families and society reap the



of Woodley, Berkshire is working for Britainnia, the UK's sixth largest building society which has in: efficient teleworking facility. By utilising low-cost telephone lines, audio information from the society's Leek HQ is downloaded automatically each night to computers of home-based typists. Transcribing work is returned, via a modern, to the originating centre for printing

Buyers become more selective

A look at what's new in cordless phones, 'mobiles' and pagers

n today's evolving information society, the home Loffice worker is spoiled for choice when it comes to telephony equipment. Deregulation and the move from analogue to digital technology also heralds a fast-growing range of competitive telecom services to benefit the home user.

In Europe and Japan, the markets for mobile phones, for example, will more than double by the end the decade, while in the US the number of subscribers will increase from around 33m today to nearly

60m by the year 2000. By then, 350m mobile phones are likely to be in use worldwide. Even the humble bleeper is finding a new lease of life, with

big initiatives being made in both consumer and business sectors, spurred on by the new 'calling party pays' concept -see details below. But there was a time, in the UK, for instance, when buying a phone meant a visit to just one supplier. British Telecom. Now, BT's customer-base has fallen for the first time as users shop around for the best deal. The new 'telephone-savvy' customer may have a cordless phone, a mobile, a pager or even a cable TV contract for

allows users to make and receive calls anywhere in the house, now looks like old technology. But there have been improvements, Phones, such as SouthWestern Bell's F900, offer eight channels for communica-tion between the phone hand-

set and the base station. This means that if sound quality is poor when making or receiving calls - or there is interference from a neighwill switch to another of the eight frequencies.

The phone also comes with a second, smaller base station. This could be kept in an upstairs room, so if you are not carrying the handset when the phone rings, you do not have

The F900 costs £169.99 from Dixons, the UK high street retailer. Cordless phones with fewer channels cost less, and prices are falling. BT's Freestyle 80 with two channels is

cheaper - at £79.99 - than its previous two-channel model. Another new BT cordless phone, the Freestyle 1000, combines a cordless phone with a digital answering machine that records calls straight on to a chip. This has an intercom facility between base station

and handset and costs £159.99. Japanese solution

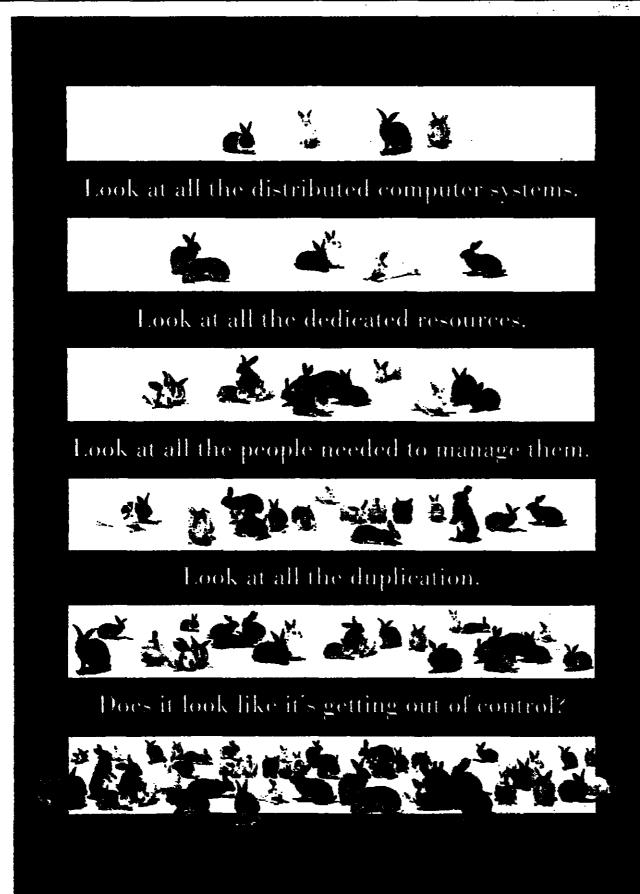
In Japan, the Personal Handyphone System (PHS) bridges the gap between cordless

bourhood as mobiles.

They do not require as dense tions as cellular networks used by frequent travellers. This lowers the cost of PHS and market. There are already

three PHS services in Japan. Bryan Van Dussen, senior analyst at the Yankee Group taken off so bandset prices are low, too. PHS is a brand new technology and the Japanese are hoping to export it to densely-populated cities in

☐ Continued on next page. ☐ Screen-based telephony: se





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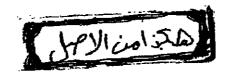
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Screen-based telephony

PCs may soon answer the phone and take a message

Ioia Shillingford looks at the new services for the smaller office, ranging from screen phones to desktop call centres

ntil recently, using anything more com-plex than plain old bersome for the home user. But a new generation of screen-based phones is making value-added phone services easier to use.

BT. Nortel. Ascom Telecom and Philips all sell telephones with screens which make it simpler to use new services like Caller Display, which flashes up the number of each incoming caller.

They also make it easier to use some of the slightly older ones such as 'Call Waiting'. which tells you when someone is trying to get through if you are already on a call.

Users without special phones have to key-in barely memorable strings of numbers/symbols if they want to use these services. But a screen-based phone either comes with a menu of different phone services, or can be programmed to

For example, BT's Relate 1000 (£89.99) displays the phone numbers of the last 20 callers as well as making it easier to use other BT services. It is also planning to bring out a new Caller Display phone which will give you the numbers of callers who are waiting to get through (if you have the 'Call

Nortel's Excella 1000 for the residential market, stores up to 15 incoming callers' names and the company says that programming it to for enhanced phone services is straightforward. It is also working on a digital 'Caller Display' answering machine.

Philip's screen phone goes a step further and includes a pull-out keyboard. It is designed mainly for home banking or interactive shopping applications.

Called the P100, the was originally designed for use by Citibank's home banking customers in the US. UK home banking customers of Citibank will soon be able to use the phone for a variety of tasks including bill payment, money transfers, getting an up-to-date balance and so on. Tesco's 24hour home delivery wine service will be offered as well.

The wine service uses interactive voice technology, so users are given a list of options

pagne)" because all are pres ented on the screen at the

In addition, the phone has a smart card reader to provide extra security for home banking customers, and it can be programmed to work well with alue-added services. In the UK, BT and some of

the other telecoms operators offer enhanced phone services. BT's are called Select Services. Some, such as 'Call Bar-ring', and 'Call Diversion' are self-explanatory. 'Call Minder' is BT's network-based voice ssaging/answerphone system. This records messages when you are out, not answering your phone, or on a call

Value-added phone services

When launched next year it will cost £5 a quarter. If you subscribe to Call Minder, you cannot use Call Diversion. though BT hopes to overcome this technical constraint. Other services include 'Call

Return. This is similar to 'Caller Display' but you just dial 1471 to get the number of the last person to call teven if they didn't leave a message). As with 'Caller Display', there are some numbers which do not get recorded, such as those which have been withheld by typing 141 before the phone number. Mercury has a service which lets customers say which cost-centre they want to charge a call to. This is useful for people who want home and business calls to be differentiated on their bills.

In the US, there are some other value-added (or Class) services including: 'Repeat Dialing', which keeps calling a busy number until the connection is made: Distinctive Ringing', which enables users to differentiate between business



A recent survey in the US shows that for many frustrated home PC-users, the most useful thing the PC could do is to answer the phone

and personal calls; and 'Selective Call Forwarding', which allows the subscriber to pre-sewarded to another number.

Some Select Services, such as 'Call Return' (which gives you the number of the last person who called) are free. Others cost up to £5 a quarter. But Craig Thomson, Class manager, BT Select Services, says: "BT is looking at offering more package prices, where users et a discount for subscribing to more than one service".

The Boston-based Yankee Group reports that in the US some telecoms operators are selling services on a per-use basis. This attracts infrequent users who may end up using the services more once they've tried them.

PC-based call centres

For the user who wants to feel that he/she is at the helm of an advanced call centre even when working from home, a number of products are available. SDX Business Systems, a

UK-based PBX (private branch exchange) maker sells a special phone that plugs into the serial port of a PC as well as into the telephone network. Called Spot' (smart plain ordinary telephone), it enables users to control the phone from their PC screen. For example, home (or office) users with personal organiser software or a contact nagement database, can dial contacts straight from the PC. The phone works on standard

analogue phone lines and can he used hands-free with its internal speaker. The under-£200 PC phone also provides voice mail/answerphone facilities. Speech can be recorded on the PC's hard disk and replayed through the phone. with a little help from the Windows-based voice mail software sold with it. Inside the phone is a data and fax modem that works with most data communications and fax software.

Other products, which belp turn a PC into a personal call centre include Creative Lab's Phone Blaster PC expansion card: an all-in-one phone management system, and Delrina's CommSuite95 software. For teleworkers, GPT Com-

munications has launched a package of products and services that can link home users to their company network via ISDN (Integrated Services Digital Network). The package also allows home workers to display all messages (voice, fax, electronic mail) left for them at company HQ, on a single screen. According to Paul Fortescue, connectivity specialist at CPT, the first user is Smith-Kline Beecham, which has put an ISDN link in a West End suite used by staff who have just flown in from the US. There, they can check their messages without going

directly to the office. Some home users are ahead A survey of 200 customers by the US-based home PC com-pany Packard Bell, reveals that the most important household job a PC could perform for them was to answer the telephone and take messages. That day is fast approaching.

■ PC performance

Home PC users learn new data storage techniques

Power-hungry software makes PC users far more demanding in their choice of storage system

Only a few years ago, home office workers relied entirely on a PC's tiny main memory, a low-capacity hard disk and a few 'floppies'. Now many PCs have very large main memories and high-capacity hard disks supported by a CD-Rom (Compact Disk Read Only Memory) drive. Soon many more of them will also have tape back-up devices; and in a few years some will own re-writable disks.

SoHo (Small office/Home office) users vary widely in their choice of storage systems depending on their level of disposable income and whether they see themselves as entrylevel users or "power" users aiming to deploy complex multimedia applications.

The latter have begun to move from dual to 'quad' speed CD-Roms and will shortly move on to six-speed devices to gain better performance from their PCs. Sharply falling prices for CD-Roms last year and this year have turned them into a standard PC com-

ponent These disk drives may be brought into play for displaying graphical data, smooth contouring of images or inserting full-motion video clips into

The six-speed CD-Rom option is considerably more expensive but may be attractive to the increasing number of home users who want to handle their applications in a more profes-sional way. Users need to be ready to cope with a multiplication of the density of data on CDs, which is set to rise tenfold in the near future.

of office users in terms of data storage partly because the computer games which are popular in the home are far more storage-hungry than simple business applications, such as word-processing. Also, home



notebook range with all the connectivity and expansion options of a

PC users have to be self-sufficient in memory, whereas office users increasingly tend to rely on remote servers to supply data when needed.

Most home users who upgrade from 286-chip or 386chin PCs to 486s or Pentiums will experience an enormous increase in the size of both their main memory or RAM (random access memory) and their hard disks. Many will acquire eight megabytes of Ram, but even that may be too little in the near future. As Chris Herbert, senior PC analyst at the market research company Romtec points out, "this is sufficient for Windows 95 [Microsoft's new operating

hard you thrash it." Microsoft claims that Windows 95 can be run on only 4MB, but many users may find they need 12MB, he warns. The appearance of 32-bit applications running on Windows 95 will increase the amount of storage capacity needed, perhaps dramatically.

system], but it depends how

They will generate much larger databases which will require correspondingly faster searching - "go as high as you can afford because eventually you'll find you need more than you thought," advises Herbert. lisers are often replacing

60M8 or 80MB hard disks which seemed more than enough, three years ago, with disks holding as much as 800MB. Compaq's Presario multimedia PC starts with 420MB. but there are now few machines that have anything less than 540MB.

According to Joe Jura, European storage analyst for the market research company Dataquest, by the middle of next year 1.2 gigabytes will be the entry-level for hard disks. For mid-range disks 2GB will be normal, while at the high end 4GB will start to become common for power users in the home office.

Home users include not only the growing number of self-employed but also those who take home work from their compa ny's offices, often on notebook PCs. These people increasingly want the same technological facilities at home as they are used to at work.

Among the trends of the next couple of years is likely to be a growing take up of tape drives in the home office. These will be widely used for backing up data, as more users become aware of the value of their data and the risk of losing it.

They will also use tape systems as a second level in a hierarchical storage manage-

ment (HSM) system, copying in corporate computer systems Most frequently-used-data will continue to be kept on hard disk for fast access, while

less-used data is relegated totape. Adam Thew, European product manager for person storage at Hewlett-Packard. says new software will soon enable PC users to save data straight to tape. Prices for quarter-inch-

DC2000 and 0.315 inch Travan industry-standard tape drives are falling fast; so devices which can take 400MB of uncompressed data are coming within the budgets of many home users.

The use of floppies which typically hold up to 1.4MB is more and more limited by the increasing size of the files. which need to be kept, many of which are far bigger than a floppy can hold.

Joe Jura of Dataquest feresees that tape will also be more: widely used for archiving of data retrieved from the internet. Re-writable compact disks are not yet an established technology and look unlikely to make much impact within the home user sector for the next three or four years.

Rewritable magneto-optical (MO) storage, combining magnetic storage with laser reading and writing, is not likely to appeal to the self-employed in the foreseeable future, according to John Goodyear. European marketing manager for manufacturer Fujitsu MO storage is too expensive and has no application which is likely to

compel them. But for business people: orking partly from home, he says, a rewritable MO disk could become the best way of transporting large amounts of data between home and office. An MO disk, costing around £20, carries 23MB or about the equivalent of a three-drawer filing cabinet.

As files grow in size with the use of colour and complex images, portable MO disks could be a more cost-effective solution than transmission over data over the telephone

Advances in fax systems

Host of fresh applications

Buyers in the home office market are showing increasing discrimination in the selection of fax systems

ax communication is alive and well and in no danger of being usurped by promises of freedom of commication across the international superhighway. Fax is tried and tested: is easy even for technophobes to access: and works to a worldwide standard and therefore suffers no compatibility problems.

That said, fax no longer means paper-fed machines only. Increasingly we are seeing PC-based fax supporting though not necessarily replacing - hard copy fax. A case in point is the growth of fax broadcasting which is able to exploit both the unlimited database capabilities of a computer to target the 50m potential customers around the world who have access to a standard fax machine, be it a cheap thermal fax-phone or a high capacity plain paper

The downside of fax becoming a commodity item in every company and, increasingly, in every home, is that its use and thereby cost ~ is in danger of slipping out of control because no-one at senior management level is taking responsibility for keeping up with new technology nor for user training, both of which could result in massive operational cost-savings.

According to the 1995 Pitney Bowes/Gallop fax-usage survey, the average annual telephone bill in large corporations is £21m; with fax communications accounting for 47 per cent of that - around £9.9m a year. With the typical fax machine population per organisation being 114 units, this means the average expenditure per unit is £87,000 per year, a figure that is forecast to rise 6

per cent in the coming year. The high cost is not simply down to increasing volumes of fax traffic. It is partly because 79 per cent of companies still use relatively slow speed (9.6kbps) modem units, even though they have long accepted that faster 14.4kbps machines would cut costs sig-

As suppliers such as Canon,

Infotec and Ricoh will testify. those that make heavy use of fax for international corporations communications have to opted for ultra fast (1.5 seconds per fax) Group 4 machines. But that requires a digital (ISDN) link that few firms have invested in. Could it be that companies are planning to make a giant leap to 28.8kbps speed fax in 12-18 months when the standard has been approved by the International Telecommunications Union

Deborah Sauer, marketing vice-president of Fax at Pitney Bowes, contends it is UK attitudes to office equipment finance as much as a lack of knowledge about the technology and its true capabilities that is holding back progress -"if more customers leased their fax equipment, rather than purchased it outright, they would not need to wait for the 28.8kbps fax standard to be rat-

Plain paper fax machines with PC-connectivity have been introduced over the past year

ified; they could upgrade now to 14.4 and to 28.8 when it arrives. Their costs savings would be dramatic; potentially far more than the cost of the

They could also cut costs by making use of fax features that are now considered standard on most plain paper fax machines such as abbreviated dialling, memory transmission and broadcasting. A fax-usage survey carried out by the British Facsimile Industry Consultative Committee clearly shows both a lack of training and a lack of knowledge about new technology and how it can

The survey found that of the 70 per cent of companies that have machines with memory transmission, only 41 percent use it frequently; of the 82 per cent who have access to broadcasting, only 25 per cent do so regularly; and of the 66 percent could use delayed transmission to exploit cheap rates, only 25 per cent do so on a frequent is. Finally, of the 44 percent who have purchased machines

with a polling facility, only 10 percent actually make use of it. It could be said, of course, that accessing such facilities is not as easy as the manufacturers would pretend. Many of the manuals and display panels certainly leave much to be desired if you want to use the more sophisticated features.

This is an area where the PC-connecting facility can be particularly useful if, as with printers, bi-directional interfaces are added with good userfriendly control software. A number of plain paper fax

machines offering PC-connectivity have been introduced over the past year or two by suppliers such as Brother Canon. Infotec, Minolta. Muratec. Oki and Pitney Bowes. However, it requires control

software to turn simple connectivity into a workable solutions. Many machine suppliers Canon, Minolta, Muratec, NEC. Oki. Panasonic, Pitney Bowes, Ricoh, Sharp and Toshiba among them - decided that starting with an off-the-shelf software package would be quicker and cheaper than developing their own solution; hence the almost universal adoption of WordCraft LANfax software.

One of the more advanced fax packages on the market, it includes OCR toptical character recognition that turns a fax image into an editable computer file) and supports all the latest international ITU fax standards (Le. sub-addressing, selective polling and data file transfer, via fax).

But brand differentiation is important in an increasingly competitive market. Among the first to address this was Toshiba which has recently launched an enhanced version of its Windows-compatible ImageVision software for work groups in the corporate sector and the increasingly discriminating teleworking market.

An added benefit is multitasking which allows users to continue working on the PC during fax (hard copy transmissions and send/receive paperless (ax) with access via the PC to all telephone numbers stored in the fax machine as well as on the computer's hard

The next stage towards the true multi-functionality that potential users will be seeking is a bi-directional PC-to-fax interface, so that the fax can be programmed from the PC

and information about activities generated from either source can be integrated. Another important ingredi-

ent is a combined facility for sending/receive binary files as well as fax messages without. having to fit a second modern. This is now possible on the new Konica 9715P, a fully featured plain paper fax, with auto-dialling of six pages per minute speed, that can print, scan, copy and send/receive computer files (including word processed, database and spreadsheet formats). It caneven send faxes with embedded objects so that, for example. you could send a Microsoft Word document with an embedded video or sound file. It is priced at under £2,000. with network version due this

Developments, then, are continuing apace in all areas of fax including fax on the Lan (local area network).

BIS Strategic Decisions forecasts that the European fax machine market will grow from 2.2m units per year in 1994 to 2.8m by 1998; fax modems from 1.5m per year to over 4.5m by 1998; and Lan fax servers (each, typically, supporting up to 50 users) from 35,000 to 100,000 systems.

As a result, we can expect to see a host of new applications such as remote Lan-fax access as well as new services such as fax broadcasting and fax-on-demand to satisfy the seemingly insatiable demand for timecritical information.

Indeed, BIS research shows that the revenues generated in the European fax services market rose 58 per cent to \$82m during 1994, with the UK's market share the largest at \$32.4m_

The fact that hundreds of customers worldwide can be contacted via their fax machines in a matter of minutes, at less than 25 per cent of the cost of standard mailing, is not lost on Graphic Line Machinery, a company which acts for international dealers and print companies selling second-hand equipment. Once upon a time it took the company ten hours a week to send information on the stock situation. Now, thanks to international fax standards, they can use the Comwave fax broadcasting service to notify potential customers around the globe - all in a matter of min-

verbally. However, because the screen phone conforms to the ADSI (analogue display services interface) standard, the verbal information is also converted into text and displayed on the phone. This makes it Internet access: Racal's new DAP 6300 terminal adapter for PC modern re easier to choose between a list of prompts (for example, "press and greater productivity for small office/home office (SoHo) users by exploiting the caller line identification 1 for red wine, press 2 for (CLI) facility, its battery back-up also allows PSTN lines to be replaced with ISDN links

Wider choice of mobile services

Continued from previous page:

south-east Asia. In the UK, there has been much talk of providing access to non-BT phone networks via cordless phones in the home. This is known as wireless local loop bypass, because it effectively bypasses BT's local net-

Base stations, probably conforming to the Dect (Digital European Cordless Telephony) standard, would be sited in local areas. They could then be used to make calls from around the house or garden or

Cambridge-based Ionica plans to equip users in its area. cordless handsets enabling them to connect directly into long-distance networks. The bypass service will be based not on DECT but on lonica's own technology. Problems with the technology have delayed the introduction of the service, but it will be launched on March 26 next year.

Licences

The UK government is also inviting applications for six local-loop licences by Decemher 11. with some aimed at providing voice telephony to rural

However, it is not clear whether local loop bypass will wireless local loop is a proven concept for giving telephony to remote areas - for example, in parts of Spain," but it is not proven as a bypass technology For those in the UK who

want a truly mobile service, there are four operators (Cellnet. Vodafone, One-2-One and Orange) and six services to choose from. Cheapest for the home user

One-2-One and Orange, both based on Personal Communications Network (PCN) digital technology - "One-2-One is about a year behind Orange in terms of national coverage," according to Van Dussen. But neither offer the same level of coverage as Cellnet or Vodafone.

One-2-One was originally ared towards the home user in London and the M25 area. with free local calls in the evenings and at weekends. These have now been abandoned (except for existing users, and at weekends), partly because of their cost, and partly because they were attracting the wrong sort of customer - for example. drug dealers and bad payers.

The company, owned by telephone carriers Mercury and US West, is now shifting its strategy more towards small busibe still be attractive for home

is doing well and the Financial

Times Newsletter Mobile Com-

munications predicts that it

will have more subscribers

than One-2 One by early next

s, though its prices will Hutchison's Orange service year despite entering the market later.

The company is currently running a series of adverts. claiming that business users of Vodafone or Cellnet would save £20 a month by transferring to Orange, However, as Neil McCartney of Mobile Communications points out, this is slightly misleading because it is based on Orange users' pattern of use, and they may have adapted their behaviour to the Orange tariff structure.

Orange counters by saving their users' behaviour is similar to that of Vodafone and Cellnet subscribers

Options

Vodafone and Cellnet customers can choose between their digital services based on GSM (Global System for Mobile) and analogue services. Digital services are better protected from electronic eavesdropping than analogue services. And GSM handsets can be used in most European countries and a growing number of others (though not the

The drawback with GSM for the home user is the high cost of the handsets and the business-oriented cost of the service. Some home users only want mobiles in case of emergency and Vodafone and Cellnet both offer emergency packages on their analogue services. There are also home

tariffs for GSM, which give lower-priced calls in the user's

local area. Analogue services will be around for some time, but the more advanced GSM and PCN services have been wildly successful. Countries such as Germany already have more digital than analogue mobile users and in the UK, digital mobile will supersede analogue by 1999/2000, according to the

Yankee Group. Whatever type of mobile you choose, battery life is still a problem. One way round this is to use a mobile in conjunction with a pager – or just use a

ager. BT and Mercury both sell Calling Party Pays paging (CPP) services aimed at the home market. Users pay a oneoff charge for the paging device and callers pay a premium to call them. BT sells Swatch the Beep, a trendy wristwatch pager with a

numeric display Mercury has just launched Mercury MessageCall, a tone pager linked to a voice mail box. Callers pay 39 pence a minute to leave a mess the voice mailbox and the user is then paged. The service costs a one-off £49.99.

In the film Clueless, designer-

clad teenager Cher calls her

friends up on a mobile when

they page her. But there is one

thing today's home user isn't -

and that's clueless about tele-

tere censules

એલ દરકાદામાં **દ**

Small office/home office

T festive goodies

Tis the season to go shopping

· · · and the chances are high that you will find a home computer user on your list this Christmas

hifting from office to home use, the personal computer has become a staple consumer electronics product, installed in more than a third of households in the US and UK.

Finding the right gift for the PC user can, however, be a bewildering experience. Most home PC purchasers say that they are buying a new PC to ensure that children have access to the latest technology. or because they plan to work

This might lead benevolent relatives and friends down the computer store isles of educational and "personal productivity" software in search of the perfect Christmas gift.

In the education category. top sellers include Mavis Beacon Teaches Typing, from Mindscape, addressing the most basic educational needs of any PC-user. For children, the latest Math Blaster program from Davidson is a sure fire success. Using the ruse of games that blast rocket ships and search for lost dogs, the Math Blaster series makes arithmetic drills seem like fun. Another favourite group of



in the US, more than 90 per cent of children under the age of 12 use PCs, at least part of the time, to play games. Pictured here is a scene from ADI School, by Sierra On-line. This 'edutationment' game is described as a

"Sim" series which includes Sim City, Sim Town, Sim Live and others, from Maxis. Sim City, the classic, appoints the user as the developer and all-powerful ruler of a new city where he or she can build residential, industrial and public facilities. The player must balance the interests of existing residents against the potential for new development and cope

with unexpected disasters such as earthquakes or floods. It has often been sugge

that Sim City should be included in basic training for and politicians. In the mean-time, it provides the rest of us with a glimpse of the complexities of city government. In the personal productivity

ning, insurance and college

is a "must have" program for the head of any household. It enables the user to organise personal finances, pay bills electronically, keep track of spending. The latest version of Quicken also provides links to accounts at several banks, enabling customers to update activity in their accounts online, intuit is also expanding its personal finance program portfolio to include advise on issues such as retirement plan-

For families, Print Shop Deluxe is another favourite. With a colour printer, users can quickly produce greetings tificates, business cards and many other types of docume using built-in graphics.

A new category of software that is proving increasingly popular is maps. Top sellers in the US include Street Atlas USA from DeLorme Mapping and Automap Road Atlas from Microsoft.

Another software fad among home computer users is the "family tree" program. Grandparents may find a mutual interest with their offspring in putting together a family geneily Tree Maker Deluxe from Banner Blue Software.

Yet for all of the high-minded talk among PCbuyers about education and work, the top-selling PC appli-

cations are games. A recent survey of US home Packard Bell, a leading US PC manufacturer, found that 56 per cent of users said they want more games and 35 per cent said they want more entertainment software.

More than 90 per cent of children under the age of 12 use PCs, at least part of the time, to play games. The numbers of PC game players decline somewhat with the rising ages of users, but more than two thirds of adult male PC users acknowledged using their computers to play games and more than half of retirees who own home computers also cited games as one of their uses of

A new generation of PC games is available this Christover the age of 16, is not so mas that is designed to take full advantage of enhanced multimedia features of the lat-est PC models and the "plug and play" capabilities of Micro-On-line is, without doubt, howsoft's new Windows 95 PC

Launched in late August in the A sure fire winner is Mech- US, the program grossed \$12m Warrior 2, from Activision. A in the first week of release, new version of the top selling selling 300,000 copies.

Top seller: Phantasmagoria - a chilling new tartier from Sierra On-Line - the world's first computer game to

feature a consorable 'gore button'. This option allows adult players to consor out most of the grue

scenes, so that it is more suited to play by the under-18s. P

A "nightmare fantasy", the game, contained on seven CDs. includes over 1,000 3-D backgrounds, more than two hours of full-motion video and a cast of eleven characters.

band. Don. has moved into a haunted mansion. Players must unravel the mystery surrounding the house and combat the evil force that holds her husband in its icy grip.

While games like Phantasmagoria are suited only to those old enough to spell the game playing as kids' stuff. The PC activity for all ages is the Internet, the global net-

send electronic mail, find news and explore the vast resources

of the World Wide Web. To equip a PC for cyber surfing, start with a high speed modern 14.4 kiolbauds is standard, but 28.8 kilobauds is preferable. Software to access the Internet is widely available at Adrienne, who, with her hus- services including Compuserve. America Online and the

Microsoft Network. A year-long subscription to one of these service, or to a local Internet access provider. will keep most PC users busy for many days to come. Costs for basic services range from about \$10 a month but may rise to \$40 a month, depending on usage. While it is not cheap, introducing a PC user to the Internet may be the gift of a

By Tom Foremski in California

sown in the past - "Sony's tar-

Stakes are raised in the video game market

And with mostly young males playing video games, tighting

games, such as Virtua Fighter

for Sega Saturn and Battle

Arena Toshinden for Sony

PlayStation, are where the real

competition for buyers takes

offer developers greater flexi-bility in terms of the sophisti-

cation of the games they produce. Leading video games

developer Electronic Arts, for

example, is working on a title

that mixes video segments

using live actors into the game.

scenes for the game The Dark-

ening' at Pinewood Studios

using well-known US and Brit-

ish actors," says David Gard-

"We just finished shooting

CD-Rom-based games also

The convergence of technologies in the home indicates that video games systems may evolve into set-top TV boxes that will also control interactive TV services

games consoles is emerging that offer impressive 3-D graphics capabilities and promise to usher in a host of enticing games - but the number of different and incompatible platforms is likely to confuse buyers.

The new consoles feature powerful 32-bit and 64-bit microprocessors and custom chins specially designed for 3-D graphics game-playing. Peek inside a system like the recently introduced Sony PlayStation and you discover technology that is more commonly found in high-end, expensive graphical workstat-

The new wave of games consoles is being led by 3DO-based systems such as those manufactured by Panasonic, Atari Jaguar, Sega Saturn, Sony PlayStation and the soon to be announced Nintendo Ultra-64 video game system. While 3DO. Sega and Sony hope to capture new buyers this Christmas. "the real market battle will be next year, when Nintendo es its new system," says David Cole, president of US market research firm. DFC

Unlike in the 16-bit games system market where Nintendo and Sega dominate, the new generation of games systems will not have any clear leaders for a while - "this will confuse buyers who are likely to wait until next year to decide which system is best and has the best games," Cole predicts.

Robust systems

The new games consoles signal a trend away from car-tridge-based systems in which the game software is stored on chips, toward CD-Rom-based systems, using CD disks. The disks are cheaper to manufacture and can store larger amounts of data. But cartridges offer faster access to that data and are more robust - an important consideration with children. Nintendo, however, says that it will continue to use cartridges for its Ultra-64 system: a choice it

"CDs are easier and cheaper to manufacture which means that game prices can be cheaper," says Cole, "Sega Saturn games, for example, can be found for about \$30. You can't

get market for the PlayStation is males aged between 18 and 35. There are millions of people who grew up playing video mes and they continue do so as they get older," says Cole. new generation of video manufacture a video game cartridge for that much, let alone

As more homes buy PCs, the produce the games software."
But Nintendo is confident PC platform is also changing into a video games platform. that it can capitalise on the While PCs are five to ten times popularity of its earlier generamore expensive than video tion of games consoles. The games consoles, they offer company recently announced more versatility. Companies it has sold its one hillionth such as Creative Technology are developing products that game - enough to supply one to every teenager on the improve the graphics on PCs to make them comparable with Despite the technology those found in dedicated games claims made by the manufacsystems. Creative's 3-D Blaster turers for their games confits inside a PC and accelerates soles, it is the games themthe systems graphics and adds 3-D shapes. 3DO is also develselves that decide which systems will succeed. A hot oping add-on boards for PCs. game can quickly boost sales.

Software giant Microsoft is well aware of the trend and has developed its DirectX tech-nology which allows programgraphics-intensive games for PCs. However, PCs will lag behind the capabilities of video games consoles - "when you're writing games for a platform, such as the Sony PlayStation. you can take advantage of the custom chips and you write directly to the processor. You don't really have an operating system like Windows that gets in the way and slows things down," explains Tim Glasser, a programmer for San Franciscobased video game developer, 47

ner, managing director of Electronic Arts Europe. "People are The trend is for video games increasingly rejecting computconsoles to evolve into multier-generated generic characfunction devices. Already, the ters. They'd rather see a Syl-CD-Rom based systems can play audio CDs. This will vester Stallone, somebody extend to playing CD-based digital movies and assuming But sophisticated titles such as 'The Darkening', increase more communications capabiliproduction costs. Gardner said ties. Sega, for example, has disthat shooting the video scenes cussed plans to build an "Interfor the game cost several milnet Saturn" in which players lion dollars. Add to that the will be able to use Internet cost of programming and the promotion budget and total connections to download games and play against each

costs become comparable to that of a Hollywood movie The convergence of technologies in the home points to with similar risks of success. While the new games systems offer increased levels video games systems further evolving into set-top TV boxes of realism, they come at a price that will also control interacthat few children can afford. tive TV services. In this way, Systems such as the Sony the stakes for surviving in the PlayStation and the Sega Satum, for example, cost \$390 in since the winners will be able to move their installed base the US and that is without any games. Each game title can into new markets and increase cost between \$30 and \$70, revenues from a range of additional services. avain, beyond the reach of mest pocket money budgets.

Interactive TV put to the test:

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combat-simulation game feat-uring three-dimensional graph-

ics and enabling multiple play-

ers to compete simultaneously

has been launched for use with

Windows 95. Activision is also

offering Windows 95 users a

touch of nostalgia with collec-tions of the 'golden oldlea'

from the era of Commodore 64

PCs and Atari 2600 videogame

Myst, a PC mystery that

defies the logic of anybody

much a game as a cult. The

Broderbund Software program

has been one of the biggest PC

ever, the hit of the moment.

Phantasmagoria, from Sierra

games for the past year.



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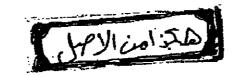
they are able to reap the seeds

Kev themes for the coming year

In addition to our regular FT Reviews of Information Technology, published on the first Wednesday of each month, (except in January and August), we will publish two FT-IT magazines: An A to Z of the Internet

 The Semiconductor Industry For details of the main themes to be covered in the regular monthly Reviews from February to December, see details on Page 16 of this current issue.

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Electronic commerce

Internet brings global network to the home-office

'On the Internet, nobody knows you're a dog,' as a 'New Yorker' magazine cartoonist once quipped

ith the Internet, no-one need know that the 'world headquarters' of a fledgling enterprise is located in the spare bedroom of a suburban semi-detached house, where a would-be entrepreneur has set up his homeoffice.

For the growing ranks of people who work at home -'telecommuters' employed by large companies as well as those attempting to get new businesses off the ground at minimal cost - the Internet has become an invaluable business tool for marketing, market research, and communica-

With a 'home page' on the World Wide Web, small businesses can display their wares to millions of potential customers for less than the cost of a single page advertisement in

Via the Internet, individuals and small businesses can also gain access to vast amounts of information, from details of competitors' products to free advice on international trade. how to get small business loans or how to write a busi-

ness plan. Electronic mail, a staple of the Internet, has become a lifeline for the home-office worker. enabling him or her to communicate inexpensively with colleagues, customers and suppliers around the world or across

■ Using the Internet

town. Another, less widely recognised advantage of the Internet that is particularly useful to individuals who work at home, is the ability to participate in special interest online discussion groups, sharing experiences and seeking help from fellow 'telecommuters' - or teleworkers, as they are known in the UK: see

That first leap into cyberspace is, however, a significant challenge for the home-office worker. Without the support of a corporate systems help desk, or even colleagues who are on top of the technology, the prospect of getting online can be

For the computer novice, the hest place to start may be one of the commercial on-line services such as Compuserve, the Microsoft Network, Prodigy or America Online. These services provide a structured approach to online information, easy to use graphical interfaces and online help for

those who need assistance. While most such services are geared to consumers, rather than business users, they provide access to databases packed with business informa-

One example is the Dun & Bradstreet business directory available via Prodigy (Jump: D&B). The database is a directory of more than seven million US businesses including public and privately held com-

The menu driven service can be used to track down a single company or to obtain, for example, the names and addresses of all the florists in Cincinnati with annual sales of over \$100,000. Another popular online business database is

Hoover's Business Resources which contains information able for about 6,200 more businesses. Hoover is available on America Online (keyword 'Hoover') and Compuserve (go

Since most on-line services offer free trial periods of a them before becoming a subscriber. Costs then vary according to how much time is spent online, but begin at about \$10 a month.

Hoover)

A subscription will put you on the cybermap with an electronic mail address. The leading online services now also provide "gateways" to the global Internet.

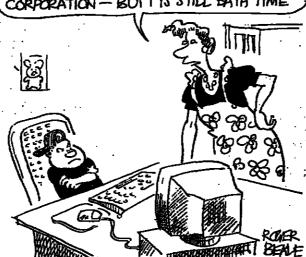
Serious on-line users will probably, however, want to establish a direct-dial Internet account with one of the hundreds of local Internet access providers that have sprung up over the past few years.

hen choosing an Internet access provider, several factors be considered. The price of the service is obviously important, but the availability of a local telephone number to 'log on' to the service may be more significant in determining the overall costs. Quality of service and support also become critical as the home-based worker comes to rely upon the Internet.

Software is another important issue. Some Internet access services provide their own 'browser' software, while others support popular packages such as the Netscape Nav-

It should not take long for

YOU MAY BE CHAIRMAN AND MANAGING DIRECTOR OF INTERCALACTIC COMMUNICATIONS CORPORATION - BUT I'TS STILL BATH TIME



recognise the potential of the Internet. Those starting up their own businesses might first, for example, pay a visit to the US Small Business Administration's site on the World Wide Web (http://www.sbaonline.sba.gov). While the infor-mation at this site is geared to US residents, much applies to

businesses anywhere. comprehensive sources of information and advise for people starting out in business on their own can be found at the "Virtual Home Office" of Soho America (http:/ /www.soho.org) and at the home page of the Home Office Association of America (http:// www.hoaa.com) which claims that 43m people in the US are now working at least some of the time in home-based offices. Over the past two years. thousands of companies have established "home pages" on the Internet. To access these pages, you need to know the Internet address or "Universal Resource Code" (URL). While

there is no central directory of

the Internet, "search" systems

words", users of these services

And before too long there

Examples include Webcrawler (http://www.webcrawler.com), Yahoo (http://www.yahoo.com) and McKinley (http:// mckinley.netcom. com). Simply by typing in a few "key

are presented with a list of links to Internet sites that address the topic of interest. "Usenet" is the next applica-

tion of the Internet to explore. There are thousands of special interest discussion groups, called 'newsgroups' on the Internet. Finding your fellow carpet importers or freelance writers will also, however, require some searching.

Electronic mail is still, however. the most widely used application of the Internet. For home-office workers it presents the opportunity to communicate inexpensively over long distances. Telecommuters are using e-mail to keep in touch with colleagues and even to follow office politics.

Setting up your own "home page" on the World Wide Web is the next challenge - see the report, below. There are numerous companies and organisations ready to help, with serdesigning graphics for a WWW site to establishing and managing the site. While getting on the 'Net can be a frustrating and time-consuming experience it is an opportunity that few businesses can afford to ignore. For home-office workers it is quickly becoming an essential tool for communica

tions, marketing and market

By Tom Foremski in California

users can turn to shareware can be used to add real-time

How to create your own web page

Most Internet providers and on-line services now offer users space for their personal web pages

reating your own web page is surprisingly easy to do if you are content with a simple design and judicial in your use of graphics - and there are plenty of shareware programs and emerging commercial pro-

grams that can help. Personal web pages are a rapidly growing part of the Internet and individuals are setting up web pages at a much high rate than businesses - "personal web pages are another form of content and we will encourage our users to create web pages." says Robert Massey, chief executive of Compuserve.

Web pages are created according to the Hypertext Markup Language (HTML) protocol which is a series of codes that determine the heading. body text and the position of graphic elements such as photographs. Once a page is marked up with HTML commands, any web browser such as Netscape Navigator can dis-

play the page. While there are many shareware applications that help the process, web pages can be created using any text editor or word processor. You start with the plain text, with no formatting. You place the following HTML code at the top of the page <html> followed on the next line by <title> inserting the title of the document followed by </title>. Then on the next line <body> followed by

the body of the text. Headings are set by placing the code <h1> just before the text for the heading followed immediately by </h1> which specifies the end of the head-

The paragraphs in the main text are designated by the code <o> after each sentence that you want at the end of the paragraph. At the end of the page place </body> followed on the next line by </html>. Then save the document as a plain text ASCII file and there you have it, a simple web page that can be uploaded to your Internet or online service provider where it can gain the attention of millions of Internet users.

To preview your handiwork. use a web browser to open the page locally on your PC. Obviously, few people will be happy with a plain-looking web page, especially since there are many options such as background colour and graphics, photos and other graphic ele-

ments that can be added to improve the look of the page. But it shows that creating web pages need not be a daunting

Opportunities

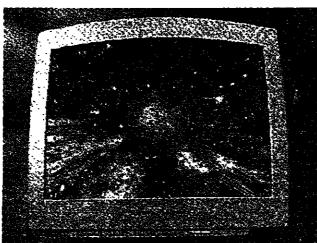
If you find a web page you like, for example, you can save that page as a source file then you can open it with a text editor or word processor. This will let you examine all

the HTML codes used and see how the page has been put together and how the author created any special effects. You could then copy and

paste the HTML codes from a variety of web pages into your own page, changing the body text and headings of course. and end up with a magnificent

There is also plenty of help available on the Internet. For example, using your web browser point it to http:// www.excite.com/ which is thelocation of the excite Internetsearch service from Architext Software. Type in "creating a web page" and excite will direct you to dozens of Internet based resources that direct you

HTML Editor and AutoWeb. will be plenty of commercial a host of companies. Netscape. for example says it will offer web page creation tools in future versions of its Navigator product. There are already several commercial programs



Making an impact: page creators can now use stunning 3-D graphics with Silicon Graphics' WebSpace Author system

further to shareware programs and commercial programs that will help you create outstanding web pages.

shareware programs. Windows users can download programs such as HTML Assistant. HTML Writer and HTMLed. Microsoft offers Microsoft's Internet Assistant and Microsoft Word for Windows Macros that belp convert existing formatted documents into web page ready versions. Macintosh

dled with the computer sys-

Silicon Graphics, for exam-There is an abundance of ple, offers WebSpace Author which lets users create stun ning 3-D graphics web pages that will stand out from other types of web pages. WebSpace and other web authoring tools are bundled with Silicon Graphics WebForce workstat-

> Sun Microsystems has developed its Java language which from the manager's web pages

programs such as WebWeaver, data, animation and high quality audio to web pages. This is probably overkill for a personal web page but it shows web page authoring tools from that normally static web pages are quickly evolving into dynamic, multimedia presenta But why would you want

your own web page? For some people it's simply a way of pecoming part of the Internet phenomena; for others, it becomes an adjunct to a business card, allowing people to find out more about you. Many people, especially recent university graduates, include a copy of their curriculum vitae among their personal web to offer them a job.

Staving in touch

Personal web pages are also becoming more common within companies. The consulting firm Arthur Andersen encourages its clients to use personal web pages as a way of capturing and retaining information within the company that might be useful to colleagues at another part of the company.

Staff can include white papers on specific topics and detail how a project was handled - all valuable information that can save others from repeating mistakes or reinventing the wheel.

Semiconductor manufacturer Intel, in another example, uses personal web pages to distribute information. A manager would place his progress report on his personal web pages and then distribute the location of that report to staff. They would then view the report directly

Seasonal excuse to jump into the digital future

The purchase of a multimedia PC system is a good starting point. Eventually, the PC will replace the television, the video cassette recorder and the hi-fi system

home. Sales of televisions, video cassette recorders and hi-fi systems invariably peak in the weeks before Christmas This year the big seller looks likely to be personal computers (PCs) and associated accesso

The new wave of multimedia PCs has much to offer home users – both to gain access to new information services via the Internet and to provide a new focus for education and entertainment. Indeed. it seems likely that the home PC will eventually render most other 'electronic devices'

redundant The trend towards 'digital' information for all media is well under way. Digital audio well established with Compact Disk (CD), telephone services are fast moving towards digital forms and recent developments in CD technology promise to hasten an age of figital video *see details below*

Although the current generation of multimedia PCs is unlikely to replace the TV, the telephone and the hi-fi, they point in the right direction. The next generation - based on faster chips and higher quality graphics processing will, however, and 1996 will see the first wave of these multipurpose digital devices start to

Meanwhile, there is a wide range of accessories and software now available that give some indication of what the

hristmas is always a future has in store Christmas good excuse to buy 1995 is an excellent excuse for some technology for the jumping into the digital future. The multimedia PC is a good starting point. Typically, this will be an Intel Pentium-based PC and will come with a CD-Rom drive, a sound card and speakers.

Suppliers are offering lowcost products to these specifications for home users. Time Computer Systems, one of the biggest UK suppliers, offers a basic multimedia PC for £699. Gateway 2000 offers a similar product for £1,099. For those who already have

a standard PC, low-cost multimedia upgrade kits are advertised in the specialist magazines from £200. Another option is to turn your PC into a multi-function telephone 'system'. Creative Labs, for example, offers a product called Phone Blaster for £249. The package provides a voicemail, answering machine' and fax functions through a high-speed modem and a sound card.

Improvements

As the company points out, the cost of buying the individual devices to achieve the same functions would cost nearly £600. Even if you do not want to turn your PC into a telephone system, there are other ways to improve your use of telephone system. TDS, a UK software supplier, has released a complete directory of UK business telephone and fax

The directory - called Tele-

and costs £40. If you visit London regularly, Instant Access's Street Finder is an inexpensive version of the A to Z guide. For £15.99, Street Finder covers all of central London and includes references to 200 places of interest and a comprehensive guide to London's restaurants. Instant Access has also signed up discount deals with many of the restaurants included in the guide.

While the main marketing thrust for multimedia software has so far concentrated on serious titles is also coming to market. The importance of the multimedia consumer software market is confirmed by move from large companies like IBM Walt Disney. IBM launched a range of CD-Rom titles for the PC in the £40 price range in time for Christ-

In addition to the usual games - American football, War Games and so on - the range includes educational titles. The Adventures of Hyperman, for example, is an animated cartoon adventure game which comes in the form of a puzzle. This must be solved by referring to various scientific data hidden in the program - such as how to fly a balloon and defuse a bomb.

Peter and the Wolf, another IBM CD-ROM title, introduces Prokoviev's famous music and classical music in general by using cartoons and audio. Children can explore the instruments of the symphony orchestra by navigating through a colourful graphical interface. Walt Disney's CD-Roms. priced at £44.99, use famous

Continued on facing page

W Offensive material on the Internet By Geoffrey Wheelwright

Ways to protect children from 'Net pornography

US parents can apply products such as 'Net Nanny' to block inappropriate material

eports about the prolif- are seeking ways to help pareration of pornography, hate mail and violent words and pictures on the darker side of the worldwide Internet computer network have fuelled a growing demand for tools to help parents control what their children see and hear on the Internet's World Wide Web

service

Providing that they know where to look, it is not hard for anyone - even a computer-literate child - to gain access to explicit, pornographic pictures and videos in high-definition images, with anonymous but obscene text catering to fetishists of many

Recent research in the UK suggests that almost half the copular searches for information on the Net are for pornography.

Especially worrying are reports that children have been contacted via bizarre online chat groups. But these seemingly 'friendly.' typed conversations are originated by paedophile rings and other perverts who seek an on-line relationship with children, hoping eventually to lure them to a meeting outside the

Earlier this year, the US Federal Bureau of Investigation concluded a two-year inquiry that led to a dozen arrests and searches in more than 120 homes. The resulting charges related to the misuse of a popular on-line information service by a small group of individuals seeking to distribute child pornography and arrange sex with children.

In the US, a surprising statistic suggests that children now spend more time using their home PCs than watching TV. Now, IT companies ents protect their children from electronic porn. Microsoft, the software

giant, and Netscape Communications, the leading Internet browser software producer. have joined forces to found the 'Information Highway Parental Empowerment Group' in the US to develop technological solutions to this problem. The US Senate is also considering legislation aimed at the same issue.

In California, an enterprising wife-and-husband team has launched a software package called SurfWatch, which keeps track of several hundred inappropriate newsgroups and allows parents or teachers to restrict Internet

Trigger words

Meanwhile, in Canada, Trove Investment Corporation, based in North Vancouver. has a product to help parents supervise the way their children use the Net. Known as 'Net Nanny', it is a \$49 soft-ware package for the Microsoft Windows or DOS environments that monitors the content of any World Wide Web page before it appears on a computer screen and prevents it from being displayed if the content is deemed inappropriate. If certain words are typed on the PC keyboard, or registered as being received during a data 'conversation', a 'hit' is registered and Net

board and close the system down. Only by using the Net Nanny administration program can the keyboard be restarted by parents (or who ever holds the passwords for the admin software). The 'trigger words' or

Nanny will lock up the key

phrases used to block a page discretion of parents. In addition, the product can be set up to stop the transmission of personal details - such as name, address, phone number or credit card details - so that children cannot inadvertently. give out sensitive personal information over the Internet. According to Graham Heal,

manager of business development at Net Nanny, a main advantage of the system is that it is flexible and under parental control

"Other products have recently popped up on the market which contain an arbitrary list of Internet addresses to material with sexual content, which the developer has deemed undesirable and blocks them - but the list of addresses is encrypted so that you don't know what material is being blocked," he says. "We feel that the parent, the school or the employer is the one best-suited to determine what their kids - or employ ees - should have access to."

Heal says that sexually bizarre material is not the only offensive information that children may come across on the Internet. Net Nanny also allows users to filter out information on bombmaking, drug-making, anarchist chat lines, neo-Nazi political tracts, on-line gambling and liquor purchasing, as well as prevent transmission of parents' credit card information.

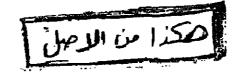


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Small office/home office

An industry in turmoil

As more home PC-users sign up for the Internet, the post-Christmas season could leave many suppliers of on-line services shivering in the cold

he consumer on-line services industry is in turmoil - under assault from a competitor that cannot be shut down, bought out, ignored or easily disparaged.

That competitor is the global internet of computer networks and the World Wide Web service that has sprung up to serve it over the past three years - and most on-line service providers appear to have decided that "if you can't beat it, you have to be seen as a key

Significant players in the online services business, such as CompuServe, the Microsoft Network, Prodigy and America Online, have been scrambling over the past year to improve their connections to the Internet - and to have a presence

And the newest player in the on-line services business, the Microsoft Network, ended up launching itself in late August as both an Internet service provider and an on-line service business - in the hope that it

to move on to the Internet. But it is a tough sell, particularly when local service providers, offering connections to the Internet, are proliferating at a tremendous rate. These local service providers are often better-placed to understand the needs of a regional market and operate with the business axiom of the 1990s: "Act

locally, think globally". The troubles faced by on-line service providers were highlighted in mid-November with the news that Apple Computer had taken a 5.1 per cent stake in America Online for \$12.5m despite the fact that Apple operates its own proprietary on-line service, eWorld. There

the industry that Apple is getting ready to replace eWorld with America Online services. The problem facing all these key participants is that they are often now perceived to offer little more than the average computer-user could obtain via straight-forward access to the Internet and the World Wide Web from a local service

vide a good deal less. Most of the leading informs tion providers offering electronic services on the main online systems, such as Compu-Serve or America Online, are now offering similar access via the World Wide Web - or are in the planning stages of doing

provider; and they often pro-

The only saving grace for the on-line services now is that they offer a tried-and-tested ess model for information providers to make money. This particularly important on-line business



libraries and clipping services are concerned, as customers can be directly billed to their on-line services account for any surcharged information they wish to access.

But secure commercial transactions on the World Wide Web are not far away - and the established players in the mar-ket know that. For this reason. most are trying to re-invent themselves as both publishers of "exclusive" content that cannot be found anywhere else - as well as being premier providers of access to the World Wide Web and the Internet.

ICL the computer company, has launched 'ICL Commands', which since to revolutionies the sale and electron

delivery of publications across networks world-wide. In January, Academic Press of San Diego will launch

On the latter score, the established on-line service companies do have an edge over local Internet service providers. They already have a vast international network of data access lines so that users can gain access to their accounts from most of the main cities in North America for the price of a local tele-phone call – and then check their electronic mail and use

This only impacts, however, on the corporate sector. While businesses may want to have a single luternet provider which

the Internet



ned to be the world's targest dedicated on-line education and CampusWorld provides in-depth curriculum support, down rces and carefully-controlled access to the internet. tured top left: Leeds-based On-Demand Info es with a new way of storing, managing and distributing ation of any kind - from data

they can use nationally or tem and all the software neces internationally, there is no such constraining issue for most consumers in the home

More often than not, all they want is reliable local access to the Internet - and someone they can call locally if something goes wrong. Whether or not they can have local phone access to their account from both New York and San Francisco is probably quite immaterial to them.

The Christmas season is thus likely to be a "make-or-break" time for many online service providers. Millions of computers are expected to be sold most of them with demonstration disks or sign-up packages for one on-line services or

The biggest gambler here is Microsoft, which includes with its Windows 95 operating syssary to sign up for (and use) the Microsoft Network. The vast majority of PCs be delivered to homes for Christmas will come pre-loaded with Windows 95. Of course, many of these same PCs will also come with sign-up disks for Compu-Serve, Prodigy and America Online

It will be then up to consumers to decide whether or not they will make use of these sign-up offers. If they do, then all the leading players are another day.

But if consumers ignore the mainstream on-line service providers and instead opt for simple Internet access from local Internet companies, the post-Christmas season could leave many of the established players shivering in the winter

New digital advances

Continued from previous page:

Disney cartoon 'characters' such as Aladdin and the Lion King to front word games and puzzles. More interesting are the Print Studio titles which use the same characters to teach simple desktop publishing. Priced at £34.99, these come on floppy disk. Both the IBM and Disney titles are available through the usual high street outlets.

CD-Rom is also being used for more serious 'documentary' titles. Omnimedia, for example, has packaged up Channel 4 television's documentary on the 'Roswell Incident'. Available both for the IBM PC and the Apple Macintosh and priced at 15, the CD-Rom covers the supposed alien landing in Roswell New Mexico in 1947. It includes the autopsy footage broadcast in the UK on Channel 4 television, earlier this year, and includes a comprehensive set of background notes on the incident.

Flagtower, a multimedia specialist company, has also taken the documentary route with its range of titles. The first in the series - on World War One and the Space Race - are priced at

Finally, if stress relief is what you want after a hard

day's multimedia activity. 7th Level's title - Monty Python's 'Complete Waste of Time' - at £49.99 - should do the trick.

High-capacity CD technology

The multimedia personal computer is the first step towards a single device which will handle all digital information and communications. The new wave of microprocessors are powerful enough to cope with digital video, telephone communications and audio.

Indeed, the Intel Pentium and the IBM PowerPC chips have been up to this for some time now. The main barrier to the complete digital device is the storage capacity of magnetic storage and the limitations of CD-Rom.

Neither has the capacity, for example, to hold a full-length feature film. Following an agreement between rival industry groups, led by Sony and Toshiba in October, however, this is set to change.

The agreement sets the scene for a new high-capacity CD technology capable of storing between eight and 30 times as much digital data as current CD-ROM. The new standard will use the current 12cm size

CD format - but will use different storage techniques to increase capacity. The first drives to conform to the new format are expected in 1996.

The drives will be able to read current CDs - whether audio or CD-Rom. It is also expected that they will be available both as read-only (CD-Rom) or in recordable

Today's CD-Roms hold about 600m bytes of data which is enough for a short video. The first wave of high density CDs will hold about 4.7 bn bytes allowing over two hours of broadcast quality video to be stored on a single disk.

Later version are expected to hold as much 18 bn bytes on a dual-sided disk. When established, it is likely that the high density CDs will quickly replace the cumbersome VHS magnetic tape currently used for video.

The agreement between the rival groups promises to avoid experienced with VHS and Betamax in the 1970s. It will also hasten the day when the PC replaces the television, the video cassette recorder and the hi-fi system.

US buying trends for home

■ Personal digital assistants

How to be on the move and stay well-organised

The new range of promoted as 'truly portable

computers' f one item of technology can be said to be truly in vogue this Christmas, it's the Personal Digital Assistant (PDA) or electronic organiser. Led by Hewlett-Packard and

an indigenous UK success story. Psion, these chean and ultra-portable machines have shrugged off the outdated tag of "over-priced calculators," and are discreetly taking a healthy slice of business off the portable PC market. Palmtop computers, such as Apple's Newton, are directly descended from laptops, whereas the PDAs have grown out of early attempts to produce a digital pocket diary.

Users have embraced PDAs for the sheer conventence of having a "cut-down PC" that will drop into a pocket and operate on batteries that can be bought anywhere and will last for 30 hours. These systems cost between \$100 and £400, contrasting sharply with expensive laptops in the £1,000 22 400 price range.

The success of recent PDAs has spurred on other players. Sharp, the Japanese consumer electronics giant, has just launched its £399 ZR 5000 range in Europe. Sharp describes the ZR 5000 as a personal communicator: it contions card that allows the PDA to be linked to a mobile phone

Sharp has only been in the mobile phone business since November 1994, and a new phone, tailored to the ZR 5000 world is due out shortly.

Clearly, the company sees PDAs as a springboard for other products. Links to printers and PCs come via an infrared device that attaches to the printer or PC, but is not physically connected to the ZR 5000.

The thinking here is that individual users can drop into a central office and download a tile or print-off reports without bothering to carry around their own cabling and plug. Mobile salesforces, or staff who work from home on a rotating basis. need this kind of facility.

The ZR 5000 operates on conto Tim Champion, European master.

technology marketing manager at Duracell, as "primary bat-dent of UK computer company teries". His company has tus made its first foray into manufacturing batteries for laptop computers, referred to as "secondary batteries".

With a four-hour life and a price tag of £100-£150, secondary batteries are very different from Duracell's normal products. Champion acknowledges the limitations of portable computing power, but points out that consumer demand is to blame – "modern portables are expected to equal a desktop PC in terms of capability, so they drain off an awful amount of current. This is very high-performance processing.

The new crop of PDAs were designed to be power-efficient from the start. Small monobattery dry like full-size colour displays.

Keyboard size is one sticking point. It is impossible to pro-vide a full-size keyboard in a pocked-sized system. Apple's 2339 Newton dispenses with keys altogether. Data is entered via a plastic pen, and software from Apple and a Russian Optical Character Recognition specialist, Paragraph, converts letters into text. Joined-up handwriting does not qualify, and recognition is not 100 per cent. But with 200,000 Newtons shipped in two years. Apple claims to have a portable data-processor for staff who would be deterred by a keyboard.

Keen user

Steve Cooke is typical of the PDA-user who needs to manage time and data without getting to grips with a conven-tional PC. Cooke works for British Nuclear Fuels, keeping track of uranium stockpiles.

"I'm not one of the world's greatest computer users. But I need something that will allow me to interface with a PC and be an address book, diary and notepad," he says.

Cooke uses a £100 Texas Instruments PS-6800 PDA. It looks like a shrunken laptop, which suits Cooke - "I can drop it into the top pocket of my suit." The TI 6800 has a fraction of the storage capacity of more expensive PDAs, but its 124k memory is right for users who just want to move up from a pocket diary. It is ventional AA batteries, known wallet-sized and very easy to

ICL's retail trading arm smallest product he sells is a £1,200 desktop PC. But Mac-Donald carries a Psion PDA, and in a previous role, as direcproducts for the UK high street retailer Dixons, he witnessed

the meteoric rise of the PDA. Psion, MacDonald says, brought precisely the right product to market with its clam-shell Series 3 machines, which have sold 600,000 units since 1991 - "this is a businessrelated market, it has no attraction to anyone who's not running a working life. But the rise of computer-literate professionals who can see the benefits of storing facts and figures 'on the go' was enough to make a dramatic impact".

Digital choice

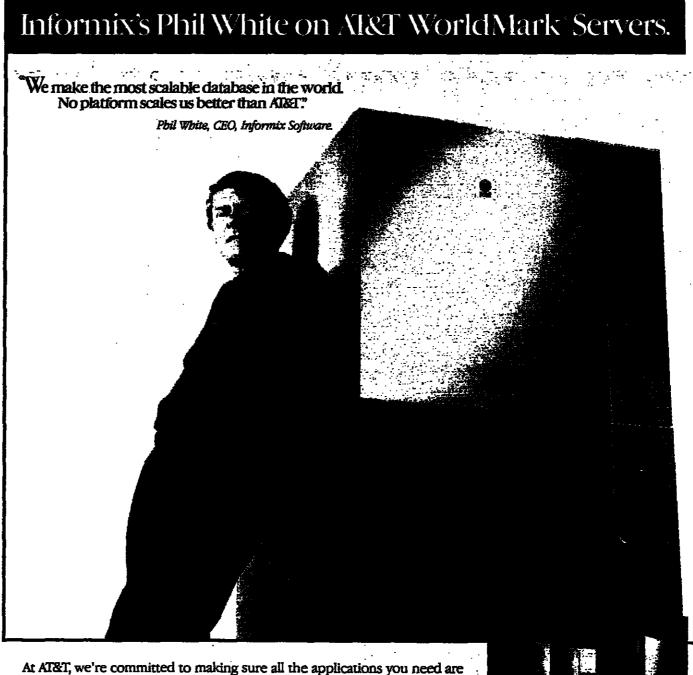
At Dixons, MacDonald saw the PDA market boom - "this product-line came out of nowhere. It was beautifully positioned between the PC and the calculator, and more and more people understood the benefits of storing information on a PC, so they decided to burn their ring-notebooks and go digital."

MacDonald forecasts a marriage of convenience between future PDAs and the mobile phone, with one device fufilling both functions. This opinion is shared at Apple, where researchers are working with BT to outline the future direc-

tion of the Newton. Hewlett-Packard has sold 130,000 100LX and 200LX palmtop computers in Europe in the last two years. This range is being augmented with the £250 Omnigo PDA, and that is destined for a new identity as a communications centre.

The Omnigo 700 will boast a mobile phone-docking station on its lid. allowing users to clip on their phone without messy external connections. This model will be available in 1996 with a phone for a total price in the region of £800.

ICL has no plans to muscle in on this marketplace with its own PDA, but MacDonald emphasises that his PCs to mainframes company cannot afford to ignore the PDA phenomena - "we do have to stay close to these products and understand the market. We must be clear about how PDAs link up with PCs".



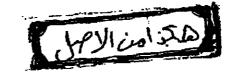
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The battle for the living room

Interactive TV put to the test

Big investments are being poured into research and technology infrastructure

nteractive television could provide a wide range of useful new services to the home office, but at present it would be rash to predict a boom. It remains unclear how many people would use such services, how they would be provided and how they would be made commercially viable.

The UK is probably the most advanced market in the world in this field, so there is little to be learned from the experience of other countries. US trials at Orlando, Florida, have had very heavy investment but are reported to be no further advanced than those in the

Many large corporations telephone and cable companies, publishers and broadcasters, film makers and software developers among them have a financial interest in creating a market in the UK. They are squaring up for

what some commentators

living room". But they have vet to put together all the pieces to be able to offer these services. Meanwhile, interactive services based on the Internet and other on-line networks are growing so fast that they could have taken a large part of the market before the interactive TV medium has

Huge investment is being poured into the UK's technology infrastructure to support interactive TV, but the commercial side of the strategy is still hazy. Experts differ on whether interactive entertainment will drive new business services or vice versa. British Telecom is trying to address these issues in its trial of nine services involving more than 100 "content providers" and 2,500 potential customers in

Colchester and Inswich. The main aim is to test the financial viability of the proposed services. BT expects to make an initial assessment of the results in mid-1996 but will say nothing about any delivery schedule. It is being challenged by the cable companies, but Mr John Matthews, principal consultant with the Ovum

erful enough to stand up to them - "its market share may fail, but I would expect it still to have over half of the home communications market in five to 10 years." he says.

The lifting of restrictions on BT's entry into selling entertainment over its network. whenever that comes, should elp it to gain more of the s services market.

The cable industry has so far failed to penetrate the UK TV market to the extent it had hoped. Cable companies are therefore seeking to tackle the loss of momentum in their industry by a strategy of consolidation of ownership, joint promotion campaigns, improving programming and increasing telephony subscriptions.

However, as Bryan Van Dussen, principal analyst at the consultancy Yankee Group Europe, says: "Cable is an immature industry with an awful lot on its plate and few resources spare at present to think about interactive TV services. Another interactive TV trial

is being run at Cambridge by Cambridge Cable and four consortium partners. This initia-



Laboratories in Suffoik. Here, designer Andrew McGrath uses a spaceball, rather than a remote control pad, to explore the antiquities in a sixth century basilica, created on screen

tive is widely held to be based on more modern technology than that of BT, making extensive use of ATM (Asynchronous Transmission Mode) telecommunications, and is probably the most advanced of

its kind in the world. Like BT's, the Cambridge trial is testing the acceptability of new interactive services. During next year it may become clear what sort of services will be offered to businesses and the general public and on what terms. But it may be three to five years before a wide range of services becomes available.

Set-top boxes are being provided to the Cambridge trial

by the British company Online Media, a subsidiary of Acorn Computer, which is in turn owned by Olivetti of Italy.

Online Media's chief executive Malcolm Bird says that much effort has gone into designing an extremely simple user interface - "people have to be persuaded by a one-minute demonstration that they will be able to cope with it," he says.

The interface has been well received by the 100 homes, schools and businesses in Cambridge at present on the network. In his view, the cable companies are building a better infrastructure than BT's for providing interactive ser-

vices, but he notes that this advantage is counterbalanced by BT's much greater strength in the market. All this means that the initiative rests with the internet access providers. which are fast building up a thriving businesss while the telephone and cable companies are still at the experimental stage. The latter may fear that they will have invested

heavily in an infrastructure only for others to reap the rewards as service providers. Brvan Van Dussen forecasts that the on-line service providers will have built a commercially robust service within three to five years, but it will take BT and the cable compa-

By John Kavanagh

nies until after the year 2,000 to reach that point. However, Malcolm Bird foresees that while many will

access interactive services through their PCs those who are not PC users will want to access them through their TVs "interactive TV and the Internet will eventually merge and become indistinguishable," he predicts. Which services will prove most attractive to the home-user is still hard to foresee.

Home-banking and homeshopping are the services most often discussed. National Westminster Bank has launched a home-banking service which is being made available to participants in both the Cambridge and BT trials. Such services are now also being offered on the internet. It is expected that next year participants in the Cambridge trial will be able to place orders with the Tesco supermarket from their TV.

But there are many other possibilities, including education and training programmes re-scheduling of news broad-casts and local information

Interactive TV service providers could combine with local newspaper publishers and libraries to disseminate information on local events. services and facilities, as well as adverts. In the end, success in this market could come down to who can make it easiest for the home-user to browse the "small ads" in search of a second-hand car.

New show planned for IT in the home

A new European trade show for the consumer electronics electronics sector, CeRIT Home, will make its debut at Hanover in August next year, writes Michael Wilshire.

The event, which may attract from 700 to 1,000 exhibitors, will be a spin-off from CeBIT, the big annual showcase for the world's information technology and telecommunications industries.

CeBIT 96, from March 14-20, will thus become "a more concentrated show, with a stronger focus on the professional buyer," says the organiser, Deutsche Messe AG.

The inaugural CeBIT Home, due to run from August 28 to September 1, 1996, will meanwhile target thou end-users in the small office/ home office market, as well as consumer and home electronics dealers. The range of exhibits will include information technology, network computing, software, services, telecommunications, consumer electronics, media. home automation and security equipment - "an expanding market for home applications has grown up alongside the professional IT business market," says Hubert Lange, a member of the organising

Outsourcing IT services

Facilities management

Selectina

software

■ The 'partnership' concept in IT outsourcing

Customers need convincing

Outsourcing supplier companies are seeking to woo potential customers into full IT partnerships, but the prime interest of most businesses is cutting costs

Facilities management has

traditionally been the contract-

ing-out of computer operations

and software support over a

long period. But falling com-

puter costs have made it

increasingly difficult for sup-

pliers to continue to squeeze

most of their profit out of run-

ning the hardware and

operations more efficiently.

They are therefore seeking to

take on system development

work, again over a long period

nartnership between ing customers. users and suppliers is being hailed as the

future for the computer facilities management business, but so far only tiny numbers of users - or even service companies – are getting to grips with it. Indeed, existing contracts suggest that suppliers have some way to go before convinc-

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 which means promoting the idea of a partnership, if not intimate involvement in the customer's own future. This shift of emphasis was sharply highlighted in October when a big UK facilities manences, itself became a facilities the right accounting management customer by con-

tracting-out its mainframe computer processing operations to a rival, IBM. Data Sciences said it wanted to focus instead on supplying "premium, added-value skills", notably applications software management and desk-top

computing services. Another leading services company, Hoskyns, the UK arm of French group Cap Gemini Sogeti, says the rapid changes in both business and technology means traditional facilities management is no longer adequate for customers. "In traditional outsourcing, a

customer says to the supplier, To what I was doing, but do it more cost-effectively,' and the

tendering is done on a 'cheapest wins' basis," says Hoskyns director Charles Cox.

"This is no longer adequate

to meet changing business needs. The high cost and unresponsive nature of central IT facilities, with applications and skill sets based on history, are a major drag on organisations striving for speed, flexibility and value. Business objectives now change too quickly and too often and cannot be enshrined in long-term outsourcing contracts. Companies now have an increasing need to have their portfolio of



John Little at PA Consulting Group: 'Users still hold traditio

applications evolved and refreshed to find new ways of using IT to move the business and its processes forward."

He adds: "Users should not try to freeze their current IT set-up in the invitation to tender, or set the service boundary in terms of current func-

However, whether such views are getting through to the market in any big way is questioned by John Little, a senior manager at PA Consulting Group who works on the company's annual IT outsourcing survey. Users still have a traditional facilities management view and look little beyond the possibility of cutting costs, he says.

Suppliers, too, are still "immature" in their view of this business, adds Mr Little -"users say that suppliers claim tive, but that in reality they're not. As companies outsource more and more IT. suppliers need to develop partnerships between themselves, as well as with the customer. Customers are still having to manage things at a nitty-gritty level, because they don't believe the suppliers are mature enough to arrange the detail between

Even the leading service suppliers are not rated far above internal IT departments by end-users. Research firm Input found recently that EDS, a partnership pioneer, plus IBM and Cap Gemini Sogeti were given an average rating of 3.4 out of five by end-users for business re-engineering skills - only just ahead of the 3.1

rating given to IT departments. The three services companies did slightly better on applying IT to business, winning a rating of 3.6, against 3.0 for IT departments. As researcher John Willmott puts it: "The first conclusion here is that neither the outsourcing vendors nor IT departments are

especially highly regarded." If suppliers are to promote partnership they might have to overcome customers' own ideas of what this means and, indeed, whether IT is a special case in the first place.

lass supplier Pilkington contracted out its main-frame computer service to EDS in 1991 while it moved to distributed computing. Last year it renewed the contract for another three years, getting EDS involved in system devel-

"When we outsource anything we try to establish a sensible customer-supplier relationship, but the idea of partnership suggests a cosiness and longevity which don't exist in the business world," says Sir Robin Nicholson, executive director for IT at Pilkington. The sensible relationship that he talks about includes

being available for frank discussion to resolve problems. "It's important to work together at a senior level, to speak your mind, but not fall Sir Robin adds: "It's no dif-

ferent to business relationships we might strike up with our own customers: for example, a car manufacturer introducing a new model will look to us to

Sir Robin Nicholson, executive director for iT at Plikington: the concept of partnership in IT outsourcing 'suggests a cosiness and longevity' ch don't exist in the busine be a long-term supplier of windscreens." Charles Vaughton, outsourc-

ing manager at British Coal. agrees. British Coal contracted out its IT to Philips Communications & Processing in "The outsourcing process is similar in many areas," he

says. "Assets, including people, change ownership, and we as the client can specify the service and set up the controls." If suppliers might find it hard work persuading customers into partnerships, they could also find that long-running agreements bring their

own risks. In May, Bristol Water transferred its facilities management contract from Hoskyns to Sema, even though it was well satisfied with its six years' use

of Hoskyns services. The original contract covered a move from a mainframe to distributed, networked systems. Hoskyns ran the existing service and managed

the development of the new systems.

When the contract came up for renewal, Bristol Water went out to tender and eveninally had a short-list of Hoskyns, Sema and ITNet.

'Hoskyns was in a strong position, because it was the incumbent supplier and knew us well and we were very satisfied with the service." says Bristol Water director Dr Arnold Bates.

bent turned out to be a disadvantage. If they came up with new ideas, we could have asked why they hadn't told us about them before. "It became clear during ten-

dering that a new supplier could bring new enthusiasm and vision to our IT.

These users' views suggest that although customers are expanding the scope of traditional facilities management, they have yet to be wooed into full partnership with suppliers.

■ The people issues

Staff anxieties are often soon dispelled

Those who survive an IT facilities management contract and can make the culture change, may well emerge with better prospects

ony Fishwick had a double disappointment when his UK employer, the Home Office, transferred most of its IT division to computing services group Sema, a

First, there were natural concerns about moving to a new employer and the fear of redundancy, especially after more than 20 years in the Civil Service. But in addition there was the disappointment of knowing that the IT division's own bid for the work had

Since then, however, Mr Fishwick and his colleagues have almost all become quick converts to working for a services company. Their experience is typical: staff anger and fears might sometimes get are announced or in the offing. because most people fear the unknown, but dissent is rarely heard once people settle in. Independent research con-

vey by PA Consulting Group found that damage to staff morale was the main drawback to contracting out IT: it was mentioned by 45 per cent of the senior managers questioned. However, this was related to immediate concerns: uncertainty about what is happening, concern about job security and splits between staff who transfer and those who stay. In addition, staff morale

became much less of an issue once a contract went live: a quarter of the companies ques tioned had later reverted to internal IT services and less than 25 per cent of these mentioned staff morale as a factor. in other words, around 6 per cent of the total.

"Our fears were quickly dispelled," says Tony Fishwick, who was manager of desk-top computing services and head of a team of 44 people at the Home Office. "Sema quickly held meetings with us all and put their own people in place to look at our operation, so we got closely involved with them before the cut-over date."

Indeed, the suppliers' experience here is usually far greater than that of the existing employer. Lynne Goff, who transferred to Hoskyns after the Ministry of Defence went through market testing at its Operations West computer centre, says the supplier was more helpful than her employer or her union - "much of the time



Lynne Goff: when inform in short supply. Hoskyns were

it was hard to get information from the unions or the MoD itself, but Hoskyns were always on hand to help, even in matters which weren't really their responsibility".

Moving from a Civil Service or company IT department to a commercial services organisation usually means a significant culture change which is beyond some people: Tony Fishwick at Sema says three of his 44 staff returned to Civil Service jobs and two took voluntary redundancy agreeany case. Previously, the IT department controlled the budget and decided who would get what, and when, "This has been completely

turned round and we now meet customers' requirements. instead: the budget is now controlled by our customers." Staff at other services suppli-

ers confirm that they, too, had to come to terms quickly with this approach, which is infused by induction courses, top management leadership and the attitude of existing managers and staff. It is perhaps most poignantly

promoted by pay - "we were accustomed to collective bargaining, but pay is now performance-related, meaning that you know greater effort will be rewarded," says Lynne Goff at Hoskyns. Services companies say this

can also be a way of hinting to low achievers that they might not be wanted. Even so, Lynne Goff sees it in a positive light: There are no barriers to advancement except the ability and desire to succeed. Everyone gets the encouragement, training and facilities to develop their potential to the

This raises an issue usually highlighted as a key benefit of transferring to an IT services company: instead of working ments. But he adds: "Most peo-ple had recognised that a a large organisation, IT staff

which their activities are the David Petche, an IT manager

at ICI Agrochemicals when his 62-strong team was transferred to Hoskyns, says the move came at just the right time.

"I felt my career was heading nowhere," he says. "The trouble with working for an in-house IT department is that there is little chance of progressing to a senior position elsewhere in the organisation. By joining a company whose core business is IT services I was sure there would be far greater career opportunities."

Mr Petche's hopes have been fulfilled, thanks, he says, to the training, career opportunities and "clear management focus on individuals' career paths" in the company.

However, when IT is transferred to a service company, some people must stay behind to manage the contract and develop IT strategy. Stefan Samek, formerly in a 100strong IT department at the London Borough of Brent, is now one of team of four, with the new role of IT commissioning manager. Last year, Brent contracted out its central mainframe service to Data Sciences while the service wound down and responsibility for IT was passed to council depart-

Mr Samek and his remaining colleagues became responsible

for corporate IT strategy, providing initial consultancy and advice to end-user departments and commissioning corporate IT and communications systems and services.

"It's been a liberating and fulfilling experience," he says. "Working in a central IT department means you focus on the day to day issues of getting the production work done. But when the production work gets contracted out you can look beyond it at strategic issues. In addition, you progress from a specialist to a generalist: you gain experience across user activities and work in teams of different disciplines. IT people do not usually have the opportunity to do this and therefore do not get the chance to move up the organisation outside IT.

This can be important: Mr Samek says his career could be restricted now that he no longer manages a big team: "If I went for a senior job in another local authority they'd ask how many staff I manage, he says.

Generally, though, it seems that those who survive an IT facilities management contract and can make the culture change, emerge with better prospects. For as David Petche at Hoskyns points out, 70 per cent of staff at all levels in the company have joined through facilities management trans-

faster 1

"However, being the incum-

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ambitious name-tag to transform a basic item of computer software into a product that simulated the complexities of the human brain.

As Al attracted a mixed reputation, commercial companies shied away from the title. But real advances were being made in systems that could replicate very specific human functions.

Since the term AI was fatally misleading, researchers in this field coined another, more informative description: Intelligent Knowledge-Based Systems', or IKBS, were born. The idea here was to multiply the experience of experts by feeding rules and observations born of their working life into a computer program. The program could then be used to inform and reinforce the judgment of less-experienced staff.

The financial sector soon grasped the potential for IKBS with some building societies applying the idea to their lending processes. An IKBS containing loan criteria can be a powerful aid to branch staff. But no organisation will publicly admit to relying on the judgement supplied by software. The standing of com-puter systems is such that customers would be unlikely to perceive that degree of intervention as an improvement on

Sun Alliance is the UK's largest property insurer with funds of £23bn. It has found a way to exploit the next step in

the human brain

'Artificial intelligence' - or AI, for short - has been around for more than a decade. But like all too many promising concepts in the world of high technology, AI was undermined by over-optimistic marketing

intelligent systems, neural networks. These programs use interconnected processing units (neurons) acting in parallel. Put simply, a neural network consists of bits of software working towards a common goal. This concept took up the baton from IKBS, heavily supported in the UK by a state-sponsored programme that Sun joined. The three-year \$29m Neural Computing Programme is now in its final six

Growing interest

The Department of Trade and Industry scheme has been remarkably successful in raising the profile of this branch of IT. An initial propaganda phase was aimed at rustling up interest and vielded a database of 10,000 people actively interested in the field. Then the project switched its attention to seven application demonstrator clubs, featuring a central supplier who tried to

These commercial bodies matched DTI funds on a 50/50 basis. For the Financial Forecasting Club, membership subscriptions ran at £30,000 a year. A more modest entry level club charged £2,000. According to DTI Neural Computing Programme project manager Ray Browne all of these initiatives have carried neural computing over the threshold of acceptability - "as technologies come along, you get the hype, then realism, then it gets embedded

in systems. Neural computing

is going that way. People who

started out selling neural prod-

ucts now turn them out as marketing aids or part of statistical packages." As fits the new generation of computer intelligence pioneers, Browne plays down expectations in the interests of practicality - "neural networks are very small compared to the human brain. We're not talking about taking over the world. These systems will only work if people start with the right data," he says.

BZW and Sun, the DTI found players who didn't want to waste time and knew how to provide that appropriate core

Steve Lamb, planning manager at Sun, explains that smart software has allowed his



elvst: 'It's lust a question o

company to sift through names on mailing lists and eliminate mailshot targets that will not respond: "We have demonstrated in real use that you can cut the volume of mailing by 20 per cent without reducins the number of responses."

Although neural networks led Sun to this discovery, the actual process is called 'data. mining. It is an attempt to make sense of the mass of computer data accumulated by all large commercial organisations. Software can be used to delve into this mountain of facts and figures in order to spot market trends and consumer patterns.

The Global Information Systems arm of US telecoms and technology corporation, AT&T. funds a Human Interface Technology Centre in Atlanta. The HITC is a leading edge research body that operates under a remit familiar to the most clumsy and reluctant computer user. Its job is to examine the gulf between computer design and usage. Twelve Dimensions' that



New York Stock Exchange: the financial sector was quick to grasp the

delineate the possible relationships between humans and computers are among the doctrines of HITC. Understanding is the twelfth and last of these

Humility is not normally ociated with the hype-prone world of IT, but scientists at HITC have learnt to be very cautious in making claims for their work. No one in Atlanta pretends to have broken through the clusive twelfth

Tej Anand is a senior consulting analyst at HITC. His career reflects the fortunes of intelligent systems. A decade ago he worked in New York, conducting Al research for Philips. From there he moved to market research specialists AC Nielsen where Anand was

involved in the emergent field of data minimz This inheritance is key to current thinking at HITC.

Anand is now working on systems that can analyse transaction data on the basis of given targets. If a retail outlet wants to correlate the size of a store with the turnover of a particular product line, then HITC can write a program that summarises this data in ordinary language using graphics.

Anand describes the achievement modestly - "it's just a question of slicing and dicing information". Humans could cerry out this task, sitting at a computer for hours: HITC merely automates the procedure. But the saving in time and the expanded scope of market research make this a cruDirections

INTELLIGENT SYSTEMS

Here and on the following page, FT writers explore the world of expert systems and neural networks

cial field for retailers. Anand's progress through the world of computer intelligence reflects the current thinking - "personally, I have always focused on intelligence that works, not grand Al

Computer intelligence has come a long way in the last ten years. That journey has taken it from outlandish claims to emulate brain patterns to the prosaic world of baked-bean stocktaking. But under the guidance of practical researchers, it is finally making an

■ Knowledge discovery

By Michael Dempsey

With participants such as

Faster reactions to buying trends

You never know who's watching

Information Systems.

slow-moving stock.

Using data mining tech-

niques. Dukes and his col-

leagues can spot authors who

are not hot favourites with

the book-buying public -

"thus their books might be

right for a discount. The pro-

cess means we can put a far

more credible range of prod-

ucts in front of the customer".

Back in Atlanta HITC has

Video cameras and computers can swiftly analyse 'aisle traffic' in shops

nowledge discovery is a term coined by US researchers at the AT&T Human Interface Technology Centre in Atlanta, Georgia. The process of knowledge discovery involves using transaction data to understand the world of the customer, and it holds great promise for the retail sector.

Tying leading edge computer development to the contents of a housewife's shopping basket has a salutary effect on IT professionals: it forces them to express their as computers analyse the queues activities in plain terms.

ing analyst at HITC, (see *report, abore)*, recalls a packaged foods company that carried out exhaustive studies of shopping basket contents. One conclusion of this survey was that ice cream and cooksame basket. This linkage prompted the foodstuffs company to introduce a line of cookie-flavoured ice-cream.

Anand characterises this work "as chasing more of the share of the stomach". This image may leave some people feeling queasy, but it sums up the commercial realities that drive neural computing efforts. AT&T reckons that the amount of data in the world doubles every 20 months. So the effort of interpreting and drawing lessons from that information is a

Sales data

1

Ç.

Trevor Dukes is one of HITC's customers. As systems development manager for UK retall chain. WH Smith. Dukes entered the world of been working on ways to

break down video film and allow computers to analyse the contents. While glancing at video footage might be a simple exercise for the human eye and brain, it is a great challenge for a computer. Processing visual information is no easy task, but HITC have devised a board that fits into an ordinary PC and allows this analysis using an AT&T algorithm

For \$1.000 a month, the Atlanta laboratory can take film from in-store security cameras and churn through the human traffic flow to determine where the public goes once they are inside a

The algorithm works on accumulated motion, throwing up colour diagrams of queues and aisle traffic that look like a garish abstract

hardware purchase from But these colours translate AT&T's computer arm, Global into information that is any thing but abstract. A map of WH Smith invested in comone week's aisle traffic will puter hardware configured for show just which promotions attracted interest. A WH the task of churning through Smith store outside London at sales data. The company developed its own software. Romford was chosen for the running on the GIS machines, UK prototyping of this tech-

to analyse till data. Dukes nology. says WH Smith now enjoys Dukes has no grand illusions about the immediate improved management of its impact of imaging analysis -This translates into quicker "common sense tells you reactions to buying trends. which till-point is the most With the collapse of the UK congested" - but the informa tion so far has pinnointed the Net Book Agreement, retailers are free to discount on success or failure of promopopular hardback titles. They tions in terms of how many are equally free to cut prices people approach a particular in order to stimulate sales of

part of the store. The closed circuit TV cameras were already in place, so WH Smith has gone further into the data mining world without any extra capital investment. Dukes lives for the day when till data can be integrated into the camera picture analysis: "I'm sure that very clever neural networks will have their day, but there's still an awful lot to be learnt from the basics."

New ways to track fraudsters

Computer systems spot 'unusual' purchasing patterns by credit card users

t first it can be a frightening experience. A rep-resentative from your bank rings and starts asking questions about your credit card use. It turns out, however, that the agent just wants to confirm an unusual transaction they have noticed on your

"Did you buy a \$2,000 necklace in San Francisco?" the agent might ask. If the answer were no, the bank could cancel your card immediately thus preventing more fraud before you had even realised your card number had fallen into the wrong hands.

But how did the bank suspect there might be a problem? The answer lies in computer systems known as neural networks that can act like the numan brain and recognise patterns.

The systems - in use by Visa International and many larger banks – often use "fuzzy logic", a form of artificial intelligence in which computers are designed to make decisions based questions that do not necessarily have 'yes' or 'no' answers.

For instance, in the US, credit card thieves often test to see if a card is still valid at gas stations with automated pumps so they can check without facing a live salesperson. Therefore, if the computer sees a small purchase - at, say, a petrol station - followed by a large purchase of jewelry or other easily re-saleable merchandise, the computer would tag the transaction as potentially suspicious.

in the case of Visa's system, all transactions are fed into the neural network in McLean. Virginia, about three hours after they occur, but Ms Jean Bruesewitz, vice president of risk analysis services at Visa. says she hopes to have that down to 15 minutes by next April - "the objective is to get as close to the transaction as

If the transaction scores near the top of the 1-to-1,000 scale for fraud, then the computer alerts Visa, which can pass it

about an hour later. Participating banks are not notified of every suspicious transaction, rather, Visa scores the transactions for the probablity that they are fraudulent and the banks pick the thresh-old at which they want to be

along to the issuing bank

"We're not about to call 10,000 people and ask them if their transaction was fraudulent in hopes of catching one person," says Mr Barry Smith.



head of fraud and credit operations at BankAmerica, which spent 17 months testing

Visa'a neural network. The project began on a mainframe computer with outsiders developing the software, but in the middle of the proce switched to an IRM SP2 com-puter with parallel processors and decided to develop the software in-house.

payments system for card issuers and the banks of pariticpatabout \$2m in the system.

ing merchants, has invested Although the system does not stop the first fraudulent transaction, it can prevent a long string of illicit charges made before the customer gets a statement, which can lead to bank with its own neural netbig savings for the issuing banks that are responsible for

all charges over \$50. Ms Bruesewitz says the neural network system, along with other fraud-prevention programs, produced \$43m in savings for the 15 banks that participated in the pilot program between July 1993 and the end of last year. At the start of this year Visa

formally began providing the service to all US-based members for fees ranging from \$1,000 to \$10,000 a month depending on the volume of credit card transactions the bank processes. This year, Visa also began pilot programs with financial Institutions outside of the US. The service is now available to all Visa banks in Europe, with access expected soon for banks in Asia and

Latin America. Visa's system is designed to complement, not replace neural networks that the larger banks have established for half of its clients have their own system or one established by an outside vendor. Mr Smith of BankAmerica

says Visa's program made a significant contribution to the 24 per cent decrease in credit card fraud the bank experienced last year. In addition to Visa's system, the bank has its own network that it uses to track the activity on the accounts of individual custom-

Additional savings come because they look through different sets of information. The banks keep the data about individual card-holders, so a Bank-America computer might notice an unusual activity for a particular customer - for example, the purchase of a \$2,000 necklace by a client who had not previously bought jewellery on a credit card.

Since 1992, Visa, which is a Visa, on the other hand might more easily target a particular merchant or type of merchant that has been party to a disproportionate amount of traudulent activity.

Mr James Beam, a technical consultant at the Tower Group, which does consulting on bank

work could reduce fraud loss by another 10 per cent by also

By Lisa Bransten in New York

using Visa's system. Citibank, which is the largest issuer of credit cards in the US, has also reduced fraud through its own neural net-work, which it began developing in 1991. In that year, the bank exceeded the industry average for fraud by about 50 per cent. By one estimate the bank lost about \$150m to credit

card fraud that year. Although Citibank will not disclose losses, bank officials say that by the end of last year, fraud loss was down to about half of the industry average in part because its neural network helped it decrease the number of fraudulent transactions on its cards. Citibank began using Visa's neural network in addition to its own at the end of last year and says it has proven a useful additional tool to catching fraud.

n May, Visa's main rival, an agreement with scientists at Los Alamos National Laboratory - the government laboratory where the first nuclear bomb was developed to cheate a neural network to track fraud. The technology MasterCard will use is similar to that being developed to do such things as detect signs of nuclear proliferation.

MasterCard will invest about \$500,000 in its systems and hones to begin testing the system with banks in the US and Europe by early next year, according to Mr Philip Verdi, executive vice president of Card International. Right now the rush is on to

find new uses of the neural network technology. Bank-America, for example, bones to use the technology to determine when a customers' activity suggests that they may be about to drop a BankAmericaissued card. Also, the computer might use clues such as an increase in the number of cash advances to determine if a customer is about to declare bankruptcy or delinquency, says Mr

No system

Bank applications...

works without human intuition

Bill Edisbury, manager of artificial intelligence projects for the TSB Bank in the UK. has an interesting definition of practical intelligent comput ing. For any Al project to be worth his bank's long-term interest, "it must exhibit industrial strength".

This no-nonsense ment bas steered Edisbury through several interesting neural computing applica-tions, writes Michael Demspey. In 1989, the TSB began work in the neural computing field with Department of Trade and Industry backing and in co-operation with University

College London and the Henley Centre for Forecasting. The idea was to see if neural netforeign exchange movements and offer a guide to future fluctuations. Data from the London International Financial Futures

Exchange, Liffe, formed the core of the network. A total of 800 observations, based on 15 years of trading, were fed in and applied to different forex strategies.

The result, trialled at TSB's Hill Samuel subsidiary, was a limited success, according to

Edisbury. 'Neural Networks in Finan cial Services' was the title of the project, and for the time being NNFS is in abeyance. The software relied on a powerful Unix workstation, a system popular with engineers and scientists, but not entirely friendly to hard-pressed curreacy brokers. NNFS, Edisbury says, "ran beautifully on a set of hardware that's not easy for non-technical users to main-

He is now looking for a version of NNFS that will run on a PC and meet his demand for robust systems. TSB has

Continued on next page



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■ Artificial intelligence: data analysis

reach the right mar

Too much information can be a worse problem than not having enough. In the field of marketing, there are now myriad ways of finding out about customers and targeting them

arketing data comes from many sources almost too many. Data from external sources such as a census, postcodes and demographic systems have to be dovetailed with internal point-of-sale. accounting records and all sorts of other

So-called expert or intelligent systems can help make sense of such amalgamated data. In the technique known as 'trending' or 'data mining', users can set a piece of software on to the job. The so-called 'agent' searches the data, looking for a particular pattern.

First, users have to know what they are looking for: a pattern of behaviour, a certain set of criteria, or a set of characteristics which suggest a certain likelihood or outcome. The other term often used for intelligent systems, 'neural network', suggests an ability to make connections in a way that human intelligence can. in fact, when a computer

makes connections, it is not

intuitive, but a matter of searching vast amounts of data and making matches.

One element in the search is speed and efficiency. The other is the ability to 'learn' by correlation of one fact with another to create a third assumption or suggestion. The system can bring something to a user's attention this way, but human judgement on the facts is what matters.

TDS Marketing Group is one of the new breed of companies which is using computer 'intelligence' as well as processing power. Founded in 1988 and based in High Wycombe, Bucks, the company is currently 50-strong and taking on another 30 people specifically for telemarketing.

"I hope we are leading the way in making sense of huge amounts of data," says Adrian Gregory, chief executive officer

TDS Insight, the marketing specialist division, is developing 'intelligent' marketing tools, typically working with user-organisations for segmen-

cation and data cleansing of their own data - "our job is to help them make sense of what is often a huge amount of cus-tomer data to make use of it for improved marketing and customer targeting as well as sales planning issues," says Mr

The problem is that the volume of data is not only large, but often inaccessible, hidden in everything from sales and order processing systems to payroll - "it's just hidden away, but if you could only provide access it would be immensely valuable," he adds.

The volume also makes the system slow and cumbersome. could take days to mill through the detail by which time the question has gone out Mr Gregory discovered the

software, supplied through White Cross, at a London seminar last year. He watched the product using massively parallel processing (MPP) to query huge amounts of information in a few seconds, and was immediately excited by the possibilities

'We saw that it was possible to ask lots of questions and explore data. We were immediately excited by potential applications in marketing. So we approached one of our more

and they were enthusiastic and could immediately see the ben-

The route forward was for DHL to use TDS' expertise to implement and interpret the White Cross' proprietary (non-



nounts of marketing data!

standard) technology. TDS bought a version from White Cross to use as the basis for a marketing-specific application.

"In the last five years have transferred and set up the marketing database for them on the White Cross machine," explains Mr Gregory. "Once it

forward-thinking clients. DHL was in-house, we started developing tools and software to keting application. Our resulting system, called Mar-kit, is a toolbox of various software applications.

The Mar-kit softare works under Windows on a PC, connected to the MPP computer via a communications proces-

Some of these applications are straightforward analysis tools, but one has an element of 'intelligence'. The first step with a new client who has a huge amount of information is to look at the data and the quality of it.

"We load it onto the system and the Data Auditor tool tells you what fields there are, their minimum and maximum values, which of them are populated, and so on. It then produces graphs so that you can see the spread of existing data: this helps identify customerbase, pattern of purchase, and

The tool called HeatSeeker is the model into which the software supplier White Cross, working with TDS, built the element of 'intelligence'. The user sets it an objective: for instance, the profile of a successful group of customers, and it will mine down into the mass of data and look for rela-

tionships between fields. looking for bot spots or pat-

"The great strength here is that it is working on the full dataset, says Mr Gregory. Too often such sampling systems work on a subset for sampling and then extrapolate the results, which can be a flawed method with limita-

"It's remarkable the savings that can be made - sometimes improving the targeting by a factor as high as forty, of companies likely to buy a particular product," says Mr Gregory.

"The success we are having is significant," he concludes. "In retail value terms, it's cost us £1.2m - it's a big investment for a company of our size but the bureau service we are able to provide as a result has paid back the cost in six

"It also means we get better savings by better targeting: we use it for analysing our own data. It's holding the data in a way set up that is perfect for fast analysis."

The White Cross system ranges from £150,000 upwards, running on a proprietary computer which is nevertheless 'open' in that it can be used with any other client-server system, using Microsoft's open



ying at Brunel University: see details below. He received a cheque for £3,000, plus a suite of Computer Associates' micro product software and a Fulitsu ICL ErgoLite system - prizes totalling £10,000

The pick of the bunch

Prizes worth £20,000 were shared among this year's winners at the London presentation

ight finalists from the largest entry yet reached the final judging round of this year's Business Software Challenge '90s. The entries were astonishingly varied, ranging from specialised applications - gym-booking systems, manufacturing-planning and schools administration packages - to tools built to help C++ (the programming language) and Visual Basic programmers, writes Claire

Among the entries systems with the potential to be commercial winners, including the one which convinced the judging team (unanimously) that it deserved first prize.

Judges gave particular weight to the analysis of the problem and the quality of the solution the students had produced. They also assessed creativity, marketability and other factors.

The 18-strong judging panel (see panel, right) was drawn from academia and business. It included representatives of the sponsors, Computer Associates, the software company, and ICL, the computer and information management com-

The Business Software Challenge '90s was founded in 1991 by Computer Associates to recognise the design skills of students in higher education. The prizes total £20,000, including cash, hardware and software. This year the prizes were presented by Judith Scott. chief executive of the British Computer Society, at a ceremony at the Royal Lancaster Hotel in London last week.

First prize

■ Rollingstock Maintenance System, by Daniel Harris of

Brunel University. If you need to repair the lavatory seat in a railway carriage, you may have to spend three hours tackling 26 manuals before you discover that the part you need is called a 'hopper cover'.

Multimedia is an ideal medium for the maintenance of vehicles, and Daniel Harris



The 18-strong judging pane Associates, the software cor and ICL, the computer and infor

 Other representative judging panel came from the supportive organisations: the British Computer Society; Coopers & Lybrand; the institute of Manage ment; the Worshipful Company of Information Technologists; and the FT-IT Review of Information Tech-

was able to see just how valuable such a system could be when he worked for six months at ABB's rolling-stock maintenance centre at York.

British Rail is not allowed to

run trains without proof of correct maintenance, and the Visual Information System is a great aid not only to finding a part, but seeing what it looks like, where it fits, and all its supporting documentation Thorough testing with end-users - mostly computer novices - and provision for the mainte nance of the system clinched the first prize for this robust. well-thought out product.

Second prize

■ Bankers' Support System, by Harjinder Mann of the University of Greenwich.

The hot topic in banking is understanding the customer. Harjinder Mann's Bankers' Support System is very much a personal, easy-to-use PC tool for the individual bank manager, whereas systems to profile customers are usually the subject of massive centralised mainframe projects.

The Support System is a flexible toolset that can be adapted to reach into current and historic data to meet a set of criteria requested by the user, who Continued on facing page

Neural networks in finance

Banking applications

Continued from previous page:

enjoyed greater success with Personal Loans Protection Insurance or PLPI: this is an attempt to marry protection schemes for financial products to the likelihood of any one individual needing to claim.
PLPI is potentially a boon to

TSB customers, who stand to receive quotations matching their personal circumstances rather than fees assessed on the basis of thousands of claims. TSB is always willing to pay up when protection is invoked, Edisbury stresses, but it does want a precise calculation of its exposure on

PLPI is based around neural network design software from UK company, Recognition Systems. The system was devised on the basis of 17 months of past claims. The example of these claims trained the network to assess new applicants.

Edisbury says TSB has already altered its pricing as a result of PLPI's improved calculations

Neural networks are not the only intelligent computing venture in which TSB is engaged. Genetic algorithms

ence that allows users to feed 'what if' scenarios into a program. These are being studied as a possible tool in risk assessment. 'Fuzzy logic', a method of allowing a piece o software to roam within set parameters and evaluate decisions, is also under test.

What distinguishes TSB's work in intelligent computing is that significant advances have been made inside five years for very little expenditure. Edisbury estimates that NNFS and PLPI cost the bank around £10,000 each — "this work is very, very cheap, because the software tools cost around £2,000".

The key to success, he insists, lies in the initial choice of data to be programmed-in. This is where the intelligent software gets its raw material.

Edisbury is determined to

distance his "industrial strength" work from the early, naive hopes of the AI commu-nity - "personally, I don't like terms such as Artificial Intelligence at all. Whatever you call the process, these are only ways of working. And you will always need human intuition. No system will function with-



With backup after backup in IBM RAMAC, the answer is a resounding yes yes.

In an emergency, it's comforting that the RAMAC Array Family

goes out entirely, a battery in each drawer enables data in cache

to be written onto disk so it's not lost. The RAMAC Array also

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further with RAID 5 protection. RAID 5 saves data across multiple

of disk storage systems provides multiple levels of hardware backup to help keep your data safe and available. In fact, its data availability is the best of any high-end DASD storage system. For instance, RAMAC has redundant power

and cooling systems. If one fails, the other keeps running. If the power

Can your storage system do this?

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redundant) information.

Solutions for a small planet

Accounting: the need for international sitegrated and informative software packages

Users demand more flexible solutions

As organisations develop 'flatter'structures, they need broad-ranging software. Claire Gooding reports on how the re-structuring of companies has had an impact on their choice of accounting packages

he three Ts - Integra-tion, International and Information - currently dominate the thinking of users and developers alike in accounting. Users demand new levels of integration to serve their new 'flat' structures: where companies used to buy separate ledgers, they now buy a package which not only integrates all the accounting functions, but may itself link with operational systems, for manufacturing, logistics, or sales and marketing. Flatter management struc-The new flat structures often

centralise operations such as onus to know more detail sales, or even accounting itself, about a broader spectrum of across national borders. Users activities. Companies who are need to scale-down the overheads of running different accounting systems in various countries. As a result, they look for flexible solutions that can support different configurations of manufacture, supply, and distribution, linked with accounting software that will support the various national fiscal regulations and reporting

tures also bring with them an ment support company.

'downsizing' or 're-engineering' (British Telecoms is a good example) often cut out swathes of middle managers who used to be the information provid-

Companies are doing something more fundamental than introducing a new set of programs, according to Roger Hornby, director of the European consultancy OSL which describes itself as a manage-

Mr Hornby has been helping now offer flexible reporting users implement accounting tools and the kind of facilities systems since the late 1970s -'the first issue is to recognise in advance is that what they are doing is changing people's roles. Finance staff might find themselves interpreting information and supporting management decisions rather than just processing data."

The executive information system, EIS, has changed its coat to become an 'enterprise intelligence system' as computer users realise that good detailed information should not be the sole preserve of top managers. Increasingly, the applications vendors see the third 'I' - the delivery of good 'information' - as part of their

once offered by EIS - drilldown and 'traffic lighting'. These are alternatives to bolt-on tools for data access and reporting (sometimes known as Dart'), but are unlikely to replace specialised consolidation and reporting tools from specialists such as Hyperion and Dillon

Beneath these issues of functionality lie the broader develonments in technology, Many users have taken the opportunity offered by 're-engin to devolve centralised mainframe functions to localised networks using an 'open' architecture. The client-server architecture suits the flat organisa

analysts at the Forrester Group identified that the majority of Fortune 1000 companies were looking for a move to client-server applications. based on a sampling of more than 40 organisations. Nearly 70 per cent cited better enduser access' as the reason. Users face a difficult choice, says Forrester. 'legacy' companies, such as SAP that "sacrifice technical design for a smooth migration path", or those that have started from scratch with new technology, such as SQL Financials, or the

Recent research by US-based

Dodge Group. Established suppliers such as Computer Associates, Peoplealready adopted client/server

to store previously-written

product goes one step further,

providing a colour-coded index

of classes and their features,

including links and inherited

■ Re-usable Intelligent Col-

There are plenty of problems

laborative Hypertext ('Rich'),

by Weigang Wang of the Uni-

in producing good documenta-

tion, and one of them is keep-

ing in line with other technical

authors in a team. Weigang

Wang's system for Re-usable

Intelligent Collaborative

Hypertext ('Rich') is designed

to help in the area of authoring

structure for the iterative pro-

cess by which documents

evolve and grow into different

versions. The system also pro-

'Rich' provides a logical

and document publishing.

of this product.

Another runner-up was:

versity of Liverpool.

features.

technology. Open systems have made globalisation an imperative for users, but have also helped to create a wider market for software developers. The demand for international operations and support

is the biggest challenge at the top end of the market providing local support can be a bigger challenge than designing flexible software. A few European contenders have made the leap from home

ground to flourish elsewhere, helped by the move to "open" systems. Packages such as SAP's R/3, itself an integrated combination of accounting and manufacturing, are emerging from national niches to establish themselves on the international scene. However, the more modular or parameterised the solution, the more users need local consultants to install it implementation fees are becoming an important part of income for some devel-

opers. SAP, from Germany, Scala from Sweden, and Exact from the Netherlands, are among the best-known European packages, while there are several contenders from the UK including Tetra, Coda, and JBA.

At the top end of the market, the US suppliers such as SSA and Dun & Bradstreet have always looked at a global as well as local US markets, an





Here and on the following two pages, FT writers. highlight new accounting software. applications

attitude that gave them inter-national muscle. There is evidence that the same global attitude has nercolated down-market, with the same effect on smaller developers.

Market concentration, is one of the trends highlighted by Jyoti Banerjee, head of the research arm of accounting software consultants Tate Bramald - "we're seeing the concentration of sales into the hands of fewer but larger vendors. There used to be 800 or more vendors in the Tate Bramald directory a few years ago. but series analysis of sales in the last three years shows that 50 per cent of all new sales are going to only ten vendors. Two thirds of developers have disappeared, either through going bust, acquisition, or through the effects of age."

Internationalisation accentuates the trend of market concentration even further, argues Banerice - "leaders of national stature are emerging in geographical markets, but some of them are beginning to move into the international realm: these are the companies that will see a return on their investment in a flexible product that can sell as well abroad as it does in its country of ori-

Continued on next page

■ The 1995 Business Software Challenge

High quality in record entries by software designers student whose project (called Rome) had built a databases

can then build a 'picture' of a particular customer or set of acustomers, depicting and linking details from various accounts, showing fluctuations, trends, and balances. Bankers need to use intuition and indgement on a customer's lifetime value, and the judges were impressed with the understanding of a complex

Highly commended

Three entries on the shortlist narrowly missed winner status and were considered worthy of

a 'highly commended' award:

■ Visual Basic Developer's Assistant by Russell May of the University of Wolverhamp-

The Developer's Assistant started out as a project to standardise error-handling in Visual Basic programs, and grew into a full-blown product which would provide solid, bullet-proof applications.

A West Midlands police officer who is pursuing further education in IT. Russell May

(i)

entrepreneurial IT products. His product is an animated debugging tool that also strips out redundant test-code, ('executable bloat'), prints colourcoded listings, and checks user interfaces, measuring the userfriendly 'usability' factor of a program. New versions of Visual Basic might give this product a short shelf-life, but it has great commercial potential in the meantime. It was a close contender in the closing

Also highly commended was: **■** Computerised Product Catalogue by Amanda Davies of De Montfort University. Amanda Davies' multimedia

catalogue was conceived as a cheaper and more flexible solution to providing product information than the traditional paper catalogue. The prototype displays the fire and safety products manufactured by Honeywell, but the software was designed to be a generic tool for constructing catalogues. It includes tools for input of pictures and text-pric-ing display, and for maintaining the information subsequently, and is adaptable to use with CD-Roms, tapes, or even over the Internet.

gual, it provides simple tools for end-user browsing and searching, and is currently in use at Honeywell. In theory it could be used to create cata-



Harilader Mann: his Bankers Support System won him the second prize, worth £5,000

logues for all sorts of product. Another highly commended

entry was: **■** Computer Automated Plant Selection System by Alan Kennedy and Andrew The Computer Automated

Plant Selection was commissioned by cable-maker BICC to solve a very specific planning problem. It can take two weeks to work out the configuration of cable-making machines on the factory floor, to ensure maximum efficiency in production for the expected workload. The aim was to create a system in a short deadline, partly to aid in the design of a new factory in Vietnam. It had to fit

£200-£300) and to maintain the in with all the specifications dictated by BICC, but left some Another runner-up was: room for some flair from its authors in the use of automated help, and the scoping of possible scenarios.

An increasing number of Runners up Academic Review Programme by David West of Kingston University.

The National Curriculum in the UK has put a notoriously high workload on teachers in the area of paperwork and sment. David West's solution, the Academic Review Programme, is designed to make future report-production, assessment calculations and built on the work of a previous performance monitoring much

themselves, particularly in the long-term tracking of performance. This feature could lead to lead to a wider market in higher education and and other areas, if schools have the

resources to buy (for around

once the initial information on

pupils is entered in the system.

tion with a London school, the

system has grown to include features for feedback to teach-

ers, parents, and the students

Developed in close associa-

Naples: a Class Library Management System, by Calum Mitchell of Napier Uni-

computer students are learning the C++ programming language, for the design of objectoriented programs (OOP). One of the theories of OOP is that objects - literally chunks of code - should be re-usable, almost like functions stored in a library. The weakness is that re-usability depends on knowing what objects already exist, where, and exactly what they

Calum Mitchell's project

vides an indexing tool so that chunks of text can be located and re-used, which promises great improvements in the efficiency of technical authoring. Jyoti Banerice of the Tate Bramald A great deal of thorough work had gone in behind the wellconsultancy: 'Hity per cent of new structured screen presentation sales are going to the top ten



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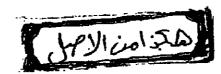
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This will use EDI to provide

both settlement and automatic

recording of payments. It will

also allow electronic bank rec-

onciliations. There will be even

greater efficiency when

invoices are abolished and

goods and services are paid for

chase order. Known as self-bill-

ing, this is currently restricted

to the largest companies. Nev-

ertheless. EDI has enormous

potential in bringing efficiency

to accounting departments and

its low uptake is disappointing.

Organisations should consider

the options available when

they are choosing new

With the pace of change in

commercial organisations it is

important to select a package

which will meet future as well as existing needs. This means

that organisations should

review their potential vendors

future product development

plans. It is important to ensure

that they will be exploiting the

benefits of new technology and

developing the type of func-

tionality which a growing

Some vendors are squabbling

over whether their research

This is distracting attention to

investing in their products.

so it is not a guarantee of prod-

starting point. It is particularly

important to check that the

vendor has the financial

resources to deliver its.

Since the government eased

restrictions on the audit of

small companies, the arrival of

some excellent entry-level

accounting systems should not

be used as an opportunity for

small businesses to dispense

with an accountant com-

ther enhancement to the idea

of 'drill-down', which expands

on the component parts of a

also drill vertically and hori-

zontally, so that you can make

instant comparisons. That

facility is all the more valuable

because it can access other

non-Lawson applications run-

Lawson's French implemen-

ning on the Sybase database."

With 'drill-around', you can

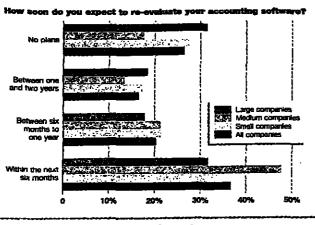
particular figure.

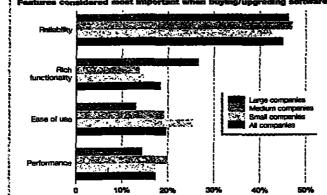
intended development plan.

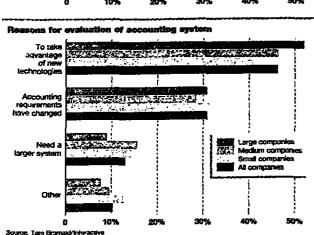
organisation will need.

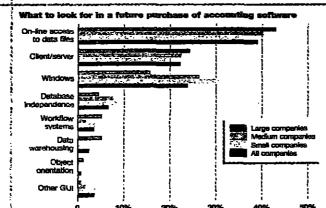
accounting systems

14 FT - I T









Two-thirds of users want a change of accounting software package

A large proportion of companies are planning to change their accounting software to take advantage of new technologies, according to research carried out by Tate Bramald in association with the 'Softworld in Accounting and Finance' exhibition to be held in the UK in January

Sponsored by Hyperion, the developer of financial reporting software. Tate Bramald surveyed 500 companies, a quarter of them from Times

1000 companies. Two-thirds said they would re-evaluate their current offering in 1996. Only a quarter were happy to stay with their existing vendor, and a third were convinced they would not.

Reliability came top of the list of concerns, ease-of-use nd, and functionality was only third. Stability of the supplier came fourth - considerably higher up the priority list than before.

Users expect a higher degree of customisation with a tailored solution for a package price. On-line access to data was identified as the key benefit of new technologies: about 45 per cent of people made online access available to other departments, although security was the main barrier to

*People are beginning to realise that accounting infor-mation has a role outside the accounts department." comments Tate Bramald's Jyoti

As to hardware environ-

ments, only two per cent of the sample are using Microsoft's NT at present, but it is listed as 22 per cent as the preferred platform, a strong contender against Novell and Unix-based systems. Windows 95 (under two per cent currently) is forecast to rise to 23 per cent. .

☐ 'Softworld in Accounting and Finance' will take place on January 23-25 at the Ramada Hotel, Heathrow. For more information, call Interactive (Softworld) on 0181 541

■ Accounting software: package selection Plenty of pitfalls for the unwary buyer

There is not enough help available when selecting accounting software and organisations are missing some of the opportunities that technology has to offer, suggests Rod Newing

ot every organisation is making the best use of the software it already operates and there are a great many factors to be considered when selecting new accounting software. Organisations do not always consider all the opportunities and they need help to identify a shortlist.

The accounting systems market is very fragmented with an estimated 600 accounting packages available in the UK alone. The potential purchaser needs as much help as possible in identifying the most suitable shortlist. The best UK source remains the Softworld Report and Directory, which even includes the names of Business and Accounting Software Developers' Association (Basda) members not represented at their event. It is a poor reflection on the established accreditation schemes that a young commercial product should be in this leading

position. The Institute of Chartered Accountants in England and Wales have been operating an accreditation scheme for some years on behalf of its members. With about 20 products being listed, the scheme has not yet attracted sufficient members. Some vendors of excellent packages have either not applied or have withdrawn from the scheme. It is now being reviewed and changes are planned

The British Standards Institution operate a Kite Mark scheme for accounting software, but it is restricted to UK developers. Many organisations find that overseas products, which have been fully localised, are more suitable for their requirements. Neither of these schemes has

vet proved attractive to devel-

opers, who must expect to see on delivery or completion at the amount stated in the purbenefits in the marketplace to justify the costs involved in joining either of these Basda itself is being reluc-

tantly dragged into setting up an accreditation scheme. After agreeing a VAT accounting standard with HM Customs and Excise, it has been forced by the lack of a third party to recruit its own assessors. Vendors, users and the government are all keen to be able to show that the agreed VAT standards have been properly implemented. If it is successful, it is reasonable to assume that the scheme will be extended to cover all areas of accounting.

EDI facilities

Basda research has found that eighty per cent of all computer input data comes from a computer-generated source. This duplication of input effort is inefficient and gives rise to errors, which waste time in correction. Many vendors provide Electronic Data Interchange (EDI) facilities, including even lower-end products, such as Pegasus Capital.

However, Basda find that EDI is still only used by thirteen per cent of British organisations and only one third plan to implement it. This represents a massive increase in usage, but most organisations still do not plan to realise the benefits.

Whereas the Bankers' Automated Clearing Services (BACS) system provides electronic funds transfer, it does not provide electronic recording. Customers still have to send remittance advices and suppliers still have to manually record receipt. It is only a matter of time pletely.

■ Software solution in the freight industry

Any organisation should select a package in co-opera tion with its accountant, who will ensure that the system is appropriate for the client's business However, accountants offer some very practical help to smaller businesses. They will ensure that a proper implementation plan is prepared to ensure a smooth transition to the new system and make sure that the correct The accountant will check

chart of accounts is selected. that the system is set up properly with the correct opening balances. They will also teach the client to enter transactions correctly, close off properly at the end of each month and gen erate an accurate the VAT return, if registered. The accountant will then be able to close off the books at the end of the year and check that all transactions have been entered correctly during the period.

Accuracy

Most of the vendors of entrylevel accounting packages offer this type of advice in their manuals. Small companies must keep on the right side of HM Customs and Excise and the Inland Revenue by accounting for all transactions correctly and promptly.

and development costs should be capitalised or written off. Computerising a manual the level of research and develaccounting system may not result in a reduction in the opment spend which they are accountants annual fee, but most accountants will invest Obviously, some companies the time saved in accounts spend their development budgets more wisely than others. preparation in giving more advice and adding value to their clients business. uct quality, but it is a useful

Organisations often live with the inefficiencies of their current accounting systems, failing to appreciate the benefits which modern accounting. packages have to offer.

The reason for implementing. a new system is usually the recruitment of a new company? accountant. The newcomer is able to see the shortcomines. and inefficiencies of the system and knows what benefits a new system can bring.

Report by Claire Gooding

ware division of Societe Gener-

ale, which meant that GBE

could be confident of a high-

level of quality in the French

There are four offices using

the Lawson system. As an

international partner piloting

Lawson's European presence,

GB Express drove a hard bar-

pain and was able to bring in

the project under £200,000 in

Suppliers react to the need to 'go global'

Object-oriented packages may reverse the trend. The first such accounting package was launched in 1993 by Software 2000, and developers are increasingly beginning to see the benefits of flexible design.

Mr Banerjee suggests that the whole idea of object-orientation, with objects that perform certain functions, "may well reverse the internationalisation process and take us to a new area where large international vendors provide the accounting framework with the help of a small specialists".

suggests that users are open to change (see charts, above) - "the new paradigm graphically-based screens, distributed processing, and better access to data wherever it resides. The technology is so pervasive that people have to change simply to get the benefits of technology," adds Mr Banerjee.

Even at the lower section of the market, the Sage Group, the highly successful UK comnany founded in Newcastle-upon Tyne, is reacting to the need to 'go global', and it is using object-oriented technology to consolidate its research and development.

"The majority of Sage's business is in the medium and small-sized businesses" says David Pinches, director of marketing at the Sage Group. "Our approach is to grow our

business through acquisition in different countries. We intend to continue running our three French acquisitions as individual companies, because the legislation and tax issues are so closely identified in the marketplace. But looking forward to dev teams around the world are already using each other's 'objects': so if we have 'tax return facility for one country.

we can adapt that elsewhere. Dennis Keeling author of the Ovum Report on Corporate Accounting packages, published last month, dismisses both OOP and client-server technology as "the computer industry solving its own problems". Mr Keeling, who is also

part-time chairman of the Busi-

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ness and Accounting Software Developers Association, (Basda), with 150 members from Europe and South East Asia, quotes Basda's annual user-survey - "interestingly, the topic of client-server came only 13th out of 16 requirements cited by users in the survey, and Windows only came tenth

"Object-oriented software

didn't even get a look-in". The main requirements, he says, "are to do with flexibility. functionality, and user-friendliness. In researching, I've found that we've had very little improvement in productivity. and the industry is too pre-occupied with technology without productivity, Go back to end-users and these are the things they really want".

■ Package for small companies

Help for pioneers in electronic commerce

Ways to reduce paperwork and speed-up transactions

Small companies are being offered help to become pioneers in electronic commerce by accounting software supplier Pegasus, which has 30-40 per cent of the market among companies with turnovers of up to £50m.

First, it has teamed up with Griffin Factors, part of Midland Bank, to launch the first factoring service to use electronic data interchange (EDI). writes John Kavanaah. Firms can now send cus-

tomer invoices directly from their Pegasus Capital accounting package to Griffin Factors using standard EDI messages. Finance can be arranged within hours to help cash flow; Griffin then chases the customers for payment. The facility eliminates the paperhandling and delays of sending the information by post.

Pegasus has also introduced a computer-telephony integration option on its Opera package: small companies can now enable their customers to order goods and check stock levels and their accounts through a touch-tone tele-

This Multicall facility uses recorded spoken messages to guide callers through the process. In addition, Pegasus had



Pegasus chief executive, Jonathan Hubbard-Ford; 'Small companies need to get into EDI'

added an EDI module to its Capital package - this follows the development of similar modules for its 'Opera' and 'Senior' products this year.

Small firms need to get into EDI because their big customers are increasingly insisting that they trade electronically or lose the business," said Pegasus chief executive Jonathan Hubbard-Ford. "We are at the 'small firm

end' of the market and we aim to provide products that are easy to use and affordable, so we're helping to bring down the price of electronic trad-

GB Express chose its accounts package with its clients in mind. Internal needs, even the accounting, were very much driven by the rapid response which is vital to its business. Michael Pusey, managing director, explains: "We have a rapidly-expanding Europeanbased business and we wanted

to give our customers a high level of information to integrate with their own systems. We needed to invest in information systems that would give us value-added services for our customers." Big name clients in the electronics, automotive, chemicals and cosmetics industries "expect a high level of informa-

tion that relatively few com-

puter systems can deliver quickly," says Mr Pusey. The three elements of integration, internationalisation, and better management information drove the entire project. for GB Express - "one priority was that we had to be able to steer this ship quickly. We needed the capability for management information and performance indicators - we also needed an international solu-

tion that could deal with the

fiscal requirements of Spain,

France, Italy and the UK."

Experience

The company had already been through a 're-engineering' process for the FreightCare project, which overhauled the freight management systems at its operational core. This project, undertaken with Unisys. the computer and information management company, and now sold as a generic transport industry solution through value-added re-seller Fenestra, had given GB Express valuable experience of 1990s technology.

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work for the new accounting system: a client-server architecture, which can use a centralised database on a wide area network, with Sybase as its database.

Express service across Europe

Standards

GB Express set itself a number of standards to be met for the accounting system, including a graphical user interface on Windows, and an efficient. scalable relational database (Sybase) that would give both connectivity and upgradeabilapproach gave us the PC at the front end, a powerful clientserver engine, and a large choice of readily available. affordable software options" says Mr Pusey.

"You have to be particularly careful about the architecture of the system, almost to the detriment of functionality. The cost today is so high that companies in this business sector with tight margins just cannot afford to re-engineer the same process in five years' time.

"If you get it wrong and you're on the wrong platform, you have to start from scratch. This investment is a matter of survival, and we're hoping this system will carry us forward for at least the next eight to

GBE had previously suffered a false start with a clientserver accounting system which, although function-rich, proved impossible to deliver and support on international terms. Therefore, it looked very hard at the way packages reported in line with the fiscal 'plan compatable' regulations (France), and full multi-currency facilities. GB Express finally picked Lawson because of an advantage over other

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worldwide.

Zeneca.

Zeneca is in a fast-moving busi-

Its core businesses, however.

a myriad of different systems

in the accounts department.

which we have now started to

replace," explains Tony Pratt,

manager of international busi-

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7. July 2007

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Report by Claire Gooding

Streamlined global accounting

Report by Claire Gooding

■ Securities application

Nomura's leap to freedom

Quicker results, lower costs How a leading play between the issue of a purchase number and the logpharmaceutical group ging of a final payment." To offer more competitive

introduced all three 'I's of accounting – pricing, the company needed to integration. improve its efficiency and streamline its internal prointernational cesses to reduce costs and operations, and better overheads. reporting information "We needed a system that

would enable us to increase Zeneca Pharmaceuticals could our internal efficiency by elimclaim to be more 're-engiinating the duplication of data and effort and by reducing non-value-added tasks," be neered than most companies. It was created in 1993 from the says. "Data should be entered de-merger of chemical grant once, held once, and available ICI, and now comprises three businesses. Pharmaceuticals, to all who need it." Zeneca wanted to improve Specialties and Agrochemicals. Its sales totalled \$4.5hn in 1994.

the flow of information throughout the entire business, and it employs 30,0000 people so the choice of an 'open' As one of the world's top 20 accounting system was almost a foregone conclusion. Integrapharmaceutical companies, tion with other operations and well-established in providing prescription drugs for would enable it to control heart disease and cancer, costs, and reduce overheads. The system also had to be

international, serving Zeneca's ness and needs to be nimble. expanding network of operations in thirty or more needed streamlining - "we had locations.

"Greater co-ordination and consolidated reporting across all group companies would enable us to react more quickly as a global organisation," comments Mr Pratt.

OLUFSEN

ness systems planning for Zeneca was convinced by the "Up to eight different systems would be called into ability of SAP's R/3 suite to handle different currencies and languages, and mould to very specific requirements for reporting. During 1994, the company went 'live' with various combinations of the R/3 modules for finance and accounting, sales and distribution and logistics in the UK, Ireland, the Netherlands, and

Further projects are nearing completion in Belgium, Canada and Germany. Eventually there will be 500 or more SAP users in Zeneca worldwide by the year 2,000, with each site

> Consistent and timely data for management brings big advantages

making its own local choice of hardware and implementation partner. Sharing information across different departments has already shown benefits. Historically, accounts receivables had been a corporate function with the receipt of all payments being handled centrally for all three businesses within the group - "this reduced administrative costs,

but it was not an effective way of keeping on top of debt collection because the sales and distribution functions were disconnected from the accounting functions," explains Mr Pratt.

The accounts department has also streamlined its operations - "with the realtime reporting capabilities of R/3, the end of month results will be available sooner, and accountants can focus of using the data rather than compiling

The R/3 implementation has integrated the accounts receivable function into the pharma-ceuticals business so that sales teams have direct access to up-to-date customer information, including the number of invoices raised and payments received. This, according to Mr Pratt. makes business managers in the sales and marketing areas much more cash-conscious - "there has been a dramatic reduction in the number of debtor days," he says.

The management team at Zeneca now has timely, consistent management information. It is available as a by-product of the business operation, giving quicker consolidation of group results. tighter cost-control and more effective management of the supply chain on a global basis.

Three years ago, a variety of accounting systems on disparate hardware platforms made life difficult for

accountants at Nomura International

One of the largest securities houses in the world, Nomura has a network of 209 offices in 26 countries and offers a diverse spread of services including dealing, brokering, underwriting and distribution of securities

Subsidiaries and affiliates deal with research and management of investments, and the financing of real estate and

This large spread of activities made accounting and consolidation difficult to handle. The existing systems were out-dated from the point of view of of the European headquarters in London, which itself employs 1,000 people in the full range of investment banking services.

Worse, they were something of a strait lacket, having been derived from Tokyo-originated head office systems with little adaptation to local conditions. Consultants recommended that Nomura 'bit the bullet'

and overhaul its technology

right technology was large-scale object-oriented development. One part of that was the accounting systems." Nomura recruited an entire ready-made team from a rival bank, CS First Boston, which had already been through the

same 're-engineering' loop. The approach was to mix bespoke developments for middle office and trading, while using packages for the back-office, with Sun Microsystems equipment seen as "the way forward for the trading floor and the back office functions,

a general recognition that we

must enhance our systems to

remain competitive over the

next five to ten years," says Mr

Ian Buchanan, director of

information systems for

Nomura International

according to Mr Buchanan. "We chose the Dodge software for regulatory reporting and management accounting," he explains.

"Effectively that crosses the boundaries between front and back office. One of the things we are attempting to do is make sure that key financial information is computed only once, in only one part of the

system. That means making re-keying or reconciling, as is sure that the information common in the securities sure that the information comes direct from the dealers. it sounds simple, but it's difficult to achieve.

demands that the numbers are



Ian Buchanan: 'Many software systems really are not up to the multi-currency and multi-company

fed in once, on the trading floor, flowing through to the accounting system, without

Nomura is trying to make sure that the product accountants spend their time productively, analysing rather than

industry. The Dodge software can then be used for analysis. The system has to manage

That level of integrity

many different national regulatory requirements, and different consolidation techniques. "Many systems really are not up to the multi-currency and multi-company requirements," observes Mr Buchanan "Dodge's previous experience at Paribas helped, but the other key reason we chose them was the volume of processing required. We process bundreds of thousands of ledger transactions daily, and that's often lacking in package. based systems, especially in the Unix-based client-server

Wider focus

The London office is piloting the accounting system for rollout across Europe, and the City system is being adapted for New York and the Far East in the more distant future.

"In this business, you can find yourself supporting global businesses without global systems, although your support responsibilities turn out to be global in any case," remarks 🦸 Mr Buchanan "That's why, although our focus is in London initially, we looked for a system that could support separate legal operating entities multi-locality and multi-com-

■ FT-IT Review in 1996

Key themes for the coming year

In addition to our regular FT-IT Reviews in 1996, we shall be publishing two FT-IT Magazines:

An A-Z of the Internet. The Semiconductor Industry.

Listed below is a provisional month-by-month outline of

the main sections for the FT-IT Review in 1996 - there are no issues in January and August:

February 7

Focus: IT in Government. Software: Information Flow across the Enterprise. • IT Directions: Network-Centric Computing

 Outsourcing: Upheavals in relationships across the IT industry.

March 6

• Focus: Converging Technologies in IT and Communications.

 Directions: Network Management Software: Help Desks.

April 3 • Focus: Desktop Comput-

ing.

• IT Directions: Video-con-

 Software: Statistics and Modelling Packages

May 1

 Focus: Mobile Computing.
 IT Directions: Computer-Telephony Integration.

Software: Voice Recogni-

tion and Translation,

June 5 • Focus: Computers in Man-IT Directions: ATM and

Fast-Switching: the impact on Software: Risk Management.

July 3

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Working Together

 Focus: Networking.
 T Directions: Multimedia in Entertainment and Education.

 Software: Internet Software Tools.

September 4

Focus: Computers in IT Directions: Systems Security and Support. Software: Accounting Packages.

October 2

• Focus: Computers in Retailing.

IT Directions: Business

applications for Object-Oriented Technology. Software: Logistics and distribribution.

November 6

• Focus: Technology in the

 IT Directions: Advances in Document Management. Software: Sales and marketing systems

December 6

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• Focus: IT in the Home Home Office Computing and Communications. IT Directions: Computer

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 FT-IT index for 1995: In the February 1996 issue we shall publish a list of themes covered in the Review since March 1995. This list is also available now by writing to the FT Surveys Secretary, at the address below.

Editorial background information can be sent by post to arrive a month before publication, addressed to:

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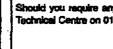


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can be linked to all the common desiston word Geographic Co processing peckages and provides on-line and International printed status reporting. Since it is written Notes, CaseNotes can support professionals away from neXus

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We work with organizations to bring about business
transformation through people. We customize our
Lotus Notes-based product TOTAL
PERFORMANCE MANAGEMENT -TpM- to support

management - mission statement, corporate aims, performance indicators, individual werk and development objectives, appraisals, personal development plans and competency profiles - into a coherent, distributed system. The result, as our clients point out, is a "system for business excellence". Contact: Dr Ceri Thomas

14 Doy Motter & Parlmare Lad The Old Town Hall, 105 High Street, Rickmaneworth, Hens. WD3 1AN Tel: 01923-773258 Feat: 01923 897292

Notes is the de-facto 'Groupware' product for companies of all sizes. Lloyd McKenzie assists its clients with all aspects of Notes deployment, from developing strategies for Process Innovation, through Satalytes Deployment to achieving real 'Collaborative Working'. As Lotus Premium Partners we deliver Consultancy, Support, Training and Notes Application Development. Call us to discuss your needs with one of our experienced team



Todd Hall Road, Haslingden, Rossendale Lancashire 884 5HU

World-wide

19 P&P Corporate Systems Ltd 20 Prince pic Tel: 01706 217744 Fax: 01706 211401

P&P is a leading IT Group with offices throughout the UK & in Europe. It supplies computer hardware software & communication products along with a range of specialist consultancy, implementation & port services. The company employs over 1,300 people, over half of whom are dedicated to providing IT services.

P&P Loiss P&P is a specialist in providing complete Lotus solutions encompassing consultancy, system design, infrastructure implementation, application development & training. P&P is

a Lotus Authorised Business Partner, Notes Education & Training Centre.

*P&P

25 Triangle

pany Description

229/243 Shepherds Bush Road London W6 7AN City: 150 Minories London EC3N 1LS Yek 0181 237 7220 Fex: 0181 741 0040

Prince plc is one of the LIK's leading Latus Notes service providers and one of only a lew companies to offer an Integrated combination of technical support, development and training. Our services include:

Lotus Notes Application Development levels I & II
 Lotus Professional Certification Programme
 Company Tailored Courses and Migration
Specialists

Triangle House, 10 Ringwood Road, Longham, Dorset BH22 9BP Tel: 01202 596000 Fax:: 01202 596001

riangle's main focus is AS/400 and Lotus Notes

Lotus Notes Development and Consultancy Lotus Notes Help Dask Support

 Systems Integration
 Installation and Configuration PRINCE

TRIANCLE

21 270 Upper 4th Street Central Milton Keynes MK9 1DP Tel: +44 (0) 1908 233255 Fax: +44 (0) 1908 233220

Revelation Technologies provides the only suite of application development tools that provide native access to the rich, unstructured data of Lotus Notes, Openinssight for Workgroups gives users network-aware multi-user capabilities, and an active extensible repository that facilitates collaborative development; VIP is a visual programming tool for single developers who needs to create applications quickly; and Report Designer enables both novice and expert users alike to create quick but sophisticated reports.

Revelation/lechnologies

Church House, 18-20 Church Street, Staines, Middlesex, TW18 4EP Tel: 01784 885885 Fex: 01784 885886

Company Description Synetics is an experienced systems integrator providing innovative and cost-effective business solutions and as such combines technical expertise with an understanding of business processes. With extensive experience providing client/server solutions. Synetics has developed strategic applications for sales and marketing, financial services and manufacturing to include Sales Force Automation, Retail Product Catalogue and Project

Synetics

36 South Western Road, St Margarets, Twickenham TW1 1LQ Tels 0181 892 4281

TpM integrates the disparate parts of performance

24 TCS

Total Computer Systems, 117 High Street, Epping, Essex CM16 4BD Tel: 01992 575151 Resc 01992 575147

TCS is a Lotus Notas Premium Partner and Application Developer and provides systems integration, network and intrastructure design and support services. In addition to bespoke application development, TCS has developed workflowed application suites for Local and Central Government Legal, Health and Client Management Systems for Industry under the names ExecutiveNotes, OpenFile, CaseTeem and Contact Teem.

Individual application costs range from £10 to £300

TCS has provided systems for the USA and also supports systems in UK and Europe

TCS

Triangle's main focus is AS:400 and Lotus Notes integration and ISO 9000 Lotus Notes Solutions. Having achieved the highest POI on a Notes Implementation ever recorded (in excess of 1500%) Triangle has gone on to transfer its skills to numerous clients, with over 3000 Users of TriangleQA and a large number of AS:400 integration projects across the UK. In addition to this Triangle has in excess of 70 Notes applications that can be taken from the shelf and edepted to work new tempors. TriangleCiA - A well proven approach to attaining and maintaining ISC 9000 with considerable financial savings and dramatic business improvement. Datapump - Provides b-directional data

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exchange between AS:400 and Lotus Notes Databases.

Lotus Business Partners are organisations that have demonstrated a high level of accomplishment on the Lotus product range. Their areas of expensive include Application Development, Systems integration, Consultancy Training Support and historing. They have been awarded Lotus Business Integration to enable you to identify themas extrainsations that have the necessary knowledge Partner status to enable your to identify themas extrainsations that have the necessary knowledge and expertise to help you with your business software solutions requirements. There are over 10.000 Lotus Business Parmers world wide some of which are included on this page. They can all help you to implement solutions leased on Lotus Notes, the groupware standard.

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Lakeview Computer plc

Bexleyheath, Kent DA6 78H Tel: 0181 3033329 Fax: 0181 3036099

Product Description
Lakeview LM software provides integraled financial
Lakeview LM software provides analysis and

Lakeview LM software provides integrated financial accounting, order processing, sales analysis and stock control. LM is supplied and supported directly by Lakeview, usually as part of a complete system, with full after-sales support services independently reviewed as the best in the industry. LM is a UK product, winning critical acclaim as being 'a generation ahead' of the international competition.

Handware

Runs on 99% of all current computer systems

Geographical Coverage

UK, Europe, USA

Applications

Distribution, manufacturing, wholesalers, service

Applications
Distribution, manufacturing, wholesalers, service industries, plus many specialised

10 JEA

Needles House, Birmingham Road

Studley, Warwickshire B80 7AS Tel: 01527 496444 Rax: 01527 496230

of exception analysis, performance measurement, budgeting and forecasting. It also guides users through the maze of legal, accounting and taxation.

differences of the global marketplace. System 21.

contains modules to cover every area of an organisation's financial operations, both now and

Applications
Accounting, Customer Service, Distribution and

Arbor Software Ltd

Atrium Court, Apex Plaza

Reading RG1 1AX

Company Description

Production, with specific software for the Drinks,
Apparel, Plant, Tool and Equipment hire industries.

Tel: 01734 566749 Fax: 01734 560360

Essbase cut days from forecasting and budgeting

cycles, but more importantly helps us to control

expenses. We have actionable data. We're

improving management accountability which

translates directly to greater control over the

m 21 Financials streamline the proce

5 user software-only from £5,850

Company Description

into the 21st Century.

Hardware

Coverage

Worldwide

Multi platform

Banks House, Banks Lane

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SOFTWARE & IT SERVICES MARKET Accounting, Finance & Business Systems

Exchequer Software Ltd.

Company Description
Exchequer is a highly innovative accounting system. It is the ploneer of features such as "Drill-Down", "Non-Destructive Periods-ends" and "Hot Keys". It also has excellent Multi-Currency features. In a review the FT quoted Exchequer as "an astonishing package... taking accounting s/w into a new era. User includes M&S, Oxford Univ Press, Hasbro, BASF.call NOW for details.

S/L, P/L, N/L, C/B, SOP, POP, Stock, BOM, R/Writer, Import.

Scala International

Scala House, 23-24 Bourne Court

Woodford Green, Essex IG8 8HD Tel: 0181 550 1994 Fax: 0181 551 7429

The International Scala Group develops and

markets Scala, Accountancy Age's Accounting Software of the year 1994, which is a fully multi-

lingual, multi-currency business management and accounting system. Supported from 54 offices worldwide, in 30 different languages, Scala is extremely flexible offering specific parameterisation and powerful multi-dimensional capabilities.

IBM compatible PCs, Networks, All Unix systems.

Applications Scala Financials, Logistics, Business and Manufacturing, available in DOS, Windows and

Software Architects Int'l Ltd

Why do some of the world largest corporations use

Cashbook, Cash & Treasury Management provides

Forecasting. CASHBOOK compliments Corporate accounting systems which typically lack Cash management functionality, CASHBOOK fully

BPCS™, Soltware 2000™, Hoskyns Financials™

Tel: 01422 377611 Fax: 01422 310109

Company Description
integration, flexibility, ongoing and proven development
path, real commitment to high quality international service
and support are just some of the reasons why over 1100
major companies have chosen MOVEX software - often to
support BPR and Flightsizing. Over 80% of MOVEX's
sales are to pan-European companies, producing a
lumover of \$74 million per annum.

Price on application, includes user input to development.

IBM AS/400. GUI includes Windows and OS/2.

Geographical Coverage 45 Offices worldwide. Concurrent translations into 17 languages

Applications

The National Technological Park, Limerick

Geographical Coverage
Worldwide - 12,000 installations in 92 countries.

PC, Novell & PC LAN's..

Hardware

Cost. Price on application

Enterprise House

Company Description

ntegrates with all ledgers.

Geographical Coverage

Movex (UK) Limited

Elland, Yorks HX5 DNU

Savile House, Savile Road,

AS/400 & Client Server

Global

Tel: 00353 338118 x4052

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Electronic Bank Reconciliation and Treasury

Geographical Coverage Worldwide

1 West Hill Place, Commercial Road, Bournemouth BH2 5NX Tel: 01202 296008 Fax: 01202 296001

1 Accounting Logistics & Costing

Accounting

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5 Accounting & Software

Accounting

6-7

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Hardware

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Dunlop Road, Ipswich IP2 0HB Tel: 01473 230202 Fax: 01473 230247

De Facto

Navision UK Ltd

London N12 9HE **Business** Tel: 0181 4461458 Fax: 0181 4456302 Management Company Description NAVISION UK Ltd develops and markets the Systems NAVISION range of object oriented, client-server accounting and business management software. 8 Business The NAVISION product was one of the 'top ten hottest products' at last years COMDEX and Systems NAVISION Financials is the first accounting solution

Over 25 000 installations

Product Description

Management Information Centre Ltd

St Andrews, The Belfy Colonial Way, Watford, Herts WD2 4WH

Tel: 01923 422600 Fax: 01923 422636

VIZTOPIA is the only true Windows™ Accounts

production suite. The system boasts basic cash

book/nominal ledger data entry, bought ledger,

accounts and audit journal tracking. Regular

Minimum system requirements 8Mb RAM, 486dx, Windows v3.x or later

Britannia Software Plc

Astra House, Arklow Road, London SE14 6EB

Tel: 0181 6949494 Fax: 0181 6914581

updates ensure total compliance.

Professional accountants and clients

E-Mail mjohnson@britsoft.co.uk

Geographical Coverage

Worldwide

Applications

sales ledger, involcing, management reporting and statutory accounts. Options are available for group

5 Perworth Road

9 Distribution to be "Designed for Windows '95". NAVISION have a reputation for leading edge development that delivers practical solutions to companies Solutions 10 Finance accounting requirements. Hardware

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14 Advanced client/server Accounting Solution

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Systems

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Business Management Software 28 Financial

Management

29 Financial Management

30 Financial Software

31, Financial Software (Windows) Company Description
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With Britannia there is no compromise Hardware Open Systems, AS/400, Unix, PC, DEC-VAX Links to any General Ledger

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Cheltenham, Glos GL50 2JA

GUI, OO, RDBMS, 4GL, 200+ platforms

CODA Group ple

Integrated solutions for manufacturing industry MFG/PRO, Progress, Oracle.

Cardale Park, Beckwith Head Road

Company Description
The CODA Group develops, markets and supports high-functionality accounting software to national and multinational companies throughout the world. From 26 wholly owned offices, CODA supports over 1300 licences worldwide in medium to large organisations.

Hardware CODA-Financials are available in versions each written specifically for the world's leading technical environment.

Geographical Coverage CODA has offices throughout The Americans, Asia/Pacific and Europe.

Quality Software Products

Talipot House, 5th Ave. Business Park, Team

Valley, Gateshead, Tyrie & Wear, NE11 0XA Tel: 0191 402 3333 Fax: 0191 402 3636

Company Description

QSP is the UK's leading developer of financial management and business process software. Based in Gateshead with offices worldwide, QSP's open, portable technology is used by the world's major enterprises seeking to meet the needs of their markets and customers. QSP is the architecture for change. See how on stand 428 at Softworld on January 23-25 at the Ramada Hotel, Heathrow.

tforms: Maintrame or UNIX hardware and

leading relational databases. Geographical Coverage Europe, North America, Asia Pacific and, in 1996, the Middle East.

Applications
All financial & procurement modules.

Entry level pricing from £75,000

Harrogate HG3 1RY Tel: 01423 509999 Fax: 01423 524636

Company Description

UNIX, Open systems

Geographical Coverage

Worldwide multi-lingual

Applications

Applications
All market sectors

Available upon application to CODA

Cost

Britannia Software Plc

Truly Integrated manufacturing, financial and distribution software. Strategy includes OOT and Client/Server. Minerva Industrial Systems plc international Business Systems Tel: 01242 242566 Fax: 01242 236107

Borehamwood, Hetts WD6 1JN Tel: 0181 2075655 Fax: 0181 2076770 **Company Description** IBS is a wholly owned subsidiary of IBS AB, a Swedish public company and one of the leading software suppliers with over 3000 customers worldwide. The ASW Portfolio is a full range of application software with a GUI interface providing application software with a GUI interface providing applications to today's business needs;

1 Imperial Place, Elstree Way

including Pan European requirements and EuroVAT acting in a true Multi currency environment. Hardware AS/400 Client Server, Windows and OS/2 GUI

Coverage 65 Offices in over 30 countries worldwide. Applications

Financials, Distribution, Inventory, Asset, Service, Production, Manufacturing roject, Warehouse Management,

Computron Tech Europe Ltd Willow Grange, Church Road

Tel: 01923 474200 Fax: 01923 219366 Company Description
World leader in high end, "best of breed" financial management & accounting software, to automate core business processes and generate profitability. Excellent supporting technology: workflow, imaging, on-line archiving. Customers include Bank of England, NatWest Markets, Ernst & Young, TNT

Express Worldwide, Harper Collin: UNIX (various), DEC Alpha, DEC VAX, choice of

Geographicai Coverage Worklwide

Watford WD1 3QA

Application inancial and Business Management

POA (for large, corporate licences) computron

Prophecy Europe Limited 87 London Street, Reading, Berkshira RG1 4QA Tel: 01734 391110 Fax: 01734 393066

rophacy supply financials, HR, and utility billing software via ropean distributor network, including some to the industry's ding names and have over 730 sizes worldwide. Prophecy Open is a client server, GUI database inder using 00 techniques it is suitable for any

ophecy is available on some 40 h/w platforms

Pnancials HIP and Utility Billing

On application.

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SunSystems is the complete, international client/server business solution from Systems Union. Installed by over 10,000 companies in over 160 countries, its global application is enhanced by: full multi-company and multi-currency processing and availability in 22 languages. Hardware

PC-Lans. Unix, Vax, NT, Windows 3, Windows 95. Applications SunAccount, SunBusiness

Cost

On application.

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Company Description

Don't invest in an accounts system until you've had a demonstration of ACCESS ACCOUNTS - the most tully featured software for a graphical user interface. Three versions available to sult any size of organisation, including client/server for enterprisewide accounting. Proven by over 5,000 UK companies today. Full information pack available. Hardware
Windows, Macintosh, Novell, Unix, Oracle servers and Windows, NT

veridows, Nacincost, Novell, Utilit, Clade servers and Windows NT
Geographical Coverage
65 consultancy-style specialist centres nationwide
Applications
Ledgers, stock, costing, payroll

Client/Server version £7,500-65,000

Glebe Barn, Cuxham Road

Wattington, Oxon OX9 5NB

Network version £ 995-10,000 CCESS
Single user version £ 300- 1,000

Genesys Management Systems Ltd

Tel: 01491 614466 Fax: 01491 614300 Product Description
The Genesys Business System is not just another accounting package but is a complete business solution covering full accounts modules with order processing - asset register - workshop management - sales & marketing, all linked to word processing and office automation software.

Description of the processing and office automation software.

processing and omce automation suitavare.

Developed under Unix with a Windows 95
front-end, the software will run on almost any
hardware platform. A mid range system at an
affordable price. Full consultancy, training, talloring
and support from a team of specialists. Also
software for plant and tool hire industry.

Hardware

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Coverage. **Coverage** Full UK & European coverage

Applications S/L, P/L, N/L, SOP, POP, Stock, BOM, R/Writer Costs Price range for S/W £10K+

MR-Data Management Group Pic 47 Bastwick Street.

sourcing for data management requirements. Services include: image and data capture, electronic printing, secure off-site data storage and market eading Memex software.

All major systems Geographical Coverage LIK. LISA, Middle East

PeopleSoft UK Ltd

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Company Description
PeopleSoft develops and markets PeopleSoft

Financials, PeopleSoft HRMS, PeopleSoft Distribution

ra inclusion. Peoples off HHMS, Peoples off Distribution and People Tools, a powerful application development and customisation environment. People Soft combines graphical user Interface, relational database technology, and clientiserver architecture to deliver

superior product functionality and technologically innovative applications, with the best customer service

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with popular windows spreadsheet and word processing packages and taking into account all the requirements of the multinational corporation. Software 2000 has over

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Totally integrated financial Entry Level Price management & human resources £25,000

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Tel: 01442 870234 Fax: 01442 870789

Castle Mill, Lower Kings Road

Berkhamsted, Herts HP4 2AA

Vinaccs is a fully integrated windows based

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financial system. Integrated modules include Job Costing, Stock and Payroll. Links to MS Office

eliminates duplication and re-keying creating immediate access to your spreadsheet. Winaccs is

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Apex Plaza, Reading,

Berkshire RG1 1AX

Fortune 500 and Fortune 1000

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Software 2000 UK

Bourne End, Bucks SL6 5AJ

any Description

ographical Coverage

Applications

Hardware

Vationwide

Cost £750.00

IBM Compatibles

Windows Financial Softwa

HRMS, PeopleSoft Distribution, PeopleSoft Manufacturing.

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MR-Data Management Group provides comprehensive facilities management and out-

Applications All image and computer data.

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Case House, 80-85 High Street,

Walton on Thames KT12 2OS Tel: 01932 248328 Fax: 01932 221562

DYNAMICS is a multi national, multi currency

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Windows, it has a huge range of teatures including

drill down enquiry, background processing, unlimited

budgets and history on line, DDE support and a

WYSIWYG Report Writer. The Modifier allows all

screens and menus to be tailored. A linking Toolkit

Hardware - Windows, Networks, Macintosh, Win

Geographical Coverage - Dynamics is available

17 II MICS

allows integration with other applications.

95. Client Server. NT.

Cost - 25-£50k

in the UK, USA and worldwide.

Strategix Solutions TIS Software Limited, Regetta Place, Marlow Road, Bourne End, Bucks SL8 5TD Tel: 01628 532565 Fax: 01628 532514

Company Description
STRATEGIX is an integrated suite of business software applications developed by the MISYS Group of Companies. At Software '96 January, we will be giving three demonstrations in Room F4: STRATEGIX-An overview of key business functions. STRATEGIX-A british solution for European business. STRATEGIX & COGNOS-Business intelligence for decision makers.

Hardware
UNIX Server with optional Windows GUI Client
Geographical Coverage
UK, Western Europe
Applications Applications
Fully integrated Accounting, Distribution, Assembly
Manufacturing, Project Accounting and Service
Management solutions.

Please visit us at Softworld in accounting and Finance '96-Stand 552, Demonstration Room:F4

(A) Calidus Ebury Gate, 23 Lower Belgrave Street London SW1W DNW Tel: 0171 7302277 Fax: 0171 2599870

Product Description obs financials is a powerful client/server accounting solution available on a highly cost-effective platform which offers ease of use and low cost of ownership. It combines an open technology environment with business intelligence tools and the latest relational database technology.

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Pegasus Software Ltd

Kettering, Northants NN15 6PE Tel: 01536 495200 Fax: 01536 495201

A leading supplier of accounting solutions from the

requiring a tailored solution. Pegasus also supply

Pegasus have solutions for the DOS, Windows or

tegrated sales and marketing, manufacturing and

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EDI solutions linked to the financial core.

Orion House, Orion Way

Company Description

United Kingdom

Applications

From £500

Accounting/Business

Desktör

Coverag

FT 2000

Applications obs financials and obs

bs financials

Neil Mackenzie, CFO Europe, American

For written information about how Essbase can

LAWSON

help your business please contact Chris Hill, Marketing Director, or email chill@arborsoft.com

Time (Open Systems) Ltd Lawson Software Capital Place, 120 Bath Road Hayes, Middlessex UB3 5AN Tel: 0181 754 5470 Fax: 0181 754 7766 Montague Place, Quayside, Chatham Mantime, Kent ME4 4QU. Tel: 01634 895000 Fax: 01634 890248 Company Description

Lawson Software ofters robust, client/server applications with proven business benefits for companies worldwide. Lawson has 20 years of experience in developing business applications, with high-end, corporate functionality. Combining that experience, with a unique underlying development technology strategy, Lawson offers future proof solutions - offering both high-end functionality and openness and integration to the newest technologies.

Hardware

AS/ADD RS/6000 HP9000 DEC Alpha Sun

TIME are the UK authors of the innovative TRI-O Financial Management System designed for large corporate and public sector organisations, TRI-O offers true client server, RDBMS independent applications providing a choice of Windows and/or Character based interfaces, in a unique Rules Base

Hardware All major open system suppliers Accounting, Distribution Management, Materials Management, Lawson Tools and Open Enterprise Coverage TIMES 1000

Applications TRI-O Financial Ledgers, Project Costing, Procurement/Commitment 🕒 🚗 Accounting, and Asset Management T I M E

Boundary Way

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McDonnell Information Systems

Hemel Hempstead, Herts HP2 7HU Tel: 01442 274051 Fax: 01442 274827 mpany Description PRO-IV Financials combines high levels of functionality with ease of use. Its flexible and unique multi-dimensional coding structure accommodates any chart of accounts across both public and private sectors. The single ledger

design and 'super drill-down' facility provide instant access to information at all levels. Hardware Compatible with most hardware, operating systems

Coverage

MDIS offices throughout the UK and worldwide. Applications
Sales, Purchase, Nominal, Cashbook, Fixed
Assets, SOP, POP and Stock. Cost Price on Application.

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Position in Company: Telephone Number:.....

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- 1 Asset Management
- 2 Automated Data Capture
- 3 Bar Code Printing Software
- 4 Business Process Engineering
- 5 Computer Systems Integration
- Hardcat Systems (UK) Lid. 4 High Street, Chobham Woking, Surrey GU24 8AA Tel: 01276 855555 Fax: 01278 855300
- Company Description
 Hardcat for Windows is designed to help medium
 and large corporations to track all their fixed assets
 but particularly IT equipment.
 The Hardcat Software consists of a core Asset
 Management Control and Tracking System with
 optional modules: Purchase Ordering and
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 Insurance Valuation, Planned Maintenance, and
 Problem Management.
 Handware Hardware
 Minimum 386DX PC with 8Mb memory and VGA
 colour, running Microsoft Windows. Available as
 standalone or network. Client Server with ODBC
 available soon.
 Geographical Coverage
 Hardcat for Windows is sold and supported
 worldwide.
- Appacations
 Asset Management, Help Desk,
 Barcode Auditing,
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P O Box 6, Langstone Road

Havant, Hamoshire P09 1SA

Tel: 01705 443177 Fax: 01705 492228

XY-Query provides the fastest access to enterprise DB2 and XDB data. While the Query Builder hides

complex SQL syntax from end users, power users

can still write in native SQL. Data can be formatted

into informative reports complete with breaks,

FMI Systems Limited

Greenstede-House, Station Road,

East Grinstead, Sussex RH19 1UZ

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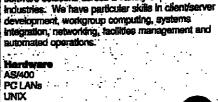
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Review of Information Technology



SPECIAL REPORT

This second section of the December 1996 issue of the FT-IT Review examines the Phenomenal growth of ndia's software industry.

in less than a decade indian software exports have grown more than 30-fold to reach Rs 15.46n in 1994-95 malding them one of the country's featest growing



Association of Software and Service Companies, around 330 companies are involved in software exports from India. Together they employ about 14,000 technical

This report was written by Paul Taylor and Prabhu

Editorial production: Graphics: Fanjit Dhillon

India's Software Industry

Global competitor with turnover of \$1bn a year

India's top software companies offer technical competence, lower costs and prompt delivery, writes Paul Taylor

software industry is remarkable success story - in both domestic and international terms. Today, India is the preferred choice for many western companies for outsourcing their software development projects.

Highlighting this, the industry grew by more than 50 per cent last year posting total turnover of about \$850m, according to India's National Association of Software and Service Companies. Add to this the value of in-house development of software and the figure rises to about \$1bn. Less than 10 years ago, the industry was worth a mere \$10m.

Mr F.C.Kolhi, president of Nasscom and widely regarded as 'father' of the Indian software industry, having mapped out India's software development strategy in the early 1970s, says: "Indian software companies have the unique dislinction of providing efficient oftware with cost and quality dvantages, using state-of-theart technologies. They have the strengths to handle large projects and, above all, the ability to deliver on time."

Most market analysts agree. "Professional software services are among the few areas in which india is globally competitive," says Tapasije Mishra, an analyst with Bombay-based SSKI Securities.

"Availability of a huge pool of low-cost technically qualified workforce, high quality levels and a time advantage with the US, position India to tap into the large international market for outsourced software

The emergence of India as an important force in the \$300bn global software industry has coincided with the switch from mainframe-based computing towards client-server computing based on desktop personal

The emergence of India's computers and inter-networking. This continuing move away from mainframes and proprietary operating systems ('downsizing') is forcing end-users to re-write, convert and upgrade their existing software to take advantage of new technologies, such as graphical user interfaces and object-orientated programming.

> engineering market alone is huge - three-quarters of US to upgrade their software and up to 25 per cent of total IT spending is spent on this pro-1980s there has been a growing shortage of software engineers. This, coupled with the pronounced trend towards contracting-out or 'outsourcing' non-core operations among US and European corporations, has been one of the main driving forces behind the growth of the indian industry.

India's key competitive advantage is the sheer size. technical competence and relatively low cost of its manpower base. With more than 1.4m software programmers, India has the second largest Englishspeaking scientific manpower pool after the US, and a sophisticated higher education system producing a steady stream of highly qualified graduates. Salary differentials also

make India very cost competitive, particularly in an indus-try such as software engineering where manpower costs account for more than 40 per cent of total costs.

While programmers in North America, western Europe and Japan earn roughly the same salary - about \$4,000 a month Indian programmers are used to receiving about a fifth or eighth of this. Among those countries competing with India in the world software industry, only Chinese and Russian pro-



grammers come cheaper. These advantages have

helped India's software exports grow by 30 per cent a year in \$500m last year and helped attract the first of a string of foreign investments into the sector in the 1980s.

Today, a wide range of west-ern companies - including Citicorp, Digital Equipment, Texas Instruments, Motorola, Siemens and Unisys - have Indian operations which serve as software engineering and production centres for their worldwide operations.

Continued on next page

Indian software at work around the world

do not realise it, but they have a Bombay-based computer company to thank when the

trains run on time. Meanwhile, anyone turning on a tap in the north-west of England can thank a team of who work for Delhi-based International Informatics Solutions for helping North West Water to run its operation more efficiently by developing a works management system. IIS, the first Indian

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Shanghai Bank and American Express rely on software developed by companies in Bangalore, Bombay and Delhi for the efficient services offered by these banks. When the World Bank wanted to train staff to use an electronic iging system, Delhi-based

based training product.
In the manufacturing sector, Fujitsu, General Motors, GE and IBM all use software developed in India to help them stay ahead of the compodistribution management application package designed and built by Infosys to integrate sales forecasting.

Europe are still asleep, programmers in Bangalore are maintaining software systems and fixing 'bugs' for financial services companies, using high speed satellite data links.

Even the Barcelona Olympics relied on Indian software engineers from Delki-based Amsoft who designed a system



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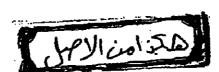
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■ Profile: Dewang Mehta of the National Association of Software and Services

Mehta: a man with a mission

Dewang Mehta has one mission and one overriding passion in life. His mission, now largely complete, has been to turn India into a real force in the world software market. His passion, however, is film-making that the only thing good in this good in this good in this good in this good was the music, " he

journalist and expert in Computer graphics, Dewang Mehta, has achieved success and recognition in his two chosen fields - software and films, including winning a number of prestigious awards for his film-making.

As executive director of the New Delhi-based National Association of Software and Services Companies, (Nasscom) he has overseen the phenomenal growth of an industry which today is worth about \$1bn a year.

Nasscom's membership, which includes most of the main multinational software developers as well as a wide range of local companies, has grown - from 72 in 1991, when he was asked to take over as executive director - to more

than 320 today. His skills as a highly effective lobbyist for the industry is reflected in his achievements which include negotiating income tax exemption for software exporters, and excise and sales tax exemption from a number of state governments. In addition, he persuaded the Finance Ministry to reduce the import duty on software from over 100 per cent to just 10 per cent - he still has his sights set on duty-free software imports. He was born in August 1962 and spent his early childhood in Umreth, a small village in Gujarat, the son of a pharmacist who worked for Schering, the German pharmaceuticals group.

"From the beginning I was fascinated by medicine." says Mr Mehta. "I met a lot of doctors and my only ambition was to become a doctor."

He almost did become a doctor. Mehta was a good student and in 1979 he passed the entrance exams for three medical colleges and chose the one with the best reputation - but had to leave the course after just two months when his school physics exam marks came out just below the quali-

would have to leave and apply again the next year, but my ego at that age did not allow me to do that," he says. "I was

a bit disappointed." Instead, he decided to become a civil servant and switched his studies to History. Political Science and French at St. Xavier's University in Bom-"my father was upset," recalls Mr Mehta. "He felt that a job as a civil servant was no good and that graduating with a Humanities degree was some-

thing only girls did."
As an only child, in Indian society the young Mehta was obliged to take account of his father's wishes. So he moved back to Delhi and qualified as a chartered accountant - gaining the second highest marks

Wide interests

But despite studying chartered accountancy he made it clear to his family that he was only doing it to please them -"I found the whole accountancy thing very boring," he admits. So, while at college he continued pursuing his two other great interests: journalism and film-making.

When he was just 16 one of his articles had been published as the 'middle' feature in the Times of India. "That gave me a break to work for a magazine called Surya, as a part time assistant editor," he says. His interest in film-making had also been triggered some years earlier when, during a return visit to his village, he had been introduced to Shyam Bengal, the Indian film director, who was making the film Manathan, locally.

In 1982, while he was still studying accountancy, he made his first film, a 20-minute documentary on Indian tourism, called Glimpses of India -"I shot and directed the film. because I didn't have much money to hire other people. Except for the music, I did everything and I still believe

movie was the music, " he says, modestly.

The film, in fact, won an award at the Commonwealth Film Festival in Leeds in 1983. And while Mr Mehta was in England to collect the award he met "a couple of computer graphics buffs" who persuaded him the future of documentary film making and advertising would be in computer graphics, rather than conventional methods.

"I found that very interesting," he says. "I went to a couple of computer graphics studios on Wardour Street and got fascinated, although in those days one had to use Hewlett Packard mainframes and It used to take 20 minutes to render one frame.'

He began a course in computer graphics but says: Again my father was not in favour of it because he knew it would take me more towards advertisement film-making, so to make him feel happy I also did a course in cost and management accountancy."

He stayed in London for three-and-a-half years working as a cook with the Wimpy's fast food chain earning £150 a week in the mornings and studying computer graphics at Imperial College and cost accountancy in the afternoons. By 1985, he had completed his studies and set up a small company doing work for Saatchi & Saatchi including commercials for both British Airways and

Mr Mehta says he would have liked to stay in London, but his father had died in 1982 and his mother was ill and concerned that he might marry someone in London. So the young film-maker returned to Delhi in 1987 to look after her.

Back in India, he joined Orissa Cement which, at that time, wanted to diversify into computer graphics. However. the diversification plans were 'put on hold' when the economy slumped so, using his accountancy training, he became general manager of



Dewang Mehta: a highly effective lobbyist for the fast-growing an software industry

Orissa Cement at the age of 36. This was not to the liking of plenty of people who were twice my age there," says Mr Mehta "but I think it was a wonderful two and a half years during which I computerised Orissa Cement and literally used all the skills I had gained as a chartered accountant.

"It was enjoyable, but it was keeping me away from my passion of graphics and film-making, so Orissa allowed me to make films on the side, so I made a film called Wired which was about cyberspace and networking through computer graphics.

The film won him another award, this time as computer graphics man of the year because of his work in ray trac-

Encouraged by the success of Wired, he decided to re-establish his London-based computer graphics company. Meanwhile. Nasscom had been set up in Delhi and was, in Mr Mehta's words "going through its early birth pangs of lack of credibility and funds."

The early Indian software industry pioneers turned to Mr Mehta to run Nasscom - "I said only on condition that I am able to continue my filmmaking and that there are no restrictions on me."

Today, he has his own film making and computer software company called Fractal Graph-

ics which aside from producing

32-bit computer cricket game

for Nintendo. Meanwhile, he

continues to write for maga-

zines and papers, acts as con-

sulting editor to PC Magazine

India and plans to launch an

Indian edition of Wired maga-

As far as Nasscom is con-

cerned, he says his contribu-

tion has been to bring a variety

of different skills to the job.

For example, he says his char-tered accountancy background

has helped with understanding

all the legal issues involved in

winning tax exemptions for the

industry while his background in journalism has helped him

put the industry's perspective

across in newspapers.
Two years ago he launched a

campaign to reduce the ram-

pant software piracy in India. As part of this, he established

the first anti-piracy hot line -

something which has made

him a target for threatening

calls. He has also set up an annual conference and exhibi-

tion which has become the big-

gest software event in the

Asia-Pacific are with more

than 1,000 delegates attending

the conference and 300,000

always believe every person

has their own capabilities and

peaks. I am just reaching that

peak, maybe in one or two

more years." Then, he says, it

will be time for someone else

But he still has a few goals

left: most recently he has led

Nasscom's campaign against

the tighter visa restrictions

imposed on Indian software

engineers by the US authori-

ties. Demonstrating his acute

political skills he has con-

vinced companies doing busi-

ness with India to lobby on his

behalf because, he says, "the

Clinton administration will lis-

down from the Nasscom hot

seat, he wants to become a

Gujarat Member of Parliament.

He has not finally decided

which party platform he will

adopt, but says may fight on

Although he does not agree

with the BJP's religious stance,

he says his political views are

very right wing - "I believe in

the extreme right wing, I do

not believe in the middle nath.

economy - I don't believe in

which has been asking for zero

no point - we should shut

"I am totally anti-commu-

re are une

When he does finally step

ten more to them."

the BJP ticket.

to take over at Nasscom.

Campaigner

As to the future, he says: "I

exhibition visitors.

zine, next month.

Revenues of \$5bn by end of decade advertisements, is developing a

Continued from previous page

Recent additions include Oracle, the database specialist, Novell and Siemens all of which have established large and rapidly-growing software engineering subsidiaries in Bangalore.

In the past, the rapid growth of the Indian software industry - and particularly exports in the form of both on site and offshore services - has owed much to the country's cut-price labour, but most analysts agree that low costs are unlikely to provide a sustainable competitive advantage.

"Low costs help only in gaining entry into the US and European markets," says SSKI's Mr Mishra, "long-term competitive advantages will come from ensuring productivity and quality."

Inflation is already begin-ning to cut into India's cost advantage - both in terms of labour and other costs such as rentals. In Bangalore, India's 'Silicon Plateau', software engineer's wages are rising by 20 or 25 per cent a year, and in other software centres, such as Bombay, office rentals have already soared to New York or Tokyo

infrastructure problems, particularly congested streets, frequent power cuts and water shortages in software centres such as Bangalore, threaten to stall or curtail the industry's growth. Similarly, the existing 64kbps satellite data-links are barely sufficient to support the industry's requirements.

Unless these issues are addressed, the Indian software industry risks losing its lead to rival low-cost centers such as China and Hungary.

While most projects undertaken for overseas clients go to plan and are completed on time. there are inevitably some disasters - "the picture is not entirely rosy," says Mr Tim Catling, a management consul-tant with PA Consulting in

Minimising risks

He says there can be real problems involving market volatility, legal difficulties, communication obstacles, supplier sophistication, skills mismatch and other issues, and achieving benefit is not always straight forward.

nist, I believe in a really free "The potential rewards are higher, but so are the risks only association in the country mated," Mr Catling says. In order to minimise these risks, duty, everyone else wants pro-PA Consulting offers a wide tection. My feeling is that if my range of services and advice industry's products cannot compete globally, then there is Similarly, specialist IT con-

sultancies such as London-

based SSH Offshore works But politics aside, his most with an approved list of Indian burning ambition is to make a partners to provide a wide good commercial Masala film range of offshore services while minimising management "within the next five years".

IT partnerships in India

Il Prospects in a global market

Tata (TISL) DECOL FIL. CMC. Unicorp PCL Apple Wipro Tata (TUL) Unisys HCL (HCL HP), HP(India) Modi (MOL) Fairtsa ICL RPG (Fejitso ICM) TVSE Citizen Wapro Wipro Tandem Wipro Wipro

Oracle Detecuest Magazine, D-74 Panchsheel Enclave, 110017, New Delhi; tel 643 3999, fax 647 5765; not affiliated with Dataques! inc. the US research group

Wipro

NHT

TCS

and other risks. SSH estimates that of the hundreds of Indian software companies, only about 35 are really capable of undertaking sophisticated offshore work, and only about 10 can demonstrate "significant offshore development experience in a western environ-One of the biggest problems

facing inexperienced companies outsourcing to India, says Mr John Elton-Payne of SSH. "is that Indian's like to say Yes' – even when they mean

However, the Indian software industry itself is also attempting to address some of these issues. In particular, Nasscom and the leading companies have focused on improving quality levels.

About 16 Indian software companies have already achieved ISO9000 certification and another 50 are in the process of acquiring it. Highlighting the high quality standards that are achievable in India. Motorola's Bangalore software facility has obtained the US Software Engineering Institute's level 5 certification.

The leading Indian software

heavily in training, and in leading-edge programming skills such as computer aided software engineering, fourth generation languages, object orientated programming and graphical user interfaces.

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More specifically, as the Indian software industry begins to mature, companies have begun to move up the software value chain, and in particular to provide more offshore services and take the first tentative steps towards producing packaged products.

While many of the 700 Indian software companies still rely upon providing basic body shopping services for clients such as on-site programming an increasing proportion of the industry's revenues are being derived from fixed-price turnkey projects which are undertaken in India.

Some of these projects involve hundreds of hours of programming code, underscoring the Industry's technical and managerial strengths.

Among the large turnkey projects undertaken by Indianbased software companies, Tata Consultancy Services developed a complete trading and settlement system for Switzerland, NITT, part of the HCL group, developed a computer-based training product for the World Bank and Infosys built a distribution package for Reebok. Already, a few of the more dynamic companies have moved on to the next stage developing standardised software packages for the growing domestic and international markets - although this tends to be a riskier business and requires extensive marketing skills.

India is already a force to be reckoned with in the world software market, although there is still plenty of room for growth. If the emerging top tier can continue to climb the value-added ladder while addressing customers' outstanding concerns, Indian software developers will play an increasingly important role in one of the most dynamic global markets.

A recent Nasscom study suggested that the industry's revenues will reach \$5bn by the end of the century. Other independent observers have even suggested that India could emerge as the software development centre of the __ companies are also investing world in the 21st Century.

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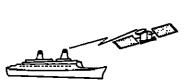
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India's \$2.2bn IT Industry

New appetite for information technology

India has a well-deserved reputation for world class scientific research and development in a number of fields, including information technology

ndia's long-established sci-media home computers, entific record reflects a number of factors including strategic concerns, the country's strong education base with its bias towards maths and science, and the widespread use of the English language. As a result, India claims the second largest English-speaking scientific and technical manpower resources in the world.

However, the development of India's own technology infrastructure has been constrained in the past by state control of much of the domestic economy, bureacracy and economic

High-profile state-funded projects such as the Indian space programme and the C-DoT telecoms switch. designed for rural exchanges, have only had mixed succes Similarly, India has been without an indigenous semiconductor fabrication capacity since the Semiconductor Company plant, at Chandigar, burned

down in 1989. As a result, India's installed base of high technology products remains small by western standards. India, the world's largest democracy with a population of 920m, has one of the lowest concentrations of computers in the world - there are only about 1.2m personal com-puters in the country, and one of the world's poorest telephone networks, with only eight lines per 1,000 people. By comparison, China has 17 telephone lines per 1,000 people and Malaysia has 130.

Liberalisation

Similarly, India's spending on computer hardware and software as a proportion of gross domestic product, has lagged well behind international averages. Now, however. this is beginning to change.

Over the past three years, the liberalisation of the Indian economy has resulted in a wave of new foreign and domestic direct investment and a surge of interest and spending on computers and telecommunications equipment and

The new appetite for IT, particularly among India's increasingly affluent middle class, is evident in the growing sales of mostly imported multi-

CD-Rom discs and packaged software as well as telecommunications products such as pagers and digital cellular tele-

Meanwhile, there is a growing recognition in both the industrial and service sectors of the economy that investment in information and communications technologies is necessary if india is to compete in open, global markets.

The Indian IT industry's turnover grew by almost 60 per cent to around Rs68.4bn (\$2.2bn) over the past year, by Computers and Communications, an industry magazine. Roughly 70 per cent of Indian IT spending is in the corporate

The advance was led by grew by 87 per cent to Rs23bn and domestic software sales which posted a 54 per cent increase to Rs10.7bn - outpac ing software exports which grew by 51 per cent to Rs15.4bn for the first time.

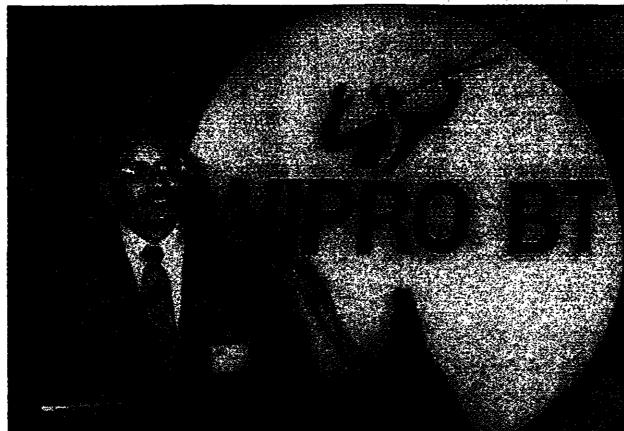
Growth in domestic IT spending has been fuelled in part by a steady reduction in import tariffs on computers, peripherals, software and components as part of the liberalisation programme.

import duties on computers have been cut from 65 per cent to 40 per cent while tariffs on software packages have been reduced from 65 per cent to 10 per cent. Further reductions

Aside from helping to generate the recent recent surge in both software and hardware sales, these tariff reductions are helping to eliminate illegal 'grev market' imports and reduce software piracy.

This year, about 450,000 personal computers will be sold in India, up from 240,000 in 1994-95. However, within the next few years annual sales are expected to break through the million mark - "there is buge growth and tremendous opportunities in this market," says Mr Rajiv Nair, Microsoft's country manager.

Microsoft, which has established a distribution network involving three distributors and 700 outlets in the sub-continent, is among the US multinationals who have seized upon these new opportunities.



Satellite services: Anand Tehwal, chief executive of Wipro BT, at the announcement of the joint venture between British Telecom and Wipro, a market leader in the provision of IT services – see report, this page. Previously, Mr Talwal, 41, headed the communications division of Wipro Infotech

Most analysts believe the opening up of the domestic Indian markets and the sharp reduction in import tariffs over the past 18 months, will lead to market consolidation and the

dominance of imported brands. This trend is already apparent to some extent in the strong sales of computers from the world's leading vendors including Compaq Computer, IBM, Hewlett Packard, Digital Equipment, Apple and Silicon Graphics. Almost all the large multinational computer system vendors now have local sales and distribution operations. and in some cases, joint-venture manufacturing operations in India.

Similarly, in the telecommunications field, American Telephone and Telegraph, Motorola, Siemens, Philips and Alcatel have all established a strong domestic presence manufacturing switches, optical fibre cables, pagers and other equipment. Many of these multinational IT companies have also established offshore software engineering and chip design operations in India, particularly in Bangalore, Bombay and New Delhi.

But despite the influx of for-

eign multinationals, a handful of large domestic IT congiomerates with a wide range of business interests is also begin-

These include HCL-HP, Pertech Computers and Wipro Infotech. HCL HP, whose operations range from software services and training to hardware design and manufacturing, saw its turnover climb 71 per cent to Rs6bn in the year to June 30.

HCL HP, which has a technical collaboration agreement with Hewlett Packard of the US, has become the undisputed industry leader and is set to become the first domestic IT group to cross the Rs 10bn. level in the next few years.

Revenues

Reflecting consolidation within the sector, the five largest hardware vendors, HCL HP. Wipro, PCL, TISL - the fast-growing joint venture between International Business Machines and Tata Consultancy Services - and Fujitsu ICIM, already account for almost 60 per cent of domestic hardware revenues. Collectively, the top five

posted a 53 per cent increase in turnover last year, according to India's Dataquest magazine which also notes that, "most of the 20 largest vendors of hardware and software made their big bucks bagging large orders from the government and corporate sectors"

Sales to the manufacturing sector, however, continued to account for a fifth of total revenues as India's leading entrepreneurs begin to use technolageing industrial infrastruc-

Many manufacturing industry leaders see technologies such as client-server computing helping them to compete in the newly-deregulated domes

In some instances, they are leap-frogging older technology to install highly sophisticated client-server and enterprisewide computer networks using high performance hardware and satellite or microwave data communications.

Similarly, India's service sector, including the financial services industry, has begun to recognise the need to use IT to help modernise its antiquated and labour-intensive infra-

structure. The public sector banking system, now facing new competition from private sector banks, is beginning to introduce some automation, and a degree of competition has been introduced into pub-

Overall, the Indian services sector comprising banking, telecommunications, energy and other services, accounted for about 36 per cent of the revenues of the top 20 Indian

Most leading domestic IT vendors have undergone significant restructuring operations in recent years, preparing

lenges ahead. These include growing competition from multinationals, an emerging shortage of manpower in some as, and the need to establish effective distribution channels across the continent to serve a geographically dispersed customer base.

IT Spending

Meanwhile, some in the industry and government are pressing for further and more radical reforms in the IT sector, particularly in telecoms of understanding is still 10 to 15 years behind the times." comments Dr Prunah Sen of

that there are still too many government restrictions over point-of-sale terminals and automatic teller machines can he linked together locally, but not on a national basis.

The outlook for the Indian IT industry is good. But if India is tial of information and communications technology and is to build the IT infrastructure essential for its future prosper-ity, these issues and a number of other politically sensitive problems, such as attitudes the government's planning towards foreign ownership.

Businesses turn to satellite solutions

supplier of global satellite unications solutions, has announced a joint venture with Wipro of India, a market leader in the provision of IT services, writes Michael Wilt-

As the Indian economy continues to expand, the new Company, Wipro BT, will help fuel economic growth by pro-

(very small aperture terminals) and value-added network services to provide muchneeded connectivity across the sub-continent. India, the tenth largest industrialised nation in the world; has more than 100,000 medium-to-large businesses. Ian McKenzie, general manager of BT Global Satellite Services, says: "Due to poor

the increasing requirement by nectivity, the current opportu-nities for satellite solutions such as VSAT services - are

superb. VSATs will be able to provide customers with fast and efficient communications between cities and more

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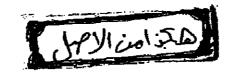
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4 India's software industry

Phenomenal' surge in sales

Further cut in import duty helps boost demand, especially in the financial sector

or many years the Indian domestic software market lagged behind the dynamic export sector despite notching up a compounded annual growth rate of 31 per cent between 1988 and

But for the first time, the growth rate in the domestic market last year exceeded export growth. According to industry figures, domestic software sales - excluding software developed in-house increased by 54 per cent to Rs 10.7bn in 1994/95 outpacing exports which grew by 50 per

"There has been phenomenal growth in software," says Kunal Kashyap, a consultant with Arthur Andersen in Bangalore. The growth of the domestic market is an important sign of the IT sector's growing maturity, and is likely to be a positive factor for the industry's long-term perfor-

There are a number of reasons behind the recent surge in domestic software sales, but undoubtedly the most impor-

tant has been the reduction in import duties on software.

in his March 1994 budget, Dr Manmohan Singh, finance min-ster, reduced import duty from 85 per cent to 65 per cent on systems software and from 85 per cent to 20 per cent on applications. In the latest budget, software import duty was cut further to a uniform 10 per

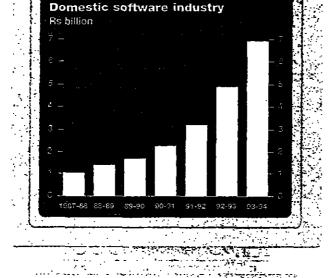
"Prices are now very competitive." says Rajiv Nair, Microsoft's country manager. Coupled with increasing

computer penetration - albeit from a low base - and tough new anti-piracy laws which were enacted in June last year, the impact was dramatic.

More than 100 new foreign software products were launched into the Indian market last year and imported software sales jumped by almost 160 per cent to a new high of Rs 2.75bn. The Indian software resellers were among the main beneficiaries of this bonanza.

Bangalore-based Wipro led the resellers' league with sales last year of Rs 457m and has emerged as perhaps the broadest-based reseller representing companies ranging from Borland to CorelDraw.

Other top resellers included Onward Novell which sold Rs240m of software, consolidating its position by selling Novell's networking products and



NIIT, the leading company in

the fast expanding IT training

Microsoft's growing influ-ence over the Indian domestic market was highlighted by the fourth and sixth rankings among the resellers of Sonata and Tata Unisys, two of the US software group's Indian distributors. However, domestic packaged software vendors also per-formed well with more than 90 new products launched and sales expanding by 53 per cent to Rs 1.38bn compared with a modest 12 per cent gain the previous year. Most of these products are targeted at niche areas rather than broad horizontał markets.

"Indian software companies are unlikely to become effective competitors against Microsoft in off-the-shelf software which is largely a marketing game, but they can be effective in large niche markets," says N R Narayana Murthy, chairman

Reflecting the increasing demands of India's corporate sector for state-of-the-art software, the main areas of growth were in the financial accounting market - "India is the largest Unix market in Asia," says Dr Yogendra Singh who is in charge of software development for Tata Information Ser vices. Among the companies with strong products in this area are Tata Consulting Services, the industry's largest software vendor which recently launched a Windowsbased version of its E-X accounting package, Bangalore-based Peutronics, Citicorp infotech and infosys Technolo-

ore generally, relational database management systems software sales grew by 90 per cent and overall sales of financial accounting packages rose by 170 per cent. Most of the leading RDBMS developers including Oracle, Ingres, Sybase and Informix have already established their own operations in India, or developed strong links with local partners,

Indian industry's increasing confidence in domestic developers was also evident in the growth of turnkey software products with revenues rising by 70 per cent from Rs 1.55bn to Rs 2.64bn last year. The leading turnkey software groups include CMC, ECIL and TCS which, together with TISL, the IBM-TCS joint venture, and Oracle, won the contract to computerise the

Report by Paul Taylor

Income Tax department. This area is expected to

remain buoyant as India's

stock exchanges, banks and

utilities turn increasingly to IT

systems to improve efficiency

and competitiveness. However Som Mittal, managing director

of Digital Equipment India,

says: "The trend is towards

standardised software rather

than everyone trying to do

This is also reflected in the

strong appetite for local cus-

tomisation of standard soft-ware packages.

Despite being overshadowed

by software exporters in the past, domestic software devel-

opers have begun to make an

mportant contribution to the

domestic economy. The National Association of Soft-

ware and Service Companies

(Nasscom) estimates that there

are about 390 domestic soft-

ware companies employing

just 10 domestic companies,

strongly," says Mr V Chanda-

Systems, "buoyed by demand

services. Wipro itself has devel-

oped a strong position in net-

Eventually, a strong domes-

tic software market is probably

also essential if India is to

build upon its early software

export success, and particu-

larly if it is to make any

impact with packaged products

of its own in the global market.

software guru noted after visit-

ing India in 1989: "To build a

viable export industry, India

must have a strong domestic

computer industry as a founda-

tion, computers must be part

of every business, part of cul-

ture, part of social infrastruc-

The indian domestic soft-

ware industry seems deter-

mined to play its part.

As Edward Yourdon, the US

spending power.

software.

their own software."

Report by Paul Taylor

Indian exporters win confidence abroad

A third group comprising companies like Citicorp Infor-

mation Technology Industries.

Texas Instruments, Motorola

and Siemens Information

Systems and most of the more

recently established software

exporters, are wholly-owned subsidiaries of multinationals

and which use their Indian

bases as software sourcing and

Overall, the top 20 exporters

account for about 70 per cent

of total software exports - a

figure that is rising steadily

suggesting an increasing tier-

exporter by far and accounts

for almost 20 per cent of indus-

try export revenues on its own.

Last year the Bombay-based

group which employs 4,000

TCS is the biggest software

production centres.

ing of the industry.

In less than a decade, Indian software exports have grown more than 30-fold to Rs 15.4bn in 1994-95, making them one of the country's fastest-growing and most important export sectors

recent World Bank funded study concluded Lathat, subject to a few corrective steps, including more emphasis on software products. India's software exports should top \$1hn within the next few years.

The study compared India with a sample of seven competing countries including Ireland, Israel, Singapore. Philippines, China, Hungary and Mexico. When companies were asked to rate their preference for providing software and services, India came top of the

more than 32,000 technical people. Five years ago, there were Among the reasons cited were the cost and quality The potential for growth remains enormous - foreign advantage of the Indian soft-ware industry, India's strong and domestic software vendors technical skills, particularly in have barely begun to scratch the surface of a market in leading edge technologies, and infrastructure considerations which is estimated that there such as improved data commuare 200m people with high nications facilities and the establishment of Software "Over the next five years the

Technology Parks. India's other attractions as a domestic industry will grow oftware development centre sekaren, president of Wipro for multinationals include income tax exemptions and both for packaged software and other government-sponsored incentives for software exporters, the full convertibility of working and communications. the Rupee and the growth of the domestic market fuelled by economic liberalisation.

> According to the National Association of Software and Service Companies, excluding one-man operations, about 330 companies are involved in software exports in India. logether, they employ about 14,000 technical people but vary dramatically in size and in structure.

> Some, such as Tata Consultancy Services, the established leader in the Indian software industry, are indigenous companies, while others - such as Tata Unisys, Mahindra British Telecom and BaeHAL - are joint ventures between domestic players and western compa

qualified engineers and has 44 offices worldwide lifted its export earnings by 42 per cent to Rs 2.83bn

Last year, TCS undertook several huge projects including building a multi-million dollar securitles clearing system for the Swiss Corporation for Securities Settlement (Sega) involving about 260 man-years of work, and a project for the UK's Sun Life Assurance which ranks as India's the largest off-shore project.

Other large exporters include, Bangalore-based Wipro (the combined Wipro Systems and Wipro Infotech businesses) which grew its exports by over 80 per cent last year, Tata Unisys, Pentafour Software & Exports and Siver-

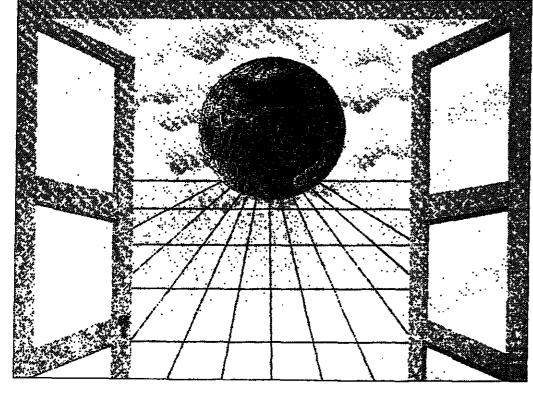
line Industries. Wipro has alliances with General Electric, Seagate, and Sun Microsystems amongst others and its Bangalore head-quarters include secure develnent facilities for large over-

Continued on next page

India's top 25 software exporters

Rank	Company	Value
1	Tata Consultancy Services, TCS	28,358
ż	Wipro	8,561
3	Tata Unisys	8,250
4	Pentafour Software & Exports	5,483
5	Silverline Industries	5,142
6	Infosys Technologies	5,096
7	Fujitsu ICIM	4,514
8	DEIL	4,389
9	Square D Software	4,057
10	PCS (Comp. Division)	3,520
11	COSL	2,868
12	TISL	2,800
13	HCL HP ,	2,475
14	Sigmens Information Systems	2,356
15	Mahindra British Telecom	2,340
16	NIIT	2,315
17	IIS Infotech	1,080
18	CITIL,	2,042
19	L&T	2,000
20	Texas Instruments	1,972
<u></u> 21	Hughes Software Systems	1,860
22	Hexaware Infosystems	1,816
23	Mastek	1,783
24	CMC	1,421
25	PSI Data Systems	1,101

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*Strong shift to off-shore projects

Continued from previous page:

seas customers such as Xerox. Other fast-growing and innovative exporters include Infosys and Square D Software. Since 1987-88, the Indian software export industry has

grown at a compound annual growth rate of more than 46 per cent in local currency terms. Even in dollar terms. the CAGR has been more than 30 per cent, compared with a worldwide growth rate for the software industry of between 15 and 18 per cent.

Last year, software exports grew by 50 per cent and would probably have grown even faster had it not been for moves in the US to curb visa entry a move that has been vigor. ously opposed by Nasscom and many US companies which have used Indian software services to help maintain their competitive positions.

The industry's growth figimportant changes in the structure of the export indusSoftware exports: categories

Cateogory	1994-95 (Rs) 8.0bn	Percentage of total 82.74	1993-94 · (Rs) 4,8bn	Percentage of total 48.94
On-site services				
On-site turnkey	1.25n	8.14	1.6bn	16.09
Off-shore turnkey	4.4bn	28.74	3.0bn	30.05
Off-shore pack. dev.	1.5bn	10.24	67m	6.61
Other services	200m	0.13	31m	0.80
Totals	15.3bn		10.2bn	•

try. Historically, the bulk of either taken the form of exporting professional services 'body shopping' in its crudest form - to work on a client's site, or providing low-cost data ing and data entry off-

At the end of the 1980s, ondevelopment work accounted for as much as 95 per cent of Indian software exports - effectively, the India provided a pool of temporary labour for Silicon Valley when,

and if, required. However, has be a marked shift in recent years towards 'offshore' project development. By last

This trend reflects several factors including a growing 'comfort level' among western companies in particular with outsourcing IT work to Indian software firms, and improved data links with India - by March of this year there were 124 high-speed leased data

year, the percentage of on-site work had dropped to about 61

lines providing 64Kbps links with overseas customers.

The shift towards offshore operations has a number of important repercussions for the industry. In particular, it has enabled Indian software exporters to gain experience and to begin to climb the valpe-added chain.

As Tapasije Mishra, an industry analyst with Bombaybased SSKI Securities, noted in a recent report, typically software exports for a developing country like India move through four distinct phases: Exporting cheap labour

overseas. This enables companies to build credibility with potential clients, and while margins in exporting cheap programmers may be low by international standards, low manpower costs mean that Indian exporters can still achieve returns on capital employed of over 25 per cent.

■ Using cheap labour to provide 'bodyshop' services in the home country. This eliminates costly travel and helps build the local infrastructure. Satellite communications remove distance as an obstacle to

Building software prodncts for export overseas. This is generally acknowledged to be where the real money is however, successful products require good market understanding and hefty marketing expenses which often negate any salary advantages.

■ Building software products that take advantage of native expertise in an application area. This is the real valne-added goal, but requires a sophisticated local industry, supported by advanced tools

Today, most Indian software exporters are probably at level two, but beginning to explore level three. Some of the more aggressive companies have begun to produce niche prodacts for the global market.

The shift to off-shore development has also enabled Indian companies to remain competitive when bidding for overseas work against other

pines, China and Hungary, It has led to a new surge of inward investment by multina tional IT groups which have decided to set up their own 'captive' Indian operations to service their global software

US customers

Significantly, the bulk of these new entrants are USbased companies like Oracle, Novell and Motorola. With a few notable exceptions, such as Siemens, European companies have been slower than their US counterparts to spot the opportunities in India - and they may now be too late. A number of initiatives have been taken to try and correct this imbalance. These include the estab Hshment of a Bangalore-based company called 3SE by the European Commission and the Indian Government to promote cooperation between the EU and India in computer soft-

Among its aims, 8SE hopes to help European product developers, software service providers and end users form strategic partnerships with Indian companies or establish fully owned or joint venture companies. For the moment, however, many European companies appear to be holding

Along with many other leading Indian software developers. Madras-based Square D Software has established overseas offices, including one in Europe. However, Square D notes that the growth evinced by the industry in India, "cannot be sustained forever.

continue, but are bound to reduce over time, stabilising towards the end of the decade," says the company. "The window of opportunity is therefore relatively short for windfall

gains within this sector.' Put another way, "the train about to leave Platform One is getting crowded, much the same as any other train in policy of 15 days' training per

Keeping up with technical advances

The challenge for Indian companies is to become producers of world-class

software products dvances in the software industry enable computer codes to be reused. Other developments. such as voice recognition and object orientation, sharpen the big question: has the potential

for the Indian software indus-

In Bombay, Ashok Jain, CDM - 36 per cent owned by ICL - observes: "India has focused on code-cutting and software development. This will not remain competitive because of the high salary inflation which is taking place. Compared to salary increases of as little as three to four per cent in some other parts of the world, India is seeing 15 to 20 per cent annual increases in salary."

But Mr V Mani of Mahindra BT points out that Indian companies make it a priority to nical advances and are structured to do so. For example, Mahindra BT recruits graduates in computer science or engineering, trains them in-house for three months, then puts them to work on pro jects under the supervision of senior people for six months before they are allowed to

work on projects unsupervised. Sixty per cent of the recruits are chosen to work on mainframes, 40 per cent on open systems. Two or three years later, they are given the oppor-tunity of being cross-trained on other platforms, UNIX, object orientation, and so on. Though there is increasing use being made of distance-learning courses, the company has a

is provided by their own internal training department, some by external training agencies. and some by partner-companies in the west, such as TL Rod Perry of 31 thinks that Indian software engineers are

"quite capable of keeping up with industry developments". Though recent developments make it possible to re-use code, Perry feels that this will affect only the balance of the kind of work done in house versus that done offshore, rather than the fact of a growing volume of work being done offshore.

"Most of the systems in westsimple, with scope for great flexibility, and this is some-



thing with which Indian engineers are well-placed to

There is also a large amount of work to be done in relation client/server systems, including code needing to be written in the C++ language to support large developments for large users migrating to object

Recent and future technological developments may well change the way we relate to Indian software suppliers, but future technological develop-

ments are unlikely to change the fact that we work with

them, he says. But, now that Indian prices are increasing steeply, will Perry be tempted to look around for suppliers from even cheaper countries?

"I think one key factor which will militate against my looking for software engineers from cheaper countries is that Indian parents seem to have encouraged their children to go into this field. It is perceived as a high-status area in which to be involved. So the cream of the output from schools com-

petes to get into this area. "This is not always so in other places. The quality of staff in India is therefore an enormous competitive advan-tage. Now if that changes as well as the price, then it is possible that I may look closer to home." -

Perry feels that there is another important factor: "Before we took on our indian sub-contractor, we asked for references from different parts of the world. Every one of them said that they had a particular way of working with sub-contractors - but their ways were all different from each others.

"This was, to me, a wonder ful testimony to our supplier's ability to adapt to which ever way the foreign customer And they have certainly adapted to our way of working with them.

"I worked with them on a small development with another company and there. too, it was exactly the same experience. Not only is there excellent technical expertise. they get on well with others and fit in well. They don't rub anyone the wrong way or get into difficulties with politics. He is confident that the Indian software industry grow

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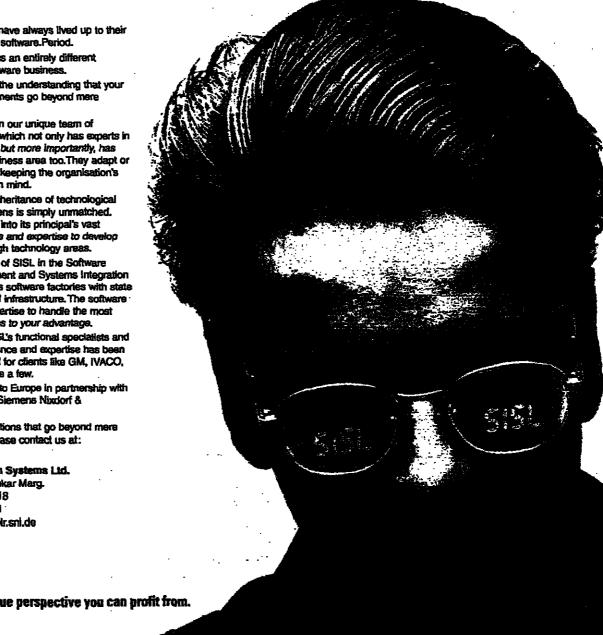
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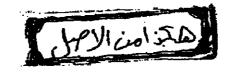
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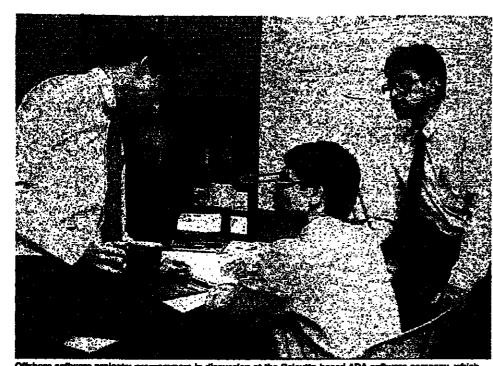


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among many overseas projects produced the payroll systems for Essex County Council in the UK, where ADA is represented by SSH Offshore. With another development centre at Trivendrum in the South Indian state of

■ Collaborative venture

Surprise in the bidding process

Indian software engineers bring cost-savings for a UK investment capital group

Rod Perry, head of information systems at 3i, the UK investment capital group, confesses that he initially invited an Indian software company to bid for work principally to concentrate the minds of local UK providers regarding cost - "even though we knew that the standing of the Indian company was excellent and that using the Indian company was a viable

What happened in the bidding process was a surprise, he says - "we found that the Indian company had a better understanding of our needs and of what we wanted to achieve".

The Indian company also had "greater organisational depth - with 4,500 staff - so that we were persuaded that the extra resources, if they were needed, to ensure that

The result, says Mr Perry, was that "even though the price of the Indian company was better, it was not the major factor which swayed the decision in their favour." Did they have any initial concerns about the abilities

our work was completed on

of the Indian software "Yes, but it was in the rather technical area of screen design," explains Mr Perry. In response, he brought together some of his specialists in Rapid

Application Development (Rad), plus the Indian found that the Indian programmers were able to further develop the Rad team's ideas "and quickly made an altogether excellent product" -- so that the area he was most worried about turned out to be no problem

Even though 31 found that

Report by Prabhu Guptara

specifications, the Indian programmers coped well and still brought the project in on time and within budget. The sub-contract for

maintenance of 3i's bespoke software is therefore now divided between a UK company and the Indian company, which will have a small team based in the UK. once the 40 man-year project has been fully implemented. Mr Perry describes the project as "a very advanced

windows-based client-server

system, at the leading edge of

He had at least some prior experience with the Indian software company, but before handing over the project, he followed up references in various parts of the world and also went to India to meet the principal staff, 18 months or so ago. Mr Perry was impressed by their breadth of knowledge about new software techniques. So far, he is also pleased with the progress of the

■ New developments

TCS launches a new generation of software

Tata Consultancy Services employs more than 4,000 software specialists

vidence of the competitive progress of the ✓ Indian software industry in advanced technologies comes from the announcement from Tata Consultancy Services (TCS), of a new product,

This product "represents a new generation of software in relation to executive information systems," says Mr L.C. Singh, TCS's executive vice president (marketing).

The difference between executive information systems (EIS) and RTwo, according to Mr Singh, is that RTwo is designed for information seekers who wish to navigate voluand analyse information from them, while EIS packages are designed for control purposes, not information sharing.

RTwo is a client-based system which runs on Windows workgroups, extracting information from anywhere in the world across networks and databases. Forty man-years of lahour and Rsiom have been invested in developing the

In a new world "where hier archies are disintegrating and organisations are getting flatter", Mr Singh feels that the need for control is being outpaced by the need for information-sharing. Among the fea-tures of the package will be "the ability to define the user's worlds of concern". A user can define up to

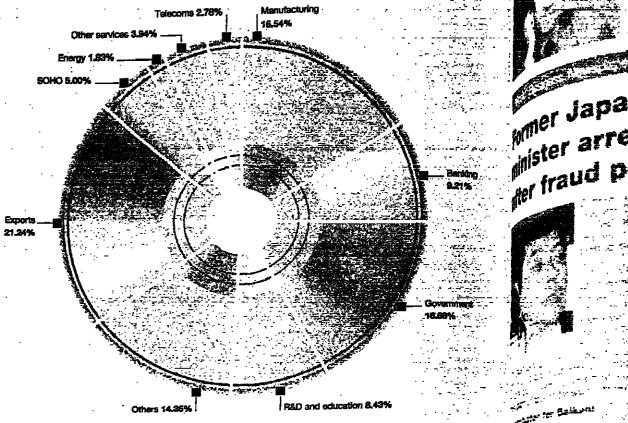
seven of these, and the systems monitors these "worlds" actively, warning the user if a world "goes critical". For example, an engineer can define "production" as his area of concern, and the software will warn him if production falls below a particular level.

Data capture

Calling it "a pro-active information system", Mr Singh says, "RTwo captures 'hot data' and thus informs the user about events as they happen, so that decisions taken can affect the event, whereas EIS gives you 'post-mortem' analyses. It isn't necessary for every ember of a company to have RTwo, or even a PC. Even a three-man organisation can use this software though, frankly, the fun is if the whole

organisation is networked." The product is being tested with 150 organisations worldwide and will be available off-

Indian IT industry's customers



Tata Consultancy Services was formed in 1968 as part of the Tata group of companies. India's largest and best-known conglomerate, with a turnover of more than \$50m.

In 1994-95, TCS itself had revenues of over \$112m, and offices throughout India and in 34 foreign locations, ranging Middle East, South Africa,

Japan, Asia-Pacific and Austraifa. TCS has more than 4,000 software professionals, at least 20 per cent of whom are engaged in the development of software tools and utilities.

 \square Among the software joint ventures with TCS is Airline Software Services, launched three years ago by Mr Hans Kienle - the venture is 75 per cent owned by Swissair and 25

We pay comfortable salaries in Bombay, the working conditions are pleasant, the motivation very high. We are, in fact, exceeding our target to reduce costs by 50 per cent." When asked if there were

any problems in achieving this ambitious target. Mr Kienle says: "All the financial estimates were correct, but the telecommunications were not as good as we first thought. It took some effort and cost, but we have sorted these problems out now."

per cent by TCS.

"Our objective was not reve-

nue or profits, but the reduc-

tion of costs," says Mr. Kienle, chairman of the joint venture.

The objective has been "very

successfuly" achieved, com-ments Mr Kienle in Zurich.

Among the larger projects being handled by the joint venture are software systems for cargo-handling, due for completion next year, and passen ger systems, due in 1997.

Prabhu Guptara

Moves to 'future-proof' the industry

Continued from previous page

and prosper as it becomes better known - "Indian compa-nies are already being used for more sophisticated and mission-critical work by UK financial institutions. There's no reason why India should not become the silicon-centre of the world".

Mr Jain of believes that Indian software industry "will need to enhance development effort and move towards becoming partners in product

development". The challenge is to become producers of world-class software, specifically of intellectual property-based products, he adds - "we are particularly targeting the retail banking and healthcare sectors, where we are looking to have revenue

from royalties. In addition,

there are areas such as

systems software and network-

ing software." This upgrading "need not take terribly long - in the financial services sector, retail

beta-tested in India, which has already moved to digital trading. Joint ventures and strategic alliances have been set up which will bring stock exchange, mutual fund and brokerage packages to the market within the next two years

banking products are being

"We must also keep in mind that, as a result of liberalisation, India has leapt two generations of technology in telecoms, from cross-bar exchanges to digital and cellu-

lar, whereas a lot of work will have to be done in countries such as the US, costing billions of dollars, to upgrade from existing technology to digital technology." Jain also points out that

work on artificial intelligence case tools is already being used in India - "work is also being done in on-line real-time translation from one language to another. Object-orientation has already been targeted by some gic step forward".

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